



## Promoting and Mainstreaming Inclusive and Green Trade



### ABOUT

---

Increased trade alone is not sufficient to improve livelihoods. The benefits of trade growth do not necessarily reach vulnerable groups such as women, young people or marginalized communities, and excessive costs may be placed on the environment. The International Trade Centre (ITC) works with its clients to integrate sustainable development objectives into all its trade development programmes, while maintaining its focus on demand-led initiatives. The agency implements specific programmes on:

- Fostering the **economic empowerment of women** by assisting women entrepreneurs and trade and investment support institutions (TISIs) in selected value chains to capitalize on the opportunities offered by international trade;
- Integrating **poor communities into value chains** and reducing poverty by strengthening the capacities of developing-country micro and social enterprises, fostering inclusive business models and connecting them to international buyers;

- Promoting **youth entrepreneurship** through technical assistance in business incubation and innovation; and
- Promoting **green trade** and sustainable sourcing, adapting to climate change and minimizing biodiversity loss related to trade.

## SUPPORT REQUIRED TO MEET DEMAND

---

- Scale up the Women and Trade programme – ‘She Trades’ – over the next five years to bring the voice of women in business to trade policy debates; improve the services of TISIs to women entrepreneurs; and link one million women entrepreneurs to markets by 2020
- Scale up the Empowering Poor Communities and Trade programme by expanding the Ethical Fashion Initiative to new countries and regions; broaden the programme scope to include new products such as agro-processed products and home decor; launch a dedicated initiative to increase skills and employment in refugee communities by linking them to market opportunities
- Expand a network of Trade Accelerators (i.e. training, coaching/mentoring, institutional support and finance access facilitation) linking young entrepreneurs to markets; and develop Youth and Trade Roadmaps to identify challenges and opportunities to stimulate youth-oriented trade competitiveness in 12 countries
- Expand the Trade and Environment programme to promote the export of biodiversity-based products and promote climate-resilient agri-food exports in countries and sectors affected by climate change