Demand for goods and services supplied by women business owners is increasing. Many Fortune 500 companies’ buyers now actively seek out women-owned businesses in countries around the world. As sourcing is no longer local or national, this presents an enormous opportunity for women entrepreneurs, including in developing countries, to sell into global supply chains.

Connecting buyers and sellers:

The Women Vendors Exhibition and Forum is organized by ITC, WEConnect International, the Chongqing Foreign Trade and Economic Relations Commission, the China Association of Women Entrepreneurs, the International Federation of Business and Professional Women, the International Women’s Coffee Alliance, SPINNA and Quantum Leaps to bring together buyers and sellers. It is the first event in the ten-year strategy of the Global Platform for Action on Sourcing from Women Vendors.

Networking and business opportunities:

- More than 200 international participants
- Meet with highly qualified buyers and sellers
- Interact with government officials interested in unleashing women’s trade capacity
- Learn the latest about supplier diversity roll-outs
- Grow your business through networking opportunities in Textiles and Apparel; Agriculture (China only) and Coffee (global); Automotive, Motorcycles and Spare Parts; Clean and Green Technology; Construction; IT and Business Process Outsourcing; and Trade Facilitation.
Three-day programme to enrich knowledge and expand contacts:

27 September: Industry and government leaders share trends in purchasing from women vendors, revealing the hot sectors and the new frontiers. Meet buyers and sellers in your sector as an introduction to business matching in Day 2.

28 September: Exhibition and targeted networking in Buyer Mentor Groups plus one-on-one Focus Meetings.

29 September: Site visits to businesses in one of the fastest growing regions of China.

Where:

JW Marriott Hotel, Chongqing, China. Chongqing is the largest trade hub in South-west China with a population 32 million.

For more information on the event please go to:

www.intracen.org/projects/womenandtrade/wvef