WORLD EXPORT DEVELOPMENT FORUM 2018 – PROGRAMME
Scaling Up through Trade: SKILL I Innovate I Connect

TUESDAY, 11SEPTEMBER 2018

9:00–10:00 OFFICIAL OPENING

10:00–11:30 PLENARY: JOBS OF TOMORROW, THROUGH TRADE
Innovative partnerships are essential to develop more jobs, especially for youth. Skill development, technology, incubators and innovative financing are among the ways forward.

YOUTH UNCONFERENCE
11:45–12:30 IN CONVERSATION: MENTORING YOUNG ENTREPRENEURS

12:30–13:15 IMAGINE A WORLD WITH NO BORDERS
Young leaders share their vision for doing business across borders in a ‘CFTA’ world.

13:15–15:00 LUNCH

15:00–16:30 PLENARY: TEARING DOWN TRADE BORDERS
Co-host: TradeMark East Africa

What opportunities are opening up thanks to the Continental Free Trade Agreement? Businesses, governments and development agencies share how they scale up trade and investment, thanks to efficient infrastructure, technologies and policies.

16:45–17:30 IN CONVERSATION

19:00 CULTURAL EVENING, HOSTED BY THE GOVERNMENT OF ZAMBIA
Consumers and retailers want agribusiness value chains to deliver quality, sustainability and a fair price. Countries of origin seek good returns, job creation and reduced climate and price volatility. How can we have both and ensure that more value is retained in countries?

Finalists of the Young Social Entrepreneurs Competition will pitch their business cases live on stage to a jury of experts.

This session explores how to forge synergies between public and private institutional players, and reach the enterprises to ensure green production. Aspects of both debt and equity financing will be addressed.

While African SMEs contribute about 80% of jobs on the continent, they lack seed funding to supply global supply chains. This session looks at public-private partnerships and tools to reduce risk for investors in Africa.

The co-hosts announce the winner of the entrepreneurs’ competition as well as the next WEDF host.