ITC is having real IMPACT
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The International Trade Centre (ITC) is the development agency of the United Nations and the World Trade Organization that is fully dedicated to enabling small and medium-sized enterprises (SMEs) to trade in global markets. SMEs are proven to be major job creators and engines of inclusive growth, in particular for women, young people and poor communities.

To foster inclusive and sustainable development through trade in developing countries and transition economies, ITC’s work focuses on areas where there is a clear need and its impact can be transformational.

Through 21 images from across the spectrum of ITC’s work, this photo book creates a tangible connection between the Sustainable Development Goals and the day-to-day realities of individual people and firms in developing countries. The photos illustrate how ITC’s work leads to lasting improvements in people’s lives, in the form of decent jobs, a better environment, and more sustainable and inclusive trade opportunities for SMEs.
ITC funder states and organizations

ITC’s work is enabled by the generosity of its funders who provide international development assistance.

Australia
Canada
China
Enhanced Integrated Framework (EIF)
European Union
Finland
Foundation for the Global Compact
Germany
India
Ireland
Islamic Development Bank
Italy
Japan
Korea (Republic of)
Mo Ibrahim Foundation
Netherlands
Norway
One UN Fund
Standards and Trade Development Facility (STDF)
Sweden
Switzerland
United Kingdom
United States
World Bank

ITC leverages this support with valuable contributions from the private sector. In addition, it utilizes resources provided by beneficiary countries and international organizations.
BANGLADESH
Programming new businesses

IT companies grew their foreign market share and signed outsourcing deals worth $1m through ITC-facilitated B2B meetings.
BURKINA FASO

Revitalizing textiles

Supporting the switch from small to large looms with capacity building and new equipment, ITC helped artisans produce 10,000 metres of fabric in 2016
CAMBODIA

Smooth exports

Silk producers’ profits increased up to 30% following ITC marketing and branding training
CHAD

Empowering rural women

By adding value to arabic gum, ITC has helped generate higher incomes and better livelihoods for rural women and children in Chad.
COLOMBIA

Sustainable cocoa goes global

New sustainability guideline enabled 1,600 cocoa producers, 33% of whom are women, to grow and sell higher quality products.
ETHIOPIA

Leading on leather

Supported by ITC, artisanal tannery sustainably produced 1,000 shoes per season for Camper and Brother Vellies
GAMBIA

Going nuts

Gambian cashew producers’ exports rose by 50,000 tons following ITC assistance in sector competitiveness and export diversification.
The sales price of Gambian groundnuts increased by 87% following buyer-seller meetings facilitated by ITC.
HAITI

Luxury makeover

Artisans’ incomes rose by 216% after ITC Ethical Fashion Initiative’s capacity building and export support
Fruitful trade

Rural mango producers negotiated $214,000 worth of mango exports to the Gulf region and East Africa through ITC-organized B2B meetings.
Pulse farmers in Kenya eye new trade opportunities for 10,000 tons of pulse exports to India through connections facilitated by ITC.
MADAGASCAR

A new wave for weavers

Six associations representing 200 women raffia producers in Madagascar became export ready following ITC training on quality and design.
MONGOLIA

Knitting new deals

Wool and cashmere businesswomen met prospective buyers and made sales worth over $260,000 through ITC-facilitated participation in fashion shows.
70 Moroccan companies working with ITC obtained certifications for their halal products, enabling them to seize global market opportunities.
MYANMAR

Rise of responsible tourism

New tourism hotspot Kayah State attracted 240% more tourists following ITC sector competitiveness and marketing support
Palestinian businesswomen had a 40% rise in sales of traditional textiles and jewellery in the last two years, as a result of ITC support.
PAPUA NEW GUINEA

Weaving out of poverty

Bilum weavers received 2,000 new orders from international and local buyers following ITC capacity building.
Peruvian SMEs registered sales of $1.68m for cocoa products and chocolate after ITC-facilitated B2B meetings at a trade fair in Paris.
PERU

Sending out superfood

ITC trained 1,200 quinoa farmers on climate-smart techniques, quality control and organic certifications to help them reach new markets
RWANDA

Coffee rush

Hingakawa, an all-female coffee group sold 19 tons of coffee to Starbucks Reserve through ITC-organized B2B meetings.
TAJIKISTAN

From Dushanbe to the world

Tajik textile companies started exporting to Kazakhstan, Turkey and the Russian Federation following ITC-facilitated business matchmaking
The Global Goals for Sustainable Development are ITC’s goals.

The Global Goals for Sustainable Development represent a universal agenda for all United Nations member states and all development actors until 2030.

ITC contributes to the Global Goals via its support to SME international competitiveness for inclusive and sustainable growth.

ITC directly supports 10 of the United Nations Global Goals:

1. No Poverty
2. Zero Hunger
4. Quality Education
5. Gender Equality
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
12. Responsible Consumption and Production
17. Partnerships for the Goals
16. Peace, Justice and Strong Institutions
The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations.

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