Mainstreaming sustainable and inclusive trade

ITC’s mainstreaming strategy

Presentation to CCITF
14 October 2019
Why is mainstreaming important?

- Contribute to achieve the Sustainable Development Goals
- Deliver on ITC’s vision of Good Trade: inclusive, green and responsible
- Enable ITC to better respond to beneficiary and funder priorities
How does ITC approach mainstreaming of sustainable and inclusive trade?

Informed integration of:

• inclusiveness (gender and youth)
• green growth
• and social responsibility objectives

into ITC’s project cycle and related processes
Mainstreaming objectives:
Do no harm, address issues and promote opportunities

<table>
<thead>
<tr>
<th>Inclusiveness</th>
<th>Green growth</th>
<th>Social responsibility</th>
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<tbody>
<tr>
<td>Address gender / youth-related inequalities</td>
<td>Create mutually supportive relationships between MSMEs and the natural environment</td>
<td>Respect and promote the principles of the ILO Declaration on Fundamental Principles and Rights at Work</td>
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<tr>
<td>Increase economic opportunities for women and youth</td>
<td>Realize green economic opportunities</td>
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Promote sustainable development
Elements of mainstreaming at ITC

A Guidebook for project managers
- Practical guidelines for project managers on how to integrate ITC’s mainstreaming objectives into projects

B Development markers
- Updated development marker system providing details on mainstreaming level by area
  - Further granularity of the level of mainstreaming

C Training
- Training for project managers to:
  - Get familiar with mainstreaming process
  - Increase knowledge in each mainstreaming area

D Monitoring
- Mainstreaming process in line ITC Project Development Process
- Adapted ITC processes to match mainstreaming requirements
- Mainstreaming focal points to support PMs

Mainstreaming of Sustainable & Inclusive Trade
Guide for project managers

Practical guidelines for project managers on how to integrate ITC’s mainstreaming objectives into projects

- Guide covers project cycle: Development, implementation and monitoring & evaluation
- Modular structure, color coding and icons for each mainstreaming area

Guidance on good mainstreaming practices for each project phase:

- Guiding questions
- Suggested (intermediate) outcomes, outputs and indicators
- Relevant tools and methodologies
# Mainstreaming process for project development

Focus on project development, as this sets the basis for the entire project.

<table>
<thead>
<tr>
<th><strong>STEP 1: Prioritize</strong></th>
<th><strong>STEP 2: Define</strong></th>
<th><strong>STEP 3: Design</strong></th>
<th><strong>STEP 4: Rate</strong></th>
<th><strong>STEP 5: Review</strong></th>
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<tr>
<td>Review the project scope, objectives, limitations and challenges to be addressed.</td>
<td>Based on mainstreaming prioritization, define interventions to address significant issues in each mainstreaming focus area.</td>
<td>Evaluate which outcomes, outputs and indicators are relevant for the project and embed them in the project approach and logframe.</td>
<td>Confirm the development marker rating based on the final design of the project.</td>
<td>Review draft logframe with project design taskforce, project quality assurance office and/or mainstreaming focal point to align and confirm final logframe.</td>
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<tr>
<td>Indicative level of mainstreaming determined for each focus area.</td>
<td>Significant issues related to the prioritized mainstreaming area(s) defined.</td>
<td>Project approach and draft logframe designed.</td>
<td>Development marker rating confirmed.</td>
<td>Mainstreamed project logframe aligned in preparation for further approvals.</td>
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## Refined development markers for monitoring

<table>
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<tr>
<th>Level</th>
<th>Description</th>
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<tbody>
<tr>
<td>3</td>
<td>ITC mainstreaming objectives coincides with the <strong>primary or principal objectives</strong> of the project.</td>
</tr>
<tr>
<td>2</td>
<td>The project makes a <strong>significant contribution</strong> to address ITC mainstreaming objectives in a systematic way, but they are not the principal objectives of the project.</td>
</tr>
<tr>
<td>1</td>
<td>The project will only make a <strong>limited contribution</strong> to ITC mainstreaming objectives.</td>
</tr>
<tr>
<td>0</td>
<td>The project is <strong>not expected to contribute</strong> to ITC mainstreaming objectives.</td>
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- Rating for each mainstreaming area
- Increased granularity: from three to four levels
- Level 0 is a residual category that should be used only in exceptional cases
- New marker systems in line with recommendations / existing systems of relevant bodies (e.g. OECD-DAC, UNDG, FAO and UNDP)
Training of ITC project managers

• Trainings on how to use the mainstreaming guide and the new development marker system
  • First training for project managers of UK Trade Partnerships programme
  • Further trainings to be held throughout 2019 and early 2020
• Trainings are held jointly with representatives from SPPG, the Project Design Taskforce and focal points from respective ITC programmes
Monitoring of mainstreaming process

Implementation and monitoring of mainstreaming require small adjustments of ITC’s internal processes:

• Updated project management templates and tools, such as:
  • Development marker system
  • Project design templates
  • Project Completion Report (PCR)
• Appointment of dedicated focal points to provide expertise and guidance to project managers during project development
• Regular SMC oversight of implementation process, integration into projects and related results
Thank you