

STATISTICAL INFORMATION

Export of Floriculture Products from the Netherlands

December, and annual data, January through December – 2014

Export of floriculture products from the Netherlands (flowers & ornamental plants)

Importing Country	Jan through Dec 2014		December 2014	
	Sales turnover €x 1000	Change 2014/2013	Sales turnover €x 1000	Change 2014/2013
Germany	1,619,358	3.5%	101,309	-7.6%
United Kingdom	809,163	2.2%	71,510	3.5%
France	686,807	10%	79,834	16%
Italy	283,327	1.4%	26,323	2.0%
Russia	226,778	-10%	12,298	-19%
Belgium	225,116	-1.9%	18,830	-15%
Switzerland	176,445	14%	14,279	27%
Sweden	172,618	6.3%	15,911	7.0%
Poland	152,941	15%	7,691	5.2%
Austria	148,856	7.0%	9,303	8.1%
Others	893,473	-8.3%	64,314	-8.9%
Total to all countries	5,394,882	2.4%	421,602	0.4%

Source: VGB/Floridata

Notes:

December 2014

The December 2014 exports from the Netherlands increased by 0.4% only, when compared to the same month in 2013. Exported quantities were higher, but prices were lower in 2014.

Remarkable was the rather strong decrease in Germany, the biggest partner for the Netherlands in absolute value.

Much lower exports also to Russia, Belgium and Others. Exports to Russia decreased mainly due to the sharp devaluation of the Russian rouble with some 40%, which made import more expensive for the Russian consumer.

Also remarkable was the strong increase of exports to France and Switzerland and slightly less also to United Kingdom, Sweden, Poland and Austria.

Annual data January through December 2014

The total exports of 2014 from the Netherlands increased by 2.4%, compared to 2013, and were more or less equal to the top results of 2012. In 2013 exports decreased by 2.3% compared to 2012.

Best and double digit results were obtained to France and Poland. Positive results were also in Germany, United Kingdom, Italy, Sweden, and Austria.

Negative export results were in Russia, Belgium and Others.