Trade for Sustainable Development Forum 2015

Building sustainable supply chains

PROGRAMME

1-2 October, Geneva, Switzerland
ITC @ WTO Public Forum 2015

For more information on ITC and its work, please visit the ITC booth in the WTO Atrium between 30 September – 2 October. At the ITC booth you can obtain more information, and submit your interest to register for the second day of the Trade for Sustainable Development Forum 2015.

See also
www.intracen.org
www.standardsmap.org
www.sustainabilityxchange.info

#T4SDForum 2015
#T4SD Forum
Sustainable development matters to everyone. It is central to the work of the International Trade Centre (ITC), and has been at the core of the post-2015 development agenda and the implementation of the Sustainable Development Goals (SDGs).

The Trade for Sustainable Development Principles

The second Trade for Sustainable Development (T4SD) Forum takes the perspective of one year after launching the ITC’s Trade for Sustainable Development Principles in October 2014. Promoting sustainability, transparency, and harmonization in supply chains while supporting the SDGs, the principles encourage companies and institutions to embrace these core values in order to build more sustainable supply chains.

To date, more than 40 organizations, from multinational companies to NGOs and academia, have endorsed these principles, and this number is growing steadily.

The annual T4SD Forum addresses the importance and complexity of sustainability issues in the international trade and development agenda. The Forum engages various supply chain actors to discuss and debate the issues at hand. This year’s edition is once again held within the framework of the WTO Public Forum, which assesses the WTO’s contribution to strengthening the world economy over the past 20 years.

Standards and new initiatives for sustainable supply chains

Meeting the challenges of long-term sustainability requires action across the board: producing more from fewer water, soil, air, and chemical inputs; consuming more consciously, with far less food waste; protecting eco-systems and biodiversity; while securing better livelihoods for millions of small and medium-sized enterprises (SMEs) and farmers.

The market has responded to consumer demand for sustainably produced goods with a proliferation of voluntary sustainability standards and certification schemes. As big buyers and retailers make commitments to source products more sustainably, their efforts are visible in supermarkets across Europe, North America, and increasingly in middle income countries worldwide. These voluntary standards present opportunities and added complexity for both businesses and consumers. For SMEs and small-scale farmers in particular, providing evidence of good sustainability practices can be difficult and costly.

Join the debate on traceability, innovation and transparency

This year, the Forum takes stock of the progress and lessons learned through the latest developments in the sustainable trade sector. The discussions will concern the approaches to improve standards implementation and usability, and panellists will provide insights into the innovative initiatives reshaping the conventional supply chains towards more sustainable practices. Various solutions for connecting SMEs and farmers to sustainable supply chains will be explored.

Innovation and technological advances will take centre stage: new approaches make the involvement of all actors into sustainable supply chains more affordable and accessible, giving buyers, retailers and consumers the assurances they need, while simultaneously making it easier to target the precise points in the supply chain where actors are falling short of sustainable practice. Existing and emerging technologies and the promise of big data need to be leveraged, to connect SME producers with their intermediate or ultimate buyers and retailers.

The way forward

Representatives from multinational corporations, governments, international organizations and NGOs from national, regional and international backgrounds will discuss the future prospects in responsible production and purchasing, so that sustainable, inclusive trade becomes the norm, and not the exception.
OPENING SESSION

Driving Innovation: Building Sustainable Supply Chains

To advance and encourage sustainable trade, all levels of supply chains, from small and medium-sized enterprises (SMEs) to large multinational companies and governments, must be involved. Panellists in the opening session will present multiple views from both the private and public sector on issues related to connecting SMEs to sustainable supply chains. Speakers will address topics such as traceability programmes, market inefficiencies, the need for capacity building and for harmonization of voluntary sustainability standards, and how to make inclusive trade the norm. This session, to be followed by a full-day event at the WMO on October 2, will introduce an innovative new programme sponsored by the International Trade Centre, UN Global Compact, and Global Standard 1 (GS1) to facilitate farm-level traceability in agricultural supply chains.

Welcome remarks
Arancha González, Executive Director, ITC

Speakers
Marc Vanheukelen, Ambassador and Permanent Representative, Permanent Mission of the European Union to the WTO
Carlos Rojas Amelunge, Presidente, Ingenio Azucarero Guabirá (IAG)
Ramesh Kana, Group CEO, Emery Oleochemicals Group
Johan Maris, Global Director, Certifications, Control Union
Antonia Wanner, Global Head of Procurement Commodities, Nestlé

Moderator
Lanre Akinola, Editor of African Business, IC Publications

CONFERENCE LOCATIONS

Thursday 1 October - World Trade Organization (WTO)
Friday 2 October - World Meteorological Organization (WMO)
REGISTRATION AND WELCOME COFFEE
WMO Reception Area (Lobby bar)

Morning sessions: Transformative supply chains for the future

INTRODUCTORY REMARKS

9:15-9:30
Speakers
Arancha González, Executive Director, ITC
Christian Friis Bach, Executive Secretary, United Nations Economic Commission for Europe (UNECE)

SESSION 1

Setting the Foundation: The Trade for Sustainable Development Principles

One year ago, the Trade for Sustainable Development programme launched a core set of principles: Sustainability, Transparency, Harmonization, and the Sustainable Development Goals (SDGs). This panel brings key partners and experts of the sustainable trade movement to the table to discuss emerging trends and new challenges ahead.

Speakers
Charles Arden-Clarke, Head, 10YFP Secretariat, Sustainable Lifestyles, Cities and Industry, United Nations Environment Programme (UNEP)
Dave Boselie, Senior Manager Learning & Innovation, The Dutch Sustainable Trade Initiative (IDH)
Kerem Saral, Supply Chain Manager, Better Cotton Initiative (BCI)
Morag Webb, Policy Advisor, COLEACP
Julia Lernoud, Data and Information Manager, Research Institute of Organic Agriculture (FiBL)
Mathieu Lamolle, Standards Database Coordinator, ITC Standards Map

Moderator
Lanre Akinola, Editor of African Business, IC Publications

11:00-11:30
Coffee break

SESSION 2

Spearheading New Initiatives for Sustainable Supply Chains

Based on recognized trends in the sustainability landscape, new initiatives have emerged that contribute concretely to building sustainable supply chains and bringing small and medium-sized enterprises (SMEs) into them. This is done through technology innovations, new reporting mechanisms, or harmonization of sustainability indicators. This session will explore the synergies and promises ahead.

Speakers
Mika Vepsäläinen, Chief, Market Access Section (Economic Cooperation and Trade Division), United Nations Economic Commission for Europe (UNECE)
Emeline Fellus, Deputy General Manager, SAI Platform
Jim Bracken, Sustainability Director, Global Standard 1 (GS1)
Kristian Moeller, Secretary and CEO, GLOBALG.A.P.
Puvan J. Selvanathan, Head, ITC Office to the United Nations in New York

Moderator
Lanre Akinola, Editor of African Business, IC Publications
13:00-14:30 Lunch break

Afternoon sessions: Lessons learned – way forward

14:30-16:00 SESSION 3
Participatory Session: Innovative Solutions for Sustainable Supply Chains

Over 40 leading organizations have already endorsed the Trade for Sustainable Development principles. In this session we will discuss some of their challenges: what changes they made, how they implemented them, and what additional steps need to be taken. Join us for this lively brainstorming session where audience participation is encouraged!

Speakers
Friedrich von Kirchbach, Senior Advisor, Committee on Sustainability Assessment (COSA)
Sonja Schmid, Equivalence Process Officer, Global Social Compliance Programme (GSCP)
Javier Arizmendi Ruiz, Operations Manager, Zerya Producciones sin Residuos
Jo Webb, Head of Stakeholder Relations, SEDEX
Gabriella Crescini, Head Clients and Partners Relationships, Swisscontact - Swiss Foundation for Technical Cooperation
Juan Isaza, Head of Standard & Verification and Standards Manager, 4C Association
Deviah Aiama, Programme Officer, Global Business and Biodiversity Programme, International Union for Conservation of Nature (IUCN)

Moderators
Gabriela Alvarez, Director, Latitude
Aimee Russillo, Founding Partner, LiSeed

16:00-17:00 SESSION 4
Continual Improvement: Key Policy Aspirations

In the fast-changing landscape of sustainability initiatives, it only makes sense to look ahead. Get a sense of what is in the works for the Trade for Sustainable Development programme in the next 12 months: Where should our efforts be focused to create impact? The session will take stock of the experiences gathered by the policymakers to provide strategic insights.

Speakers
Thierry D. Buchs, Head of the Trade Promotion Division, State Secretariat for Economic Affairs SECO
Hendrik Schmitz Guinote, Counsellor, Development Policy, Permanent Mission of the Federal Republic of Germany to the Office of the UN in Geneva
Silvia Formentini, Team Coordinator for Trade and Sustainable Development, Directorate-General for Trade, European Commission
Xinhua Sun, First Secretary, Permanent Mission of China to the WTO
Jason Pearson, Executive Director, Sustainable Purchasing Leadership Council (video message)

Moderator
Lanre Akinola, Editor of African Business, IC Publications

17:00-17:15 CLOSING REMARKS

Speaker
Dorothy Tembo, Deputy Executive Director, ITC

17:15-20:00 COCKTAIL RECEPTION

Panoramic Room (WMO Cafeteria)
Deviah Aiama, Programme Officer, Global Business and Biodiversity Programme, International Union for Conservation of Nature (IUCN)

Deviah manages projects with businesses seeking to better understand their biodiversity risks, impacts and mitigation options in commodity supply chains in a range of sectors including agriculture, aluminium, apparel and forestry. He also supports the development of sustainability standards, and works with businesses on the application of tools and approaches for improved biodiversity management. Previously, Deviah was a policy analyst with the Government of Canada and a biologist for the US-based infrastructure firm AECOM. He has a master’s degree in environmental studies and a bachelor of science degree in environmental biology, both from Queen’s University, Canada.

Lanre Akinola, Editor of African Business, IC Publications

Lanre Akinola is the Editor of African Business, IC Publications. He is the former Editor of This Is Africa at the Financial Times, has worked with the Bloomberg Media Initiative Africa, and is a 2014 Desmond Tutu Leadership Fellow.

Gabriela Alvarez, Director, Latitude

Gabriela Alvarez is a researcher and director of Latitude, a consulting firm specializing in sustainable development and corporate strategy. Gabriela is also founding partner of Colcocoa, a specialty cocoa trading company and professional cocoa farm in Colombia, and a lecturer in Sustainability, Strategy and Innovation component of the Introductory Session Module of HEC, University of Lausanne’s Executive MBA. Gabriela holds a Doctorate degree in Management from the University of Cranfield (England). She has an MBA degree from The Wharton School, an MA in International Studies from the University of Pennsylvania (USA) and an Economics degree from the University of Buenos Aires.

Charles Arden-Clarke, Head, 10YFP Secretariat, Sustainable Lifestyles, Cities and Industry, United Nations Environment Programme (UNEP)

Charles Arden-Clarke trained as a zoologist and ecologist and worked from 1984 for the Political Ecology Research Group in the UK, primarily on the impacts of civil nuclear power and conventional and organic farming systems. Between 1990 and 1999 he developed and led WWF International’s Trade and Investment programme, focusing mainly on the environmental effects of WTO rules and negotiations, and on related ISO standards. In 2000 he joined UNEP, focusing on the effects of trade liberalisation on the environment, the relationship between WTO rules and multilateral environmental agreements. Since 2004 he has worked for UNEP in Paris, where he is Acting Head of the Secretariat of the Ten Year Framework of Programmes on Sustainable Consumption and Production (SCP) Patterns (the “10YFP”).

Javier Arizmendi Ruiz, Operations Manager, Zerya Producciones sin Residuos

Javier Arizmendi Ruiz has more than 15 years of experience in Food Quality & Safety, holding national and international positions in SGS Mexico and Bureau Veritas Spain. He is also active in food and commodities international trade with collaborations in South America, Europe, the Mediterranean rim and South Africa. In the current position, he focuses mainly on mitigation of environmental impacts generated in agriculture, pesticide residues reduction, as well as sustainability and food safety throughout the entire agri-food chain.

Christian Friis Bach, Executive Secretary, United Nations Economic Commission for Europe (UNECE)

Prior to the appointment as the new Executive Secretary of UNECE in 2014, Mr Bach has held a range of positions, including a Member of the Danish Parliament and Head of the Parliamentary Group for the Danish Social/Liberal Party. He previously served as Denmark’s Minister for Development Cooperation (2011-2013) and Special Advisor to the European Union Commission for the United Nations Global Sustainability Panel (2010-2011). He is Honorary Professor of International Economics and Development at the University of Copenhagen (2009-2014) and has been Associate Professor in International Economics and Development Economics, the Royal Veterinary and Agricultural University (1999-2005).
Dave Boselie, Senior Manager Learning & Innovation, The Dutch Sustainable Trade Initiative (IDH)

Dave Boselie has worked most of his professional life in improving sustainable supply chain development in the food and agri-business. His experience ranges from Fairtrade initiatives in fresh fruits and fruit ingredients towards mainstream certification schemes such as Rainforest Alliance in tea. In his current position of senior learning manager at IDH The Sustainable Trade Initiative Dave is responsible for organising applied research to support mainstreaming of sustainability in agri-commodity sectors. The research agenda addresses issues such as the viability and scalability of business strategies and business models and in addition the deliverance of evidence based impact. One of the most recent topics of research relates to benchmarking and equivalence processes for voluntary standards. IDH collaborates with ITC in this field on basis of the Standard Maps tool.

Jim Bracken, Sustainability Director, Global Standard 1 (GS1)

Since 2012, Jim Bracken has been Sustainability Director at GS1’s Global Office, where he has responsibility for developing the role of Global Supply Chain Standards in supporting the move towards more sustainable production and consumption patterns. Prior to that, Jim was CEO of two specialist print solutions companies (one of which he founded) in security print and business forms.

Thierry D. Buchs, Head of the Trade Promotion Division, State Secretariat for Economic Affairs SECO

Born in 1966 in Geneva (Switzerland), Thierry Buchs holds a PhD degree in international economics from the Graduate Institute of International and Development Studies in Geneva, and a Master's Degree from Tufts University in Medford MA. Thierry currently heads the Sustainable Trade Promotion division at Switzerland’s State Secretariat for Economic Affairs (SECO). He has fifteen years of experience in international development cooperation, project finance and economic analysis. He has held various positions at the World Bank, at the Swiss Mission to the WTO and at SECO, including a 4-year posting in Colombia.

Gabriella Crescini, Head Clients and Partners Relationships, Swisscontact - Swiss Foundation for Technical Cooperation

Gabriella is responsible at Swisscontact for the positioning of the organization in the public and private sector. She developed the corporate “Knowledge and Content Management” and, in value chain development, financial sector, and tourism she consolidated the approaches implemented worldwide and drives forward the exchange of best practices with practitioners, academia and international experts. Her previous management board positions have been with Planplus and the Switzerland Training Centre for Marketing, Advertising and Communication. Gabriella represents Swisscontact in the steering committee of the Swiss Capacity Building Facility, in the consultative Boards of the International Cocoa Organization and the World Tourism Forum.

Emeline Fellus, Deputy General Manager, SAI Platform

Emeline Fellus has been working with the Sustainable Agriculture Initiative (SAI) Platform since May 2002. when she was recruited to help establish the organization. Emeline Fellus is an agronomist and works with the Platform’s General Manager on business development and management issues. Before joining SAI Platform, she worked for two years as Associate Economic Affairs Officer for the United Nations Environment Programme (UNEP).

Silvia Formentini, Team Coordinator for Trade and Sustainable Development, Directorate-General for Trade, European Commission

Silvia is the Team Coordinator for Trade and Sustainable Development (TSD) in the Directorate General for External Trade of the European Commission, where she deals with the development and implementation of policies concerning the interlinkage between trade and labour and environmental issues. In this capacity, she is the EU lead negotiator on TSD for several Free Trade Agreements, and coordinates the work on TSD implementation in EU FTAs in force.

Arancha González, Executive Director, International Trade Centre (ITC)

Arancha González is the Executive Director of the International Trade Centre. An expert in international trade and development with 20 years of experience, she has previously held leading positions at the World Trade Organization and the European Commission. Ms. González began her career in the private sector advising companies on trade, competition and state-aid matters. She served as an associate at Bruckhaus Westrick Stegemann, a major German law firm, in Brussels.
Juan Isaza,  Head of Standard & Verification and Standards Manager, 4C Association

Juan joined the 4C Association in June 2013 and is responsible for setting and maintenance of the 4C Code of Conduct. He coordinates the Technical Committee’s work on the Code Revision process, ensuring that the process follows both good practices in standard setting, and fulfills all 4C Standard Setting Procedures. Before joining the 4C Association, Juan worked with Fairtrade International where he was responsible for setting standards, principally in the Environmental Field. Juan also worked for 16 years with the Association of Colombian Flower Exporters developing strategies to improve social and environmental performance.

Ramesh Kana,  Group CEO, Emery Oleochemicals Group

Ramesh brings over 25 years of diverse, international experience to Emery Oleochemicals Group. He built most of his career with the Royal Dutch Shell Group, holding key positions in Australia, China, United Kingdom, Latin America and Malaysia. Since joining Emery Oleochemicals in 2009 as Group Chief Financial Officer, Ramesh has played a key leadership role in driving and implementing various growth strategies. With his recent appointment as the Group Chief Executive Officer, he is resolute in driving Emery Oleochemicals’ long-term ambitions through his deep understanding and experience of the company’s business, culture, people, partners and industry.

Friedrich von Kirchbach,  Senior Advisor, Committee on Sustainability Assessment (COSA)

Friedrich von Kirchbach brings 30 years of leadership experience with the WTO-affiliated International Trade Centre (ITC), most recently as the Director of Country Programmes. He has led the development of ITC’s market analysis tools (e.g. Trade Map, Market Access Map and Standards Map) in his previous capacity as Chief of the Market Analysis Section. Friedrich previously served as a Research Fellow at the Euro-Asia Centre of INSEAD in France, and as an expert in the United Nations Joint Unit on Transnational Corporations in Bangkok. He also has experience consulting to various private initiatives and other international institutions, such as the International Institute for Labour Studies.

Mathieu Lamolle,  Standards Database Coordinator, ITC Standards Map

In 2007, Mathieu Lamolle joined the International Trade Centre (ITC), where he is working as a Market Analyst for the ITC’s Trade for Sustainable Development programme. In this capacity, he is responsible for coordinating the development of ITC’s global database on sustainability standards and related benchmarking activities. As an expert in market analysis, he regularly provides trainings for SMEs in developing countries on methodologies to develop export strategies and meet international markets’ requirements.

Julia Lernoud,  Data and Information Manager, Research Institute of Organic Agriculture (FiBL)

Julia Lernoud is a Data and Information Manager of the Research Institute of Organic Agriculture (FiBL). For the last five years, she has been collaborating in the collection of organic market data worldwide and the production of the annual report The World of Organic Agriculture. Since 2014, she has been collecting key market data on Voluntary Sustainability Standards worldwide in FiBL, in partnership with the International Trade Centre (ITC) and the State of Sustainability Initiatives (SSI).

Johan Maris,  Global Director, Certifications, Control Union

Johan graduated as agricultural engineer and started his career at the Dutch ministry of Agricultural and Fishery, where he was responsible for the control/support of farmers/fishers that received subsidies for e.g. sustainable production. In 1999 Johan joined the Foundation Skal, the Dutch certification organisation of organic producers. Johan is an expert in implementing (sustainable) good practices in the supply chain of all kind of agricultural products, as cotton, food, feed and biofuels. He is familiar with the many different sustainable programs and there impact in the daily practice of a farmer/processors. Since 2002 he has been Division manager certifications within the Control Union.

Kristian Moeller,  Secretary and CEO, GLOBALG.A.P.

Dr. Kristian Moeller studied Agricultural Economy and Agribusiness Management at the Universities of Paderborn and Kiel in Germany as well as at the Purdue University, Indiana, USA. After 1 year of basic agricultural training on farms in Germany and the UK, he became Manager European Projects and Senior Consultant Quality Assurance at the EHI-EuroHandelsinstitut e.V, Cologne, Germany, in the areas: Food, Fresh Produce, Meat, and Dairy Products. Dr. Moeller started with EUR€PG.A.P in 1997 (now GLOBALG.A.P) and has been the organization’s CEO since 2001. In September 2010, he opened the GLOBALG.A.P North America Office in Bethesda, Maryland, USA, as founding President.
Jason Pearson, Executive Director, Sustainable Purchasing Leadership Council

Jason is an experienced non-profit executive, strategist, and facilitator who has led the creation of several successful initiatives related to green products. As President & CEO of GreenBlue he grew multi-stakeholder sustainability initiatives in a number of sectors, including the Sustainable Packaging Coalition for packaging and CleanGredients for chemical products. Since 2010, Jason’s consultancy, TRUTHstudio, has provided strategy, visualization, and facilitation support to organizations working in the public interest, including the U.S. Environmental Protection Agency, World Wildlife Fund, World Resources Institute, The Nature Conservancy, and the Green Products Roundtable.

Carlos Rojas Amelunge, Presidente, Ingenio Azucarero Guabirá (IAG)

Carlos Rojas Amelunge is a recognized soy and sugarcane producer by tradition in Bolivia. He ventured as institutional leader at an early age. During his prolific career he has served in many positions, including as President of the Guabirá Agricultural Association, Vice President of the Association of Sugarcane, President of the Bolivian Foreign Trade Institute, Director of the Industrial Union of Sugarcane, President of National Association of Oilseed Producers, Director of Guabirá Sugar Mill and Guabirá Energy Trustee. Currently, he has been re-elected as Chairman of the board of Guabirá Sugar Mill, Guabirá Energy and Guabirá Foundation, which was recently created.

Aimee Russillo, Founding Partner, LiSeed

Aimee Russillo has more than twenty five years of experience in project and operations management, monitoring and evaluation and organizational development. She specializes in natural resource based sustainable development including agriculture, forestry and tourism sectors. Based in US Appalachia, she has lived and worked in Europe, Africa and Latin America. She is the founder of LiSeed Consulting, working with government agencies, NGOs, standard schemes and the private sector towards sustainable supply chains.

Kerem Saral, Supply Chain Manager, Better Cotton Initiative (BCI)

Kerem Saral has been with BCI since April 2013. He is currently the supply chain manager of Better Cotton globally. During his assignment, he has developed the BCI’s traceability system to include ginners, cotton merchants, spinners, fabric mills, vertical mills and retailers. He has also managed the change in BCI’s chain of custody from physical segregation to mass-balancing during these two and a half years. In addition to his past experience in textile raw materials trading, he also has expert knowledge of textile and plastic waste material recycling. He holds a BA degree in Economics from Florida State University and a MBA degree from Webster University.

Sonja Schmid, Equivalence Process Officer, Global Social Compliance Programme (GSCP)

Sonja manages the first international benchmark for sustainability standards and systems: the GSCP Equivalence Process. It aims to improve social and environmental systems and standards and allows for their comparison. Sonja also contributes to the wider mandate of the GSCP to mainstream a harmonised and global approach for sustainable supply chains. Sonja holds a master’s degree in Political Science from the University of Munich. She has worked for both private and public sectors on research and projects in the fields of climate change, carbon offsetting, sustainable finance and human rights.

Hendrik Schmitz Guinote, Counsellor, Development Policy, Permanent Mission of the Federal Republic of Germany to the Office of the UN in Geneva

Hendrik Schmitz Guinote is Counsellor at the Permanent Mission of the Federal Republic of Germany to the United Nations in Geneva. At the Permanent Mission, he is in charge of development policy issues. This includes the trade and development portfolio and the work of ITC. He joined the German Federal Ministry of Economic Cooperation and Development in 2006 where he worked, inter alia, as Desk Officer in the Trade Division. He was also posted at the Permanent Missions of Germany to the UN in New York and served as coordinator for German development cooperation in Northern Afghanistan.

Puvan J. Selvanathan, Head, ITC Office to the United Nations in New York

Dr. Selvanathan has over 20 years of trade and development work experience that includes spearheading private sector business platforms working with Private Sector Foundations and International Organisations. Until his recent appointment, he was serving as Head, Food and Agriculture at the United Nations Global Compact.
Xinhua Sun, First Secretary, Permanent Mission of China to the WTO

Xinhua Sun mainly focuses on regulatory measures and trade policy issues with particular emphasis on technical barriers to trade (TBT), sanitary and phytosanitary measures (SPS), non-tariff measures (NTMs). Xinhua Sun has been deeply engaged in the discussions and debates on voluntary sustainability standards in the WTO and in the United Nations. Since 2013, he has been working as co-Steward of the Private Standards e-Working Group of the WTO SPS Committee. Xinhua Sun studied the WTO law and European legislation on consumer products and food safety in China and Europe.

Dorothy Tembo, Deputy Executive Director, ITC

Dorothy Tembo, ITC Deputy Executive Director, has 30 years of experience in trade and development. She served previously as the Executive Director of the multi-donor funded Enhanced Integrated Framework Programme based at the World Trade Organization and as Chief Trade Negotiator and Director of Foreign Trade in the Ministry of Commerce, Trade and Industry of Zambia.

Marc Vanheukelen, Ambassador and Permanent Representative, Permanent Mission of the European Union to the WTO

Marc Vanheukelen has been Ambassador, Permanent Representative of the European Union to the World Trade Organization (WTO) since 14 September 2015. He brings a wealth of European Union and international experience to his new position. Prior to his posting to Geneva Mr. Vanheukelen was Director in DG TRADE (European Commission) responsible for sustainable development, economic partnership agreements, and, agri-food and fisheries, preceded by his role as Head of Cabinet for (former) EU Trade Commissioner Karel de Gucht. Mr. Vanheukelen holds history and economics degrees from the University of Leuven, and did his Ph.D. studies in international economics at the Graduate Institute of International Studies, University of Geneva.

Mika Vepsäläinen, Chief, Market Access Section (Economic Cooperation and Trade Division), United Nations Economic Commission for Europe (UNECE)

Mr Vepsäläinen is Chief of the Market Access Section (Economic Cooperation and Trade Division) in the United Nation Economic Commission for Europe (UNECE). He supervises the work on agricultural quality standards, regulatory cooperation, standardization policy, and procedural and regulatory barriers to trade. Prior to his current post, he was the Secretary to the UN Centre for Trade Facilitation. He also worked in trade and export promotion and SMR development with UNDP in several African countries, and in trade and investment finance in the Nordic Development Fund. He holds an MBA and an MA in cultural anthropology and development economics.

Antonia Wanner, Global Head of Procurement Commodities, Nestlé

Antonia Wanner is global head of commodity procurement at Nestlé. She started to work for Nestlé in 1996 in the legal department. Assignments in procurement, sales and programme management with focus on creating shared value followed. A major part of her current responsibilities is to ensure sustainable supply of coffee, cocoa, dairy, grains, sugar and oils.

Jo Webb, Head of Stakeholder Relations, SEDEX

Jo leads the Stakeholder and Audit Teams within Sedex and is responsible for setting the strategic direction of Sedex’s stakeholder activities and identifying opportunities for collaborative working. Jo sits on a number of committees including the UN Global Compact Supply Chain Sustainability Advisory Group and Anti-Corruption Working Group and the Business Principles for Countering Bribery Steering Committee. She is also a non-exec Board Director of the UN Global Compact’s UK Network. Prior to joining Sedex in 2007, Jo worked for companies including PepsiCo and Premier Foods, which has provided a strong foundation and insight into both commercial and sustainability challenges.

Morag Webb, Policy Advisor, COLEACP

Morag Webb is Policy Adviser for COLEACP. She studied Environmental Science and Integrated Pest Management and has a farming background. Morag spent 15 years in research, mainly in smallholder agriculture, managing projects financed by the UK Department for International Development (DFID) in South America and Africa. On joining COLEACP in 2003, she first worked in technical assistance and capacity building of value chains in the Africa-Caribbean-Pacific horticultural sector. She currently leads the PIP Programme Market Access Component addressing regulations, private standards, buyer demands, and developing the COLEACP Sustainability Programme.
Trade for Sustainable Development Principles

Sustainability
Support and promote sustainable trade practices, with regards to social, environmental, economic and management, quality and ethics issues at stake in the production, processing and trading of goods and services.

Transparency
Contribute to efficiency in global supply chains by clear demonstration of openness to sharing good practices, to foster transparency, trust and inclusiveness at all levels of global supply chains.

Harmonization
Build on existing resources and methodologies with a collaborative approach avoiding duplication that may provoke proliferation of standards, multiplication of audits or assessment methodologies.

Sustainable Development Goals
Act in alignment to the United Nations Post-2015 Development Agenda, which builds upon the Millennium Development Goals with a view to developing a set of global sustainable development goals.

About Trade for Sustainable Development
The International Trade Centre, an agency of the United Nations and the World Trade Organization, created Trade for Sustainable Development as a partnership-based programme to support sustainability practices in global supply chains.

By adhering to the Trade for Sustainable Development principles, companies and institutions are expected to embrace, support and enact – within their sphere of influence – a set of core values to support sustainable trade.

We invite you to become a signatory today by completing the Letter of Endorsement of the T4SD Principles (http://www.intracen.org/t4sd/principles/).
## Trade for Sustainable Development Principles Signatories

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<td>GS1</td>
<td>U.S. Soybean Export Council (USSEC)</td>
</tr>
<tr>
<td>IDH, The Sustainable Trade Initiative</td>
<td>Wine and Agricultural Ethical Trade Association (WIETA)</td>
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<tr>
<td>Ingenio Azucarero Guabirá S.A.</td>
<td>Zerya</td>
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<tr>
<td>Institute of Export Operations and Management (IEOM)</td>
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<tr>
<td>Instituto Boliviano de Comercio Exterior (IBCE)</td>
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<td>International Sustainability and Carbon Certification</td>
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The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations.