International Trade Centre

Sources of Cutting & Young-Plants Supply to EU

By **Value** *Euro x 1000* Source : *AIPH*

A) From Non-EU Countries

Exporting country	€ 2007	Rank	€ 2010	Rank	Change	€ 2011	Rank	Change
Kenya	29,372	*1*	34,201	*1*	16%	50,011	*1*	46%
Israel	24,881	*3*	26,421	*3*	6.2%	28,279	*2*	7.0%
Costa Rica	26,061	*2*	29,086	*2*	12%	25,939	*3*	-11%
Uganda	11,674	*6*	15,404	*4*	32%	16,311	*4*	5.9%
Tanzania	10,701	*7*	14,389	*5*	34%	15,552	*5*	8.1%
Ethiopia	11,751	*5*	14,515	*6*	24%	15,236	*6*	5.0%
China	16,883	*4*	13,718	*7*	-19%	12,208	*7*	-11%
Turkey	2,397	*14*	4,061	*12*	69%	4,651	*8*	15%
Brazil	8,536	*8*	6,446	*9*	-24%	4,595	*9*	-29%
Honduras	3,601	*11*	6,447	*8*	79%	4,568	*10*	-29%
Guatemala	7,982	*9*	4,896	*11*	-39%	4,341	*11*	-11%
South Africa	6,779	*10*	5,968	*10*	-12%	3,771	*12*	-37%
Chin. Taipei	0		4,032	*13*	+++	3,704	*13*	-8.1%
El Salvador	1,916	*15*	2,782	*15*	45%	2,809	*14*	1.0%
Sri Lanka	3,071	*12*	2,887	*14*	-6.0%	2,464	*15*	-15%
Other Countries	25,236		22,479		-11%	21,891		-2.6%
Totals to the EU	**190,841**		**207,732**		**8.9%**	**216,331**		**4.1%**
To Norway & Switzerland	1,656		2,653		60%	2,608		-1.7%

B) From EU Countries *By* **Value** *Euro x 1000*

Exporting country	**€ 2007**	***Rank***	**€ 2010**	***Rank***	**Change**	**€ 2011**	***Rank***	**Change**
Netherlands	117,901	*1*	140,121	*1*	19%	156,642	*1*	12%
Germany	59,236	*2*	70,901	*2*	20%	76,683	*2*	8.2%
Belgium/Luxemburg	18,294	*3*	14,786	*3*	-19%	14,701	*3*	-0.6%
Denmark	16,902	*4*	14,013	*4*	-17%	11,585	*4*	-17%
Italy	9,775	*6*	10,624	*5*	8.7%	11,391	*5*	7.2%
EU-Others	5,225	*9*	9,126	*6*	75%	10,509	*6*	15%
Spain	10,992	*5*	7,385	*7*	-33%	7,322	*7*	-0.9%
Poland	7,233	*8*	3,302	*10*	-54%	6,161	*8*	87%
France	8,036	*7*	6,666	*6*	-17%	4,747	*9*	-29%
United Kingdom	5,061	*10*	4,654	*9*	-8.0%	4,544	*10*	-2.4%
Czech Republic	94	*15*	165	*15*	76%	1,572	*11*	853%
Hungary	829	*11*	2,101	*11*	153%	1,212	*12*	-42%
Sweden	221	*13*	973	*13*	340%	1,205	*13*	24%
Austria	582	*12*	1,153	*12*	98%	1,002	*14*	-13%
Finland	211	*14*	308	*14*	46%	277	*15*	-10%
Other countries	0		0			0		
Total to the EU	**260,592**		**286,277**		**9.9%**	**309,552**		**8.1%**
To Norway & Switzerland	6,165		12,953		110%	17,921		38%

* The Netherlans' export includes significant share of re-exported flowers, originated from other countries

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By **Volume** *Units x 1000*

C) From Non-EU Countries

Exporting country	€ 2007	*Rank*	€ 2010	*Rank*	Change	€ 2011	*Rank*	Change
Costa Rica	23,653	*1*	24,403	*1*	3.2%	23,648	*1*	-3.1%
China	10,306	*2*	5,184	*2*	-50%	4,941	*2*	-4.7%
Honduras	2,201	*4*	5,163	*3*	135%	3,473	*3*	-33%
Kenia	1,717	*7*	1,969	*5*	15%	3,135	*4*	59%
Guatemala	5,879	*3*	2,361	*4*	-60%	2,259	*5*	-4.3%
Tanzania	1,067	*11*	1,321	*9*	24%	1,477	*6*	12%
Uganda	1,182	*10*	1,337	*8*	13%	1,426	*7*	6.7%
El Salvador	1,916	*5*	1,338	*7*	-30%	1,377	*8*	2.9%
Chin. Taipei	765	*13*	1,401	*6*	83%	1,319	*9*	-5.9%
Ethiopia	769	*12*	984	*11*	28%	1,067	*10*	8.4%
Israel	1,238	*8*	952	*12*	-23%	955	*11*	0.3%
Sri Lanka	1,845	*6*	1,112	*10*	-40%	554	*12*	-50%
Turkey	0		611	*13*	+++	541	*13*	-11%
Thailand	0		0			389	*14*	+++
USA	0		0			276	*15*	+++
Other Countries	4,859		3,671		-24%	1,973		-46%
Totals to the EU	**57,397**		**51,807**		**-10%**	**48,811**		**-5.8%**
To Norway & Switzerland	56		143		155%	183		28%

D) **From EU Countries** **Volume** *Units x 1000*

Exporting country	€ 2007	Rank	€ 2010	Rank	Change	€ 2011	Rank	Change
Netherlands*	22,622	*1*	33,032	*1*	46%	36,212	*1*	9.6%
Germany	9,022	*2*	10,871	*2*	20%	10,082	*2*	-7.3%
Belgium/Luxemburg	5,541	*3*	8,471	*3*	53%	8,425	*3*	-0.5%
Italy	4,252	*4*	3,219	*5*	-24%	3,329	*4*	3.4%
Poland	2,623	*7*	1,212	*8*	-54%	2,226	*5*	84%
Spain	2,959	*5*	3,308	*4*	12%	1,772	*6*	-46%
Denmark	2,653	*6*	1,784	*6*	-33%	1,467	*7*	-18%
France	2,464	*8*	1,661	*7*	-33%	1,076	*8*	-35%
EU-Others	1,021	*10*	841	*9*	-18%	926	*9*	10%
United Kingdom	1,076	*9*	611	*10*	-43%	793	*10*	30%
Austria	59	*13*	256	*12*	334%	236	*11*	-7.8%
Hungary	195	*11*	383	*11*	96%	205	*12*	-46%
Czech Republic	14	*15*	27	*15*	93%	92	*13*	241%
Sweden	167	*12*	136	*13*	-19%	86	*14*	-37%
Finland	23	*14*	59	*14*	157%	51	*15*	
Other Countries	1		0			0		
Total to the EU	**54,692**		**65,867**		**20%**	**66,977**		**1.7%**
To Norway & Switzerland	1,819		3,164		74%	4,683		48%

* The Netherlans' export includes significant share of re-exported flowers, originated from other countries

Notes:

General

The total first half year 2013 figures in the current FloraHolland's auction surveys can be compared with the survey of 2012 only. Before 2012 the contents and the style of surveys was different. Since the restriction of the availability and publication of the auction statistics the content of the present FH figures contain only the 15 top cut flower and 10 top plant products. Also the assortment cannot always be compared with the assortment of the previous year.

The accumulated turnover up to week 26 was 1.0%, compared to 2012.
The yearly 2013 prognosis was 2.8 %.

So far it is already clear that total supplied quantities in 2013 are lower than last year. This is also clearly seen in the list per product. Everything was very much affected by the long cold winter and spring. Many products (cut flowers - house, garden – and bedding - plants) arrived to the market a few weeks later than normal.

The auctions are reporting that more and more quantities of cut flowers and plants are sold via remote sales or administrative sales and less quantities via the famous clock sales. However when contract/direct purchases are lower and when production is higher than demand at that moment, growers have to bring larger quantities to be sold via the clock system, with mostly a negative (temporary) effect on the prices.

Cut flowers

The total cut flowers supplied quantities (domestic and import) of the top 15 products cannot be compared with the top 15 products of last year as the products were different. Clear and exact figures can however be shown per product. Nearly all products show a decrease in supply, with the exception of chrysanthemums; single and santini. Prices, in general were only but very slightly higher except for chrysanthemums (spray, single and santini), lilies, mini and large headed gerberas, cymbidium orchids and alstroemeria. Higher prices were realised for peonies and large headed roses.

Plants

The first half year 2013 house plant supplies of the top 10 products are around 3% higher when compared to the same period of 2012. Also here it is not 100% comparable because the assortment in the top ten list for 2013 is different than in 2012. Prices, in general, have turned out to be lower all depending on the product. Prices have been higher for anthurium, various house-plants, ficus and dracaena. Considerably lower prices for pot roses, kalanchoe, bromelias, hydrangea (hortensia) and zantedeschia (calla lilies). Also for, by far, the biggest product phalaenopsis orchid prices were slightly lower. Not shown in the survey of the top ten list were some products for which the season was disastrous and nearly a total loss, namely for pansies and prim roses, all due to the production and market situation (very cold winter and spring weather).