TSI STRENGTHENING PROCESS

1. TSI Assessment
   - Definition
   - Purpose
   - Areas to assess
   - Questionnaires
   - Action Plan

2. TSI Management
   - Strategy design
   - Governance practices
   - Resource management
   - Communication

3. Service Portfolio
   - Client identification
   - Needs assessment
   - Portfolio design
   - Production of content
   - Promotion & Marketing
   - Service delivery
   - Monitoring & evaluation

4. TSI Networking
   - National networks
   - Foreign Trade Representation
   - International networks

5. Impact Measurement
   - Impact indicators
   - Data collection
   - Data analysis
   - Results