

# THE INFORMATION GAP

Where can I find information on prices? This is one of the main questions asked by exporters.

Having good information about pricing in a given market is an essential element needed to develop a sound business proposal. In many cases, price information can be scarce, dispersed, incomplete and outdated.

Access to accurate and timely market price information is a major input for correct decision-making and planning as well as improving public policies through increased awareness, market realities and market transparency.



### **HOW TO GET ACCESS?**

Access is FREE for everyone at mpi.intracen.org

For all additional information, please contact <a href="marketanalysis@intracen.org">marketanalysis@intracen.org</a>

### MARKET PRICE INFORMATION

The Market Price Information portal is a newly designed online tool to track most recent market price information from multiple sources and geographic areas that can make a difference for tomorrow's business.

Prices are broken down by variety, quality, location and many other characteristics. Moreover, the tool is highly customizable. A data entry tool will facilitate the dissemination of local price information in partnerhsip with TISIs, cooperatives or other institutions.

The Market Price Information portal enhances enterprises' ability to spot business opportunities and facilitates decision-making processes.

### **COMMODITY NEWS**

In the fast changing agricultural markets, access to daily commodity news that could influence the supply of the commodity allows users to make informed decision.

## **SCOPE & SECTOR COVERAGE**

The portal provides MSMEs, Trade Support Institutions and policy makers from developing countries with accurate daily and historic market price information for more than 100 products belonging to the following sectors:

Agricultural Soft Commodities

Culinary Spices and Herbs

Grains and Pulses

Dairy/Livestock Fish and Seafood

Fresh Fruit and Vegetables

Oilseeds, Oils nuts and Fats