SELF-RELIANCE, RESILIENCE & TRADE

Addressing Vulnerable Migration and Forced Displacement through Market-Based Solutions
Why trade?

PROTRACTED CRISIS REQUIRES DURABLE SOLUTIONS

TRADE = MARKETS = OPPORTUNITIES

HUMANITARIAN AID

DEVELOPMENT ASSISTANCE

LONG-LASTING INCLUSIVE MARKET BASED ECONOMIC OPPORTUNITIES AND GROWTH
ITC’s Approach
An Integrated Framework

5 GUIDING PRINCIPLES

- Foster Collaboration
- Build on Understanding
- Promote Inclusivity
- Enhance Sustainability
- Generate Impact
Working Across Value Chains

ITC identifies economic opportunities across a range of high-potential value chains

Agribusiness
Handmade and light manufacture
ICT&ITS and Digital Services
Where we work

- Vulnerable Migration
- Forced Displacement

Projects in Middle East covering:
- Jordan
- State of Palestine
- Syrian Arab Republic
- Turkey

Projects in Africa covering:
- Algeria
- Burkina Faso
- Egypt
- The Gambia
- Kenya
- Mali
- Morocco
- Tunisia

Projects in Asia covering:
- Afghanistan

Pipeline:
- United Republic of Tanzania
- Uganda

International Trade Centre
Self-reliance, Resilience & Trade
A Two-fold Response

Vulnerable migration and forced displacement are connected but differ in nature. As such they require a differentiated response.

ITC identifies two different approaches to manage situations of vulnerable migration and forced displacement:

1. Addressing root causes of vulnerable migration

**Target population:** vulnerable migrants, populations at risk of vulnerable migration, and returnee migrants

2. Building economic resilience in forced displacement scenarios

**Target population:** rural and urban refugees, asylum seekers and internally displaced populations
YEP in The Gambia

OBJECTIVE
Support 950 MSMEs
Reach 100,000 Youth
Train 4,000 Youth

The Gambia Youth Empowerment Project (YEP) addresses the economic root causes of irregular migration by supporting youth employment and entrepreneurship.

“I have every intention of growing this business to become one of the biggest poultry farm owners in The Gambia.”

Baboucarr Jaiteh
The Refugee Employment and Skills Initiative (RESI) supports income generation in **forced displacement** by building skills and market connections for refugees and their hosts.

Mohamed is a newly trained freelancer in Dadaab. He has already secured two jobs and wants to continue to build his skills to start a company that focuses on app development for the Somali speaking market.

Duaa’ & Abeer are taking advantage of the RESI freelancing program in Jordan to rebuild their skills and become online graphic designers.

Abeer highlights the particular value of online work for some women who may not be able to work outside the home for personal or cultural reasons.
Building on Lessons Learned

Market-based solutions are easier said than done! Needs are holistic; from business support to social protection. Typical responses cannot address these complex and constantly changing needs.

No one actor can bring a silver bullet - the solutions require the expertise of a variety of partners.

Implementing trade-led, market-based solutions in these contexts require partners to adapt offerings, ways of working, and assumptions.

Key factors for success are time and inclusivity: host communities must be included in planning. Traditional humanitarian funding cycles of 1 year are often too short for achieving development objectives.
It is time to:
Replicate, Scale, Innovate

Moving ahead, ITC will focus on ensuring deeper and wider long-term impact of its initiatives, building on the foundation it has created.

INCREASE GEO COVERAGE
EXPLORE NEW VALUE CHAINS
ADAPT ITC’S OFFERING
IN KENYA
RESI Kenya covered 500 refugees and host communities in Phase I - RESI II will target 1,000

IN UGANDA
ITC’s pilot in agriculture in Kigoma (Tanzania) – scaled up with Trademark East Africa targeting 20,000 refugees & host community members in the Shea butter value chain development in Uganda
Replicating Success

ENERGY MICRO-ENTREPRENEURS FOR REFUGEES

Leveraging entrepreneurship and digital skills for energy value chain integration: Development of Energy Micro-entrepreneurs with Total Access to Energy & MasterCard Labs for Financial Inclusion
Innovating for Impact

NEW/ADAPTED TOOLS, PRODUCTS AND SERVICES

• Mini-grants, mini-loans, and Entrepreneurship Toolkits
• Start-up support & training on new entrepreneurship methodologies
• Blended training options: eLearning and face-to-face support
• New partnerships and collaboration models

AND MUCH MORE...
THANK YOU