

# Mauritius

## Key indicators

Population (millions)	1.3
GDP (\$ billions)	11.7
GDP per capita (\$)	9321.6
Share of world GDP (PPP\$, %)	0.0
Current account surplus/deficit, share of GDP (%)	-4.3
Tariff preference margin (percentage points)	13.0
Imports and exports (goods and services), share of GDP (%)	103.0
Services exports, share of total exports (%)	51.9
Geographic region	Africa
Country group	SIDS
Income group	Upper-middle income

## SME Competitiveness Grid Summary

Average scores [0-100]	Compete	Connect	Change
FIRM CAPABILITIES			
Small	31.9	<b>23.0</b>	41.8
Medium	54.8	46.0	62.3
Large	60.3	73.3	81.2
All	41.3	30.3	52.6
BUSINESS ECOSYSTEM	49.1	60.9	<b>26.7</b>
NATIONAL ENVIRONMENT	67.4	70.9	54.7

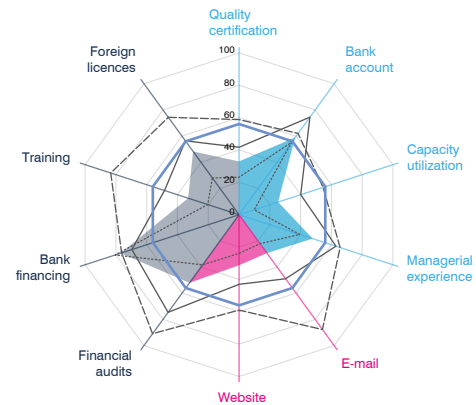
Reference level: 56.0 (a function of GDP per capita)

**Weaknesses are scores below: 28.0** | **Strengths are scores above: 84.0**

## SME Competitiveness Grid

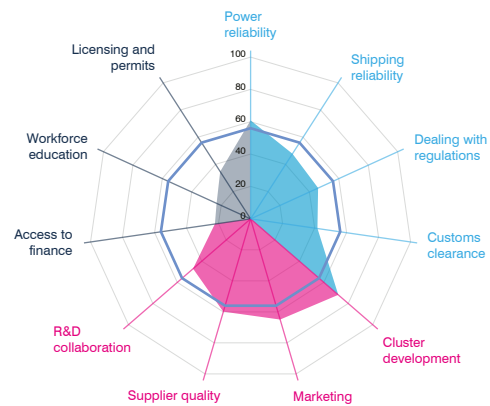
### FIRM CAPABILITIES (Normalized scores)

Compete	Small	Medium	Large	All
International quality certificate	<b>23.2</b>	41.7	58.8	32.9
Bank account	55.3	74.5	62.1	59.0
Capacity utilization	<b>9.8</b>	40.1	54.6	<b>25.4</b>
Managerial experience	39.4	63.0	65.7	47.9
<b>Connect</b>				
E-mail	<b>22.1</b>	49.0	<b>87.8</b>	29.3
Firm website	<b>23.9</b>	43.1	58.9	31.2
<b>Change</b>				
Audited financial statement	38.3	74.6	<b>90.9</b>	52.1
Investment financed by banks	80.6	69.6	76.3	77.0
Formal training programme	<b>20.3</b>	48.4	83.4	33.1
Foreign technology licences	28.1	56.4	74.4	48.3



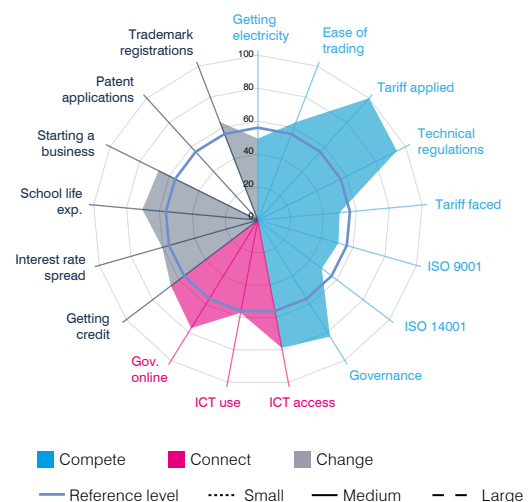
### BUSINESS ECOSYSTEM (Normalized scores)

Compete	Small	Medium	Large	All
Power reliability	64.0	52.3	73.3	60.9
Domestic shipping reliability	66.6	35.2	50.0	47.9
Dealing with regulations	46.0	45.2	51.6	46.0
Customs clearance efficiency	43.0	45.1	32.7	41.8
<b>Connect</b>				
State of cluster development				71.8
Extent of marketing				65.0
Local supplier quality				59.9
University-industry collaboration in R&D				47.1
<b>Change</b>				
Access to finance	<b>17.6</b>	<b>27.6</b>	48.0	<b>22.3</b>
Access to educated workforce	29.6	<b>9.2</b>	<b>21.0</b>	<b>23.1</b>
Business licensing and permits	36.3	<b>26.1</b>	51.4	34.8



### NATIONAL ENVIRONMENT (Normalized scores)

Compete	All
Getting electricity	49.4
Ease of trading across borders	63.7
Applied tariff, trade-weighted average	<b>100.0</b>
Prevalence of technical regulations	<b>94.1</b>
Faced tariff, trade-weighted average	49.8
Logistics performance index	-
ISO 9001 quality certificates	50.8
ISO 14001 environmental certificates	48.6
Governance index	83.0
<b>Connect</b>	
ICT access	78.7
ICT use	57.1
Government's online service	77.0
<b>Change</b>	
Ease of getting credit	66.1
Interest rate spread	60.4
School life expectancy	70.4
Ease of starting a business	67.2
Patent applications	<b>0.0</b>
Trademark registrations	63.9



**Note:** Scores range from 0 to 100, a higher score indicates a better outcome. Series with missing data are indicated as (-) in the tables and omitted from the radar charts.

**Source:** World Bank Enterprise Survey (2009) for firm level data; for other sources and methodology see Annex.

## SME Export Potential

Mauritius is an upper-middle income country with a population of 1.3 million and GDP of \$11.7 billion. Goods and services account for 48.1% and 51.9% of exports, respectively.

The country's unrealized potential to increase existing exports lies mainly outside its home region, notably to Europe (see table below). *Prepared or preserved tunas* have an unrealized export potential of nearly \$262 million to Europe. Other products include *men's shirts and trousers of cotton*.

Regarding new export products, Mauritius has diversification opportunities in textile, vehicles, and chemicals with products such as *fishing vessels and factory ships for processing or preserving fishery products, dioctyl orthophthalates, and garment parts or clothing accessories*. The production of the latter good involves a relatively strong representation of SMEs. Other products identified for diversification include *woven fabrics of combed wool*.

Small firms in Mauritius perform well in having investments financed by banks. They underperform, however, in capacity utilization, offering formal training programmes to employees, and access to finance. The largest gap between small and large firms lies in using e-mails. The country's national environment scores well in the trade policy-related indicator and the prevalence of technical regulations.

## Unrealized potential: Existing export products

Product description	Product code	Exports (\$ million)	Value of unrealized potential exports by destination (\$ million)					Development indicators			
			Africa	Americas	Asia	Europe	Oceania	Price stability	SME presence	Women employed	Technology
			0	375	0	375	0				
Prepared or preserved tunas, skipjack and Atlantic bonito, whole or in pieces (excluding minced)	160414	323				262		Green	Red	Green	Red
T-shirts, singlets and other vests of cotton, knitted or crocheted	610910	169	10			10		Green	Red	Green	Red
Men's or boys' shirts of cotton (excluding knitted or crocheted, nightshirts, singlets and other vests)	620520	167				10		Green	Green	Red	Red
Cane or beet sugar and chemically pure sucrose, in solid form (excluding cane and beet sugar...)	170199	220	10		10			Green	Red	Green	Red
Men's or boys' trousers, bib and brace overalls, breeches and shorts, of cotton (excluding knitted...)	620342	110				10		Green	Green	Red	Red
Diamonds, worked, but not mounted or set (excluding industrial diamonds)	710239	109			10	10		Red	Green	Red	Red
Apparatus for the transmission or reception of voice, images or other data, incl. apparatus for...	85XXXb	102				10		Red	Red	Red	Red
T-shirts, singlets and other vests of textile materials, knitted or crocheted (excluding cotton)	610990	77				10		Green	Red	Green	Red
Raw cane sugar, in solid form, not containing added flavouring or colouring matter	1701XX	86			10			Green	Red	Green	Red
Articles of jewellery and parts thereof, of precious metal other than silver, whether or not plated or...	711319	40			10	10		Red	Green	Red	Red

**Notes: Unrealized potential table:** Top 10 products in decreasing order of unrealized export potential to the world. **Exports:** Average value over 2011-2015. **Price stability, SME presence, and Women employed:** Green - performance above a country's trade-weighted mean. Red - the opposite. **Technology:** Green - transformed products exported by countries at least matching the country's per capita GDP. Red - the opposite. Blank spaces - data not available.

**Source:** ITC Export Potential Map, <http://exportpotential.intracen.org>