



**World Export Development Forum
Istanbul, Turkey
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Marriott International Lodging**

Marriott's Social Responsibility Strategy

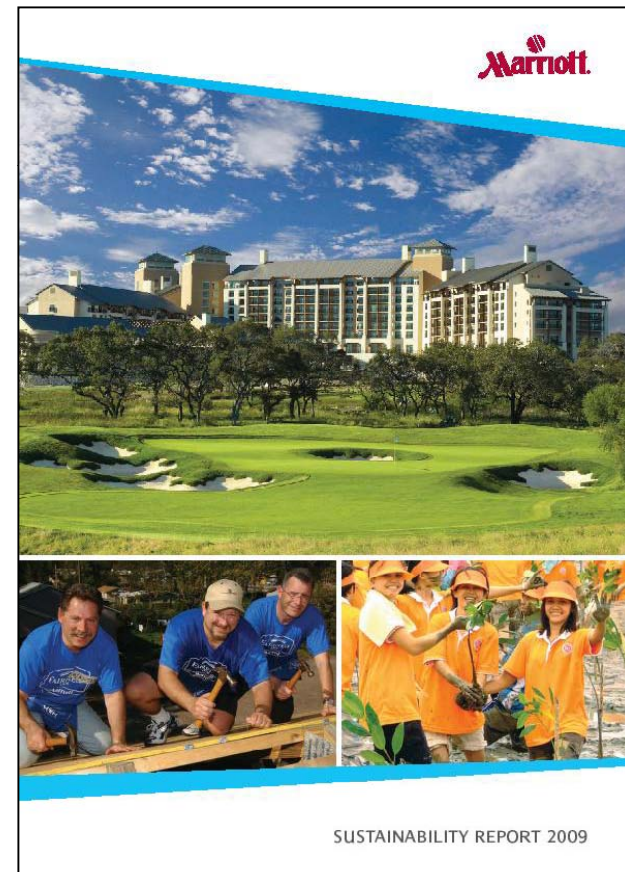
S – Shelter and Food

E – Environment

R – Readiness for Hotel Careers

V – Vitality of Children

E – Embracing Global
Diversity & Inclusion



Spirit To Preserve The Rainforest

Address Environmental challenges through innovative conservation initiatives

- In 2008, Marriott International signed an agreement with the State of Amazonas in Brazil and the Amazonas Sustainable Foundation to protect 1.4 million acres of rainforest -- the Juma Sustainable Development Reserve
- Marriott has committed \$2 million
- The Juma Reserve awarded highest level for Climate, Community and Biodiversity (CCB) standards for Reducing Greenhouse Gas Emissions from Avoided Deforestation.



Spirit To Preserve The Rainforest

Where do the contributions go?

- Environmental management plan
- J.W. Marriott, Jr. Middle School
- Bolsa Floresta cards
- New emergency boats
- Mosquito netting
- Medical equipment
- Rainwater cisterns
- Solar panels for school electricity



Marriott's "Nobility of Nature"

Address Environmental challenges through innovative conservation initiatives

- In May 2010 Marriott pledged \$500,000 over two years to support a vital water conservation program that helps protect the largest source of fresh water on the planet, located in the mountains of Southwest China.
- The program will focus its initial work in Sichuan Province, the area hard hit by the 2008 earthquake.
- Our hotels in China have committed to reducing their water and energy use 25 percent with 10 years.



Marriott's "Nobility of Nature"

Working with Conservation International and the Chinese government, this program will become self-sustaining in two years and incorporates four key elements:

- Water
- Forest Preservation
- Panda Conservation
- Support for the Local Communities

