TOURISM, EDUCATION, ICT AND BUSINESS SOLUTION SERVICES FROM ASIA, AFRICA AND SOUTH AMERICA

Trade in Services Sector, Hall 1
China International Import Expo
5-10 November 2018
Shanghai National Exhibition and Convention Center
SERVICES FROM ECUADOR
INCINE

STUDY CINEMA
PRODUCE FILMS IN
SOUTH AMERICA

INCINE is the most known film school in the region. INCINE offers university-level education in 3D animation, video games, virtual reality and other filmmaking skills, such as directing, acting, cinematography and sound design.

INCINE also offers the learning of Spanish language and a South American way of life.

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www.incine.edu.ec

KEY PRODUCTS OFFERED:
Film studies

PRODUCTION CAPACITY:
400 foreign students

WORKFORCE:
40 teachers

EXPORT EXPERIENCES:
Mexico, USA, Argentina, and others.

SOCIAL COMMITMENTS:
Train socially responsible film professionals

ECUADOR
Booth C1 - 014
LatinAmerica Experiences is an Ecuadorian company operating high quality tourism services in Latin America.

We design Tailor-made trips based on our client’s preferences while ensuring unique experiences and promoting sustainable tourism in the destinations we visit.

**KEY PRODUCTS OFFERED:** Tailor Made Travel Tours

**PRODUCTION CAPACITY:** 7 tours/month

**WORKFORCE:** 11 persons

**EXPORT EXPERIENCES:** USA, China, England, Australia, Germany and others

**SOCIAL COMMITMENTS:** Promote local linkages in the communities we visit with our clients
The ultimate luxury experiential trip, in the Amazon of Ecuador at Yasuni Biosphere Reserve, run by an aboriginal community on the shores of "Añangu" lagoon.

Featuring programs from 4d/3n, experienced naturalist guides, 4 observation towers, gourmet cuisine, wildlife observation, hiking, paddle canoe riding, access to parrot clay licks and more.

**KEY PRODUCTS OFFERED:**
Amazon tours at Yasuni

**PRODUCTION CAPACITY:**
600 tourists

**WORKFORCE:**
120

**EXPORT EXPERIENCE:**
Worldwide

**SOCIAL COMMITMENTS:**
Operated by the aboriginal Kichwa Añangu Community

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Experience diverse Ecuadorian ways of life, and how these coexist and interact

Study diverse forms of life in the world's most biodiverse country per square km

Enjoy life at its purest in the world's Leading Green Destination (World Travel Awards) and explore Ecuador's Coast, Highlands, Jungle and Galapagos Islands

Study in Ecuador at accredited institutions

KEY PRODUCTS OFFERED:
- Educational Services
- Language and Cultural Exchange
- Research Collaboration

WORKFORCE:
- Academic Communities of 32 Ecuadorian Higher Education Institutions

EXPORT EXPERIENCE:
- Active programs and cooperation in all world regions

SOCIAL COMMITMENTS:
- Strong social missions of our universities and links with local and global society
SURTREK

LEAD THE DESIGN OF UNIQUE TOURIST EXPERIENCES IN SOUTH AMERICA

Mr. Alfonso Tandazo
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We are a company that creates custom-made journeys of a lifetime for our clients and give the best service. Surtrek have 20 years of experience. We offer trips in South America and our star product is Galapagos Islands.

KEY PRODUCTS OFFERED:
Tourism services

WORKFORCE:
30
SERVICES FROM KAZAKHSTAN
Our company was founded in 2002. We make sure that everything is at the highest level: the best hotels, cars and limousines, private planes, SPA-programs, and most importantly - new unforgettable impressions.

Each customer of our Kazakhstan Agency always hopes to get quality service and real assistance and we brilliantly manage them.

KEY PRODUCTS OFFERED: Tourism

PRODUCTION CAPACITY: Pieces/3 group per months

WORKFORCE: Nº persons: 10

EXPORT EXPERIENCE: Exporting countries: Europe, China, Hong Kong, India, USA

SOCIAL COMMITMENTS: Tax payments, job creation
Myanmar Tourism Resources Co., Ltd is a business management travel agency established in 2003. We manage the meeting, business matching, seminar, exhibition, ground handling and travelling etc. We also host an Exhibition and Business Matching every year in Myanmar.

KEY PRODUCTS OFFERED: Travel Agency
PRODUCTION CAPACITY: 3 groups/month
WORKFORCE: 57 persons
EXPORT EXPERIENCE: China
SOCIAL COMMITMENTS: Credibility, Pragmatism, Renovation, Service

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Radiant Tours & Travels is an inbound tour operator in Myanmar providing a full range of travel services in the country (multi-day itineraries, beach packages, short trips, car rental, transfers, hotels/flights booking, multilingual guide services). Efficiency, flexibility, creativity, individual approach and attractive prices make Radiant Tours & Travels, your reliable travel partner in Myanmar.

KEY PRODUCTS OFFERED:
Travel services in Myanmar

PRODUCTION CAPACITY:
+20 tours/month

WORKFORCE:
10 persons

EXPORT EXPERIENCE:
Russia & CIS, ASEAN, EU, USA, Australia

SOCIAL COMMITMENTS:
Sustainable, ethical and long-term local communities’ development through tourism
SHAN YOMA TRAVEL & TOURS CO., LTD.
TO BE THE BEST TOUR OPERATOR AND A SUCCESSFUL COMPANY

Mr. Hla Aye
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www.exploremyanmar.com

Shan Yoma Travel & Tours was founded in 1996. Our company provides all tourism related services and is a leading inbound and outbound tour operator and professional MICE (Meeting-Incentive-Convention-Exhibition) organizer in Myanmar.

KEY PRODUCTS OFFERED: Any tourism services
PRODUCTION CAPACITY: FIT/month
WORKFORCE: 15 persons
EXPORT EXPERIENCE: ASEAN countries, Japan
SM TOURS & TRANSPORT CO., LTD
TO ENSURE SATISFACTION AND SAFETY FOR OUR CLIENTS

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www.smmyanmar.com

“SM Tours and Transport Co., Ltd.” (Est. 1994) is one of the most client-oriented and experienced inbound/outbound travel agencies in Myanmar. Recognized by PATA, JATA and Union of Myanmar Travel Association.

KEY PRODUCTS OFFERED:
Travels & Tours Service

PRODUCTION CAPACITY:
FIT/month

WORKFORCE:
30 persons

EXPORT EXPERIENCE:
ASEAN Countries, Japan, China
SWEET MEMORY TRAVEL CO., LTD
TO BE THE LEADER IN THE TRAVEL AND TOURISM INDUSTRY

Mr. Myo Thwin
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sweetmemorytravel@gmail.com
www.sweetmemorytravel.com

Sweet Memory Travel Co., Ltd is run by persons with full knowledge and experience in the Travel Industry with fourteen staff members since 2006. We offer individual high-end luxury tours and low-priced vacation packages. We specialize in Golf Tours, Pilgrimage Tours and arrange MICE Events to our customers’ satisfaction.

KEY PRODUCTS OFFERED: Pilgrimage & Golf
PRODUCTION CAPACITY: Between 1500~300/month
WORKFORCE: 14 pax
EXPORT EXPERIENCE: 12 years experience
SOCIAL COMMITMENTS: To give best-quality travel services such as nice hotel accommodation, transportation, skilful guides, and the best golf courses.
UniLeisure is a travel and tour service based in Myanmar. It offers tailored tours through experienced and expert local guides, making a long-lasting positive impact as well as unique, authentic and sustainable experiences, that benefit the local communities.

KEY PRODUCTS OFFERED: Tourism service(s)
PRODUCTION CAPACITY: Pieces/month
WORKFORCE: 7
EXPORT DESTINATIONS: ASEAN, China, Europe
SOCIAL COMMITMENTS: We are passionate about tourism as a power for good: better places to live in and to visit.

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www.unileisuretravels.com
AUNTI TRAVELS

SPECIALIZED IN PILGRIMAGE TOURS, COMPREHENSIVE TRAVELS & TOURS SERVICES FOR GROUPS AND INDIVIDUALS

Mr. Sailendra RAJKARNIKAR
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www.auntitravels.com

Our specialized departments offer a diversity of services, and work independently to provide the best services for our customers. We are experienced in travel arrangements, and are mindful of the needs of our guests.

KEY PRODUCTS OFFERED:
Pilgrimage Tours

PRODUCTION CAPACITY:
Travel solutions across the world

WORKFORCE:
19 persons

EXPORT EXPERIENCE:
All Buddhist Circuits

SOCIAL COMMITMENTS:
Social in Basic Need
SPIRIT OF THE HIMALAYAS
YOUR GATEWAY TO ENCHANTING & ADVENTUROUS HOLIDAYS IN THE HIMALAYAS OF NEPAL

Mr. Saugat Karki
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Spirit of the Himalayas is an inbound tour operator providing cultural, adventurous and religious tours in the Himalayas of Nepal. Our services meet all your needs for a holiday in Nepal ranging from hotel booking to a chartered helicopter, and to the Everest base camp. We have a team of dedicated guides to serve you in your native languages.

KEY PRODUCTS OFFERED: Holiday tours & treks
PRODUCTION CAPACITY: We handle around 500 European tourist per year
WORKFORCE: 35
EXPORT DESTINATIONS: USA, UK & FRANCE
SOCIAL COMMITMENTS: Poor and Orphan Children Relief Centre [PAORC]
SERVICES FROM NIGERIA
Our Company provides human resources and business solutions for all businesses and individuals wishing to enter the Nigerian market.

Our Company bridges the gap between strategic development and implementation, talent acquisition and performance. We focus on all aspects of our clients’ needs, thereby ensuring their health, stability and profitability.

KEY PRODUCTS OFFERED:
HR Services

PRODUCTION CAPACITY:
60

WORKFORCE:
8 persons

SOCIAL COMMITMENTS:
We are committed to building a stronger institution that has long-term sustainability and enduring value and to help our clients succeed.
We are focused on information communication technology solutions and human capital development, with a mission to set the world standard for effective hands-on IT and Management training for youths. We bring to all sectors in the country Information Technology devices that solve security issues, especially the educational sector.

KEY PRODUCTS OFFERED: Trainings, Web Solutions, IT Consulting, Security Gadgets.

PRODUCTION CAPACITY: 50/month

WORKFORCE: 15

EXPORT EXPERIENCE: NILL

SOCIAL COMMITMENTS: Gender equality and bridging the digital divide.

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SERVICES FROM SENEGAL
NOVATECH SA

HIGH-LEVEL CENTER DESIGN AND DEVELOPMENT WEB, MOBILE, ICT SOLUTIONS

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NOVATECH SA offers secure and varied solutions in Audit, Consulting and Security with solutions dedicated to Telecom Operators, Contact Centers, Banking, Finance, Microfinance and Postal, and Solutions in Education, Transport, Health that meet the customers’ requirements. It is a pioneer of computer engineering in Senegal and committed to putting innovation at the service of Africa and the world.

KEY PRODUCTS OFFERED: Solutions in pharmacy, microfinance, sms/email, mobile/USSD banking

WORKFORCE: 23

EXPORT DESTINATIONS: Mali, Guinea, Gabon, Chad, Benin, CI, Niger, Mauritania, Togo, Congo

SOCIAL COMMITMENTS: Computer education of girls
SERVICES FROM THAILAND
JANETON CO., LTD

QUALITY SERVICE, INNOVATIVE FASHION

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www.janetontravel.com

JANETON CO., LTD is a team of real experts and travelers with a passion for Thailand for over 4 years in the tourism business. JANETON CO., LTD has representatives in all major destinations in Thailand and represents some of the most esteemed travel agencies in China. Over the period of time, the company started to look for the new avenues in medical tourism, real estate tourism, education tourism and business tourism.

KEY PRODUCTS OFFERED: Tourism package
PRODUCTION CAPACITY: 500 persons/month
WORKFORCE: 20 persons
EXPORT DESTINATIONS: China
SOCIAL COMMITMENTS: Health tourism
SERVICES FROM THE GAMBIA
TEFA SOLUTIONS

YOUR BUSINESS PARTNER IN GROWING AFRICA

We are a knowledge support agency specializing in English language.

We are specialists in streamlining, market research and market development to achieve business objectives.

Ms. Loida TEGERERO
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www.tefaglobal.com/wacom

KEY PRODUCTS OFFERED:
Copywriting, editing,
Language learning tour

WORKFORCE:
100 writers, editors, and marketing specialists

EXPORT DESTINATIONS:
Exporting to Turkey and Russia

SOCIAL COMMITMENTS:
Adherence to the ILO Decent Work Agenda
SERVICES FROM UGANDA
Originally a system-support company, PTC has diversified its portfolio into a full-scale IT systems consultancy with a commanding market position in the design and development of Management Information Systems facilitated by a 360-degree hardware & software sourcing service line across an array of sectors and organizations today.

KEY PRODUCTS OFFERED: ICT Strategic consulting, Business process automation, IT sourcing services

PRODUCTION CAPACITY: 4/month

WORKFORCE: 23 persons

EXPORT EXPERIENCE: United States, Kenya, Rwanda, European Union

SOCIAL COMMITMENTS: Rotary cancer run; Mission Green, Rotary District 9211
This catalogue was produced by the International Trade Centre (ITC) within the context of the support provided to organize the participation of micro, small and medium sized enterprises (MSMEs) from 20 developing and least developed countries (LDCs) in the China International Import Expo (CIIE) in Shanghai, China, on 5-10 November 2018.

This initiative aims to provide MSMEs with a unique opportunity to promote their products and services in China, which has become the second largest consumer and importing country in the world, familiarize themselves with Chinese market requirements and establish new business contacts.

PARTICIPATION OF MSMEs IN CIIE IS MANAGED BY ITC WITHIN THE FRAMEWORK OF THE FOLLOWING PROJECTS

• “Trade Promotion between China and other Developing Countries along the Belt and Road Initiative”, funded by the Ministry of Commerce of the People’s Republic of China (MOFCOM)
• “Enhancing export capacity of Asian LDCs for intra-regional trade”, funded by MOFCOM
• “Trade In Services Programme”, funded by MOFCOM
• “Partnership for Investment and Growth in Africa (PIGA)”, funded by the United Kingdom and Northern Ireland’s Department for International Development (DFID)
• “Supporting Indian Trade and Investment for Africa (SITA)”, funded by DFID
• “The Netherlands Trust Fund IV (NTF IV) - Export Sector Competitiveness Programme”, funded by the Ministry of Foreign Affairs of the Netherlands
• “Kyrgyzstan/Tajikistan: Improving the international competitiveness of the textile and clothing sector (GTEX)”, funded by the State Secretariat for Economic Affairs (SECO) of Switzerland

ABOUT ITC

ITC is the only development agency that is fully dedicated to supporting the internationalization of MSMEs. ITC’s mission is to foster inclusive and sustainable economic development, and contribute to achieving the United Nations Global Goals for Sustainable Development.

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