ABOUT ITC

As the joint agency of the United Nations and the World Trade Organisation (WTO), ITC is the only multilateral agency fully dedicated to supporting the internationalisation of SMEs. ITC’s mission is to foster inclusive and sustainable economic development and contribute to achieving the United Nations Global Goals for Sustainable Development.

ITC’s distinctive feature is to offer integrated solutions by building institutional, managerial and entrepreneurial capacities simultaneously at government, institutional and enterprise levels.

ABOUT CBI

The Centre for the Promotion of Imports from developing countries (CBI) is an Agency of the Ministry of Foreign Affairs of the Netherlands. CBI contributes to sustainable economic development in developing countries through the expansion of exports from these countries. This is done through sustainably strengthening the competitive capacity of SME exporters and producers in developing countries, focusing mostly on European markets.

FOR MORE INFORMATION

Website: www.intracen.org/itc/projects/ntf-3/myanmar/
Facebook: www.facebook.com/groups/KayahInclusivetourism/

MYANMAR

Inclusive Tourism focussing on Kayah State

NTF III Myanmar Tourism project works in close collaboration with:

- Ministry of Commerce Myanmar
- Ministry of Hotels and Tourism Myanmar
- Union of Myanmar Travel Association
- Myanmar Tourism Marketing

‘We believe this project contributed to tourism development in Kayah State in terms of product quality, business linkages and capacity-building of tourism sector associations’

Mr. Aung Soe, Director-General, Myanmar Trade Promotion Organization, Ministry of Commerce

FOR MORE INFORMATION

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Facebook: www.facebook.com/groups/KayahInclusivetourism/

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EXPERIMENTAL SECTOR COMPETITIVENESS PROGRAMME

Netherlands Trust Fund Phase III (NTFIII)
Tourism can bring peace to Myanmar.

ITC’s inclusive tourism project has stabilized peace for Kayah state

HE Ohn Maung, Myanmar Minister of Hotels and Tourism