Netherlands Trust Fund III Bangladesh

2016 EXPORTER DIRECTORY

The Best of Bangladesh is Business®
Thematic Index

MOBILE APPLICATIONS DEVELOPMENT
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- BrainStation-23 • DataSoft Systems • Bgpo Ventures
- Human Lab Limited • BCS-PRIMAX • Brain Interactive Ltd • Informatix Technologies • Kaz Software • METRODBX • Multimedia Content & Communications
- Nascenia • Prime Tech Solutions
- ReSource Technologies • ReSource Technologies
- ServicEngine • Shehala IT • Shujumarsh
- Softnoff Studio • Star Computer Systems • Structured Data Systems • Tech Cloud Limited
- The Databiz Software • UY Systems • W3 Engineers Ltd • Windmill Infotech

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The Bangladeshi Software and IT Service Industry

Bangladesh on the global IT & IES market

The global IT outsourcing industry has been growing steadily in the last decade. Over recent years, Bangladesh has made major strides in laying the groundwork for a diverse and successful outsourcing market. The IT services industry within Bangladesh has been growing at an international level and gaining recognition in all sectors. The industry is exporting services to European, North American and East Asian clients. Bangladesh’s emerging outsourcing players already have strong credentials. Bangladesh offers a vast pool of young, trained and English speaking resources – available at costs almost 40% lower than established destinations like India and Philippines.

There is evidence of many global players, like Samsung R&D, AMD, Vedant, Rocket Internet setting up operations in Bangladesh. The current IT/ITeS industry profile of Bangladesh positions the country as a fast emerging services outsourcing destination, currently capable of providing a comprehensive set of IT/ITeS services exports.

The IT/ITeS sector of Bangladesh has grown considerably in recent years. Today, it counts more than 1,500 registered IT/ITeS players employing over 250,000 ICT professionals. The total IT/ITeS revenue generated by the country reached approximately US$600 million for the period 2013-2014, with export revenue accounting for US$250 million, including the freelance outsourcing segment. It is no surprise then, that global technology research house, Gartner has included Bangladesh in top 30 outsourcing destination in 2015. Bangladesh is also progressing in the A.T. Kearney Global Services Index, including the freelance outsourcing segment. It is no surprise then, that global technology research house, Gartner has included Bangladesh in top 30 outsourcing destination in 2015. Bangladesh is also progressing in the A.T. Kearney Global Services Index, moving four positions up in the 2016 ranking. Bangladesh ranked 22nd in top 25 of the 2016 A.T. Kearney Global Services Index.

2016 A.T. Kearney Global Services Location Index

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>Financial attractiveness</th>
<th>Innovators and availability</th>
<th>Business environment</th>
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Bangladesh joined the index for the first time in 2014 (Co). Although it shares many traits with industry leader India, it has been surprisingly slow to the game. The sector is growing, however, with both IT and BPO services offered. Thus far, most companies are homegrown and have developed export clients—for example, Bangladesh’s company GraphicPeople provides graphic design services for companies across the world—but in the IT space there are notable examples of foreign captive centers such as that of Norwegian software company Venti.

The Bangladesh Story

As derived from Bangladesh Association of Software and Information Technologies (BASiS) data, Bangladesh counts 997 member companies under its fold as of December 31, 2015. The majority of ITO service providers in the country specialize in the Customized Software Development and IT Enabled Services service groups, comprising 56% and 17% of BASIS members, respectively.

Moreover, BASIS records an estimated 400 companies already doing IT/ITeS export activities from Bangladesh with the US, UK, Canada, the Netherlands, Denmark and Australia as major client markets. BASIS Member Companies 2014 - Service Group Specialization

Having gained experience and credibility in the international market for services, Bangladesh companies are now graduating from low value added tasks to higher end engineering and product development assignments. Bangladesh-based Eyeball Technologies has developed the BlackBerry PlayBook’s Video chat for BBM, for Research in Motion (RIM). Other companies like SSD Tech have been developing mobile platforms for US companies across two continents, while GraphicsPeople has been creating promotional material in multiple languages for Dell, the technology powerhouse. The likes of Silicon Valley-based venture capital firm, Fenox Venture Capital and 500 Startups have started making investments in the industry. Soon more global venture capital firms are going to start their operations in Bangladesh. Few local venture capital firms are formed as well to provide funds for the business ventures. One such firm is Bangladesh Venture Capital Limited; encouraging the young generation, specially the students. Bangladesh has all the potentials to be the place for the next Google, Facebook, Skype, PayPal etc. in near future which were once backed by Angel and venture capital.

Bangladesh – the next IT Outsourcing Destination

The global economic downturn is pushing companies worldwide to find new ways of cutting costs, and this in turn will provide the much needed impetus to Bangladesh’s building software outsourcing industry.

Bangladesh emerges as a rapidly growing destination which offers several competitive advantages. The Bangladesh IT & IES industry offers an attractive business opportunity for multinationals interested in outsourcing or offshoring. This value proposition is drawn from the following strengths:

• Labour availability and scalability: Bangladesh demographics may provide a constant supply of resources at extremely competitive costs.
• Language Skills: Bangladesh offers a ready pool of English speaking resources, with limited accent neuralization needs.
• Growing Education-Industry linkages: Bangladesh based companies - both domestic and multinationals, have built strong relationships with various Universities in the country to tap and train talent at the sources. Finishing schools to bridge the skill gaps between academia and industry are also coming up, allowing ready resources availability.
• Low Cost of Operations: Real estate, resources and attractive taxation policies help lower the total cost of operations compared to the other outsourcing destination.

Bangladesh is one of the most promising emerging IT destinations in the world. With a huge population of young scalable talent (70% of 160 M people) strong government support and cost efficient pricing, this country is the ideal next IT destination. With the government’s commitment to digitization, the country is working extremely hard to develop its resources – infrastructure, real estate, connectivity – to propel its economy forward using ICT as one of its main drivers. All the right ingredients are there for locators who want the first mover advantage into an otherwise untapped location.
It gives me immense pleasure to know that the Netherlands Trust Fund III (NTFIII) Bangladesh Project being implemented together with Dhaka Chamber of Commerce & Industry (DCCI) and Bangladesh Association of Software and Information Services (BASIS) is going to bring out an Exporters' Directory. It is gratifying to know that the project has selected to assist/mentor 40 Bangladeshi IT/ITES companies involved in mobile app development, web and image processing and other related areas to increase their export capability to Europe and beyond.

Like previous version of Exporter’s Directory, this current edition of the publication will also facilitate in increasing the exposure of the selected Bangladeshi IT & ITES companies. Over the previous years Bangladesh IT & ITES companies have made impressive inroads in the global arena. The growth in the software and ITES industry has been driven by growing digitalization, as part of Digital Bangladesh initiative of present Government in the country. Young and IT skilled Bangladeshi freelancers are also making Bangladesh increasingly significant outsourcing ITES destination of the world.

On behalf of Dhaka Chamber of Commerce & Industry (DCCI) and on my own behalf I wish every success of the NTF III Project in Bangladesh.

Hossain Khaled
President, DCCI

I am delighted to learn that the new edition of the Exporter Directory will be published by the NTF III Project. It is undoubtedly the need of the hour for the local IT exporters. Online and offline distribution of the export diary will ensure massive exposure of our local IT exporters to the target markets.

I would like to thank Govt. of the Netherlands for extending such cooperation and support through CBI Netherlands and ITC to make the Netherlands Trust Fund (NTF-III) for the Bangladesh ICT Industry. BASIS is honoured to be one of the implementing partners of this project. We are also very grateful to DCCI for their instrumental role as another counterpart of this program.

The export sector competitiveness programme (NTF III) has been supporting the selected 40 ICT companies who are directly involved in offshore IT outsourcing business in many areas. The companies have been significantly benefited in making viable commercial B2B linkage with their EU partners through participation in the number of B2B matchmaking sessions with in the country and in EU.

It is a privilege to be working in partnership with ITC and CBI. We are looking forward to support their mission to enhance the export competitiveness of the IT & ITES industry and generate new export revenues for the sector. The Exporter Directory would contribute immensely in achieving the same. We do hope BASIS and DCCI will be able to carry forward the essence of the lessons learned towards the overall development of the ICT sector of the country.

Shameem Ahsan
President, BASIS
International Trade Centre

**International Trade Centre**

ITC is the only development agency fully dedicated to the development of SMEs. We work with and through partners to strengthen the competitiveness of SME exporters and build vibrant, sustainable export sectors that provide entrepreneurial opportunities, particularly for women, youth and poor, underserved communities.

ITC is the multi-lateral agency tasked with promoting private sector development through international trade, and fostering SME growth is at the heart of its mandate. In 2013, ITC continued to work closely with governments as well as institutional and private sector partners in developing countries across its six focus areas:

1. Supplying trade and market intelligence for SME competitiveness;
2. Supporting regional economic integration and South-South trade;
3. Connecting to value chains: SME competitiveness, diversification and links to export markets;
4. Strengthening trade and investment support institutions;
5. Promoting and mainstreaming inclusive and green trade;
6. Building a conducive policy and business environment through public-private partnerships (PPPs).

ITC technical assistance is mostly directed at:

- Helping SMEs integrate into global value chains by building their competitiveness, helping with product and market diversification, and linking them to buyers in overseas markets;
- Promoting inclusive and green trade, i.e. ensuring that ITC assistance addresses the MDGs.

ITC supports institutions, policymakers and SMEs in developing countries to make better-informed business decisions by providing, free of charge, relevant and reliable trade and market information tailored to their needs and building the capacity of partners to use this business information.
Netherlands Trust Fund III Bangladesh
Export Sector Competitiveness Programme

PROJECT BACKGROUND & SUMMARY

The NTFIII Bangladesh project is part of the Netherlands Trust Fund Phase III programme and builds on the achievements of the project deployed in Bangladesh under the previous Netherlands Trust Fund phase II (NTFII) programme (NTF II Bangladesh project), which took place between October 2010 and June 2013. Implemented by the UN/WTO International Trade Centre (ITC), the NTF II followed, leading to the increase in exports to Europe by 20 per cent for 24 Bangladesh IT & ITES companies and a stronger image for Bangladesh on the global IT & ITES market.

In the case of the NTFIII Bangladesh project, the project aims to enhance the export competitiveness of the Information Technology (IT) and IT-enabled services (ITES) industry in Bangladesh and generate new export revenues for the sector, in coordination with CBI’s Export Promotion Programme (ECP) and the matchmaking initiative of the Embassy of the Kingdom of the Netherlands in Dhaka, undertaken in partnership with Nyenrode Business Universiteit. To achieve this outcome, the project intends to:

Improve the Capacity of Partner TSIs in Providing Services to SMEs in the IT & ITES industry

The project will continue to strengthen institutional marketing and managerial capacities of the partner trade support institutions (TSIs). The Bangladesh Association of Software & Information Services (BASIS) and the Dhaka Chamber of Commerce and Industry (DCCI). The project will also capacitate Bangladesh foreign trade representatives as “Industry Ambassadors.” Moreover, the market intelligence and research capacities of BASIS will be strengthened, building on ITC’s and CBI’s complementary portfolios in this area. The project will also enhance entrepreneurship-support capacities to foster the growth of the industry, including improving access to finance in partnership with DCCI. Finally, NTF III Bangladesh will continue to reinforce the capacity of BASIS as an organization through putting in place professional management, business planning, developing business models and a performance-management system.

Increase the Export Capacity of Selected IT & ITES SMEs

The project will increase export capacities of selected enterprises by extending and multiplying company training. CBI’s Export training, which has been tailored to the sector, will be deployed through local trainers at the BASIS Training Institute, to the benefit of NTF II selected enterprises and the other members of the IT association. The project will also work with a selected group of companies to advise them on growth strategies. Indeed, the ambitious industry goal of 1 billion USD in exports can only be achieved if medium-sized companies grow to significant scale through professionalization. This will also have significant follow-on effects for other, smaller companies in the sector. Finally, the project will provide training on quality-certification planning.

The project will expand business linkages in selected target markets

The project will recruit 40 NTFIII Bangladesh companies in selected growth segments, like mobile, web and image processing among other areas. NTFIII Bangladesh will facilitate the segmentation and the selection of companies through an Expression of Interest process and a light audit of selected companies at the beginning of the project with the support of both partners. The project, with BASIS in the lead, will undertake B2B matchmaking activities in specific segments on specific markets as well as prepare marketing materials with success stories, targeting specific niches in specific countries, segment-specific B2B events on target markets and organize trade-missions to SOFTEXPO.

Visit our Facebook “Outsource to Bangladesh” page: https://www.facebook.com/outsourc2bgd

About DCCI

Dhaka Chamber of Commerce and Industry (DCCI), one of the largest, dynamic and most vibrant Chambers of Bangladesh having more than 4000 members was established in the year 1958. Since then, it has been serving and representing the private sector especially the Small and Medium Enterprises (SMEs) as a model of non-profit and service oriented organization in the country. It has successfully rendered more than five decades of very useful and quality services for the development of business and industry in Bangladesh. It has been recognized as the first ISO certified Chamber in Bangladesh. It is performing policy advocacy services through putting forward facts-based opinions, suggestions and recommendations with a view to overall economic development of the country and ensuring enabling environment for the business community both at home and abroad. It is also considered as the first point of contact for making position in the new markets. It has taken various laudable initiatives for capacity building of the private sector to enable them to face challenges of globalization and exploit the unfolding opportunities in the international market. The Chamber is run by a Board of eighteen elected Directors. A President, a Senior Vice President and a Vice President are elected by the Board for a term of one year. The Board of Directors is assisted by a number of Standing Committees on various important business related issues and a fully fledged & strong Secretariat.

Web site: www.dhakachamber.com

About BASIS

Bangladesh Association of Software and Information Services (BASIS) is the national trade body for Software & IT Enabled Service industry of Bangladesh. Established in 1997, the association has been working with a vision of developing vibrant software & IT service industry in the country. BASIS started its journey with only 17 charter members. Today, the membership stands at over 750. Members of BASIS account for the lion share of the total software & IT services revenue of the country.

Web: www.basis.org.bd

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Web: www.basis.org.bd
Appnometry Limited

Appnometry is one of the fastest growing and forward thinking IT solution companies in Bangladesh. Started in 2012 we provide Full-cycle Custom Web and Mobile Application Development services from business analysis, Software Design and prototyping to development, QA services, post-project maintenance and support. We have an impeccable blend of technical expertise and an innovative management philosophy that allows us to tap into the innovative thinking of our empowered employees. We work with a wide range of clients from very small startups to established corporations. We also provide a wide range of online services all over the globe. What is more Appnometry’s mission is to deliver maximum business value to its customers by designing, developing, implementing and maintaining efficient and high quality IT solutions aligned with their most essential business needs.

Year of Establishment: 2012

Areas of Expertise
- Mobile services and applications development
- Web Applications
- Customized Software Development
- Website Design
- Ecommerce Application development
- Mobile Games
- Enterprise Resources Planning (ERP)

Industry Verticals
Software Industry, E-commerce, Retail Sales Industry, Manufacturing, Textile & Garments, Hospital

Technology Profile & Skills
- net, asp, ajax, c/c++, css, js, node.js, Angular Js, javascript, JAVA, J2EE, open-source PHP CMS (joomla, Magento, OpenCart, Zend, Lernval...), mysql, mysql, oracle, php, vb, xhtml, xml, CA, Objective C, Sitzcore, Unix, Linux
- iPhone, Android & Windows mobile Platform

Staff
- Total staff: 34
- Project Operation Managers: 3
- Analysts: 2
- Administrators: 3
- Human Resource management: 2
- Software Programmers/Engineers: 24
- University IT graduates: 34

Office space
3000 sqf

Number of PCs
41

Internet connectivity
Broadband

Offshoring Value Proposition
Appnometry’s mission is to deliver maximum business value to its customers by developing, implementing and maintaining high quality IT solutions aligned with their most essential business needs. Our values include client and employee satisfaction, social and business responsibility, as well as the use of industry’s best practices to unleash the potential of our employees. We maintain a strong sense of commitment across all levels of the organization and we continuously invest in people, skills, tools and processes to ensure that our proven and reliable methodologies are aligned with our clients’ processes. We have more than 03 years of industry experience and a spotless reputation that reinforces our commitment to provide unparalleled customer satisfaction.

Marketing and Sales Activities
We are doing reference Marketing in Bangladesh and in Europe we have a team to promote Appnometry Website also our reference.

Trade fairs/B2B events visited in Bangladesh: BASIS SoftExpo 2014
BASIS B2B Meeting with Netherlands companies at BASIS 2014

Social Media:
https://www.facebook.com/Appnometry?_rdr=p

Indicative Price
Price per hour: 10 to 30 Euro based on experience and volume of team and Project size

Financial Information
Annual revenue in USD

Member Details
Riyadh Hossain
Deputy Managing Director
riyadh.hossain@appnometry.com
Skype: hossain.riyadh19
Aprosoft is one of the leading software development services company in Bangladesh, delivering outstanding software outsourcing services to clients in EU and North America since 2006. Our approach is to put our client needs first and get a deep understanding of the business and technical requirements. By applying industry best practices and adapting our processes to your exact context and domain, we deliver impeccable results. With our existing project management staff located in EU, we are able to interface very efficiently between client teams and our development teams.

Aprosoft has successfully developed complex enterprise level systems for large corporations, and built sophisticated agile applications for Small-to-Medium enterprises and fast moving startups. We develop web applications, mobile apps and cloud based applications using proven and emerging technologies.

At Aprosoft, we believe in earning the trust of each client through open communications, transparency and integrity. Our track record of strong work ethic, customer focus and uncompromised quality has yielded exceptional results for our clients.

Year of Establishment: 2006

Areas of Expertise
- Custom Software Development
- Web and Mobile Apps Development
- Cloud Computing
- Data Warehouse and Business Intelligence
- Big Data and Enterprise Database Development

Industry Verticals
Financial Services, Insurance, Health Care, Retail, Loyalty/Rewards Programs, eCommerce, Education, ERP, CRM

Technology Profile & Skills
.NET, Java, Oracle, MS-SQL, PHP, Python, Web Services, Sharepoint, iOS, Android, Cross-Platform mobile, Bootstrap, Node.js, Salesforce, AWS, MS-Dynamics

Staff
- Total IT staff: 64
- Project Operation Managers: 9
- Analysts: 7
- Administrators: 3
- Software Programmers/Engineers: 55
- University IT graduates: 64
- Vendor-certified Programmers: 18

Offshoring Value Proposition
Aprosoft extends your software development capabilities using highly skilled resources at globally competitive rates without compromising on outstanding service quality. You will find strong productivity gains due to our exceptional resource retention rates (less than 7% yearly resource turnover for the past 9 years). We have existing project managers based out of EU to enhance your offshore team experience. With our long term experience on outsourcing, we have learned to optimize the software development experience for each of our clients. The results are simple – your peace of mind with our strong offshore development team performance. Because we focus 100% of our services on software development outsourcing and we invest deeply in our people and our performance culture, we attract the best local talent. Our team members take pride in the solutions that they craft for you and are fully committed to your success. At Aprosoft, we consistently achieve extraordinary value for our clients and we treat each client as if they were our only client.

Marketing and Sales Activities
Participated in multiple trade fairs and B2B match making events in EU on yearly basis since 2011.
Online marketing material and case studies available on our website: www.aprosoft.com
Social Media:
https://twitter.com/aprosoft
http://www.linkedin.com/company/aprosoft

Indicative Price
Price per hour: EUR 15.00 – 25.00 (depending upon requirements and contract terms)

Contact Details
House #140, Road # 01 DOHS Baridhara
Dhaka 1206, Bangladesh
Tel: +88028412199

Contact Person
Eusuf Daud
Sr. Director - Global Operations
edaud@aprosoft.com
+393480909662 (Italy)
Skype: eusufdaud.aprosoft
BJIT is an Embedded Application, Software Products development, Services, and Mechanical Design company with the vision of ‘Delivering Value of Technology’. We have a successful track record in serving our customers across the globe, including Europe, Japan, and Southeast Asia. With more than 14 years of experience working with customers across the globe, we have practiced and refined our delivery models and product development practices.

We successfully developed world-class, robust, cost-effective products with unmatched technology and competence. We adopt the most relevant, advanced technologies to deliver a full range of software development and software programming services. We provide Japanese quality at Bangladesh cost in software engineering services.

BJIT Office is recognized as “Private Software Technology Park” by the Hi-Tech Park authority of Bangladesh since November 2015.

Year of Establishment: 2001

Areas of Expertise
- Mobile services and applications development
- Web Applications
- Customized Software Development
- System Integration
- Website Design
- Embedded Software Development
- Mechanical Design

Industry Verticals
Manufacturing/engineering

Technology Profile & Skills
- .net, asp, ajax, c/c++, css, js, jSP, javascript, java, J2EE, open-source CMS (joomla, drupal,typo3), mssql, mysql, oracle, php, vb, xhtml, xml, C++, Objective C, Unix, Linux
- iOS, Windows mobile, PALM OS, Blackberry, Android, Symbian, Firefox
- CAD, CAM, Mechanical Design Service

Staff
- Total IT staff: 220
- Project Operation Managers: 25
- Analysts: 5
- Administrators: 6
- Human Resource management: 2
- Software Programmers/Engineers: 200
- University IT graduates: 215

Offshoring Value Proposition
Bangladesh is the new outsourcing hub of South Asia, with Microsoft, Oracle, Samsung and other world giants are investing heavily in the local IT talent. Bangladesh is rapidly building state of the art IT facilities to accommodate its resources. Situated on the border with India, Bangladesh shares the same high standards of IT skills set and approach as their neighbors. With the outsourcing companies in India inundated with foreign company's workload a more refreshing option would be to choose an alternative with the same standards. Moreover, BJIT is a very cost effective world class outsourcing solution.

Marketing and Sales Activities
Trade fairs/B2B events visited during the past 2 years:
We do online promotion and we have a full time SEO engineer.

Social Media: Facebook, Linkedin, Twitter, Youtube

Indicative Price
Price per hour: 16 USD

Financial Information
Annual revenue in USD

Contact Details
House 7, Road 2/C, Block J, Baridhara
Dhaka 1212, Bangladesh
Tel:+88 02 9889820

Contact Person
JM Akbar
Chairman and CEO
Jm.akbar@bjitgroup.com
+88015358666

Office space
16000 sft

Number of PCs
250

Internet connectivity
Broadband, Wimax

Marketing and Sales Activities
Trade fairs/B2B events visited during the past 2 years:
We do online promotion and we have a full time SEO engineer.

Social Media: Facebook, Linkedin, Twitter, Youtube

Indicative Price
Price per hour: 16 USD

Financial Information
Annual revenue in USD

Year of Establishment: 2001

Areas of Expertise
- Mobile services and applications development
- Web Applications
- Customized Software Development
- System Integration
- Website Design
- Embedded Software Development
- Mechanical Design

Industry Verticals
Manufacturing/engineering

Technology Profile & Skills
- .net, asp, ajax, c/c++, css, js, jSP, javascript, java, J2EE, open-source CMS (joomla, drupal,typo3), mssql, mysql, oracle, php, vb, xhtml, xml, C++, Objective C, Unix, Linux
- iOS, Windows mobile, PALM OS, Blackberry, Android, Symbian, Firefox
- CAD, CAM, Mechanical Design Service

Staff
- Total IT staff: 220
- Project Operation Managers: 25
- Analysts: 5
- Administrators: 6
- Human Resource management: 2
- Software Programmers/Engineers: 200
- University IT graduates: 215
Brain Station-23 is one of the best software outsourcing companies in Bangladesh working on web and mobile application development. We work on Node.js, ASP.net, SharePoint, iOS, Android etc. Our clients are spread all over the world like US, UK, Canada, Denmark etc. We received the Best Outsourcing Organization Award in 2013 and 2014. Most of our work is on a monthly contract seat based model, however we do project work also. Our main advantage is highly talented programmers specially chosen and specially trained to serve client needs to highest satisfaction with money back guarantee.

**Year of Establishment: 2006**

**Areas of Expertise**
- Mobile services and applications development
- Business Process Outsourcing (BPO)
- Web Applications
- Customized Software Development
- System Integration

**Industry Verticals**
- Finance & Banking
- Telecommunications
- Real estate
- Software Industry
- E-commerce
- Retail Sales Industry

**Technology Profile & Skills**
- PHP, Java, Asp.net, node.js, css, javascript, ms sql, mysql, oracle, C#, Objective C, Sharepoint
- Apple, Windows mobile, Android

**Staff**
- Total IT staff: 86
- Project Operation Managers: 12
- Analysts: 6
- Administrators: 6
- Software Programmers/Engineers: 80
- University IT graduates: 86
- Vendor-certified Programmers: 16
- Total Marketing and Sales Managers: 2
- Other Staff: 28

**Infrastructure**
- Office space 5500 sft & 2500 sft
- Number of PCs 104
- Internet connectivity Broadband

**Offshoring Value Proposition**
Our differentiating factors are – unmatched skilled & talented developers, long years of outsourcing experience and transparency. Our special HR process ensures hiring the best developers and training them on cutting edge technology through international level online training with guidance from long experienced developers. Our developers have direct access to clients through IM, forcing us to be of highest transparency and integrity. Our internal process, a combination of agile (scrum & Kanban) ensures highest success rate. Our talent & excellence in outsourcing was recognized by multiple awards, Code Warrior 2014, Best Outsourcing Organization 2013 & 2014.

**Marketing and Sales Activities**
- Trade fairs/B2B events: CeBIT & match making events in EU
- Social Media:
  - http://www.linkedin.com/company/brain-station-23
  - https://www.facebook.com/brainstation23
  - https://twitter.com/brainstation23
  - https://plus.google.com/+Brainstation-23

**Indicative Price**
Price per hour: 7 to 27 Euro based on experience and volume of team

**Financial Information**
- Annual revenue in USD
  - 2012: 0.8 million
  - 2013: 1.45 million

**Contact Details**
Address: 2, Mohakhali C/A, 8th floor Dhaka-1512, Bangladesh
Tel:+88029856728
Fax:+88029856729

**Contact Person**
Raisul Kabir, CEO
raisul@brainstation-23.com
+8801713458492
skype: raisulk
bVcreatives, a leading Graphics Design and Image Processing company in Bangladesh employing over 150 Graphics Designers and Photoshop experts offers services ranging from image editing, retouching, desktop publishing and other 25 services. Their experience serving customers globally has given the company strength and stability to ensure a platform from where customers get their works done with ease and comfort. With a team offering services 24 hours a day, 365 days a year, team-bVc never sleeps when it comes to serving its customers.

Year of Establishment: 2013

Areas of Expertise
- Graphics Design
- Image Processing
- Business Process Outsourcing (BPO)
- Desktop Publishing
- Fashion & Retail/Wholesale/Distribution
- Education

Industry Verticals

Technology Profile & Skills
Adobe Creative Suite, net, asp, PHP, Java

Staff
- Permanent staff: 108
- Temporary staff: 31
- Female staff: 37
- Total ITES Staff: 129
- Project Operation Manager: 3
- Total Marketing and Sales Managers: 4
- Other Staff: 3

Offshoring Value Proposition
With an eye for creating another 150 jobs in 2016, bVcreatives ensures its potential customers scalability, quality works, great turnaround and a mind blowing customer services experience 365 days a year.

Marketing and Sales Activities
Budget for export promotion: Yes
Marketing Activities: We are investing in SEO and PPC by google. But we invest mostly in Pay Per Click (PPC) with google and getting good results out of it.

Online Marketing
Social Media:
https://www.facebook.com/bVcreativesinc
https://www.linkedin.com/company/2622701?trk=tyah&trkId=tartid%3A1396598844426%2Ctart%3Abvcreativ%2Cidx%3A1-1

Indicative Price
Price per hour: USD 6.00 to 18.00

Financial Information
Annual revenue in USD

Contact Details
Navana- DH Tower (2nd floor)
Plot# 6, Panthapath, PS- Togston
Dhaka-1215
Tel:+8802-55013583

Contact Person
K M Omar Khaium
COO
omar@bvcreatives.com
+8801711238363
Skype: tonmoyomar
Daffodil Computers Ltd.

Daffodil Computers Ltd., an ISO 9001-2000 organization, is operating its activities and growing in IT and Education sectors. In line of its objective, vision & strategies, Daffodil Group, a 25 years old conglomerate, is focused to generate opportunities, create job & produce skilled and talented workforce since inception. Dynamic human resources produced by Daffodil are playing their leading role in different renowned organizations around the globe. With 1000 plus employees in its 18 subsidiaries, Daffodil Group has the ability, logistics, resources, experience, strength, networking and motivation to lead outsourcing fields with every possible solution based on merit of any requirement.

Year of Establishment: 1990

Areas of Expertise
- Software Solutions
- Customized Applications
- Database Applications
- 3D Modeling, Animation & Graphics Design
- Clipping Path, Image/Photo Editing
- Printing Graphics, Logo & Banner Design

Industry Verticals
Information Technology, Education, Medical & Health Care, Manufacturing & Sales Organization, Business Organization

Technology Profile & Skills
.Net, ASP, AJAX, C/C++, CSS, HTML, DHTML, JSP, JavaScript, Java(Springs), Open-source CMS (Joomla, Wordpress, Drupal), MsSql, MySql, Oracle, PHP, VB, XHTML, XML, Adobe Illustrator, Photoshop, AfterEffect

Staff
- Project/Operation Managers: 10
- IT Staff: 100
- Analysts (Business process, System, Requirements, etc): 08
- Administrators (System, Network Database): 07
- Software Programmers/Engineers: 50
- University-level IT graduates (4 yrs): 25
- Number of vendor-certified Programmers: 10
- Other Staff: 100
- ITES Staff: 50
- Project Operation Manager: 10

Offshoring Value Proposition
We Daffodil Computers Ltd. are ready to offer Regular Up grading of Software, provide total IT solutions under one umbrella, 24/7 Software Support Services, advisory services in choosing IT/ITES, Custom software development services, free hands on training and training manual. (Training in different approaches. Training is given by top-notch experts online or live on site) Also our Software is periodically tested by an ISTQB certified tester, Periodical Software Health Check from Customer Support Services.

Marketing and Sales Activities
- Regular Web Marketing
- Special Offer to Group Members & Clients
- Participates in all Events
- Attend International Fair (Attended GITEX twice)
- Social Media Marketing
- Organizing Events

Trade fairs/B2B events visited during the past 2 years:
Participated in International fair like GITEX Technology Week/ UAE / 2013.

Indicative Price
Price per hour: Avg. USD 15

Financial Information
Annual revenue in USD

<table>
<thead>
<tr>
<th>Year</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD million</td>
<td>2.8</td>
<td>4.1</td>
<td>4.0</td>
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Contact Details
Daffodil Software Limited
64/3 Lake Circus, Kalabagan, Mirpur Road
Dhaka 1205, Bangladesh
Tel: +8802-9138234-5, +8802-9102417
Fax: +880281161103

Contact Person
Muhammad Rafiul Alam Rubel
Head of Channel & Partners Development
ra@daffodil.com.bd
+8801713493130
DataSoft Systems Bangladesh Limited is a CMMi level 5 appraised, ISO 9001:2008 certified leading software company in Bangladesh. Founded in 1998, DataSoft has successful track records for delivering most innovative and cost-effective technical services to customers in both commercial and Government sectors. Since its inception back in 1998, DataSoft stepped into the core field of ICT to cater to the needs of enterprise, governance and economy. Strengthened by a strong team of experienced professionals, DataSoft has a unique approach towards continuous training and development of human resources to adapt to the market demands for the national and international venues. DataSoft is incorporating new technology to further expand its client base and continue to serve clients with a little more than utmost satisfaction.

Year of Establishment: 1998

Areas of Expertise
- Mobile services and applications development
- Web Applications
- Customized Software Development
- Website Design

Technology Profile & Skills
- .net, java, open-source CMS (joomla, drupal, typo3.), python, Objective C
- Apple, Windows mobile, Android

Certifications: ISO 9001, PCMA, CMMI level 5, Oracle certified, Oracle APEX, IBM MobileFirst Platform.

Staff
- Total IT staff: 295
- Project Operation Managers: 36
- Analysts: 3
- Administrators: 10
- Software Programmers/Engineers: 179
- University IT graduates: 128
- Vendor-certified Programmers: 30
- Project Operation Manager: 274
- Total Marketing and Sales Managers: 6-2 person for EU, 1 for Japan, 3 Bangladesh
- Other Staff: 22

Offshoring Value Proposition
- We are a 17 years old software products and services company with process oriented approach (CMMI Level 5 processes) within competitive price
- Expertise in two major business domains:
  - Banking (Core Banking System: Temenos, AML, Microfin360, Cash Payment System and etc.);
  - Port & Logistics (Customs House, Ports, Transportation Logistics and etc.)
- Collaborating customers business idea with our technical expertise. For example, we have immense expertise of working with global software products and services delivery companies in USA, UK and other European countries
- Provides services on product testing, prototyping
- Leading edge practices on Data Science (Big Data)
- Advance development in Mobile Apps (Apple, Android)

Marketing and Sales Activities

Online Marketing Material

Social Media:
LinkedIn: http://tinyurl.com/qf8jnc3
Facebook: https://www.facebook.com/DSBLFANPAGE
Twitter: https://twitter.com/datasoftbd
YouTube: http://www.youtube.com/user/datasoftabib

Indicative Price
Price per hour: 16 USD average (Java/.Net/Obj-C)

Financial Information
Annual revenue in USD

| Year | Revenue
<table>
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<tbody>
<tr>
<td>2012</td>
<td>1.8 million</td>
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<tr>
<td>2013</td>
<td>2.7 million</td>
</tr>
<tr>
<td>2014</td>
<td>4.2 million</td>
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Contact Details
Rupayan Shelford, Plot # 23/6, Block # B
Mirpur Road, Shyamoli, Dhaka, Bangladesh
Email: info@datasoft-bd.com
Tel: +880-2-9110136, +880-2-9117706
Fax: +880-2-9114747

Contact Person
Mohammad Manjur Mahmud
Director & Chief Operating Officer
manjur@datsoft-bd.com
+8801199 818755
Ergo Ventures Limited (EVL), the outsourcing wing of Mir Group, a 45-year old conglomerate spanning the Construction, Telecom, Data Communication, IT, Power and Real Estate industries, started as a Software and design outsourcing firm in 2010. It is already a trusted long-term outsourcing partner to local and international organizations like IFRC, GrameenPhone and Bangladesh Army, alongside software firms and digital agencies in USA, Canada, Singapore and Denmark. With lucrative employee benefits and remarkable work environment EVL is a preferred recruiter among local talents. The long history in service, robust infrastructure, efficient processes and HR make EVL a premiere outsourcing company in Bangladesh.

We believe EVL will be a great match for European companies looking to scale within reasonable cost and time by outsourcing important business processes. We are a reliable name with deep roots in Bangladesh and in the IT industry in more than one country.

**Year of Establishment:** 2010

**Areas of Expertise**
- Mobile Apps
- Websites
- Design
- Testing
- Technical Support

**Industry Verticals**
- Design and Development Agencies
- Manufacturing and Distribution
- Retail and Wholesale
- Research and Education
- Telecommunication
- Real Estate
- Non-Profit

**Technology Profile & Skills**
- iOS, Android, Open-source CMS and frameworks
- JavaScript, MySQL, MongoDB
- Adobe Creative Suite, 3D Max

**Staff**
- Total Staff: 58
- Web and App Development: 30
- Graphics Design: 15
- 3D and Post Production: 5
- Sales and Management: 8

**Office space**
- 10000+ sft

**Number of PCs**
- 100

**Internet connectivity**
- Broadband, Wimax

**Offshoring Value Proposition**
- Over 100 projects completed ranging from USD 1,000 to USD 50,000
- 10,000+ sft office with abundance of room to scale.
- Office hours almost completely overlapping with that in all countries in Europe.
- Experience with working with large software companies as part of a team and within their processes.
- Strong infrastructure support that includes a full-fledged data center, two backup generators, 24X7 IP Camera Monitoring.
- One of the most preferred recruiter in the country so talents are in abundance.
- Well-defined Processes for security, client resource privacy, recruitment and training that can match EU standards.
- Project Management, Customer Service and Sales from staff and offices based in the west.

**Marketing and Sales Activities**

**Indicative Price**
- Price per hour: Starting from USD 10

**Financial Information**
- Annual revenue in USD

**Contact Details**
- House: 08 (2nd Floor), Road:14
- Dhanmondhi, Dhaka - 1205
- Mobile: +88 01938855500
- Phone: +880 2 9104721 - 25, Ext. 125
- Fax: +880 2 9118422

**Contact Person**
- Arif Muhammad Faisal
- Assistant Manager, Business Development
- faisal@ergo-ventures.com
- +8801938855500
- Skype: arif.m.faisal
graphicpeople GraphicPeople Limited

GraphicPeople is an offshore solutions Centre providing customized Digital, Print and Software development services. We empower agencies and brands to globalize or regionalize communication activities, shorten time to market and enable them to operate in rapidly evolving global markets.

GraphicPeople also plays a vital role in the success of multinational companies by being a cost-efficient production hub, delivering significant cost reductions to clients without compromising on quality.

Year of Establishment: 2005

Areas of Expertise
- Web content / Application development
- Desk Top Publishing
- Customized Software Development

Technology Profile & Skills
Adobe Photoshop/illustrator/ indesign, flash, jSP, javascript, java, poornia, PHP, JavaScript, query, HTML5, CSS3 and various CMS – (Wordpress, Magento and Codeigniter), net, asp, ajax, c/c++, css, xhtml, Drupal, typo3 ms sql, mysql, php, xhtml, xml, CR, Objective C, Sharepoint, Linux

Staff
- Total IT staff: 183
- Project Managers: 15
- IT Administrators: 04
- Web developers: 150
- Software developers: 14
- Total ITES Staff: 67
- Project Manager: 03
- Desk Top Publishers: 64
- Total Marketing/Sales Manager: 01
- Other Staff: 09

Offshoring Value Proposition
- The way we work – follow ‘Best Practices’ in our process
- We have the scale, infrastructure and dedicated team approach that ensures on - time delivery within tight timelines guaranteeing service levels.
- One stop shop for all your production needs - Web , Software & print production solutions.
- Significant cost reduction/ Low implementation cost

Marketing and Sales Activities
Trade fairs/B2B events visited during the past 2 years:
- NTF II match making event in Denmark in 2012
- NTFII match making event in London 2013
- Trade fairs/B2B events visited in Bangladesh
- B2B meetings with Dutch trade delegation in March 2014
- NTF II match making event in 2013
- BASIS SoftExpo 2010

Use social Media:
Facebook: https://www.facebook.com/graphicpeoplesoftwarepeople
Google+: https://plus.google.com/+Graphicpeoplestudioo
LinkedIn: http://www.linkedin.com/company/graphicpeople
Twitter: https://twitter.com/GraphicPeople_S
Instagram: http://instagram.com/graphicpeople_s/

Indicative Price
Price per hour: USD 16 +

Financial Information
Last audited year: 2013
Humac Lab Limited

Humac Lab Ltd. is a team comprised of multi experienced and ambitious individuals who are ready to go beyond boundaries to create a WOW customer experience. Our core competency lies in developing mobile and web based applications. Apart from working as outsourced developers of customer projects, we have our own portfolio of products namely Selloscope, champion of the National Mobile Applications Award 2014 by the Government of Bangladesh, and Madviser, the regional champion for the Seedstars world 2015 award.

We specialize in delivering end to end digital solutions in the form of front end and back end development, UI/UX design, and efficient after sales support. Our project management involves various steps starting from helping our customers to freeze the concept all the way till finalizing the project strategy by designing the platform and user interface (UI), developing the software, testing & bug fixing, and ending with post launch support.

Year of Establishment: 2014

Areas of Expertise
- Mobile services and applications development
- Web Applications

Industry Verticals
Finance & Banking, Non-Profit (International organizations, NGOs, Donors), Telecommunications

Technology Profile & Skills
Six Sigma Businesses.net, asp, ajax, c/c++, html5, javascript, java, open-source CMS (joomla, drupal, typo3.), msi sql, mysql, oracle, php, perl/cgi, xhtml, xml, C#, Objective C, Adobe, Linux

Staff
- Total IT staff: 9
- Project Operation Managers: 2
- Analysts: 1
- Administrators: 1
- Software Programmers/Engineers: 8
- University IT graduates: 8
- Vendor-certified Programmers: 3
- Total Marketing and Sales Managers: 2
- Other Staff: 1

Office space
2350 sft

Number of PCs
14

Infrastructure

Exports to

CANADA
INDIA

Contact Details
Suite-C4, House-52
Road-28, Gulshan-1
Dhaka-1212, Bangladesh

Contact Person
Md Mubir Mahmud Chowdhury
COO
mubir@humaclab.com
+880 1711505322

Offshoring Value Proposition
Our strengths & Key Differentiators: Competent, skilled and experienced programmers in Mobile and web platforms; b) Customer focused strategy; c) ensure delivery with Quality through focused project management & six sigma practices and enabling culture; d) ensuring value for money to our clients.

Products: A) High quality off the shelf & order to made apps. B) Or also work as an outsourced development team.

Target Markets: Europe, USA, Canada, Middle East

Promotion: Establish offshore office, promotion through company representatives, digital media and company website

Pricing: competitive per hour rate.

Endorsement by a foreign client:
Company Name: Young Current
Client Name: Mydhili Bayapunedi
Email: mydhili@allthingspop.com
Skype Id: mydhili175
Country: India

Marketing Activities
1. Facebook page promotions
2. Online Newspaper
3. SMS Marketing
4. Media cover by online

Online Marketing Material
http://humaclab.com/company_profile.php

Social Media:
https://www.linkedin.com/company/humaclab
https://www.facebook.com/humaclab
https://plus.google.com/+Humaclabltd
https://www.facebook.com/madviser

Indicative Price
Price per hour: 30 USD

Financial Information
Annual revenue in USD

www.humaclab.com
IBCS-PRIMAX Software (Bangladesh) Ltd. is a CMMI level–3 appraised and ISO 9001:2008 certified Bangladesh-British joint venture company established under the laws of Bangladesh in 1989 by a group of IT professionals, with the ambition of creating a dynamic software house capable of delivering IT products of the highest quality both domestically and to the international arena.

**Year of Establishment:** 1989

**Areas of Expertise**
- Web Applications
- Customized Software Development
- SAP
- Oracle EBS
- INFOR ERP
- DW BI practice

**Industry Verticals**
- Finance & Banking
- Insurance
- Government (civil, military)
- Local, national, Textile & Garments
- Fashion & Retail/Wholesale/Distribution
- Education, Telecommunications
- Manufacturing/Engineering
- Utility & energy, Real estate, Construction/Project/Engine

**Technology Profile & Skills**
- .net, asp, jsp, ajax, css, javascript, java, open-source CMS (joomla, drupal, typo3.), ms sql, mysql, oracle, php, xhtml, xml, Unix, Linux

**Staff**
- Total IT staff: 70
- Project Operation Managers: 10
- Analysts: 15
- Administrators: 5
- Software Programmers/Engineers: 60
- University IT graduates: 70
- Vendor-certified Programmers: 30
- Total Marketing and Sales Managers: 11
- Other Staff: 16

**Office space**
- 8000 sft

**Number of PCs**
- 150

**Internet connectivity**
- Broadband, Wimax

**Offshoring Value Proposition**
We are a customer-focused company; we deliver most cost effective and innovative, industry-specific IT solutions & services, strategic outsourcing, and integration services through a unique onsite, offsite, offshore delivery model, resulting in improved business for our customers.

- 22 years of business excellence in services at home and abroad
- A CMMI Level-3 and ISO 9001:2008 company
- Over 400+ successful IT project implementation referral
- Highly skilled team with broad experience
- 7 x 24 hour operation assured
- Our adherence to standard processes assures upfront risk analysis and mitigation
- Our cost of labour, operations, and training are among the lowest in the business
- We use methodologies that are proven to be successful and cost effective—These help us in: Completion of the project in time, within the budgeted costs, and achievement of target quality levels

**Marketing and Sales Activities**
- Online Marketing Activities: Websites, Email marketing, Online marketing
- Social Media:
  - http://bd.linkedin.com/in/ibcsprimaxsoftwarebangladsh

**Indicative Price**
- Price per hour: USD 15-25

**Financial Information**
- **Annual revenue in USD**
  - 2010: 3.5 million
  - 2011: 3.6 million
  - 2012: 3.8 million

**Contact Details**
- **House No 51, Road No 10A, Dhamshandi, Dhaka 1209**
- Tel: 0088-02-8110699
- Fax: 0088-02-8125407
- **bcbanik@ibcs-primax.com**
- +8801713397561
- Skype: bimal555

**Contact Person**
- Bimal Chandra Banik
- Director, Sales and Marketing
- bcbank@ibcs-primax.com
- +8801713397561
- Skype: bimal555
Ice9 Interactive Ltd.

Ice9 Interactive Ltd. combines creative ideas, innovative technological solutions to develop pioneering Interactive Marketing & Communication Technology Solutions such as Augmented Reality, Virtual Reality, real time visualization, and generative design for multiple platforms including mobile, tablet, web and multi touch screens. These solutions support its effort to reach the client’s target audience by establishing a communication at optimum cost and by forming a long term sustainable and meaningful relationship with them.

Year of Establishment: 2012

Areas of Expertise
- Augmented reality
- Virtual reality
- Real time visualization
- Interactive 3D
- Generative design

Industry Verticals
Real estate, Architecture, Entertainment, Advertising.

Technology Profile & Skills
Unreal script, unity script, c#, java, webgl, objective c

Staff
- Total IT staff: 19
- Project Operation Managers: 2
- Analysts: 2
- Administrators: 1
- Software Programmers/Engineers: 10
- University IT graduates: 16
- Total Marketing and Sales Managers: 2
- Other Staff: 3

Offshoring Value Proposition
Ice9 Interactive prides itself in its pursuit for innovation and providing un-paralleled value for clients. As a multi-award winning company (including the red dot and A‘design award), Ice9 has firmly established itself as a reliable competitor on the global stage. A unique management process developed internally plays an extremely effective role in timely implementation and delivery of projects. As a company, Ice9 Interactive continuously strives to be unique in its definition of value, innovation and reliability.

Marketing and Sales Activities

Social Media:
Facebook: https://www.facebook.com/ice9interactive
Facebook: https://www.facebook.com/auleekinc/?fref=ts
Linkedin: https://www.linkedin.com/company/ice9-interactive
Youtube: https://www.youtube.com/channel/UCAi7SOdjWcg3ghV5vNRBUw

Indicative Price
Price per hour: USD 16 – 37 depending on project

Financial Information
Annual revenue in USD

Contact Details
House 50, Lake Circus road
Kalabagan, Dhaka, Bangladesh
Tel:+8801711187000

Contact Person
Ahmad Niaz Mushed
Director
niaz@ice9interactive.com
+8801711187000
IMpulse (BD) Ltd

IMpulse provides premium outsourcing services in the areas of enterprise & mobile application development and life cycle management, complemented by a portfolio of innovative products.

Our strength lies in understanding our clients’ needs and building strong partnerships. Our team has strong technical and communication skills combined with several team members having experience of working on our clients’ premises in Europe.

Bringing value added insights to our projects, we go beyond the capabilities of the typical off-shore sourcing model and deliver unsurpassed value to our clients. Testament to this is the fact that virtually all of our clients have sustained business partnerships with us.

Alongside our services business, we have been making significant strategic investments in research & development of our own in-house products. Starting in 2010 with the development of a core ERP platform, we are proud to have reached the milestone of our first international product launch in 2015.

eDoc Suite: Working closely with our pilot client, Actelion Pharmaceuticals Ltd for 3 years, we are proud to announce general availability of this solution in 2015. The eDoc Suite is a uniquely powerful solution allowing users to access and integrate structured data in their MS Office documents (Word, Excel & PowerPoint).

Event Management SaaS Platform: We are currently extending this platform, in use by our pilot client, and plan to launch this in general release in Q2 2016. This solution will allow enterprise customers as well as one-off event planners to create, launch, plan and manage their events efficiently. The platform will also provide a mobile application designed for increasing attendee-event engagement.

Please visit our website for the latest updates on the above products and other solutions in development.

Year of Establishment: 2009

Areas of Expertise
- Customized software development and maintenance
- Mobile application development and services
- In-house product development

Industry Verticals
- Medical & Health Care
- Pharmaceuticals
- Real Estate

Technology Profile & Skills
- Operating Systems: Windows, Mac OS X and various Linux platforms

Contact Details
IMpulse (BD) Ltd
Rahman’s Regnum Centre
Suite 501A, 191B Tejgaon C/A
Dhaka 1208, Bangladesh
Tel: +880-2-8878 418/9
www.impulsebd ltd.com

Client Testimonials
“IMpulse has been a dependable partner for us since 2012, supporting and enhancing two key applications for the Actelion Knowledge Center. Quality solutions, clear communication and prompt response to support requests have resulted in a service that our users can rely upon.”
Jonathan Foster, Director, Services Delivery Europe, IMS Health

“Their flexible and skilled approach has helped to supplement our own resources with a specific skillset - their knowledge and integration into our business has been exactly what we were looking for.”
Thomas Gutjahr, Head, Knowledge Center, Actelion Pharmaceuticals Ltd.

Contact Person
Shonjoy Deb
Manager (Operations)
shonjoy.deb@impulsebd ltd.com
+880 1767096481
Skype: impulse.shonjoy
Informatix Technologies is a global provider of offshore custom development solutions. We are experts in web based application and mobile application development. We capitalize on our expertise, understanding of specific industry workflows, processes and domain expertise in developing/deploying future-ready technology solutions.

We focus on web and mobile based solutions for the global audiences. We want to reach consumer satisfaction with our quality solutions and technical ingenuity.

**Year of Establishment:** 2005

**Areas of Expertise**

- Mobile services and applications development
- Gaming & Animation
- Web Applications
- Customized Software Development
- Website Design

**Industry Verticals**

Education, Real estate, Social Networking

**Technology Profile & Skills**

- .net, javascript, php, python, xhtml
- Apple, Android

**Staff**

- Total IT staff: 10
- Project Operation Managers: 3
- Analysts: 2
- Administrators: 1
- Software Programmers/Engineers: 10
- University IT graduates: 12
- Vendor-certified Programmers: 3
- Total ITES Staff: Project Operation Manager: 14
- Total Marketing and Sales Managers: 2 person mainly focusing on getting us new leads from marketplaces.
- Other Staff: 3

**Office space**

2000 sft

**Number of PCs**

18

**Internet connectivity**

Broadband, Wimax

**Timing (BST)**

10 am to 7 pm
Mon - Fri

**Contact Details**

House # 9, Road # 1, Block # A
Niketon, Gulshan-1
Dhaka-1212, Bangladesh
Tel: +88-02-8835054

**Contact Person**

Mizanur Rahman
Founder and C.E.O
mizan@informatixbd.com
+8801714075160

**Indicative Price**

Price per hour: USD 20

**Financial Information**

<table>
<thead>
<tr>
<th>Year</th>
<th>Annual revenue in USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>0.1 million</td>
</tr>
<tr>
<td>2012</td>
<td>0.15 million</td>
</tr>
<tr>
<td>2013</td>
<td>0.2 million</td>
</tr>
</tbody>
</table>

**Offshoring Value Proposition**

Our unique offshore value proposition gives us an edge over our competitors. We focus on technology competence to keep up to date with latest trends, practices and tools. We want to ensure our customers that we have the required skill set to help them out with their complex solutions. We follow agile development processes and a very strong advocate of scrum in Bangladesh. Our adoption of Scrum in development makes our clients more optimistic about our success and gives us confidence to finish projects on time. We are a small team consisting of best resources in the country. We want to grow slowly as we always focus on harnesing best resources from Bangladesh. Number of resources is not important for our business rather than the quality of the developers. Our effective communication skills and competitive pricing will ensure the best possible ROI for our clients.

**Marketing and Sales Activities**


We mainly focus on large scale projects from Elance. Our average project size in elance is $5,500 and the largest project we got from Elance is $15,000.

Our Online marketing person have a watchful eye to observe such projects and we propose customers with our services and offers. Even if we do not end up getting the work, we keep a positive relationship with customers.

Online Marketing Material:
Social Media:
https://www.facebook.com/InformatixTech
http://www.linkedin.com/company/informatix-technologies?trk=company_name

**Certi f ications**

- Membership
- CSM

**Membership**

- BASIS
- Microsoft Certified Partner
- CSM
- PCITI

**Contact Person**

Mizanur Rahman
Founder and C.E.O
mizan@informatixbd.com
+8801714075160
We help companies make great software. We are a group of software and content specialists passionate about what we do. Together we form one of the leading custom software companies in Bangladesh.

We offer software development and content management services to international customers across multiple industries. We understand the challenges that our customers face within and across these industries. We provide practical, pragmatic and powerful solutions to address those challenges.

We believe that for great software you need a mix of talent, environment, passion and process. For more than a decade we have been bringing these four elements together and the results are amazing. Our customers find that we bring in much more than just software engineering into outsourced project – we bring in ideas, passion and quality.

**Year of Establishment:** 2004

**Areas of Expertise**
- Web applications
- Desktop applications
- Mobile applications

**Industry Verticals**
- Finance & Banking
- Publishing
- eCommerce
- International Trade
- Startups

**Technology Profile & Skills**
- .NET/ C#, Java, C/C++, Python, Objective C, Silverlight, CSS, JS, Javascript, MS SQL, MySQL, XML
- Apple, Windows mobile, Android

**Staff**
- Total IT staff: 39
- Project Operation Managers: 6
- Analysts: 2
- Administrators: 3
- Software Programmers/Engineers: 25
- University IT graduates: 39
- Vendor-certified Programmers: 10
- Other Staff: 14

**Office space**
- 10000 sft

**Number of PCs**
- 100+

**Internet connectivity**
- Broadband

**Contact Details**
- 28/1 Eskaton Garden
- Dhaka 1000, Bangladesh
- Tel: +88029355027
- Email: wahid.choudhury@kaz.com.bd

**Offshoring Value Proposition**
We believe great software cannot be made by just putting a group of developers in cubicles. At Kaz Software our clients get the benefits of a typical startup in the West – a pro-active, highly skilled and motivated development team with a strong “can do” approach working in a fun and creative workplace culture. We hire the best in the market and run regular training sessions. Our emphasis on good work culture engenders quality and retention. The combination of skills and motivation makes us unique.

**Marketing and Sales Activities**
- Trade fairs/B2B events visited during the past 2 years:
  - Danish Match Making Event/Denmark/2014
  - B2B Match Making/Norway/2014
- Trade fairs/B2B events visited in Bangladesh:
  - Dutch Trade Delegation Match Making Event/2014
  - Danish Match Making Event/2013

**Financial Information**
- Last audited year: 2015

**Social Media**
- https://www.facebook.com/kazsoftware
- http://www.linkedin.com/company/kaz-software-limited
- https://twitter.com/kazsoftware
- https://plus.google.com/118125880690500329671

**Contact Person**
- Wahid Choudhury
- CTO
- wahid.choudhury@kaz.com.bd
- +8801715125284
Latitude-23, Bangladesh’s first visualization studio to work globally, is a team of architects, artists, filmmakers, photographers, musicians and visionaries—all with a common interest for inspiring motion graphics and beautiful visuals. The studio creates high-end 3D production for its clients worldwide, based mostly in Europe, North America and Bangladesh. Our clients are architects, real estate developers, advertising agencies, game developer, pharmaceuticals company, manufactures and R&D professionals from diverse backgrounds.

**Year of Establishment:** 2003

**Areas of Expertise**
- Gaming & Animation

**Industry Verticals**
- Architectural, Gaming, Manufacturing Industry, Medical & Health Care, Real estate

**Technology Profile & Skills**
- Modeling
  - 3D Studio MAX
  - MAYA
  - ZBrush
- Editing
  - Photoshop
  - After Effects
- Rendering
  - VRay
- Game Engine
  - Unity

**Staff**
- Total ITES Staff: 29
- Project Operation Manager: 5
- Total Marketing and Sales Managers: 02
- Apart from our dedicated 2 member marketing team we also have 3 European sales agent working for us from Denmark, Switzerland and Germany.
- Other Staff: 2

**Office space**
- 2500 sft

**Number of PCs**
- 40

**Infrastructure**
- Internet connectivity: Broadband, Wimax

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**Offshoring Value Proposition**

We have been achieving Danish and Swiss quality since 2005—that says it all about us. If you are looking to outsource at very low cost, we are not the team. We offer competitive price, but we are not the lowest one around.

However, if you are searching for partners to produce high quality animation, game asset development or any other sort of 3D visualization work and you see your favorite provider is fully booked, feel absolutely free to contact us.

Check out our website www.latitude-23.net to see if what we say is really what we do.

**Indicative Price**
- Price per hour: 7-18 Euro

**Marketing and Sales Activities**

Social Media Marketing
- Trade fairs/B2B events: CEBIT & match making events in EU.
- Social Media:
  - https://www.linkedin.com/company/3562335?trk=profexp-co
  - https://www.youtube.com/user/latitude23dotnet
  - https://www.facebook.com/latitude23.bd
  - https://twitter.com/latitude23bd
  - http://www.pinterest.com/info0689/

**Contact Details**
- 236 Lake Road, New Dohs Mohakhali
  - Dhaka 1206, Bangladesh.
  - Tel: +88028837362
  - Fax: +880 2 9885564

**Contact Person**
- Golam Mohammad Mohiuddin
  - CTO
  - mohiuddin@latitude-23.net
  - +88001715151096
Custom software development is our core competency at LeadSoft Bangladesh Limited. We have been delivering local and global projects ranging from start-ups to large financial institutions. LeadSoft collaborates with overseas software development partners as their extended development centre to deliver solutions. We follow suitable process and project oriented approaches guided by PMI, PRINCE 2, ISO and CMMI standards. Our sustainable competitive advantages as an offshore software development partner are skill, experience, processes, certifications, and standards. We engage dedicated teams off-site and on-site for fixed price, hourly rate or hybrid models.

Year of Establishment: 1999

Areas of Expertise
- Custom Application Development
- Web Application Development
- Database Application Development
- Rich Internet Application Development

Industry Verticals
- Financials, Life Insurance, Pharmaceuticals

Technology Profile & Skills
- IDE: Visual Studio, IntelliJ, Eclipse
- Programming Language: Visual C#, Java
- Front-end: HTML 5.0, CSS 3.0, Bootstrap
- Scripting Language: JavaScript, JQuery, AngularJS, AJAX, JSON
- Web Application Framework: ASP.NET (Web Form, Web API), Spring
- Architecture: n-Tier, Restful API, SOA, MVC
- Security: ASP.NET (Open Authentication, Membership Provider, Identity)
- Web Application Server: IIS, Web Logic, Apache, Apache Tomcat, JBoss
- Data Access: XML, LINQ, ADO.NET
- ORM: Entity Framework, Hibernate, nHibernate
- Database: SQL Server, Oracle, MySQL
- Reporting: SSRS, RDUC, HTML, SAP Crystal Reports, Jasper Report, BIPublisher
- Version control: TFS, Github, SVN
- PM: Maven, MS Project

Staff
- Total IT staff: 52
- Project Operation Managers: 6
- Analysts: 3
- Administrators: 2
- Software Programmers/Engineers: 40
- University IT graduates: 44

Offshoring Value Proposition
Outsourcing will not change fundamentals of your business. But it will change the way your business creates value around those fundamentals. An outsourcing arrangement with us is about that value creation.

LeadSoft offers value proposition for organizations looking to augment their business with outsourcing services. We customize our offerings to enable organizations realize lasting business benefits.

When you partner with us, your operating cost will decrease and your product or service will have more value. Your business will be more profitable and competitive. You can invest in innovation and growth. We are the enabler of your innovation and growth.

Marketing and Sales Activities
Trade fairs/B2B events visited during the past 2 years: CebIT (Hannover), Gitex (Dubai), EasyFair (Oslo), ASCIO (Bangkok), Euro-Bangla Tech Summit (Copenhagen, Stockholm)
Trade fairs/B2B events visited in Bangladesh: SoftExpo, B2B Matchmaking in Europe
Social Media: Facebook

Indicative Price
Price per hour: Euro 10 to 18

Financial Information
Last audited year: 2014

Contact Details
Adanjee Court Annex 2 (5th Floor)
119-120 Motijheel C/A
Dhaka-1000, Bangladesh
Tel: +880 2-9552145
Fax: +880 2 9565586

Contact Person
Papias Hawlader
CIO
papias@leads-bd.com
+8801711529091
Metrodesk has been in the online outsourcing industry providing pre-press graphic design, Logo design, In Design and Quark service, Web design, clipping path, Image masking, and similar Image manipulation work with high quality and fast delivery time. We are full service online outsourcing company with the people, technology and direction to help you 50% to 70% save of your money and time.

The company works with DTP firms, photo studios, In-house marketing teams, graphic design firms, web-stores and individual commercial photographers. We strive to build long-term relationship with our clients by being customers oriented and providing our clients with the highest degree of service and flexibility.

Year of Establishment: 2008

Areas of Expertise
- Image Editing
- Pre-Press Service
- Desktop Publishing
- Graphic Design
- Website Design
- WordPress Site Development
- Android Mobile Apps. Development

Industry Verticals
- Textile & Garments
- Fashion & Retail/Wholesale/Distribution
- Manufacturing/engineering

Technology Profile & Skills
- Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Google SketchUp
- HTML, CSS3, Java, JavaScript, PHP & CMS WordPress

Staff
- Total staff: 51
- Permanent staff: 46
- Temporary staff: 5
- Female staff: 9
- Total ITES Staff: 42
- Project Operation Manager: 3
- Total Marketing and Sales Managers: 3
- Other Staff: 3

Office space
1100 sft

Contact Details
Level 8 B-C, Haque Chamber
48/2 West Panthapath
Dhaka-1215
Tel +8801713705150
www.metrodesk.com.bd

Marketing and Sales Activities
Budget for export promotion: Yes
Trade fairs/B2B events: Exhibitor in SGIA expo 2015 (USA), Internet week-2015 (Bangladesh)

Online Marketing Material: Broucher
https://www.dropbox.com/s/ycoifevjr8tytk3/MetroDesk_Services.pdf?dl=0

Social Media:
LinkedIn: https://www.linkedin.com/company/metrodesk
Facebook: https://www.facebook.com/MetrodeskEmployees
http://www.facebook.com/metrodesk.outsource
Twitter: https://twitter.com/metrodesk
Google +: https://plus.google.com/+MetrodeskBdDhaka/
YouTube: https://www.youtube.com/channel/UCNKh0b0Nsby6-Q7z7vPxA

Indicative Price
Price per hour: USD 6
Multimedia Content & Communications Ltd

MCC Ltd is an award-winning IT company from Bangladesh- specialized in tailor-made mobile applications, both native and cross-platform, web applications & multimedia content development. We do rapid custom development of web-based, distributed and stand-alone mobile applications designed to meet specific requirements and business needs. Apart from these we are involved in IT capacity building at National level on mobile apps, digital marketing and web. We are also the founding member and technical partner with Google Developer Groups, Mobile Monday and Nokia in Bangladesh.

Year of Establishment: 2008

Areas of Expertise
- Tailor-made mobile applications
- Web applications
- Multimedia content development

Industry Verticals
Government (civil, military) - local, national, Non-Profit (International organizations, NGOs, Donors), Media, Corporate

Technology Profile & Skills

Staff
- Total IT staff: 18
- Project Operation Managers: 3
- Analysts: 6
- Administrators: 3
- Software Programmers/Engineers: 15
- University IT graduates: 15
- Vendor-certified Programmers: 2
- Total ITES Staff: 15
- Project Operation Manager: 2
- Art Director: 1
- Graphics Designer: 2
- Animator: 3
- Artist: 3
- Chief Content Editor: 1
- Content Developer: 3
- Total Marketing and Sales Managers: 5
- Other Staff: 7

Offshoring Value Proposition
Using cutting-edge technology, we invent transformative solutions for our clients which lead in shaping their business on both technical and strategic aspects. With our quality services, clients can experience greater service management, continuous improvement and innovation.
- Tailor-made mobile application for B2B and B2C
- 14 years of Pedagogy’s experience
- Value for money cost effectiveness
- Shortest turnaround time
- R&D team conducting technical feasibility and analysis on future technology
- Excellent Project Management and Communication skill
- FREE after sales support up to 15 days of service delivery
- 24x7 Technical Support System

Contact Details
6/12, Humayun Road, Block-B
Mohammadpur, Dhaka-1207, Bangladesh
T: +8802811-29193
E: info@mcc.com.bd
W: www.mcc.com.bd

Marketing and Sales Activities
Online Marketing Material: www.mcc.com.bd
Social Media:
https://www.facebook.com/mccltdbangladesh
https://www.linkedin.com/company/1906201
http://www.flickr.com/photos/mccltd/show/
https://www.youtube.com/channel/UCRfhKRU7BlThVvvykangLww
https://www.youtube.com/channel/UCQ5FXGDUzGzXDQgaVp8pb1A
Google Developer Group
https://plus.google.com/10731599259590639081

Indicative Price
Price per hour: USD 8 to 25
Nascenia is a custom software development company. It offers cloud based web and mobile solutions to companies in Europe and North America. It has a company culture that spurs energy, agility and customer focus. It helps its clients from concept to design to all the way to deployment and maintenance. Nascenia grew from a three persons company to a 55 persons company within five years by repeatedly delivering customer satisfaction. It worked in more than 50 projects for clients from 15 countries. Nascenia won Red Herring Asia 100 in 2013, and BASIS Outsourcing Award in 2014 and 2015. Along with the services provided to their clients Nascenia developed some SaaS products on their own.

Year of Establishment: 2010

Areas of Expertise
- Web application development
- Mobile application development

Industry Verticals
Sports, Health Care, Education, e-commerce

Technology Profile & Skills
Ruby on Rails, PHP, Net, HTML5, CSS3, Objective C, Python, Javascript, CMS (Mord, Wordpress), Linux, Hadoop, MySQL, MongoDB
iOS, Android (native and hybrid)
Graphic design, UI/UX design

Staff
- Total IT staff (university graduates): 41
- Project Operation Managers: 5
- Software Programmers/Engineers: 37
- SQA Engineers: 3
- UI Designers: 3
- Server Administrators (DevOps): 2
- Analysts: 4

Offshoring Value Proposition
We are a pure software company. We do not do data entry or any other ITES. All our founders are passionate and give full time in the company. We only work for international markets. By choosing us as an outsourcing partner you can:
- get one stop solution under the same roof
- get rid of hassles for hiring, training, and retaining talents. It will help you to focus on your core business
- reduce your cost by 50% and time to go to market by 40% to 60%

Offshoring Value Proposition

Exports to
- CANADA
- USA
- UAE
- SWEDEN
- DENMARK
- NETHERLANDS
- SWITZERLAND
- UK, NORWAY
- GERMANY
- INDIA
- NIGERIA
- MOBILE & WEB APPS
- SOFTWARE DEV

Financial Information
Annual revenue in USD

Contact Person
Fuad Bin Omar
Chief Operating Officer
fuad@nascenia.com
+8801717252020
Skype: fuadcse

Contact Details
Flat- 4A, House- 6/14, Block- A, Lalmatia
Dhaka- 1207, Bangladesh
bizdev@nascenia.com
Tel: +8801730332500
PixelNet Technologies is an award winning eCommerce solution provider that helps companies to build and operate scalable eCommerce solutions that accelerate revenue and decelerate costs. We combine internet expertise, creative talent, eCommerce experience and business know-how to help clients across a variety of industries achieve rapid, measurable online results. As a full service agency we have years of experience in creative design, customization, technical development, third party integration (ERP Systems, POS Systems, Warehousing & Fulfillment, etc.), quality assurance and support.

With a focus on high-end eCommerce and Web application development, most of the business of the company is conducted overseas. More specifically, PixelNet serves more than a dozen of countries across the globe including USA, UK, Australia and many more.

Year of Establishment: 2007

Areas of Expertise
- eCommerce Solution
- Web application design and development

Industry Verticals
Fashion & Retail/Wholesale/Distribution, Education, Eyewear

Technology Profile & Skills
Ruby on Rails, PHP, MySQL, AJAX, CSS, HTML5, Javascript, Magento Community and Enterprise Edition, Wordpress

Staff
- Total IT staff: 22
- Project Operation Managers: 2
- Analysts: 1
- Administrators:
- Software Programmers/Engineers: 16
- University IT graduates: 20
- Vendor-certified Programmers: 2
- Total Marketing and Sales Managers: One person at Singapore
- Other Staff: 2

Office space
2000 sft
Number of PCs
25
Internet connectivity
Broadband, Wimax

Offshoring Value Proposition
Since the establishment back in 2007, PixelNet Technologies has always been an outsourcing focused company, worked on 100+ websites from which 99% were outsourced projects across 6 continents. We have become more of a strategic and developing partner than just a service provider for our clients, which makes them comfortable for a long-term relationship with us. Our company mainly focuses on eCommerce solutions and web application development. We have the largest and most experienced team working on eCommerce solutions in Bangladesh. 70% of our projects are from returning clients and 60% of our clients recommended us to companies or people who are looking for similar service, this stats clearly indicate the satisfaction level of our customer.

Marketing and Sales Activities
B2B Matchmaking event / Netherlands / 2014
ImagineCommerce Conference / USA / 2015
B2B Matchmaking event / Netherlands / 2015
Trade fairs/B2B events visited in Bangladesh: Digital World / 2014
We do use Google Adwords to prompt our services online.
Online Marketing Material:
Social Media:
https://www.facebook.com/PixelnetTechnologies
https://www.linkedin.com/company/pixelnet-technologies-ltd

Indicative Price
Price per hour: USD 20

Contact Details
39 Purana Paltan (4th floor)
Dhaka-1000, Bangladesh
Tel: +8801974935638

Contact Person
Rayhan Chowdhury
COO
rayhan@pixelnettech.com
+8801717575700
Prime Tech is managed by a team of business professionals and technocrats, who have global experiences in harnessing people and technology for business processes. Our specializations are to develop Web based Application and mobile applications that target solutions for a wide array of different industry aspects.

We have vast experience in technical domain such as ASP.Net, PHP, IOS, Android. Above all our agile project management practice has been the key to the peace of mind.

The depth and ability of Prime Tech lies in the unique technical skills of our people that assures performance through consistency, reliability, timely delivery and cutting edge technology.

Few things our clients loves while working with us:

- Dedicated development team
- Contract flexibility for Working time management
- Transparency throughout the entire project life

Year of Establishment: 2007

Areas of Expertise

- Enterprise web based Application
- Mobile apps (IOS, Android)
- Customized Software Development
- Device Integration
- Product Development

Industry Verticals

Travel and Tourism Industries, Financial Sector
Distribution/Logistics, Transport sector

Technology Profile & Skills

Net track: ASP.Net (MVC),Web API 1/2, WCF, Entity Framework, MS Sharepoint,
Reporting tools: RDLC, crystal report
Front End: Angular js, Jquery, HTML5/CSS3
PHP track: Symphony, Laravel
Mobile app: Xcode, Android studio, xamarin, ionic

Staff

- Total staff: 32
- Architect: 1
- Project Managers: 2
- DBA: 2
- Software Engineer: 16
- QA: 4
- System Administrator: 1
- Others: 6

Offshoring Value Proposition

Various additional factors are taken into consideration when defining an ODC. Prime Tech utilizes the following measures to address potential quality issues during the project life cycle:

- Strong management with global consulting experience,
- Dedicated development team,
- Pre-defined service level agreement and periodic review/sign-off in different phases,
- Weekly package drops in shared FTP site, Weekly status reporting & management scorecard,
- Strong resources with several years of experience,
- Constant interaction through: IM, Emails, Conference calls etc.
- Multiple working shifts to provide support coverage during critical stages,
- Infrastructure redundancy to avoid unexpected delivery slippage,
- Detailed configuration / change management processes & periodic review.

Marketing and Sales Activities

Dutch B2B event - nov,15
WEDF, Qatar B2B event- Oct,15
Thailand B2B event- Aug,15

Basically we do some online marketing via Craigslist, capterra posting. We do email marketing as well.

Online Marketing Material:
http://primetechbd.com/companyprofile.pdf

Social Media:
https://www.facebook.com/primetechbd

Indicative Price

Price per hour: 15 to 30 USD
As a Provider of Specialized Products & Services, ReliSource works as an Extended Engineering Partner of your Technology Solutions to deliver improved ROI. Powered by skilled engineers and an experienced management team, its focus is Technology Implementation & Innovation Partnership with 10+ years of expertise in global sourcing model.

With its Global Engineering Services it provides technology management services for the complete ecosystem, from Device Level Engineering to Cloud Solutions. Most of ReliSource customers who had experienced difficulties with outsourcing before, are now successfully working with it. Some of them have been working with ReliSource for about 9+ years with a very successful agile model.

**Year of Establishment: 2003**

**Areas of Expertise**
- Mobility Solutions
- Embedded Engineering
- Business Intelligence, Analytics and Data Warehousing
- Software Development & Quality Assurance
- Big Data & Cloud Solutions
- Internet of Things
- Data Center Operations Support

**Industry Verticals**
- Pharmaceuticals, Logistics & Supply Chain Management, Unattended Payment Systems, Health Care and Insurance.

**Technology Profile & Skills**
- C/C++, Java, .NET, ASP, C#, AngularJS, MS SQL, MySQL, Oracle, NoSQL (Redis, MongoDB), Linux, Unix, etc. iOS, Android, Windows Phone, BlackBerry, Tableau, JasperSoft, Pentaho, JIRA, JAMA, and Xamarin.

**Staff**
- Total IT staff: 100+
- Project Operation Managers: 15+
- Analysts: 15+
- Administrators: 10+
- Software Programmers/Engineers: 70+
- University IT graduates: 100+
- Vendor-certified Programmers: 15+
- Certified Scrum Masters: 1

**Offshoring Value Proposition**
- Working as Trusted & Reliable Extended Engineering Partner for 10+ Years with Fortune 500 US and EU enterprises
- Unique blend of Specialized Services capitalizing cutting edge Tools & Technologies.
- Skilled Resources, Steady Cost, Low Attrition Rates and Higher Resource Retention,
- Keen emphasis on Data Security, Privacy and Premium IP Protection
- Experience, Maturity & Professionalism to handle large projects
- Following Globally recognized processes such as Scrum, Agile etc.
- Business Analysts to bridge between Business Problems & Technology Solutions
- International Standard Infrastructure built with Risk Management
- Flexibility and Specialization
- Efficient and Clear Verbal and Written English

**Financial Information**
- Total Marketing and Sales Managers: Five (05) for USA. Additionally, one dedicated person for Europe.

**Marketing and Sales Activities**
- Our marketing activities include but not limited to
  - Strong local presence in the US
  - Participating in International Events, Exhibitions, Fairs,Seminars, B2B Matchmaking, etc. followed by appropriate Branding & Marketing activities.
  - Active in the digital sphere particularly on LinkedIn and Facebook.

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  Dhaka 1212, Bangladesh.
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  Fax: +880 (2) 883 3425

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  Business Development Manager
  aamin@relisource.com
  +8801913396830
  Skype: aamin_relisource
Reverie Corporation Limited

Reverie is the outsourcing focused IT company based in Dhaka. It develops perfect website, mobile applications & games for its customers. It strives to deliver a superior user experience for its consumers through state of the art technology and innovation. Beside that it creates creative graphical contents and offers effective digital marketing services. Young team members in every department of Reverie deliver technology driven product development and services at competitive price. This company is lead by young woman entrepreneur and run by young team of creative, self motivated, self responsible and fun loving team members. It has permanent office space over own land and has the room for expansion.

This company shares app store research data to targeted audience and keeps partnership with a wide range of community starting with apps / games developers to promising IT start ups, Indie developers, experienced freelancers and media professionals from home and abroad.

Year of Establishment: 2011

Areas of Expertise
- Mobile application & game development both in Native & Cross technologies for iOS & Android platform
- Web Development such as website & custom web based application
- Digital graphics content development
- App store research and digital marketing services
- ITES

Technology Profile & Skill
Xcode, ADT, Visual Studio .Net, c/c++, css3, flash, javascript, java, Objective C, HTML 5, Unity (3D/2D), corona SDK, Lua, PhoneGap, Titanium, Atlassian Jira, Confluence, Trello etc.

Staff
- Total IT staff : 17
- Project Operation Managers: 1
- System Analysts: 1
- System Administrators: 1
- HR / Office Administrator: 1
- Software Programmers / Engineers: 5
- Web Developer: 2
- 2D / 3D Artist: 1
- Web Designer: 1
- Graphics Designer: 1
- University IT graduate: 4
- Marketing and Sales Manager: 3
- Other Office Staff: 2

Infrastructure
- Office space 3500 sft
- Number of PCs 22
- Internet connectivity Broadband

Offshoring Value Proposition
IT industry of Bangladesh is booming due to low cost and world-class software quality. With more than 55 million people using Internet in Bangladesh, there is a big market of doing IT business with foreign companies.

Reverie offers industry standard mobile application & games development, website development, graphics content development and digital marketing services along with ITES by using latest technology and highly skilled young group of team members at competitive price. Two team members of Reverie had the working experience working with Disney Interactive (The Walt Disney Company) of USA.

Reverie has its own permanent office space. It has backup high-speed broadband Internet connection and heavy-duty power generator for electricity back up source.

Marketing and Sales Activities

Media promotion through online newspapers and different discount offer covered in online tech web portal and also we do online promotion by using our dedicated marketing & sales team.

Social Media:
- http://facebook.com/ReverieLabMimosa
- http://facebook.com/FrappyBird
- https://goo.gl/1fNLYx

Indicative Price
Price per hour: $ 15

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Contact Person
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ServicEngine Limited

ServicEngineBPO is an ISO 9001:2008 and ISO 27001:2005 certified Business Process Outsourcing (BPO) company that leverages global resources to provide clients improved business results from its offshore delivery centers. ServicEngine’s capabilities include: data analysis & aggregation, reporting & analytics, software development, web development & design, digital advertising operations, internet marketing and a variety of quality assurance testing services. ServicEngineBPO has been named to the IAOP Global Outsourcing 100 list for the second consecutive year.

ServicEngine provides exceptional value to clients by improving quality, increasing customer satisfaction and effectively implementing business initiatives allowing clients to reduce costs by 30%-50% or more. ServicEngine’s primary strength is its flexible, fast and friendly partnership model including top tier people, processes, technologies.

Year of Establishment: 2006

Areas of Expertise
- Business Process Outsourcing (BPO)
- Digital Ad operation
- Software testing (automation & manual)
- Creative content development
- Website Design
- Customized Software Development
- Web Applications
- Graphics Design/Image Processing
- System Integration
- Mobile applications and services development

Industry Verticals
- Finance & Banking, Insurance

Technology Profile & Skills
- .net, asp, ajax, c/c++, css, csion, delphi, dhtml, flash, flex, jSP, javascript, java, open-source CMS (joomla, drupal, typo3..), ms sql, mysql, oracle, php, python, vb, xml, xml, C#, Objective C, Adobe, Unix, Linux
- Apple, Windows mobile, PALM OS, Android

Staff
- Total number of IT Staff - 12
- Total number of Project/Operations Managers - 11
- Total number of Administrators (System, Network Database) - 2

Contact Details
8 Abbas Garden, DONS Mohakhali
Dhaka 1206, Bangladesh
Tel: +88029842396
+88029847193

Financial Information
Annual revenue in USD

Offshoring Value Proposition
ServicEngineBPO works with its clients to build teams of DEDICATED resources to work as a direct extension of their internal operation. Unlike project-based outsourcing companies that offer no opportunity to build a long-term relationship, ServicEngine resources are thought as part of our clients working families. Our clients never have to wonder where they stand and whether or not they will be getting top notch resources to complete their projects. They know, trust and believe in their hand selected team members from start to finish. Better people deliver better service – producing better results!

Indicative Price
Price per hour: 7 USD to 25 USD
Shehala IT Limited is a Business Process Outsourcing (BPO) service provider with state of the art technology and 85 skilled manpower available 24 hours 6 days a week round the year. With offices in Denmark, Canada, USA and Bangladesh, we have global presence in different time zones. Shehala provides services to companies in Europe and Canada starting from small Photographers to Newspapers & Advertising Agencies and Mobile application development companies. We use the latest technology and software for Graphics, Web and Mobile Technology.

Year of Establishment: 2006

Areas of Expertise
- Graphics Design and Image Processing
- Mobile App and Web Development

Industry Verticals
- Newspapers, Advertising Agencies, Fashion & Retail/Wholesale/Distribution, Non-profit (International organizations, NGOs, Donors), Real Estate

Technology Profile & Skills
- Graphics: Adobe InDesign, Photoshop & Illustrator
- Mobile Platform: iOS and Android
- Web: PHP, MySQl, ASP, NET, Open-source CMS (Joomla, Wordpress, typo3),CakePHP, Action Script, JQuery, HTML5, Flash

Staff
- Total IT staff: 8
- Project Operation Managers: 1
- Analysts: 1
- Administrators: 1
- Software Programmers/Engineers: 6
- University IT graduates: 8
- Total ITES Staff: 70
- Project Operation Manager: 01
- Total Marketing and Sales Managers: 3
- Denmark and Germany: 1
- Sweden: 1
- North America: 1
- Other Staff: 7

Offshoring Value Proposition
We have strong portfolio and technical competence with over 9 years of experience in Global Sourcing. Function 24/7/365. Cost saving service for our valued patrons. Accept payments from any country and in any currency. We believe in prompt communication to make an efficient business. Time zone advantage.

Marketing and Sales Activities
- Online marketing Activities: Corporate website SEO, Social Media Networking, Planning and monitoring: Google Analytics, visitor and customer feedback, Social Media Marketing and Social Media Optimization, Content Marketing etc.

Indicative Price
- Graphics: USD 10-20
- Development: USD 25-35

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Contact Person
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CEO
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Shurjomuki Limited

Shurjomuki Limited (shurjomukhi.com.bd) is an ICT company completely dedicated to the modernization of ICT of Bangladesh. It operates in the burgeoning sector of eCommerce and online payments in Bangladesh. Shurjomuki has promptly moved to a leadership status in the sector acquiring clients like Dhaka WASA, The Bangladesh Army, Samsung etc for online sales and distribution of their products.

Shurjomuki is also into Mobile Apps Development for about three years now with Android and iPhone Development Teams of its own. It has a few Android Apps of which are available on Google Play under the name shurjoMukhi (https://play.google.com/store/apps/developer?id=ShurjoMukhi+Limited)

Year of Establishment: 2009

Areas of Expertise
- Mobile services and applications development
- Web Applications

Industry Verticals
Finance & Banking, Government (civil, military) - local, national, Utility & energy

Technology Profile & Skills
ajax, c/c++, css, dhtml, flash, JS, javascript, java, open-source CMS (joomla, drupal, typo3...), ms sql, mysql, oracle, php, perl/cgi, python, xhtml, xml, CA, F#, Objective C, Adobe, Unix, Linux

Apple, Windows mobile, Android

Staff
- Total IT staff: 12
- Project Operation Managers: 2
- Analysts: 4
- Administrations: 1
- Software Programmers/Engineers: 11
- University IT graduates: 10
- Vendor-certified Programmers: 4
- Total Marketing and Sales Managers: 1
- Other Staff: 4

Offshoring Value Proposition
ShurjoMukhi has long and extensive experience in building eCommerce portals and systems most cost-effectively with HTML/CSS, PHP-MySQL, jQuery, Javascript, Codeigniter as framework and Joomla & WordPress as CMS.

By virtue of its pioneering e-Payment Gateway named shurjoPay, it is also into processing and clearing Web-based transactions for quite a few nationally and internationally recognized brands. Its payment portal named payPoint.com.bd has become a household name over the last few years.

ShurjoMukhi Mobile Apps Team has a long history of building excellent Android and iPhone Apps, Widgets and Live WallPapers (LWP) for mostly offshore clients with most attractive UX and features.

Marketing and Sales Activities

Marketing Activities:
Facebook Marketing
Web page marketing
SMS Marketing
Email Marketing

Online Marketing Material:
shurjoMukhi payPoint: http://goo.gl/pygswW
shurjoRaja: http://goo.gl/u9NaS5
shurjoMukhi Android: http://goo.gl/0bW2uu
shurjoMukhi Product: http://goo.gl/0cPC0
shurjoPay Dhaka WASA: http://goo.gl/6gcMzw

Social Media:
https://www.facebook.com/shurjomukhi.eshop
https://www.youtube.com/user/ShurjomukhiLimited
https://twitter.com/shurjomukhi
https://www.facebook.com/Shurjorajjo
https://www.facebook.com/shurjobarta

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Contact Person
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Spinoff Studio

Spinoff Studio is a small business focused on providing quality products and engineering services to the virtual Design & Construction, Arcvis, Simulation, Video Game Development, Game Art 2D & 3D, Urban Planning and GIS Industries.

Year of Establishment: 2013

Areas of Expertise
- IT: Cross Platform Video Game, Virtual world and Simulation, Graphics tools, Unity 3d engine plugin
- ITES: 3D game ready technical model, 2D/3D Game Art & Animation, Storyboarding, Motion Graphics

Industry Verticals
Virtual Design & Construction, Video Game & Gamification, GIS, Advertisement Agency

Technology Profile & Skills
IT Skills: .net, c/c++, java, C#, Objective C,
ITES Skills: Adobe Photoshop, Illustrator, After Effect, Autodesk 3ds Max, Revit, Autocad, Mudbox, ZBrush
Platform: Web, PC, Mac, iOS, Android, OpenGL, DirectX, Unity3D

Staff
- Total IT staff: 6
- Project Operation Managers: 1
- Analysts: 1
- Administrators: 1
- Software Programmers/Engineers: 3
- University IT graduates: 6
- Total ITES Staff: 12
- Project Operation Manager: 1
- Total Marketing and Sales Managers: 2
- Other Staff: 1

Office space
2500 sft
Number of PCs 18
Internet connectivity Broadband

Offshoring Value Proposition
We have a proven track record in providing B2B services & solutions to clients, rapid extension of resources at affordable and competitive price. We offer offshore factory as full time equivalent monthly basis with minimum overhead expenses to achieve sustainable advantages, superior performance and greater business value.

Marketing and Sales Activities

Marketing Activities: Connect with industry professionals and announce update skills, success story using website, social media.
Advertisement in LinkedIn
Email Marketing
Online Marketing Material:
http://www.spinoffstudio.com/SpinoffStudio_profile.pdf
http://www.spinoffstudio.com/service_profile/
http://www.spinoffstudio.com/newsletter/

Social Media:
http://www.linkedin.com/company/spinoff-studio
https://www.facebook.com/SpinoffStudios
https://plus.google.com/+Spinoffstudio
https://www.youtube.com/user/studiospinoff

Indicative Price
Price per hour: 8 Euro/Hr

Financial Information
Annual revenue in USD

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Contact Person
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Skype: khalidur3d
Star Computer Systems Ltd.

SCSL is one of the leading ICT solutions and services providers in Bangladesh having CMMI level 3 and ISO-9001:2008 certification. SCSL combines functional technology, engineering and process excellence resulting in long standing customer relationships.

SCSL delivered 30+ releases on-time, across platforms, technologies and engagement models. SCSL implements best practices like BOOT, JV, Turnkey and SaaS model for its projects. The company’s collection of services includes integration and implementation of enterprise application, HRM Application, Compliance & Audit Application, Mobile Application, Customized Application Development, ICT Training and Technical Support. SCSL serves the large and medium enterprises of Manufacturing, Engineering, Real Estate, Hospitality & Tourism, NGOs, Insurance and National/Local Government.

Year of Establishment: 1998

Areas of Expertise:
- Web Applications
- Customized Software Development

Industry Verticals:
Textile & Garments, Non-Profit (International organizations, NGOs, Donors), Manufacturing/Engineering

Technology Profile & Skills:
.net, asp, aspx, c/c++, css, dhtml, flash, javascript, java, open-source CMS (pajuta, drupal, typo3.), mssql, mysql, oracle, php, sbt, xhtml, xml, C, Objective C, Adobe, Linux, Silverlight, Crystal Report, Jquery, Angular JS

Apple, Android, Windows Mobile

Staff:
- Total IT staff: 47
- Project Operation Managers: 2
- Analysts: 6
- Administrations: 3
- Software Programmers/Engineers: 36
- University IT graduates: 30
- Vendor-certified Programmers: 23
- Total Marketing and Sales Managers: 02 Two Resources for Germany, Netherlands, Denmark and USA
- Other Staff: 18

Office space
6600 sft

Number of PCs
114

Internet connectivity
Broadband, Wimax

Offshoring Value Proposition
We offer valued services and solutions for companies of large and medium size to help increase productivity and reduce operating expenses by leveraging offshore talent. Our offshore service model has proven to be a highly effective tool for providing clients with greater visibility and predictability in the Product and service development process. We guarantee the optimal and compatible availability of the services we offer.

- CMMI Level 3 appraised
- ISO 9001: 2008 certified company
- Quick understanding and documenting business requirements in a way that facilitates solution design.
- Choosing tools that solve today’s problems and anticipate tomorrow’s need.
- Appropriate development processes with continual improvements.

Marketing and Sales Activities

Marketing Activities:
Search engine optimization, Banner Ads, Online Directories, Viral Marketing, Email Marketing, Forums/Blogs

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Officera

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Director & COO
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6 years exporting

Exports to
JAPAN
SWEDEN
GERMANY
NETHERLANDS
DENMARK
USA

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Structured Data Systems Limited

SDSL is an offshore software development centre based in Dhaka, Bangladesh. We provide custom native mobile and GIS application development services. We have been in the software export business for over 20 years. We provide specialized software engineering services to international clients. Our clients range from SME like EXIGO, Denmark to large organisations like Naspers and Vodacom, South Africa. SDSL has been awarded the best outsourcing company in Bangladesh for 3 consecutive years 2013, 2014 and 2015 by BASIS.

We have resources trained and certified in Prince2, PMP, Kanban, Six Sigma, and ITIL. We have developed over 160 projects in mobile and location-based GIS, games and in various other domains.

Year of Establishment: 1996

Areas of Expertise
- Mobile applications development
- Geo Data Product development
- Customized Software development

Industry Verticals
Mapping, Navigation, Transportation, Construction, Social Networking

Technology Profile & Skills
- C/C++, Java, iOS, Android, Blackberry, Windows mobile

Staff
- Total IT staff: 36
- Project Operation Managers: 4
- Analysts: 4
- Administrators: 2
- Software Programmers/Engineers: 26
- University IT graduates: 36
- Total Marketing and Sales Managers: 3
- Other Staff: 6

Offshoring Value Proposition
- 20 years of experience with MNC and international clients
- SDSL has 140+ man-years software development experience
- Clients holds IP rights
- High vertical experience in custom native mobile development
- High vertical experience in custom GIS product development
- Strong references in the EU, USA and Africa
- Extensive documentation process
- Tailored pricing models
- Open for long-term strategic/ Joint venture partnerships
- Offer a managed development centre to clients

Marketing and Sales Activities

SDSL’s sales strategies for selling services to target markets are as follows:
- Subcontracting from EU, EFTA, CEE and other International ITO providers
- Matchmakers/Consultants/Partnership
- Direct selling to clients.
- Attending relevant trade events
- Online marketing and social media to broadcast awareness.

Online Marketing Material: Yes
Social media
Facebook: http://on.fb.me/1pU2RHo
LinkedIn: http://linkd.in/1mX388J
Twitter: https://twitter.com/sdsl_bd

Indicative Price
Tailored pricing model. Please request for a quote.

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Contact Person
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Systech Digital Limited

Systech Digital Ltd has earned vast popularity, having the focus on Enterprise Application, Digital Content Development, Web and Mobile Application Development. SDL, in its 13 Years of experience, has gathered stability with proven success in delivering cost-effective but quality service to our clients in Canada, USA, Netherlands, UK, Germany, Denmark, and Japan.

Encompassing the talents of our highly skilled application and web development team, SDL focuses on delivering the highest level of quality to each and every contracted project. SDL has a successful track record in creating compelling applications and web sites that are both functionally and aesthetically pleasing.

Experience, ingenuity and an unparalleled strength in client communication and project management have enabled SDL, with the ability and reputation for guaranteed performance.

Year of Establishment: 2001

Areas of Expertise
- Web Application & Web Portal Development
- E-Learning platform & content development and Infographics.
- Mobile Application Development
- Enterprise Applications for Textiles & Garments Industries, in Java and ASP.NET Platform.

Industry Verticals
Fashion & Retail, e-Education, Software company/ITO service provider

Technology Profile & Skills
- .net, asp, ajax, css, dhtml, flash, javascript, java, open-source CMS (joomla, wordpress, drupal, typo3.), ms sql, mysql, php, xhtml, xml, C#, Adobe, Linux

Staff
- Total IT staff: 28
- Project Operation Managers: 4
- Analysts: 4
- Administrators: 3
- Software Programmers/Engineers: 20
- University IT graduates: 34
- Vendor-certified Programmers: 3
- Total ITES Staff: 10
- Project Operation Manager: 3
- Total Marketing and Sales Managers: 4
- Other Staff: 3

Office space
6000 sq ft

Number of PCs
42

Internet connectivity
Broadband

Offshoring Value Proposition
Through more than 13 years of experience in software development we gathered stability with proven success in delivering cost-effective quality service to our clients all over the world. In every Off-shoring project, we strongly focus on quality and in time delivery by our innovative & experienced resources that are skilled in life-to-field solutions that come with strong client communication and engagement. With a culture grounded in technical excellence, proven methodologies, unrelenting pursuit of quality, and the spirit of customer service, our team members are motivated to communicate, collaborate and continuously go outside the box to deliver business value to our clients.

Marketing and Sales Activities
Our web portal is search engine optimized. Further, we have online forms in our website along with our products. We receive 3/5 queries per week from our website. Beside the CEO and Marketing Manager use LinkedIn and facebook for marketing of products and services.

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Contact Person
Tanvir Alam
Chief Operating Office
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+8801750023486
Team Creative owns the e-learning portal Champs21.com focusing on bringing English, Math and Science content in web and mobile platforms to school students.

**Year of Establishment:** 2011

**Areas of Expertise**
- Mobile services and applications development
- Gaming & Animation
- Web Applications
- Graphics Design/Image Processing
- Website Design

**Industry Verticals**
- Education, Social Networking, Newsmedia

**Technology Profile & Skills**
- .net, c/c++, css, flash, JSP, javascript, java, php, python, xhtml, xml
- Apple, Android

**Staff**
- Total IT staff: 17
- Project Operation Managers: 2
- Analysts: 1
- Administrators: 1
- Software Programmers/Engineers: Not applicable. 9
- University IT graduates: 11
- Project Operation Manager: 1
- Total Marketing and Sales Managers: 6
- English-speaking staff dedicated to International Marketing and Sales: Yes 2 people based in Bangladesh
- Other Staff: 6

**Offshoring Value Proposition**
Team Creative has full in-house experience in producing gaming based mobile & web apps. We create value starting from concept, artwork & content to final release to end users.

Our expertise in concept, UI & UX, artwork and gameplay makes us a good, competitive partner for game and app production for end users in Western Markets. We can also develop custom designed special interest portals at competitive service level and cost which is maximizing value for clients.

**Marketing and Sales Activities**
- Social Media:
  - www.facebook.com/spellbangladesh
  - www.youtube.com/spellbangladesh
  - We maintain the social media accounts of Spelling Bee contest, which is organized by us in Bangladesh.

**Indicative Price**
- Price per hour:
  - Project managers ($40/hr)
  - Senior programmers ($30/hr)
  - Mid Programmers ($20/hr)
  - Junior programmers ($12/hr)
  - UI Expert ($15/hr)

**Financial Information**
- Annual revenue in USD
  - 2011: $0.25 million
  - 2012: $0.44 million
  - 2013: $0.23 million

**Contact Details**
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**Contact Person**
- Russell T Ahmed
- Chief Executive Officer
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- +8801713000198
Tech Cloud Limited is a global ITES (information technology enabled services) outsource service provider. We have an excellent global market experience with a well-defined infrastructure and up to date technology in terms of software and hardware which allows us to handle any array of clients. With a team of dedicated and hardworking professionals, Tech Cloud Ltd. is successfully setting industry standard and providing flexible services to clients in different business sector of IT industry like e-commerce, image processing, desktop publishing, graphic design, logo design, website development, software development, etc.

Year of Establishment: 2013

Areas of Expertise
- Image Post Production
- Desktop Publishing
- Graphic Design
- Website Design
- Web Application Development
- Digital Marketing
- Business Process Outsourcing (BPO)

Industry Verticals
- E-commerce
- Fashion
- Commercial photography studio
- Printing Companies
- AD Agencies
- Design Agencies
- Look Book Designing
- Publications
- Food/Medical/Electronics
- Auto mobile industries
- Telecommunications
- Real Estate & Software Industries

Technology Profile & Skills
- Photoshop: 95%
- Illustrator: 98%
- In design: 95%
- Dreamweaver: 90%
- Blender: 50%
- After Effects: 50%

Staff
- Total Staff: 168
- Permanent Staff: 136
- Temporary Staff: 14
- Female Staff: 20
- IT Admin: 02
- Client Support: 02
- Total ITES Staff: 108
- Project Operation Manager: 04
- Marketing and Sales Manager: 10
- Other Staff: 08

Office space
- 8250sft

Number of PCs
- 80

Internet connectivity
- Fiber Optic Link

Exports to
- UK
- Germany
- Netherlands
- Italy
- USA

Offshoring Value Proposition
We have dedicated several teams of designers with unmatched skills and talent with long years of outsourcing experience. Our HR process ensures hiring the best employees and training them on cutting edge technology through international level with guidance from experienced trainers. Our differentiating factors are –
- No setup cost, all our resources are available for any new project
- Most of our employees have 3 to 5 years experience in related fields
- We ensure Industry standard quality
- Technology Profile & Skills
- Affordable cost
- Faster turnaround
- 24x7 support

Marketing and Sales Activities
- Telemarketing – We have a team of 15 people generating outbound call to target list to different region all over the world
- SEO and Social Media Campaign
- Trade Fairs/B2B Events – Participated in all the B2B matchmaking events organized by BASIS
- Client Visit – To strengthen our business relation we already visited all our existing clients in Europe

Social Media
- https://www.linkedin.com/company/tech-cloud-limited
- https://www.facebook.com/techcloudbd

Indicative Price
- Price per hour: USD 8 – 20

Financial Information
- Annual revenue in USD

Contact Details
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- Tel: +8801713 00 3965
- asad@techcloudltd.com

Contact Person
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- Managing Director
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- +880161 422 0679
Technobd Web Solutions (Pvt.) Ltd.

Technobd Web Solutions Ltd is a Bangladesh based technology focused company operating since 2000. The current focus of the company is on web solution and mobile phone application development. Technobd offers a range of web development services. This includes static html websites to dynamic web portals, e-Commerce portals and social networking platforms. Technobd also works on open source platforms like Joomla, Drupal, Wordpress etc. and also develops customized CMS based solutions. Mobile application development service is another area of Technobd. Technobd develops web service based iOS and Android applications.

Year of Establishment: 2003

Areas of Expertise
- Mobile Applications Development
- Web Applications Development

Industry Verticals
- Private Sector
- Non-Profit (International organizations, NGOs, Donors)
- Social Networking

Technology Profile & Skills
- PHP (Laravel, Zend framework, Codeigniter), Ajax, CSS3, HTML5, Jquery, Open-Source CMS (Wordpress, Drupal, Opencart, SKDate, SocialEngine), XML, Jason, Objective C, Apple, Android

Staff
- Total IT staff: 15
- Project Operation Managers: 3
- Analysts: 2
- Administrators: 2
- Software Programmers/Engineers: 18
- University IT graduates: 8
- Vendor-certified Programmers: 3
- Total ITES Staff: 18
- Project Operation Manager: 2
- Total Marketing and Sales Managers: 3
- Other Staff: 5

Offshoring Value Proposition
We put our emphasis on technology and communication and integrity. We have a very strong team of designers, programmers and project managers capable of handling any type of project of web and mobile application. We believe we will only be successful if you are satisfied with our development. Our project managers are dedicated to ensure your satisfaction by all means.

Marketing and Sales Activities
We do email marketing. Also we use google award and facebook advertising.

Online Marketing Material: Yes
Social Media: https://www.facebook.com/technobd

Indicative Price
Price per hour: USD 25

Financial Information
Annual revenue in USD

Contact Details
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Korail, Dhaka-1215
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Fax: 88028142040

Contact Person
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Asst. Manager
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munim@technobd.com
Skype: technobdteam
The Databiz Software Ltd

Databiz is an ISO 9001:2008 certified Software Solution Provider company (Microsoft Silver Partner) from Bangladesh (established in 1999) with excellent customer demand fulfilling master qualities having 1250+ successful software implementation experiences all around the world. We have three Software Development Teams skilled in:

1. Mobile Application Team (iOS, Android, Windows Mobile)
2. Microsoft .NET Technology and Cloud Application (.NET, ASP.NET, WCF, WPF, Silverlight, MVC etc)
3. Web Applications and FaceBook Apps (PHP, JSP, JQuery, Ajax, HTML5, Joomla, Wordpress, CakePHP, CodeIgniter, Laravel, PrestaShop)

Databiz also has a good reputation in offshore ICT services with a significant number of companies in UK, USA, Canada, Germany, Italy, Netherlands, Bulgaria, Spain, Turkey and many more countries outside of EU. The total man-power of the company is 74.

Year of Establishment: 1999

Areas of Expertise
- Mobile services and applications development
- Web Applications
- Customized Software Development
- Website Design

Industry Verticals
Fashion & Retail, Wholesale/Distribution, Tourism & travel, Construction, Project/Engineering

Technology Profile & Skills
.net, open-source CMS (joomla, drupal, typo3...), ms sql, C# , Objective C, Apple, Windows mobile, Android

Staff
- Total IT staff: 50
- Project Operation Managers: 10
- Analysts: 5
- Administrators: 3
- Software Programmers/Engineers: Approvide, Amsterdam, Netherlands 45
- University IT graduates: 65
- Vendor-certified Programmers: 5
- Total ITES Staff: 7
- Project Operation Manager: 7

Offshoring Value Proposition
Databiz delivers Time and Quality bound offshore development services and ensures free prototype development services (for first time customers) with a dedicated and specialized project management and development team at a very reasonable price.

Marketing and Sales Activities
Trade fairs/B2B events: CeBIT (Germany) Last 5 Years, GITEX last 6 years consecutively, Trade fairs/B2B events visited in Bangladesh: Match making events organized by NTFII, BASIS, SoftEXPO etc

Our website is Search Engine Optimized. We are always visible in Online Chat, Skype, Facebook, LinkedIn and Twitter. Regularly communicating with existing and potential clients by our own Mailing, CRM software.

Online Marketing Material:

Social Media
http://www.facebook.com/DatabizSoftwareLtd
www.youtube/DatabizSoftwareLtd
http://www.linkedin.com/company/databiz-software-limited

Indicative Price
Price per hour: Euro 15-20

Financial Information
Annual revenue in USD
2011 2012 2013
0.65 million 0.7 million 0.85 million

Contact Details
House 163 (Level 1 and 4), Road 3, New DOHS, Mohakhali, Dhaka-1206

Contact Person
Abbas Uddin Sheikh
Manager - Software Development
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Skype: aus234
Tradexcel Graphics Limited

Tradexcel Graphics Ltd. (TGL) is a world class pre-press graphics design house, which works with newspapers, magazines, advertising agencies, printing & publishing online retailer companies around the world to cater to their graphics design and image editing needs. Established in 2006, TGL is located in NYC, USA and in Dhaka, Bangladesh (GMT+6).

Some of the major services of TGL are:
- Clipping Path or Silo or Silhouette
- Multiple Clipping or Color Paths
- Channel/Soft Masking
- Layer Masking
- Cropping / Sizing / Straightening (for e-commerce and mobile platform)
- Glamour Enhancement
- Retouching

Year of Establishment: 2006

Areas of Expertise
- Business Process Outsourcing (BPO)
- Graphics Design/Image Processing
- Advertising
- Digital Marketing
- Image Processing

Staff
- Total IT staff: 2
- Project Operation Managers: 1
- Administrators: 1
- Total ITES Staff: 179
- Project Operation Manager: 3
- Total Marketing and Sales Managers: 3 (USA, CANADA, GERMANY, DENMARK, UK)
- Other Staff: 11

Office space
- 8000 sft

Number of PCs
- 105

Infrastructure
- Broadband

Total staff
- 189

Timing (BST)
- 24 Hours
- Mon - Sat

Offshoring Value Proposition
- 24/7 Support: Ability to work around the clock and ensure 24/7 production facility.
- Flexibility: Flexible in production capacity and in ensuring support to our clients.
- Skilled Resources: We have skilled human resources that are cost efficient and timely.
- Time Zone Benefit: We are on GMT+6 which brings a tremendous time benefits for US and European companies to work as back office.
- Prompt Communication: TGL maintains prompt communication with the clients. Average email responding time is 10 minutes.

Marketing and Sales Activities
- Online Marketing (SEO, PPC, SMM, SEM, Social Bookmarking, Web Directory submission, Link Building)
- Social Media:
  - Twitter: https://twitter.com/Tradexcel
  - LinkedIn: https://www.linkedin.com/company/tradexcel-graphics-ltd
  - Facebook: https://www.facebook.com/tgl.com.bd

Indicative Price
Price per hour: $10
UY Systems Ltd.

UY Systems Ltd. (UYSYS.COM) is an ISO 9001-2008 certified software development & web solution Provider Company operating since 2003. We have a vast knowledge and skills in providing a wide array of web & desktop based software development solutions.

UY Systems is a Software Development and IT o shoring company with more than 8 years of experience in the European market. It has been 12 years since UY systems was established and has 8 years of working experience in the European Market.

UY Systems Ltd. also has a good reputation in offshore ICT service with significant number of companies in Denmark, Netherlands, USA, UK, Canada, Australia, Germany and many more countries in the world.

Year of Establishment: 2003

Areas of Expertise

Products
- Webparlour: http://www.web-parlour.com
- e-Restaurant: http://e-restaurantapps.com

Industry Verticals
Restaurant, Medical & Health Care, Manufacturing, Ecommerce, Web & Ad Agency.

Technology Profile & Skills
- Methodology: Agile, Spiral, Waterfall
- Application: Web, Desktop, Mobile
- CMS: Word Press, Joomla
- Language: PHP, CA ASP.NET, VB.NET, JavaScript, Angular JS, Node JS
- Framework: CakePHP, NET, Java, C, C++, Bootstrap, Laravel, UY Framework
- Tools and Technology: Scrum Framework, BOTO, JIRA, Microsoft Visio, Visual Studio, , TFS
- Database: MY SQL, MS SQL, Oracle, Mongo DB

Staff
- Total IT staff: 55
- Project Operation Managers: 1
- Analysts: 1
- Administrators: 1
- Software Programmers/Engineers: 40

Exporters to
- NORWAY
- NETHERLANDS
- DENMARK
- CANADA
- USA

Offshoring Value Proposition
Gartner rated Bangladesh as the top 30 IT Outsourcing destination
- Core industry experience and wide domain knowledge.
- Experience in outsourcing to North America and Western Europe.
- Technical Expertise and platform versatility.
- High quality work and timely completion of your projects.
- Professional approach and strong business ethics.
- Quick understanding of your needs and further refining.
- High degree of confidentiality to all business critical information.
- Flexible work hours in various time zones.
- Flexible Business Models to suit your budget and project requirements.
- Long term Outsourcing Partnership relationships.

Marketing and Sales Activities
Our sales activities perform from our local office in Norway, Germany, Saudi Arabia and Netherland.

Online Marketing Material:

Social Media:
https://www.facebook.com/pages/UY-Systems-Ltd-Express-Digitally/104559179596366?_rdr=p

Indicative Price

Contact Details
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Dhaka-1206, Bangladesh
Tel: +88 02 8714612, +88 02 8817535

Contact Person
Farhana A Rahman,
CEO and Chairperson
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Skype: uysystem
W3 Engineers Ltd.

W3 Engineers Ltd. is a software and mobile application development company with offices in Dhaka and Khulna, Bangladesh. We perform full-scale development of the domain and turn it into a fully-functioning business where the domain’s business is a product of the clear intent of the domain itself. We also follow an agile project management system which reduces our development cost and helps meet deadlines. Our dedicated QA team ensures excellent product quality. We also deal with clients from countries like USA, Canada, and the Netherlands, always going the extra mile to maintain long lasting relationship with them.

Year of Establishment: 2009

Areas of Expertise
- Mobile application development
- Website & Portal Development, Cloud Hosting and Maintenance [Amazon AWS]
- Web enabled Application Service Providers
- Vacation Home rental system
- Golf reservation system
- Domain monetization

Industry Verticals
- E-commerce, Fashion, Printing Companies, AD Agencies, Design Agencies, Look Book Designing, Publications, Food/Medical/Electronics, Auto mobile industries, Telecommunications, Real Estate & Software Industries

Technology Profile & Skills
- Ajax, c++, Socket, RabbitMQ, html5, flash, Node.js, java, open-source CMS (joomla, drupal, wordpress.), mysql, oracle, php, python, xml, Objective C, Image Processing, Redis, AngularJS, BigData

Staff
- Total staff: 90
- Permanent staff: 90
- Female staff: 12
- Total IT staff: 70
- Project Operation Managers: 4
- Analysts: 4
- Administrators: 5
- Software Programmers/Engineers: 70
- University IT graduates: 70
- Total Marketing and Sales Managers: 2
- Other Staff: 2

Office space
16000 sqft

Number of PCs
80

Internet connectivity
Wired Broadband

Exports to
- Canada
- USA
- Netherland

Offshoring Value Proposition
- We are flexible enough to adapt new and latest technologies
- Talented teams in web and mobile platform
- Eco friendly environment with scalable infrastructure
- Quickest turnaround for minimum viable product
- Effective communication strategy
- Focuses on continuous efforts toward increasing efficiency and improving the quality of our offshore software outsourcing services and delivery processes.

Contact Details
Firoz Tower: 1522/3-B, Bir Uttam Kazi Nuruzzaman Road 11th Floor, Panthapath, Dhanmondi, Dhaka 1205, Bangladesh
Tel:+88041722024

Contact Person
Ayesha Siddika
Director
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Cell No. +8801741745504
Skype: ayesha.fc

Marketing and Sales Activities
Budget for export promotion: Yes
Mobile World Congress / Spain / 2015, B2B / Thailand / 2015

Indicative Price
Price per hour: 4 USD to 100 USD
Windmill Infotech Limited is a graphic and web development offshore outsourcing company providing high volume image processing and web application services for the global market. Our mission is to provide solutions to enable your business to emerge. WIL has the e-business knowledge, skills and track record to deliver solutions to these businesses as fast as possible.

We offer companies image management, web application and web enabling services with high western quality combined with the low competitive prices of the South Asia. We deliver solutions that are viable and perfectly scalable. These make us ideally suited to be your service provider partner for years to come.

Year of Establishment: 2007

Areas of Expertise
- Business Process Outsourcing (BPO)
- Web Applications
- Graphics Design/Image Processing
- Website Design

Industry Verticals
Medical & Health Care, Pharmaceuticals, Fashion & Retail/Wholesale/Distribution, Education, Telecommunications, Tourism & Travel

Technology Profile & Skills
.net, asp, ajax, c/c++, cs, dhtml, flash, JSP, javascript, java, open-source CMS (joomla, drupal, typo3.), mysql, php, C#, Sharepoint, Adobe, Linux, Apple, Android

Image Processing

Staff
- Total IT staff: 20
- Project Operation Managers: 3
- Analysts: 1
- Administrators: 2
- Software Programmers/Engineers: 3
- University IT graduates: 11
- Total ITES Staff: Project Operation Manager: 9
- Total Marketing and Sales Managers: 4
- Other Staff: 5

Year of Establishment: 2007

Offshoring Value Proposition
- Strong portfolio & technical competence with over 6+ years
- US & UK experience to blend profiling as per international taste
- Time advantage to work
- Can create off shore captive team as back office
- Scalability at any point with proper infrastructure and in house team.

Marketing and Sales Activities
Trade fairs/B2B events:

Direct Marketing
Linked In Marketing
Web Promotion
Online Marketing Material

Indicative Price
Price per hour: $12

Financial Information
Annual revenue in USD

2011: $0.26 million
2012: $0.37 million
2013: $0.49 million

Contact Person
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ZANALA Bangladesh Ltd.

We are a new age market communication company offering graphic design, DTP and Web application development services; be it clipping path, image manipulation, catalogue/brochure design or interactive web application development. Since 2001, we have worked for a diverse set of clients, both at home and abroad. We have the people, technological know-how, hardware, connectivity, and above all, the experience base to expand our services to foreign frontiers.

Year of Establishment: 2001

Areas of Expertise
- Graphic Design Services
- Web Design & Application Development Services

Industry Verticals
Graphic Design Industry, Advertising Industry

Technology Profile & Skills
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- PHP
- MySQL

Staff
- IT & ITES resources:
  - Graphic Designer/DTP: 15
  - IT administrators (System, Network Database): 2
  - Web developer: 9
  - IT-enabled services provided: Graphic Design Services
  - ITES (BOPO/WPO) staff: 23
  - Project Managers/Operation Managers: 76

Reference Clients
Congral LLC, USA, Mi3 Inc., USA, Urahisi LLC, USA, Lilienhoy, Denmark, BitA Biz, Denmark, Powerpoint, Denmark, World Lung Foundation (USA), Australian Border Force

Offshoring Value Proposition
- Outsourcing repetitive tasks like graphic design services to us can improve your company’s cost effectiveness and competitiveness as you will be able to deliver more in less time.
- Skilled set of developers can convert your ideas into attractive web application.
- With a round-the-clock, three-shift system we shorten your time-to-market, thus saves cost.
- Cost effective service propositions

Marketing and Sales Activities
Trade fairs/B2B events:
- Export Marketing Workshop/Netherlands/2012
- B2B Matchmaking Event/Denmark/2012
- B2B Matchmaking Event/London/2012
- Trade fairs/B2B events visited in Bangladesh:
  - BASIS Soft Expo/2010 to date
  - Bangladesh Digital Fair 2014

Marketing Activities:
- Direct Marketing
- Linked In Marketing
- Web Promotions & SEO

Social Media:
- https://www.facebook.com/zanalabangladesh
- http://www.youtube.com/user/ZANALAlBangladesh

Indicative Price
Price per hour: 7-18 Euro

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Bringing Mobile Innovation from Bangladesh to the GSMA Mobile World Congress

Scan the QR code to watch the video on YouTube: