Workshop on Connecting Local Enterprises to Global Markets

Time: October 8th, 2014
Venue: Room 6.40, Floor 6, International Trade Centre (ITC), 54-45 rue de Montbrillant, Geneva, Switzerland

10:30-11:00 Registration

1st Session: (11:00-12:15)

11:00-11:15 Opening of the workshop - Speaker: Marion Jansen (ITC)
r4d project on Employment Effects of Different Development Policy Instruments: Integration into global value chains

11:15-11:45 Speaker: Anirudh Shingal (WTI)
Local Enterprises, Local Jobs, and Global Value Chains

11:45-12:00 Speaker: Volker Schoer (University of the Witwatersrand, South Africa)
Connecting Local Enterprises to Global Markets: Situation in South Africa

12:00-12:15 Speaker: Tadele Ferede (Addis Ababa University, Ethiopia)
Connecting Local Enterprises to Global Markets: Situation in Ethiopia

12:15-13:30 Lunch break

2nd Session (13:30-14:15)

13:30-14:15 Keynote speaker: Giorgia Giovannetti (EUI)
Supply Chains and the Internationalization of SMEs: Evidence from Italy

14:15-14:30 Coffee break
3rd Session (14:30-15:40)

14:30-15:00 Speaker: Michael Roberts (WTO)
Aid for Trade and SME Competitiveness: Connecting Developing Country SMEs to global value chains

15:00-15:15 Speaker: Faly Rakotomanana (Institut National de la Statistique, Madagascar)
Connecting Local Enterprises to Global Markets: Situation in Madagascar

15:15-15:30 Speaker: Abena Oduro (University of Ghana)
Connecting Local Enterprises to Global Markets: Situation in Ghana

15:30-15:40 Speaker: Hernan Manson (ITC)
Discussant based on ITC case study experience in Ghana

Coffee break

4th Session (16:00-17:10)

16:00-16:30 Speaker: David Kucera (ILO)
GVCs and employment

16:30-16:45 Speaker: Selim Raihan (University of Dhaka, Bangladesh)
Connecting Local Enterprises to Global Markets: Situation in Bangladesh

16:45-17:00 Speaker: Nguyen Thu Anh (Foreign Trade University, Vietnam)
Connecting Local Enterprises to Global Markets: Situation in Vietnam

17:00-17:10 Closing words – Speaker: Joseph Francois (WTI)

Informal exchange