# E-commerce Dialogue: G20 Policy Options

**Date:** 28 May 2016  
**Time:** 14:30 to 17:30  
**Venue:** Room 303AB, China National Convention Centre, Beijing  
**Organized by:** International Trade Centre (ITC)  
China Council for the Promotion of International Trade (CCPIT) and B20 China  
with the support from the World Trade Organization (WTO)

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| 14:30  | Opening remarks by:  
Arancha González, Executive Director, ITC  
YU Ping, Vice Chair and Sherpa of B20 China  
YI Xiaozhun, Deputy Director General, WTO  
WANG Shouwen, Vice Minister, Ministry of Commerce | *Moderator:*  
Sun Xiao, Policy Director, B20 China |
|        | **Session 1: Business vision for a global e-commerce market**          |                                               |
| 15:00–16:00 | WTO presentation on global e-commerce development and trade negotiation | *Moderator:*  
Marion JANSSEN, Chief Economist, ITC  
*Speaker:*  
MAMDOUH Abdel-Hamid, Director, WTO  
*Panellists:*  
Tunç Uyanik, CEO of the World SME Forum  
Diane Wang, Founder and CEO, DHGate |

In this session, business representatives from the leading global e-commerce companies as well as SMEs will share their visions for a global e-commerce market without boundaries and their experiences in tapping into the new business opportunities. Discussion will cover:

- Opportunities for developing countries and SMEs
- Challenges and how to overcome them
- Regulatory bottlenecks and regulatory voids from the business perspective
- National policies, strategies and best practices to enable e-commerce
### Session 2: Enhancing cooperation on global e-commerce: policy options for G20

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<td>16:00 – 16:15</td>
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| 16:15 – 17:15 | ITC presentation on the publication “Bringing SMEs onto the e-Commerce Highway” | Moderator: Ivan Chan, Managing Director, Accenture Digital Transformation Lead, Greater China  
Speaker: Marion JANSSEN, Chief Economist, ITC  
Panellists:  
Wayne McCook, Ambassador of Jamaica to the WTO  
Dongwei Shi, Vice President, Alibaba Group  
Luigi Gambardella, President, ChinaEU  
Tang Min, Counselor of the State Council  
Martijn Hos, Director Policy & Advocacy, Ecommerce Europe |
| 17:15 – 17:30 | Q&A                                                                    |