Trade for Sustainable Development (T4SD) Hubs

Transitioning to the green economy

May 7th, CCITF
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T4SD Hubs – in a nutshell
towards sustainable business practices

Objective: Improved SME competitiveness through the implementation sustainable business practices

Target countries: Ghana, Kenya, Peru, Viet Nam as well as Lao PDR and Nepal

Beneficiaries: 6 TISIs and around 300 SMEs at the processing level

Budget and duration: 900k yearly from 2018 – 2022

Funding: W1 soft earmarking from Sweden for the green economy

Directly contributing to with consideration to
T4SD Hubs - an integrated offering

Combining T4SD’s offering developed in past 10 years

- Sustainability Standards
- Climate change
- Resource efficient and circular production practices
- Green Finance
- Positioning Sustainable Products in International Markets
T4SD Hubs - the coaching programmes towards sustainable business practices
Results framework

**Impact:** with consideration to environment and climate related SDGs as well

**Project Outcome:** Strengthened SME's competitiveness through the implementation of sustainable business practices

**Intermediate Outcome I:** Increased knowledge and skills to implement green business practices
Enhanced understanding and capacity to
- implement climate resilient and resource efficient business practices of targeted SMEs
- comply with voluntary sustainability standards of targeted SMEs
- position sustainable products in international markets of targeted SMEs

**Intermediate Outcome II:** Facilitated access to green finance and international markets
- Improved national, regional and international market linkages
- Improved access to green finance

**Intermediate Outcome III:** Improved service offering of TISIs to support their SME clients to implement green business practices
- Increased capacity of technical staff at TISIs in terms of coaching SMEs on green economy related topics
- Integration of ITC T4SD Hubs and/or its contents into the offering of TISIs
T4SD Hubs – long-term sustainability

**Building capacity of local TISIs**

**Objective:** Building capacity of local TISIs to integrate the T4SD Hub’s offering into their service portfolio for SMEs

**T4SD Hubs are hosted by local TISIs** in each target country:
GEPA in Ghana, KCIC in Kenya, ADEX in Peru, Viet Trade in Viet Nam, LNCCI in Lao PDR and AEC in Nepal

**Implementation of T4SD Hubs in 2 Phases:**

- **Phase 1 – 24 months (2018 – 2020):**
  - Joint implementation of T4SD Hub offering by ITC and Host
  - Building managerial capacity and improving expertise of Host (actively taking part in TOTs and shadowing of coaches)

- **Phase 2 – 12 months (2020 – 2021):**
  - Host is supervised in piloting its service offering with SMEs