Employment generation by HITA

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Ways to measure the TPOs impact on employment generation

Kuala Lumpur, Malaysia
2012. 10. 18.
Eurostat estimates that **25.466 million men and women** in the EU-27 are unemployed.
Means

- Govt. Agency → mission is job creation through export development

- Individual consultancy on export → direct contact with SME’s

- Trainings

- Business development

- Export related job creation support – marketing colleague

- Governmental instruments
  - Employment Generation Tender
  - First Job Guarantee Program
  - START-Job Program
  - Job-finding allowance
  - National Employment Center Network
- Key: getting relevant information
  - Individual consultancy on export → direct contact with SME’s
  - Build up trust
  - Permanent communication
Challenges

- Getting feedbacks form SME’S

- Expectations ↔ reality
  - Micro enterprises expect a growth of 4.5%,
  - Small enterprises expect a rise of 1.6%,
  - medium sized enterprises expect an incline of 1.1% and
  - companies employing more than 250 people expect a growth of 1.8% in the number of employees
  - reality…???

- Job creation ↔ productivity increase

- Full time employment ↔ contractors
  - The number of full-time employees decreased by 2.8%, while the number of part-time employees increased by 4.3% in July, on a yearly basis
Bonn Hungary Elektronikai Kft
www.bhe-mw.eu
Producer of high-tech electronic components and systems
Product: high-tech microwave telecommunication systems / subsystems for telecom-, defence and aerospace applications.

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of employees</th>
<th>Annual net revenue EUR</th>
<th>Export share EUR</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>58</td>
<td>2 114 765</td>
<td>1 122 741</td>
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<tr>
<td>2010</td>
<td>61</td>
<td>2 944 209</td>
<td>2 117 804</td>
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<tr>
<td>2011</td>
<td>67</td>
<td>3 562 138</td>
<td>2 481 865</td>
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<tr>
<td>2012</td>
<td>74</td>
<td>3 900 709</td>
<td>2 854 609</td>
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Optigép Kft
www.optigep.hu
Producer of farm machinery
Product: sunflower and corn harvesting adapters

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<td>4 353 489</td>
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Thank you!

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www.hita.hu