4 years connecting **PEOPLE** to **RELEVANT INFORMATION**

building **mobile** technology solutions **tailor-made** to meet the needs of the **African** continent in the information age.
A scalable vision now spreading innovation across The East African Community
EARLY CHALLENGES shaped our personalities as individuals and allowed our startup to build a strong culture with as pillars Excellence, Personal Growth, Focus & Fun.

Limited tech Skills, business & Entrepreneurial background, and the fact that we were Young: we came to realize were phases we all should go through at some point in business.

YES, FUN!
Imagination and a Pile of Junk

Marketing Stream

Learning Resources

Delivery Channel
How we HACKED our Way off Regulatory constraints
Bootstrap

Low Cost of getting started

Award Winning Innovations
STRATEGIC BRAND POSITIONING
Our favorite quotes:

“Understand your market, only then it shall understand you.”

“Be humble enough to allow failure to teach you how to succeed.”
INNOVATING to overcome competition and sustain our needs and the needs of communities to break ISOLATION give room to COLLABORATION & ENABLE the YOUNGER GENERATION.