

*ASSESSING THE ECONOMIC CONTRIBUTION
AND PERFORMANCE OF CREATIVE INDUSTRIES
TO NATIONAL ECONOMIES
CASTRIES, ST. LUCIA, 29-31 MARCH 2001*

**BUILDING A STATISTICAL SYSTEM TO
ASSESS CONTRIBUTION AND
PERFORMANCE OF CREATIVE INDUSTRIES:
THE WTO PERSPECTIVE**

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WTO AND TECHNICAL ASSISTANCE IN STATISTICS

Two Main Lines of Work

- The producer / compiler perspective
- The user /policy-maker perspective



1. THE PRODUCER / COMPILER PERSPECTIVE

Multi-Agency programmes with a strong regional dimension

Each Agency brings its specific knowledge and expertise

- ***WTO:***

- GATS and modes of supply; conceptual framework for measuring international trade in services; the Manual on Statistics of International Trade in Services 2010 ...

With a regional orientation: comparison with best practices, identification of strength and gaps, the way ahead



An example of regional workshop:



WORKSHOP ON STATISTICS OF INTERNATIONAL TRADE IN SERVICES

**IN COLLABORATION WITH
COMESA**

WORLD TRADE ORGANISATION

INTERNATIONAL MONETARY FUND (IMF)

UNITED NATIONS WORLD TOURISM ORGANISATION (UNWTO)

THE GOVERNMENT OF MAURITIUS

REGIONAL MULTIDISCIPLINARY CENTRE OF EXCELLENCE (RMCE),

Mauritius

MAURITIUS, 24 – 28 JANUARY 2011

Services in the economy and trends in trade in commercial services	(WTO)
GATS, relevant statistics and future prospects <i>The Manual on Statistics of International Trade in Services 2010</i>	(WTO)
Development and implementation of BPM6	(IMF)
BPM6 and MSITS 2010: Main recommendations affecting the coverage of trade in services between residents and non-residents.	(WTO)
Overview of plans for BPM6 implementation and existing data in COMESA for trade in services between residents and non-residents	(COMESA)
<u>First Brainstorming session</u> : What are the data gaps and what should ideally need to be developed for more detailed BOP/EBOPS services statistics in the region? <i>(A similar brainstorming is organised for each main topic of the programme a serves as the basis for recommendations in the conclusions session)</i>	(ALL)

Tourism as an international traded service – concepts and the relationship between travel and tourism	(UNWTO)
Compiling the Travel item and Tourism-related services in travel and passenger transport <i>How are tourism statistics collected? National compilation examples</i>	(UNWTO)
Manufacturing services on physical inputs owned by others Transport, Construction	(IMF/WTO)
Insurance and finance	(IMF)
Intellectual property products and related charges	(WTO)
Overview of existing statistical systems in COMESA economies for measuring trade in services between residents and non-residents	(COMESA)
What are the main recommendations for Foreign Direct Investment Statistics	(IMF)
Foreign Affiliates Statistics (FATS): International recommendations	(WTO)
Trade classifications of negotiators and statisticians: CPC, W/120, EBOPS, ICFA/ISIC and links with EBOPS, other	(WTO)
Compiling FATS : <i>Available compilation guidance for FATS, national compilation examples</i>	(WTO)
Statistics on the international supply of services by mode, with a special focus on mode 4	(WTO)
Major statistical tools to analyse trade in services <i>International databases, on-line analytical material etc.</i>	(WTO)
Concluding session: Recommendations from the workshop to be formally taken up with stakeholders for implementation to enable economies of the region to collect BOP services trade, FATS and modes of supply statistics in accordance with international guidelines.	

2. THE USER /POLICY-MAKER PERSPECTIVE

- Officially requested by WTO members within their Technical Assistance entitlements**
- Organized and co-financed by WTO**
- National / Regional perspectives**
- Any WTO related issue,
can also include the development of trade statistics.**

Host country list of activities (Caribbean region)

Host Country	StartDate	EndDate	Activity	Subject(s)/ Title of event
Barbados	15.03.2011	18.03.2011	Regional seminar/workshop	Workshop on Market Access Issues (Rules of Origin, Customs Valuation, Import Licensing, etc.)
Bahamas	01.02.2011	02.02.2011	National seminar/workshop	Workshop on TRIPS Enforcement
Trinidad and Tobago	27.01.2011	28.01.2011	National seminar/workshop	Workshop on TRIPS
Barbados	25.01.2011	27.01.2011	Regional training course	Short Trade Policy Course: Regional training event on Aid for Trade in preparation for the Third Global Review of AfT for the English-speaking Caribbean
Saint Vincent and the Grenadines	24.11.2010	25.11.2010	National seminar/workshop	Technical Barriers to Trade
Bahamas	23.11.2010	25.11.2010	National seminar/workshop	Training of trainers on Customs Valuation
Saint Kitts and Nevis	17.11.2010	18.11.2010	National seminar/workshop	Technical Barriers to Trade
Suriname	13.07.2010	16.07.2010	Regional seminar/workshop	Advanced Workshop on the GATS and the Services Negotiations
Trinidad and Tobago	14.06.2010	15.06.2010	Conference / Meeting	ACP-EU TradeCom Facility Workshop on Geographical Indications for CARICOM
Trinidad and Tobago	08.06.2010	10.06.2010	Regional seminar/workshop	Workshop on Non-agriculture Market Access Negotiations

**WTO/ITTC
LATIN AMERICA AND THE CARIBBEAN DESK**

Help us to design a technical assistance plan for 2012-2013

Your replies and comments will help us to serve you better. We are particularly eager to receive your suggestions before 28 March 2011 (COB). The questions are open-ended and we invite your comments and suggestions. Your replies will be treated confidentially, and in no case will they prejudice or otherwise affect the right of your country to request technical assistance in whatever form or manner you deem fit.

1. What topics should be the focus of our technical cooperation?
2. What would be the best way of cooperating? Would you like us to concentrate on teaching the WTO agreements, would you prefer that we help you to overcome the challenges of implementing those agreements, or would you prefer some other form of cooperation?
3. Do you think it would be useful for us to organize discussion forums on topical issues (e.g. trade implications of measures to contain climate change; trade implications of competitive holding of exchange rate)?
4. Would you be interested in including private actors in our cooperation? Parliamentarians? How?
5. Please help us to "measure" our work: what results do you expect of our cooperation? How can we establish those results?