NZTE

Response to Christchurch Earthquake

Jane Cunliffe
October 2012
New Zealand Trade and Enterprise

2000 customers

• Crown entity, with private board
• 550 people (50% offshore)
• 36 international offices
• $150 million budget (+$33 million grants)

• Purpose: International Growth
  ➢ Providing Services in NZ
  ➢ Providing service in market
• ‘Best of the Best’ Award Winner 2008
NZTE

• Background on the Disaster
• Whole of Government Response
• The NZTE Response
• Lessons & Looking Forward
CHRISTCHURCH EARTHQUAKE

- Feb 22 – 2011
- 6.3 (ml), 5.1km depth
- 185 people lost their life
- 20,000 relocated (short term) (300,000 pop)
- Est. Repairs – US$25bn
<table>
<thead>
<tr>
<th>Demolition and Re-building - Key Facts</th>
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<tbody>
<tr>
<td>➢ 100,000 homes damaged</td>
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<tr>
<td>➢ 190,000 homes have been land-zoned with 7,861 homes zoned red</td>
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<td>➢ 3,000 of the 5,000 businesses in CBD displaced</td>
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<td>➢ 1,633 commercial buildings approved for partial or full demolition (1,344 completed)</td>
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</tbody>
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Whole of Government Response
NZTE

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- The NZTE Response
  - Our people’s wellbeing
  - Christchurch Market Connection Fund
  - Training Voucher Scheme
  - Industry Capability Network
  - EPIC- business premises for high tech business
- Lessons & Looking Forward
Our People’s Wellbeing
Christchurch market connection fund

- Telephone survey X 250 companies
- Connection with international customers key
- $2m fund operating in 3 weeks
Training Voucher Scheme  &  Industry Capability Network

• Greater funds for capability development for small business
• 6 additional business advisors for Christchurch
• ICN- Major project identification for Christchurch companies
EPIC Business Premises
NZTE

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NZTE Lessons

- Immediacy
- Empathy with customers – talking to them
- Open to re-direct resources
- CE and Ministerial Support
- Business Continuity Toolkit - updated
The central city re-development plan

- Reduces supply of central business land
- Underpins long term land values
- Adds open space amenity
- Attracts inner city residents
- Land designated
- Central government purchase
Vision for a central city