

Sources of Cut Foliage Supply to EU

A. in Value

Value in Thousands Euros

Source: AIPH

From Non-EU Countries

Country of origin	2010	Rank	2013	Rank Change	2014	Rank Change
USA	64,751	1	65,405	1 1.0%	57,511	1 -12%
Costa Rica	49,211	2	36,593	2 -26%	36,602	2 0.0%
Israel	26,874	3	20,848	3 -22%	18,007	3 -14%
Guatemala	18,854	4	15,101	4 -20%	14,842	4 -1.7%
Mexico	13,217	5	12,307	5 -6.9%	12,161	5 -1.2%
South Africa	5,562	6	3,634	6 -35%	3,451	6 -5.0%
El salvador	2,139	10	2,933	9 37%	3,305	7 13%
Sri Lanka	2,517	9	2,989	8 19%	3,223	8 7.8%
Canada	3,852	8	3,381	7 -12%	2,834	9 -16%
Australia	3,971	7	2,522	10 -36%	2,161	10 -14%
Malaysia	1,965	12	1,458	12 -26%	1,463	11 0.3%
Nigaragua	821	14	0	---	1,244	12 +++
Honduras	972	13	1,542	11 59%	1,024	13 -34%
Tunesia	2,105	11	1,194	13 -43%	1,004	14 -16%
Thailand	0		607	14 +++	482	15 -21%
Other countries	2,696		3,199	19%	3,055	-4.5%
Total to the EU	203,507		173,707	-15%	162,369	-6.5%
To Switzerland & Norway	3,067		2,801	-8.7%	2,145	-23%

From EU Countries

Country of origin	2010	Rank	2013	Rank Change	2014	Rank Change
Netherlands*	107,977	1	112,806	1 4.5%	108,901	1 -3.5%
Italy	34,366	2	24,497	2 -29%	23,553	2 -3.9%
Germany	9,248	4	6,723	3 -27%	4,746	3 -29%
Denmark	5,511	5	3,629	4 -34%	3,958	4 9.1%
France	2,521	9	3,361	6 33%	3,931	5 17%
EU-Others	3,311	6	3,561	5 7.6%	3,826	6 7.4%
Spain	3,062	7	3,164	7 3.3%	3,057	7 -3.4%
Poland	2,609	8	2,779	8 6.5%	2,771	8 -0.3%
United Kingdom	279	11	1,528	9 448%	1,735	9 14%
Belgium/Luxemburg	18,668	3	1,483	10 -92%	1,671	10 13%
Czech Republic	128	13	374	12 192%	209	11 -44%
Finland	35	14	21	14 -40%	71	12 238%
Sweden	17	15	35	13 106%	69	13 97%
Hungary	192	12	742	11 286%	51	14 -93%
Austria	457	10	16	15 -96%	33	15 106%
Total to the EU	188,381		164,718	-12.6%	158,581	-3.7%
To Switzerland & Norway	17,753		19,314	8.8%	18,909	-2.1%

* The Netherlands' export includes significant share of re-exported foliage, originated from other countries

Cut Foliage Supply to EU (cont.)

B. in Units/Quantity

Quant. in Thousand Stems

From Non-EU Countries

Country of origin	2010	Rank	2013	Rank	Change	2014	Rank	Change
USA	24,714	1	22,681	1	-8.2%	21,237	1	-6.4%
Costa Rica	19,591	2	16,611	2	-15%	15,361	2	-7.5%
Guatemala	6,466	4	6,169	3	-4.6%	5,971	3	-3.2%
Israel	8,397	3	4,897	4	-42%	3,971	4	-19%
Mexico	2,713	5	2,592	5	-4.5%	2,611	5	0.7%
El Salvador	771	10	1,269	6	65%	1,365	6	7.6%
Canada	1,689	6	1,211	7	-28%	1,128	7	-6.9%
Sri Lanka	587	11	646	10	10%	697	8	7.9%
South Africa	1,211	8	652	9	-46%	689	9	5.7%
Tunisia	1,686	7	769	8	-54%	631	10	-18%
Nicaragua	343	14	0		---	452	11	+++
Honduras	0		517	11	+++	353	12	-32%
Morocco	0		147	14	+++	254	13	73%
Malaysia	366	13	241	12	-34%	221	14	-8.3%
Albania	0		196	13	+++	218	15	11%
Other Countries	4,231		1,743		-59%	1,212		-30%
Total to the EU	72,765		60,334		-17%	56,371		-6.6%
To Switzerland & Norway	507		411		-19%	316		-23%

From EU Countries

Country of origin	2010	Rank	2013	Rank	Change	2014	Rank	Change
Netherlands*	23,923	1	27,006	1	13%	28,302	1	4.8%
Italy	6,264	2	4,752	2	-24%	4,501	2	-5.3%
Spain	1,913	6	1,003	6	-48%	2,009	3	100%
Poland	1,524	8	1,309	4	-14%	1,395	4	6.6%
Denmark	2,161	5	964	7	-55%	1,173	5	22%
EU-Others	1,689	7	1,603	3	-5.1%	1,121	6	-30%
France	1,055	9	962	8	-8.8%	1,021	7	6.1%
Germany	2,183	4	1,004	5	-54%	1,014	8	1.0%
United Kingdom	62	11	537	9	766%	647	9	20%
Belgium/Luxemburg	5,334	3	286	10	-95%	303	10	5.9%
Czech Republic	18	13	81	11	350%	41	11	-49%
Sweden	3	15	6	13	100%	33	12	450%
Hungary	32	12	49	12	53%	7	13	-86%
Finland	17	14	2	15	-88%	7	14	250%
Austria	436	10	2	14	-100%	6	15	200%
Total to the EU	46,611		39,496		-15%	41,578		5.3%
To Switzerland & Norway	2,877		3,037		5.6%	3,081		1.4%

* The Netherlands' export includes significant share of re-exported foliage, originated from other countries



Market Insider

Notes:

Import in Value:

Remarkable is again the further decrease of import value of cut foliage into the EU, compared to many previous years, which can be seen in the 2014 survey. This was relevant for products originating from the Non-European countries as well as from the EU-countries.

The major producing and supplying countries decreased more than the smaller countries.

Quite significant declines from USA, Costa Rica, and Israel.

Still some slight increases could be noticed, from smaller suppliers El Salvador, Sri Lanka, and Nicaragua.

Of the EU-exporting countries hardly anything has changed, except of slight decreases of nearly all countries. The Netherlands is, by far, the leading cut flower exporting country with a share of 69% of all EU countries, the same percentage as last year. Also Italy is a significant exporting country with a share of 15%. All other countries together have a share of 16%. Remarkable is the export situation of Belgium/Luxemburg with a share of 10% in 2010 and a share of some 1% in 2014. This because up to 2010 lots of imported cut foliage was entering the EU via Luxemburg and Belgium. This is not anymore the case in 2013 and 2014.

Import in Units/Stems

The volume survey is more or less in line with the situation of the value survey. All figures and

