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Presentation on impact assessment of TPO’s services; ways to measure the TPOs impact on Employment by Mr. Kulatunga Perera, Head Research & Policy Advocacy Federation of Chambers of Commerce and Industry of Sri Lanka (FCCISL)
Employment Scenario in Sri Lanka

- The strength of the Labour Force is 8.23 Million.
- Employed 7.89 Million.
- Unemployed 0.34 Million.
- Labour Force participation rate 48.2% (male 66.5%, female 31.8%)
Sectoral employment

- Agriculture: 32.9%
- Industry: 24.3%
- Services: 42.8%

Source of employment

- Private Sector: 40.4%
- Government sector: -14.3%
- Self employment: -31.4%
- Unpaid family workers: -11%
- Employees: -2.9%
Target /challenge areas of FCCISL for employment generation

- Large portion of employment consisted of self employed 31.4% and unpaid family workers 11%. Creation of new and improvement of quality of the employment in these two sectors assume high priority.

- Youth (age 15-29) unemployment is relatively high and stand at 12.4%. Creation of employment for this segment is a high priority.
• Arrest the tendency of migration of labour from rural sector to urban sector.
• Development of the skills and aptitude on entrepreneurship.
• Development of technical and occupational skill.
• Contribution towards livelihood development in the Northern & Eastern Provinces where rehabilitation and reconstruction Programmes are in progress
Experiences of few innovative practices implemented for creation of employment.

- Regional cluster development program.
  - Maximize the production capacity.
  - Facilitate access to finance.
  - Enhance revenue of cluster members.
  - Enhance communication between cluster members and the government agencies.
  - Strengthen the lobbying power.
  - Improve business management knowledge.
  - Improve technical knowledge and the quality of the goods.
Operation of Trade Clusters.

- Tourism clusters – Matale.
- Saw millers cluster – Kandy
- Rice millers cluster – Anuradhapura
- Jewellery cluster – Nuwara Eliya
- Coir cluster – Kurunegala
- Ornamental fish cluster – Polonnaruwa
- Furniture cluster – Kalutara
Lessons learned in implementing the cluster programs

- Lack of team work attitude by the cluster members.
- Maintaining of the enthusiasm of the cluster members.
- Marketing and financial problems.
- Leaving of weak cluster members.
Small and Medium Enterprise Development

- Objective is to improving the efficiency and competitiveness of individual SME enterprises for creating employment and income generating opportunities with the view to enhancing export capabilities.

- Following functions were adopted.
  - Industrial Engineering and technology transfer services.
  - Energy and environmental services.
  - Enterprise development services.
- Agro business development services.
- Public private partnership for SME promotions and market linkages.
- SME Policy research and advocacy services.
- Organizing exhibitions for SME sector.
- Organizing overseas visits for SME entrepreneurs.
- Technical training for SME entrepreneurs.
Challenges of implementing SME related programs

- SMEs are continue to face with lack of credit facilities.
- Marketing of SME products
- Lack of consistent and long term SME policy framework.
- Lack of proper financial and managerial skills.
- Erosion of SME incentive package due to changes of Macro – Economics Policy environments
Creating of conducive business environment through Regional Chamber movement

- The Regional Chambers Sri Lanka program (RCSL) was launch with the financial assistance from SIDA & NMFA with the objective of development of organizational capacity of 29 regional/district chambers and their service portfolios.
Particularly for advancing the lobbying and policy advocacy under the following activities;

- Regional Chamber Presidents Advocacy Forum.
- District Enterprise Forum.
- National level advocacy.
Training and Capacity Building to Develop Employment Opportunities

- Professional capacity building through Chamber Academy.
- Skill development through Handwerk centers.
- Types of the Training offered
  - Language Courses
  - Professional Capacity Building for Specific Fields (Marketing, Human Resources Management)
  - ICT and Allied Field (Computer Application for Businesses,
  - Computer Application for Accounting, Media, Tourism and Agriculture
- Skilled & Occupational Development Programme
  (Carpentry, Electric Wiring, Masonry, Welding, Building Painting)
THANK YOU !