



TPO NETWORK

WORLD CONFERENCE & AWARDS 2012

MATRADE EXHIBITION AND CONVENTION CENTRE (MECC),
KUALA LUMPUR, MALAYSIA, 18 AND 19 OCTOBER, 2012

TRANSFORMING TPOS' BUSINESS THROUGH INNOVATION
ENHANCING TPO IMPACT ON EXPORTING SMES THROUGH INNOVATION

BIOGRAPHICAL NOTE

Ms. Ana Paula Lindgren Alves Repezza General Business Manager, Apex-Brasil



Ms. Repezza is currently the General Business Manager for Apex-Brasil, leading a team of 20 officers working on the implementation of TSIOS methodology.

Ms. Repezza joined Apex-Brasil as a business intelligence analyst in 2007. For more than two years she coordinated the agency's Business Intelligence Unit, managing the execution of market researches in search of business opportunities for Brazilian products and services in external markets. After that, Ms. Repezza coordinated Apex-Brasil's Customer Relationship Unit, where she was responsible for designing the agency's segmentation strategy and its services portfolio towards the needs of Brazilian enterprises.

Prior to Apex-Brasil, she spent more than 10 years in the private sector — in the textile, steel and pharmaceutical industries — as well as acting as a teacher in business administration and international business.

She holds a Bachelor's degree in Business Administration from Universidade Federal de Minas Gerais, an MBA in External Trade and International Business from Fundação Getúlio Vargas, and she is currently enrolled in a Master's degree programme in International Management at the University of London.

