SESSION 4 SUMMARY

SESSION TITLE: MINI-HACKATHON: PARTNERSHIPS FOR SUSTAINABLE DEVELOPMENT

SESSION DATE: 25 September 2017

MENTORS:

Gabriela Alvarez, Researcher and Director at Latitude, Co-Founder of Colcocoa
Dan Gyinaye Poku, Technical Advisor at Hovver. Co-founder of Sesa Mu Farmers’ Initiative
Leontien Hasselman-Plugge, CEO, SIM Supply Chain Information Management
Julia Lernoud, Data and Information Manager, Research Institute of Organic Agriculture (FiBL)

FACILITATORS:

Aimee Russillo, Managing Partner, LiSeed Consulting
Sandra Cabrera-Leicht, Sustainability Standards and Value Chains Advisor, International Trade Centre

IDEAS DISCUSSED BY EACH GROUP:

Group 1. Leveraging technology to drive sustainability

1) Regulations – centred on legal privacy and access.
2) Centralized database that serve as a trust tool for actors who want to implement VSS.
3) Technology needs to be understood and easily accessible.
4) Conduct needs-based interviews.
5) Apply bottom-up approach design thinking.

Group 2. Data sharing and privacy

1) Data privacy solution – how to go about data sharing? The idea is to have an independent 3rd party with a data bank where producers could share information which won’t be necessarily shared with the buyers, but will be enough to create trust.
2) Aggregate data to focus on overall performance.
3) Create a digital platform to share supply chain definitions and information, with a condition that participants will know how the data will be used.

Group 3. Empowering smallholders

1) Enhance smallholders’ participation in negotiations. Promote true cost approach and alleviate negative externalities.
2) Focus on increasing bargaining power of similar producers and their cooperatives.

3) Producers don’t get fair prices: value chain is too long and there is often no platform for discussions for all participants of the supply chain. There is a need to support value addition at source, so that producers don’t just sell the raw product but do some processing.

Group 4. Transparency in data

1) To have neutral organization to collect data that will report and share aggregated data without showing details.

2) Quality of the data – have quality check on each step of the value chains, then the question is who pays for this?

3) a) Try to agree on key indicators we want to collect and build on top of them. b) Work on transparency of methodology, what these indicators mean for us.