World Export Development Forum 2018
Scaling up through trade: Skill - Innovate - Connect

11-12 September 2018, Lusaka, Zambia
How we invest in trade will reshape our future

Trade and investment opportunities abound in Africa, from agriculture to technology. Its agricultural market is set to reach $1 trillion by 2030. And already more than half of the world’s mobile money accounts are here. Africa is also home to the world’s fastest-growing youth population.

Trade has helped create jobs, expand choices and lower prices. How can we bring the benefits of trade to more people in a sustainable way?

Head to Lusaka, Zambia to find answers at the 18th World Export Development Forum. The Forum is the place to take the pulse of global trade, discuss strategies to connect businesses to new markets, and take concrete action for change.
The World Export Development Forum is where policy meets practice, and buyers and sellers meet to get business done. To scale up trade, we’ll focus on:

**skill**
Equip people – especially women and youth – with the right skills for good, long-term jobs.

**innovate**
Think out of the box. Find creative ways to better sell goods across borders to turn farming into a business and to attract fresh, sustainable investment.

**connect**
Bring all of the moving parts together – people, governments, processes, businesses – to partner in shaking up the status quo.
Talk business, Do business
at the World Export Development Forum

10-11 September Pre-Forum events
Business-to-business: Agribusiness, machinery, packaging
Regional packaging solutions
SheTrades Zambia launch

11-12 September World Export Development Forum
Plenaries: Jobs, borders, agribusiness, green finance
Conversations: Mentoring, finance for women, packaging, investment
Youth ‘Unconference’
Youth spotlight: Imagine a world with no borders
Young social entrepreneurs: Pitch competition

13 September Post-Forum events
Zambia-China investment meeting
Company field visits
Zambia business tourism packages

Register at: www.intracen.org/wedf • e-mail: wedf@intracen.org • #WEDF18

Forum co-hosts: ITC, the joint agency of the United Nations and the World Trade Organization
Ministry of Commerce, Trade and Industry of Zambia