

Russian Federation

Key indicators

Population (millions)	143.4
GDP (\$ billions)	1267.8
GDP per capita (\$)	8838.2
Share of world GDP (PPP\$, %)	3.1
Current account surplus/deficit, share of GDP (%)	3.0
Tariff preference margin (percentage points)	0.7
Imports and exports (goods and services), share of GDP (%)	50.3
Services exports, share of total exports (%)	13.1
Geographic region	Europe
Country group	
Income group	Upper-middle income

SME Competitiveness Grid Summary

Average scores [0-100]	Compete	Connect	Change
Small	46.5	56.3	28.4
Medium	55.1	72.9	37.2
Large	67.1	93.4	55.8
All	53.9	65.4	35.4
BUSINESS ECOSYSTEM	49.3	54.5	40.8
NATIONAL ENVIRONMENT	51.0	80.9	70.2

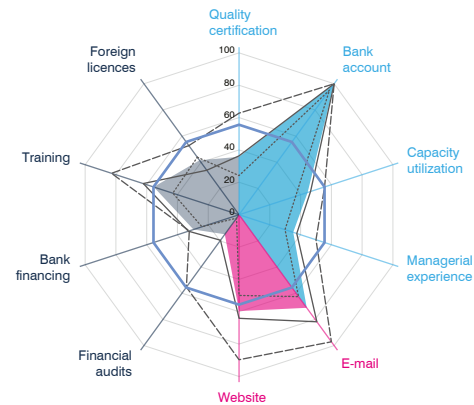
Reference level: 55.6 (a function of GDP per capita)

Weaknesses are scores below: 27.8 **Strengths are scores above: 83.4**

SME Competitiveness Grid

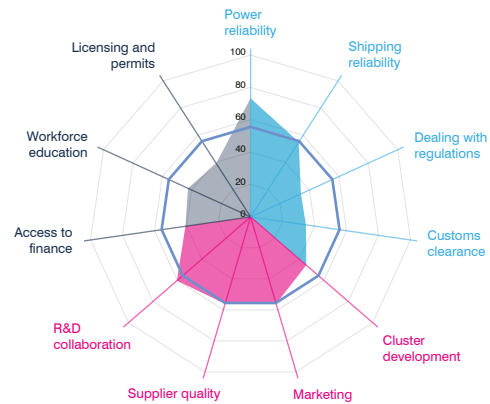
FIRM CAPABILITIES (Normalized scores)

Compete	Small	Medium	Large	All
International quality certificate	24.2	36.3	62.7	35.8
Bank account	95.1	100.0	100.0	100.0
Capacity utilization	36.8	46.4	55.6	44.6
Managerial experience	29.9	37.6	50.0	35.2
Connect				
E-mail	62.6	81.8	97.1	71.2
Firm website	49.9	64.0	89.6	59.6
Change				
Audited financial statement		2.7	19.5	55.4
Investment financed by banks	24.2	32.9	32.3	29.6
Formal training programme	43.0	62.2	82.9	55.5
Foreign technology licences	43.9	33.9	52.8	41.5



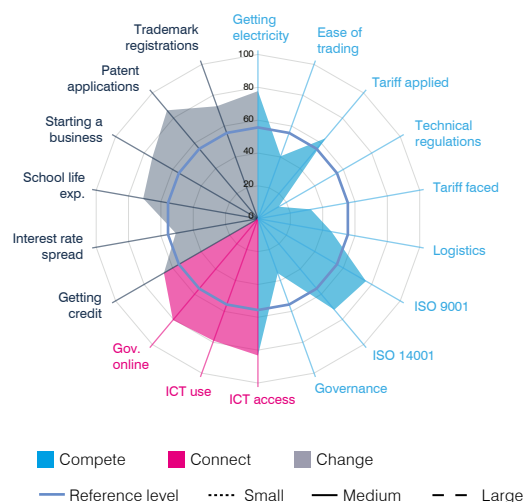
BUSINESS ECOSYSTEM (Normalized scores)

Compete	Small	Medium	Large	All
Power reliability	73.3	68.0	73.3	73.3
Domestic shipping reliability	50.0	61.9	58.2	55.1
Dealing with regulations	35.0	33.4	33.7	34.3
Customs clearance efficiency	35.2	38.2	27.1	34.6
Connect				
State of cluster development				45.6
Extent of marketing				56.1
Local supplier quality				56.1
University-industry collaboration in R&D				60.3
Change				
Access to finance	40.8	46.1	29.0	40.7
Access to educated workforce	45.6	36.7	46.6	42.5
Business licensing and permits	44.1	35.9	32.8	39.3



NATIONAL ENVIRONMENT (Normalized scores)

Compete	All
Getting electricity	77.7
Ease of trading across borders	40.5
Applied tariff, trade-weighted average	63.9
Prevalence of technical regulations	14.6
Faced tariff, trade-weighted average	32.7
Logistics performance index	45.6
ISO 9001 quality certificates	76.0
ISO 14001 environmental certificates	72.4
Governance index	35.3
Connect	
ICT access	83.2
ICT use	79.1
Government's online service	80.5
Change	
Ease of getting credit	66.1
Interest rate spread	50.8
School life expectancy	70.9
Ease of starting a business	74.3
Patent applications	86.1
Trademark registrations	73.0



Note: Scores range from 0 to 100, a higher score indicates a better outcome. Series with missing data are indicated as (-) in the tables and omitted from the radar charts.

Source: World Bank Enterprise Survey (2012) for firm level data; for other sources and methodology see Annex.

Russian Federation

SME Export Potential

The Russian Federation is an upper-middle income country with a population of 143.4 million and GDP of \$1,267.8 billion. Goods and services account for 86.9% and 13.1% of exports, respectively.

The country's unrealized potential to increase existing exports of goods lies mainly within its home region and to Asia (see table below). *Non-industrial diamonds unworked* have an unrealized export potential of around \$791 million in the home region and \$1.7 billion to Asia. Other products with unrealized potential to these regions, Africa and the Americas include *refined copper* and *potassium chloride for use as fertiliser*.

Regarding new export products, the Russian Federation has diversification opportunities in machinery and electronic equipment, as well as medical instruments with products such as *self-propelled earth-moving machinery* and *agricultural, horticultural, forestry or bee-keeping machinery*. The production of these goods involves a relatively strong participation of SMEs and women and scores relatively well on the price stability indicator. Other products for diversification include *ultrasonic scanning apparatus* and *magnetic resonance imaging apparatus*.

Small firms in the Russian Federation perform well in having bank accounts. They underperform, however, in having audited financial statements. This category is also the largest performance gap between small and large firms. The country's national environment performs well in ICT access and patent applications.

Unrealized potential: Existing export products

Product description	Product code	Exports (\$ million)	Value of unrealized potential exports by destination (\$ million)					Development indicators										
			Africa	Americas	Asia	Europe	Oceania	Price stability	SME presence	Women employed	Technology							
			0	2000	0	2000	0					2000	0	2000				
Non-industrial diamonds unworked or simply sawn, cleaved or bruted (excluding industrial diamonds)	710231	4085																
Wheat and meslin (excluding durum wheat)	1001Xb	2906																
Nickel, not alloyed, unwrought	750210	3771																
Potassium chloride for use as fertiliser (excluding that in tablets or similar forms, or in packages with a...)	310420	2930																
Copper, refined, in the form of cathodes and sections of cathodes	740311	1856																
Aluminium, not alloyed, unwrought	760110	4317																
Semi-finished products of iron or non-alloy steel containing, by weight, < 0.25% of carbon, of...	720712	4035																
Coniferous wood sawn or chipped lengthwise, sliced or peeled, whether or not planed, sanded or end...	440710	3510																
Mineral or chemical fertilisers containing the three fertilising elements nitrogen, phosphorus and...	310520	1599																
Gold, incl. gold plated with platinum, unwrought, for non-monetary purposes (excluding gold in...	710812	1203																

Notes: Unrealized potential table: Top 10 products in decreasing order of unrealized export potential to the world. **Exports:** Average value over 2011-2015. **Price stability, SME presence, and Women employed:** Green - performance above a country's trade-weighted mean. Red - the opposite. **Technology:** Green - transformed products exported by countries at least matching the country's per capita GDP. Red - the opposite. Blank spaces - data not available.

Source: ITC Export Potential Map, <http://exportpotential.intracen.org>