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## Kenya seeks to tackle obstacles to fresh fruit exports

The Kenya Competitive Tree Fruit Project aims to identify impediments to the commercial success of fresh fruit exports and to develop strategies for overcoming them. Three commodities, avocado, mango and passion fruit, were chosen to focus research upon. Following detailed studies examining the production, marketing, logistics and standards environments for these products, Commodity Business Plans (CBPs) are being developed.

[Read more.](#)

# NETHERLANDS TRUST FUND II PROGRAMME

NEWSLETTER - ISSUE #5 - APRIL 2012

## Senegal's mango exporters eye European market

ITC's Quality component is helping Senegalese mango exporters access the European market and improve their competitiveness.

[More info](#)



## Ugandan farm leaders identify challenges to coffee industry

Ugandan farm leaders learned about the value-chain, export marketing and procedures, and traceability (4C) and discussed the main challenges to the coffee sector at a 20 March workshop for the National Union of Coffee Agribusinesses and Farm Enterprises. [More info](#)



## Ramsay Production profits from NTFII-DAC joint project

Ramsay Production Engineers lauds NTFII's joint project with Durban Automotive Cluster to boost the export competitiveness of South Africa's vehicle-parts suppliers.

[More info](#)



## Bangladesh IT companies draw European interest

Bangladesh's reputation as a prime outsourcing destination is growing as major European companies open their markets to Bangladeshi information technology firms. [More info](#)



## Rahman says Bangladeshi IT companies have an edge

Farhana Rahman, the chief executive of Upload Yourself Systems Ltd. who participated in B2B matchmaking meetings at Softexpo 2012, explains why Bangladeshi IT companies are becoming increasingly popular as outsourcing service providers and discusses some of the challenges women in the sector face. [Watch video](#)

### May Events

#### Bangladesh

Training on Quality Processes

#### Uganda

Validation workshop of NUCAFE strategic plan

#### Senegal

Training on quality

Training on marketing

Workshop on Monitoring and evaluation

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