

Tuesday, 2 October		Wednesday, 3 October		Thursday, 4 October	
<p>ITC @ WTO PUBLIC FORUM 'TRADE 2030'</p> <p>2-4 October 2018</p>		<p>08:30-10:00 Room B</p> <p><u>Placing Business Women at the Heart of the Trading System: Innovative Models that Work</u> <i>BWIT Global Affairs Canada</i></p> <p>ITC speaker: Vanessa Erogbogbo, Head, SheTrades Initiative</p>			
		<p>11:30-13:00 Session 45 Room W</p> <p><u>Sustainable Trade in the Connected Future</u> <i>ITC</i> Part of the T4SD Forum (1-3 October)</p> <p>ITC speaker: Arancha González, Executive Director</p>	<p>11:30-13:00 Room B</p> <p><u>Smart, Sustainable, Frugal, Responsible: Innovation, Trade and the SDGs</u> <i>IIT The University of Adelaide</i></p> <p>ITC speaker: Judith Fessehaie, SheTrades Initiative</p>	<p>11:30-13:00 Room D</p> <p><u>Creating Value at Origin: Putting SMEs at the heart of Inclusive and Sustainable Trade in Ghana and Ethiopia</u> <i>Ministry of Foreign Affairs of Denmark and ITC</i></p> <p>ITC speaker: Arancha González, Executive Director</p>	
<p>14:00-15:30 Room S1</p> <p><u>Global Trade and Zero Hunger: Why food must move to feed the world</u> <i>Cargill</i></p> <p>ITC speaker: Rajesh Aggarwal, Chief, Trade Facilitation and Policy for Business section</p>	<p>14:00-15:30 Room S1</p> <p><u>Innovation and digital transformation for sustainable and inclusive tourism</u> <i>Trade in Services and Investment Division, UNWTO</i></p> <p>ITC speaker: Arancha González, Executive Director</p>	<p>14:00-15:30 Room E</p> <p><u>Women and E-Commerce: from data to implementation</u> <i>German Federal Ministry for Economic Cooperation and Development (BMZ)</i></p> <p>ITC speaker: Vanessa Erogbogbo, Head, SheTrades Initiative</p>	<p>14:00-15:30 Room B</p> <p><u>The role of technology in enhancing transparency and inclusive business models in agricultural trade</u> <i>Wageningen University</i></p> <p>ITC speaker: Joseph Wozniak, Head, Trade for Sustainable Development</p>		
<p>15:30-17:00 Room S1</p> <p><u>Trust, trade and technology: e-commerce that works for consumers</u> <i>Consumers International</i></p> <p>ITC speaker: Marion Jansen, Chief Economist</p>	<p>15:30-17:00 Room W</p> <p><u>Leveraging technology to support SMEs in LDCs: Opportunities and challenges</u> <i>Mission of Benin</i></p> <p>ITC speaker: Arancha González, Executive Director</p>	<p>15:30-17:00 Room E</p> <p><u>Inclusive Trade and New Technologies: Challenges and Issues for African Countries</u> <i>Ministry of Industry, Investment, Trade and the Digital Economy (Morocco)</i></p> <p>ITC speaker: Marion Jansen, Chief Economist</p>			
<p>17:00-18:30 Room D</p> <p><u>Market Access Strategies and Technology: Monitoring Non-Tariff Barriers</u> <i>National Confederation of Industry, Brazil</i></p> <p>ITC speaker: Ursula Hermelink, Head, Non-tariff measures programme</p>	<p>Visit the joint ITC-Decent Jobs for Youth initiative booth '100% Youth' in the WTO Atrium!</p>		<p>17:00-18:30 Room E</p> <p><u>Electronic Commerce and Inclusiveness of Global Value Chains</u> <i>University of International Business and Economics</i></p> <p>ITC speaker: Arancha González, Executive Director</p>		