SESSION 2 SUMMARY

SESSION TITLE: PARTNERSHIP MODELS: BIG BUSINESS

SESSION DATE: 25 September 2017

SPEAKERS:

Rogerio Correa, Desk-Officer of the Brazilian Platform of Voluntary Sustainability Standards, Brazilian National Institute of Metrology, Quality and Technology (INMETRO)

David Lawrence, Executive Director, AIM-Progress

Nick Major, President, European Feed Manufacturers Federation (FEFAC)

Matthew Reddy, Director of Forest Solutions Group and Climate Smart Agriculture, World Business Council for Sustainable Development (WBCSD)

Sylvia Wisniwski, Managing Director, Finance in Motion/eco.business Fund

(moderator) Eliza Anyangwe, Writer, editor and moderator, The Guardian/The Nzinga Effect

NOTES FROM THE PANEL:

Rogerio Correa, INMETRO

- **INMETRO** is the metrology institute and technical and regulatory agency. Contact point between government and civil society.

- **INMETRO** recognises the importance of developing partnerships/collaborations with public/private actors to enhance the work related to convergence among the national and international schemes.

- Cooperate with different stakeholders, promoting transparency, coordinating and being coherent in our approaches. This is the way INMETRO wants to work in Brazil towards the achievement of an equilibrium point to have a mutual recognition among our national schemes and international schemes.

David Lawrence, AIM-Progress

- *It is about giving something to the collaborative initiatives, instead of always taking from them.*

- Social auditing: an audit for one, it is an audit for all.

- *It is important to have measures (common indicators) that help big companies to work together and reward the ones that are working towards achieving sustainability targets.*

- *Sharing and showing leadership – writing guidelines, trying and connecting the communities along the global value chain will help us all to move forward.*
Nick Major, FEFAC

- FEFAC uses Standards Map to avoid proliferation of standards.
- Engaging directly with the smallholders is very important for big companies. Without them there is not food security for their communities neither there is continuity for the supply chain.
- Connect policy development related to sustainability issues with technical requirements.

Matthew Reddy, WBCSD

- Companies need to go beyond standard’s implementation. While working in a value chain, there is a landscape approach.
- SDGs offer the companies the opportunity to collaborate, to innovate, to tackle challenges regarding the sustainability issues along the supply chains.

Sylvia Wisniwski, Finance in Motion/eco.business Fund

- As an impact investing advisor, Finance in Motion facilitates sustainable investment via voluntary standards in Central and Latin America. Smallholders face difficulties to pay back and on implementing the standards. There is a need to provide technical assistance, training to the smallholders so they understand how to implement VSS. Also, there is the need to work with the labels so they open up to the smallholders and offer-differentiated conditions.

QUOTES FROM THE FLOOR

Companies have the right to develop their own sustainability schemes to better commit to the implementation of sustainability criteria. It is important to keep in mind when developing sustainability standards that are implemented by SMEs and producers, is to include the market component.

RECOMMENDATIONS

Partnerships are needed to foster transparency and recognition to make sustainability simpler and achievable – in terms of implementation - for all stakeholders.