



TPO NETWORK

WORLD CONFERENCE & AWARDS 2012

MATRADE EXHIBITION AND CONVENTION CENTRE (MECC),
KUALA LUMPUR, MALAYSIA, 18 AND 19 OCTOBER, 2012

TRANSFORMING TPOS' BUSINESS THROUGH INNOVATION ENHANCING TPO IMPACT ON EXPORTING SMES THROUGH INNOVATION

BIOGRAPHICAL NOTE

Mrs. Archana Bhatnagar

Managing Director, Haylide Chemicals Pvt Ltd



Mrs. Bhatnagar is a first generation entrepreneur and founder of three manufacturing businesses. She is currently the Managing Director of Haylide Chemicals Pvt. Ltd, a producer of ecological cleaning and sanitizing products for professionals.

She is the founding President of Madhya Pradesh Association of Women Entrepreneurs (MAWE), an NGO that seeks to empower women through entrepreneurship, Mrs. Bhatnagar has helped many women set up and run small businesses with a focus on sustainability.

Mrs. Bhatnagar has served on the National Task Force for Women Entrepreneurs set up by the Government of India, which, besides focusing on the empowerment of women, seeks to improve export skills of young people. She is the Chair of the Institute Managing Committee of Model Industrial Training Institute, Jabalpur, and a Member of the Confederation of Indian Industries' National Council for MSMEs. She has been on the board of Agriculture and Processed Food Products Export Development Authority under the Ministry of Commerce and Industry, and a Senior Vice -President of Jabalpur Chamber of Commerce and Industry.

She frequently contributes as a panellist and speaker at global events, including forums held by United Nations agencies, the World Trade Organization, the OECD, and the World Bank Institute.

