Press Release

ITC and NIOE collaborate to provide professional e-learning course facilities to benefit the exporting SMEs of Sri Lanka

14 July 2017, Colombo, Sri Lanka - The National Institute of Exports (NIOE) and the International Trade Centre (ITC) signed a Memorandum of Understanding which will extend the scope of the NIOE's professional programmes to SMEs, while also reaching a wider audience through an online course. The e-curriculum offered by NIOE targets SMEs in the export sector and students interested in trade. The curriculum covers a range of export-related topics, such as export regulations, documentation, freight and logistic requirements associated with the export of goods from Sri Lanka. Particular attention will be devoted to export procedures in the field of spices, garments, and fresh and processed fruits.

The development of the e-learning course is carried out through the "EU-Sri Lanka Trade Related Assistance: Increasing SMEs' trade competitiveness in regional and EU markets" project, an EUR 8 million (Rs. 1.3 billion) grant extended by the European Union and implemented by ITC, in partnership with UNIDO. The collaboration with NIOE seeks to raise awareness of the benefits of the WTO Trade Facilitation Agreement, while building the capacity of SMEs to manage cross border procedures, and comply with EU and SAARC market requirements, to ensure successful trade.

The National Institute of Exports is a subsidiary of the National Chamber of Exporters of Sri Lanka (NCE). At present, NIOE conducts professional courses in the field of exports for the benefit of those employed in export enterprises to enable them to enhance their knowledge, improve performance, and advance their career prospects. These courses are also beneficial to students who wish to pursue a career in the field of exports, and awards recognized professional certification.
The new e-learning courses will enable participants to become better acquainted with export procedures, and will be open for registration during September 2017. For further inquiries, please e-mail: nioe@nioe.lk

For further information on the "EU-Sri Lanka Trade Related Assistance Project", please contact: Ms. Sylvie Bétemps Cochin, Trade Promotion Officer, Office for Asia and the Pacific, International Trade Centre, Tel: +41 22 730 0204