APEC Public-Private Dialogue
on Building Asia Pacific Partnership through Global Value Chains Collaboration

Date: May 12, 2014
Place: China Hall 1, Valley Wing Level 2, Shangri-La Hotel
9 Xiang Gang Zhong Lu, Qingdao 266071, China

MEETING AGENDA

<table>
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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:30 am – 9:00 am</td>
<td>Arrival/Registration</td>
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<td>9:00 am – 9:15 am</td>
<td>Welcome Remarks</td>
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<td>9:15 am – 11:05 am</td>
<td>Session 1: Status Setting</td>
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<td>Global Value Chains (GVCs) has become a dominant feature of the world economy, involving economies at all levels of development. The Trade in Value Added (TiVA) database offers a brand-new perspective for us to understand economic globalization and international economic and trade relations. This session will have an overview of GVCs in APEC region, discuss the background, current development and trends of GVCs, and how the Trade in Value Added (TiVA) database could help economies re-understanding world economy in the context of GVCs. The opportunities GVCs provide for both developed and developing economies will be reviewed as well.</td>
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<td>11:05 am – 11:25 am</td>
<td>Coffee Break</td>
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Moderator: Alex Morales, Associate Director of International Logistics, Logistics Planning Institute (Beijing)

Speakers:
- Hubert Escaith, Chief Statistician, WTO-OMC
- Norihiko Yamano, Division for Economic Analysis and Statistics, Directorate for Science, Technology and Industry, OECD
- Ranil Salgado, Division Chief of Strategy Policy and Review Department, IMF
- Yang Cuihong, Professor, Academy of Mathematics and Systems Science, Chinese Academy of Science

Discussion (Questions & Answers)
### Session 2: Key Policy Implications

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<th>Part: Adopting Effective and Innovative Trade Measures</th>
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<td>This session will discuss how global value chain affects trade and investment policies in Asia-Pacific region. When value chain is global, countries’ trade and investment policies become more interdependent and have more immediate and more pervasive effects. Cost of protectionism is higher and trade facilitation measures are crucial in the new context. This new landscape of global networks has important implications to APEC economies for trade patterns and policies.</td>
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**Moderator: Hubert Escaith**, Chief Statistician, WTO-OMC

11:25 am – 12:50 pm

**Speakers:**
- **Yuqing Xing**, Director, Capacity Building & Training, Asian Development Bank Institute
- **Dr. Hsu Shih-Hsun**, Professor, Department of Agricultural Economics, National Taiwan University, Chinese Taipei
- **Weiqun Yao**, Associate Presidents and Executive Academic Coordinators, Shanghai WTO Affairs Consultation Center
- **James Xiong**, Vice President of Public Affairs, UPS China District

**Discussion (Questions & Answers)**

12:50 pm – 2:00 pm  **Lunch**
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<td>2:00 pm – 3:10 pm</td>
<td><strong>Part 2: Realizing the New Role of Services Trade in Global Value Chains</strong>&lt;br&gt;Service sectors are now the fastest growing component of global value chains, contributing nearly half of global exports when measured in value-added terms. APEC economies need to realize that strong, open and competitive service sectors especially manufacturing related services are important drivers of economic growth and job creation in the region. In this part, speakers will share the successful views and experience of how to help maintain open, efficient, innovative and internationally competitive service sectors, and maximize the contribution that services can make to global value chains.&lt;br&gt;&lt;br&gt;<strong>Moderator:</strong> Norihiko Yamano, Division for Economic Analysis and Statistics, Directorate for Science, Technology and Industry, OECD&lt;br&gt;&lt;br&gt;<strong>Speakers:</strong>&lt;br&gt;• Hikari Ishido, Professor of International Economics, Faculty of Law, Politics and Economics, Chiba University, Japan&lt;br&gt;• Tony Chen, Vice President, Public Policy, Northeastern Asia, Deutsche Post DHL&lt;br&gt;• Dr. Sherry Stephenson, Services Network and International Center for Trade and Sustainable Development, PECC&lt;br&gt;• Peter Yin, Vice President of Marketing, FedEx Express, Asia Pacific Division&lt;br&gt;&lt;br&gt;<strong>Discussion (Questions &amp; Answers)</strong></td>
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<td>3:10 pm – 3:30 pm</td>
<td><strong>Coffee Break</strong></td>
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Part 3: Assist SMEs and Enable Developing Economies to Plug into GVCs

In this part, representatives from government and private sectors will share views and experience of how to assist SMEs in embedding in global value chains and maximize the benefit of it. Tailored approaches for SMEs as well as other development strategies in areas such as innovation, skills and infrastructure etc. will be discussed. Meanwhile, policy options for developing economies in Asia-Pacific region to participate and move up their position in global value chains, to increase domestic value added creation in a long run will also be reviewed in this session.

**Moderator:** Zhi Wang, Ph.D, Lead International Economist, Office of Economics, Research Division, U.S. International Trade Commission

**Speakers:**
- **Dr. Joonho LEE**, Senior Research Fellow, Korea Small Business Research Institute, Korea
- **Bernadine Zhang Yuhua** and **Gloria Pasadilla**, Policy Support Unit Group, APEC
- **Gordon Lam**, Southern China Chief Representative and General Manager, Hong Kong Fung Group
- **Dr. Qian Zhonghui**, Vice President, Beijing Dongfang Guoxing Architectural Design Institute Co., Ltd

**Discussion (Questions & Answers)**

**Session 3: Strengthening APEC Cooperation in GVCs**
Bearing in mind the core agenda of economic integration in Asia-Pacific region, it is critical for APEC economies to strategically take actions to create enabling environment for the GVC development and cooperation. This session will discuss how to create an APEC framework to promote and facilitate GVCs development in a systematic manner by drafting a targeted, comprehensive APEC Strategic Blueprint for Global Value Chains Development.

**Moderator:** Dr. Charles Guowen Wang, Director, Center of Logistics and Supply Chain Management, China Development Institute (CDI)

**Speakers:**
- Lin Guijun, Vice-Chancellor, University of International Business and Economics, China
- Dr. VO Tri Thanh, Vice President, Central Institute for Economic Management (CIEM), Viet Nam
- Jane Drake-Brockman, Services Network and International Trade Center, PECC
- Dr. Charles Guowen Wang, Director, Center of Logistics and Supply Chain Management, China Development Institute (CDI)

**Discussion (Questions & Answers)**

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| 4:50 pm– 6:10 pm | **Moderator:** Dr. Charles Guowen Wang, Director, Center of Logistics and Supply Chain Management, China Development Institute (CDI)  
**Speakers:**  
- Lin Guijun, Vice-Chancellor, University of International Business and Economics, China  
- Dr. VO Tri Thanh, Vice President, Central Institute for Economic Management (CIEM), Viet Nam  
- Jane Drake-Brockman, Services Network and International Trade Center, PECC  
- Dr. Charles Guowen Wang, Director, Center of Logistics and Supply Chain Management, China Development Institute (CDI)  
**Discussion (Questions & Answers)** |
| 6:10 pm – 6:20 pm | **Closing Remarks** |