Partnering to Create Customized Tools

Trade for Sustainable Development
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Tailoring Standards Map for your Organization

The Standards Map tool (www.standardsmap.org) enables producers to make more informed decisions by providing clear and comprehensive information on over 200 voluntary sustainability standards and codes of conduct. The site is constantly improved and updated with new standards, which provides a backbone infrastructure for customized websites.

Whether aimed at achieving better quality, more ethically produced goods, or greater recognition for sustainability efforts, a customized version of Standards Map can help. As you will see in this booklet, ITC’s Trade for Sustainable Development (T4SD) team has already partnered with several organizations to tailor the Standards Map tool to help create harmonized auditing systems, bring more sustainable products to new markets, and meet the challenges of achieving company-specific and private certifications.

By partnering with organizations that have sector-specific knowledge, such as brands, retailers, industry associations, and public-private organisations worldwide, the T4SD team has helped to:

- Develop sustainable sourcing strategies;
- Optimize the use of sustainability standards in sometimes very complex value chains;
- Chart improvements made in implementing sustainable trade practices;
- Assess overlap and potential equivalency between various sustainability standards;
• Improve decision making in sourcing products;
• Reduce audit fatigue for suppliers, producers and exporters of goods and services;
• Facilitate the sharing of suppliers’ information with business partners;
• Strengthen corporate codes of conduct.

By working together, we can improve competitiveness and help firms trade more responsibly and effectively. At the same time, our team learns from new partnerships to improve the Standards Map platform to increase the relevance and responsiveness of its activities.

I invite you now to read how our partnerships have found success with the overall purpose of creating more sustainable value chains. If you or your organization is interested in collaborating or connecting to create a customized platform, please feel free to get in touch.

We learn, grow, and improve trade when we work together.

Thank you,

Joseph Wozniak
Head, Trade for Sustainable Development Programme
wozniak@intracen.org
Standards Map

Transparency on standards initiatives

This free, user-friendly website enables users to analyze voluntary sustainability standards-related data and self-assess performance. The site currently covers over 220 standards initiatives, applicable to more than 80 sectors and 180 countries.

Practitioners from many sectors and backgrounds use the website to identify relevant standards, compare information through tables and charts, and run self-assessments of their performance against standard requirements.

At the end of the assessment, a diagnostic report details areas for improvement. This report can be shared online directly with partners, certification bodies or others.
User Benefits
Standards Map enables users to:
• Engage in sustainable production and trade;
• Review and analyse various standards’ requirements and processes;
• Learn about potential certification costs and benefits;
• Access step-by-step guidance on how to comply with requirements;
• Evaluate additional efforts to be in compliance;
• Monitor progress over time using self-assessment diagnostic reports.

Learn More about Standards
Identify, compare and assess over 220 standards, codes of conduct, protocols and best practices.

Assess Performance
Run a self-assessment to evaluate compliance against any set of standards and their specific requirements, using an online questionnaire.

A diagnostic report charts the organization’s Roadmap to Sustainable Trade. It provides a detailed analysis of areas for improvement and can be shared online with partners.

Key Features
• An interactive and user-friendly web-based platform;
• Free access, as part of ITC’s global public goods policy;
• Four modules help users navigate through and analyse standards information.

Standards Map is part of ITC’s suite of Market Analysis Tools which have more than 550,000 registered users worldwide. Available at: www.intracen.org/marketanalysis

Website
www.standardsmap.org
Partnership Pathways

ITC Trade for Sustainable Development programme

- Standards Map platform with information on 200+ standards and codes of conduct
- Technical knowledge and advisory services
- Credibility and neutrality

Partnering Organizations

- Specialized sector knowledge and expertise
- Financial resources
- Sustainability programs
- Developed network of stakeholders and final beneficiaries

Customized Tools

- Practical tools to provide information on sector-specific standards
- Greater transparency and connectivity in global value chains
- Automated and tailored self-assessments and benchmarking
- Promote sustainable practices

Final Beneficiaries: Small and Medium-Sized Enterprises in Developing Countries

- Access to information for enhanced sustainability capacities
- Benefit from harmonized systems
- Greater transparency along value chains
- Increased competitiveness to access global markets
Customized Tool Users
may include:
• farmers/producers, manufacturers, companies, factory owners/managers, standards organizations, policy makers

Final Beneficiaries:
Small and Medium-Sized Enterprises in Developing Countries
• Access to information for enhanced sustainability capacities
• Benefit from harmonized systems
• Greater transparency along value chains
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Customized Tools
SAI Platform’s Farm Sustainability Assessment Online Tool

Allowing food and beverage value chain actors to assess, improve and communicate on-farm sustainability progress

Background
In 2002, Nestlé, Unilever and Danone established the Sustainable Agriculture Initiative (SAI) Platform to facilitate the sharing of their knowledge and best practices to support the development and implementation of sustainable agriculture practices at a precompetitive level. Developed by the now 80+ SAI Platform members, their suppliers, farmers and external stakeholders, the Farm Sustainability Assessment (FSA) offers a unique framework used by leading food and drink companies to source sustainably produced agricultural materials.

Collaboration
Leveraging the IT infrastructure of Standards Map, T4SD has developed an online tool for SAI Platform for the Farm Sustainability Assessment. This provides one single industry-aligned solution to help companies meet their sustainable sourcing targets across value chains and monitor progress at farm level. The online tool saves time and resources for SAI Platform member companies and their suppliers by sharing one reference – FSA – and not having to duplicate assessments across value chain entities using different codes, schemes and frameworks.

‘SAI Platform’s partnership with T4SD has been integral in making our Farm Sustainability Assessment (FSA) program a reality at scale. T4SD’s dedication, professionalism and wealth of expertise in software development resulted in the launch of an impressive online app, which has seen strong user growth and generated a lot of external interest in SAI Platform.’

Jenny Edwards, FSA Implementation Manager
**Benefits**

The main benefits of the FSA online tool are the aggregation of farm sustainability profiles across countries, commodities and value chains, transparency between buyers and their suppliers, the sharing of standards benchmarks, and the confidentiality of the information that is secured on ITC’s servers as United Nations’ mandate. The tool offers an easy scoring mechanism for farmers that perform an FSA, together with a visual overview of their results and offers the ability to submit their report for review by their customers.

**Website**

http://fsatool.standardsmap.org/

**Partner**

Sustainable Agriculture Initiative (SAI) Platform

**Partnership Objective**

Develop a simple, highly effective online tool to assess, improve and communicate on-farm sustainability across value chains.

**Benefits**

The tool creates one single, industry-aligned, widespread tool to help farmers and companies meet their sustainability targets. It works for all players in the value chain by reducing the burden of multiple assessments needed when using different schemes and codes and it saves time and resources by sharing information across business partners.

**Launched**

April 2016

**Geographical Scope**

Global
Floriculture Sustainability Initiative Equivalency Tool

Making it easier to source sustainable flowers and plants by 2020

Background
The flowers and plants industry is facing a number of sustainability challenges such as water use and contamination, pesticide use, and working conditions. The Floriculture Sustainability Initiative (FSI) brings together over 30 international frontrunners in the floriculture sector in order to drive change on the ground and improve practices through different impact projects and interventions. The FSI 2020 members share the ambition to source 90% of their flowers and plants from responsible sources by the year 2020. Further, the organization aims to increase the demand and availability of sustainable flowers and plants, allowing for mainstream selling of such items. The great variety of standards and certification in the floriculture sector contributes to higher levels of sustainability, but can also create transparency issues, less comparability and an increase in costs.

Collaboration
The FSI Equivalency Tool was developed to provide clarity to buyers and sellers involved in floriculture and encourage them to engage in higher levels of sustainability performance. Through cooperation by FSI and the Trade for Sustainable Development programme, 18 internationally recognized standards relevant to the flowers and plants sector have made their information available. Users of the tool have complete access to this information and are able to compare and contrast the requirements of the various standards. The tool compares standards against Global Good Agricultural Practice (GLOBALG.A.P) for environmental issues and Global Social Compliance Programme (GSCP) for social issues. Standards are compared as being below or above these reference points, allowing differentiation and recognition of those standards who are exceeding. As such,

‘By using the FSI Equivalency Tool in their various projects and operations, FSI members have been able to develop a more solid sourcing strategy as well as strengthen their sustainability communication.’

Jeroen Oudheusden, FSI Executive Officer
the FSI Equivalency Tool offers a transparent way to look into standards by making them comparable. It also helps FSI members in understanding and using the information for their sustainable sourcing strategies.

**Benefits**

The FSI Equivalency Tool is part of the strategy to reach the overall FSI 2020 goals. An offline “Quick-Scan” tool is being developed to enable customized analyses and comparisons of standards applicable to the flowers industry. Companies can use the tool modules to access information and decide which standards to implement in their work.

**Website**

www.standardsmap.org/fsi

**Partner**

Floriculture Sustainability Initiative (FSI)

**Powered by**

IDH, the Sustainable Trade Initiative

**Partnership Objective**

Allow FSI members to have an easily understandable tool that showcases comprehensive and detailed information about sustainability standards relevant to the flower and plant industry.

**Benefits**

The tool increases knowledge about sustainability options for floriculture producers and allows them greater advantages in reaching the FSI Members’ ambition to have 90% of their flowers and plants from responsible sources by 2020.

**Launched**

May 2014

**Geographical Scope**

Global
Global Social Compliance Programme – ITC Joint Portal

Improving the efficiency of social compliance systems

Background
Measures taken by companies to monitor and improve working conditions and environmental performance in their value chains have taken many forms. A great number of voluntary private standards have emerged alongside ethical sourcing policies, leading to a multiplication of approaches. To help navigate through all these and choose the right approach for social and environmental compliance management, multinationals came together to create the Global Social Compliance Programme (GSCP). GSCP has developed a holistic reference framework demonstrating good social and environmental practices to define “what good looks like” for sustainable value chain management and allow companies, systems and standards to converge towards harmonized best practice. These tools have been integrated into a benchmarking platform, the Equivalence Process, which makes it easy for companies, standards and suppliers to assess themselves against best practices. This benchmarking process is key in driving continuous improvement for all value chain actors, but also allows for greater transparency and wider acceptance and recognition of sustainability standards.

Collaboration
The T4SD programme devised a way to integrate GSCP Reference tools into the existing Standards Map framework and to facilitate the Equivalence Process. Using a module called Quick Scan, organizations are measured against GSCP best practices, with the option to compare their results to other existing standards. This enables buying companies, standards and suppliers to gain an understanding of their

‘Cooperating with ITC proved the best approach for us to offer GSCP members and other value chain actors an easy first-step assessment of compliance against best-practice. The Quick Scan provides an accessible overview, and largely contributes in paving the way for further harmonisation of approaches, ultimately benefiting the whole industry.’

Didier Bergeret, Director of the Global Social Compliance Programme
social and environmental compliance system against best corporate practice. The use of this tool helps to increase knowledge sharing between users and drives transparency in value chains.

Benefits
The GSCP-ITC joint portal was launched in June 2015 as a freely available, open-source tool. GSCP brings together key actors of the consumer goods industry that are now equipped with an easy-to-use tool to get an overview of the social and environmental performance of standards and receive customised assessments. Self-assessments have been carried out using the GSCP-ITC joint portal, providing users with an overview of which elements of the GSCP Reference tools they cover. This data can be automatically retrieved for the Equivalence Process (“Deep Scan”) through an IT bridge.

Website
www.standardsmap.org/gscp/

Partner
Global Social Compliance Programme (GSCP)

Facilitated by
Consumer Goods Forum

Partnership Objective
Combine the knowledge and know-how of GSCP and the T4SD team to create easier methods whereby buyers, suppliers and producers can understand their sustainability compliance and measure themselves against the GSCP best practice tools.

Benefits
Self-assessments have been carried out using the tool, providing valuable data and increased interest and usage of the GSCP Equivalence Process.

Launched
June 2015

Geographical Scope
Global
European Feed Manufacturers’ Federation (FEFAC) Sourcing Guidelines Tool

Leading the way for sustainable soy to enter mainstream European feed markets

Background
Protein sources are an essential part of a balanced diet for food-producing animals. For the European Union, soybean meal has been the most important source of protein for many years and this is unlikely to change in the short to medium term. The European Feed Manufacturers’ Federation (FEFAC) became increasingly aware that much of this soy was coming from countries where there may be negative effects on the local populations and environment related to soy production. As a result, FEFAC began activities to enable the procurement of sustainably produced soy, first by joining the Round Table on Responsible Soy (RTRS) in 2005. In August 2015, FEFAC developed the Soy Sourcing Guidelines to create transparency and comparability in a market with a great variety of responsible soy programmes. For feed operators, the Soy Sourcing Guidelines pave the way for the creation of a mainstream market supply of responsibly produced soy to the EU that meets at least the feed industry’s minimum requirements.

Collaboration
The FEFAC Sourcing Guidelines Tool, developed and launched by T4SD in collaboration with FEFAC, allows standard setting organizations that certify responsible soy or other programmes to benchmark against FEFAC Soy Sourcing Guidelines. In-depth information about existing standards and programmes is readily available on the site and the portal performs detailed benchmarking analysis and equivalence assessments. Logos of schemes that pass the benchmark and are in compliance with the requirements of the FEFAC Guidelines are visible on the homepage of the tool. The infrastructure provided by the T4SD team, combined with FEFAC’s guidelines, contributes to the transition towards a mainstream supply of responsibly produced soy.

‘We are confident T4SD is up to the task to show us how all existing supplier programmes compare to our common feed industry requirements regarding good agricultural practices, the prevention of illegal deforestation, environmental stewardship and employee rights.’

Ruud Tijsens, FEFAC President
Benefits
The FEFAC Sourcing Guidelines Tool was officially launched in September 2015, and globally stimulated the discussion on responsible soy production. It paved the way for structural cooperation to increase the availability of responsible soy for EU markets. The online portal allows owners of responsible soy schemes (soy farmers unions, soy traders, FEFAC member associations and other certification bodies) to benchmark their programmes against FEFAC Soy Sourcing Guidelines in a transparent, neutral, and independent manner.

Side-by-side comparisons of FEFAC’s Soy Sourcing Guidelines and relevant standards are available to the participating programmes. Tailor-made algorithms help ensure that priority areas are highlighted. In addition to benchmarking, a self-assessment module is included which allows for detailed assessment by scheme owners. Users will be able to generate confidential self-assessment results which can be leveraged to create a roadmap for making improvements.

Website
www.standardsmap.org/fefac

Partner
European Feed Manufacturers’ Federation (FEFAC)

Partnership Objective
To enable soy standards and programmes to compare their requirements against FEFAC’s Soy Sourcing Guidelines through an easy-to-use online tool.

Benefits
This tool encourages use of FEFACs Soy Sourcing Guidelines and ultimately facilitates access of sustainably produced soy into the mainstream market for the European feeds industry.

Launched
September 2015

Geographical Scope
European Union
Basic Guidelines for Sustainable Cocoa/Lineamientos Básicos para un Cacao Sostenible (LBCS)

Offering small-scale cocoa farmers global recognition for their sustainability practices

Background
Although the growing global demand for sustainably produced cocoa presents opportunities for farmers in Latin America, global market access and gaining sustainability certifications still remains a challenge. In response, Swisscontact, as part of their Coexca project, brought together associations of small-scale farmers to help create Basic Guidelines for Sustainable Cocoa (Lineamientos Básicos para un Cacao Sostenible (LBCS)) for both producers and organizations. LBCS allows users to start their journey towards improved sustainability by focusing on fundamental requirements. LBCS was created by taking into account the challenges specifically faced by small producers and therefore set out realistic expectations. The results are verifiable by Swisscontact and may be used as a way to promote sustainable products without incurring significant costs.

Collaboration
The T4SD team and Swisscontact initiated a programme to incorporate LBCS into the Standards Map online tool to empower cocoa producers in Colombia and raise awareness around sustainability issues required by certifications such as Fairtrade, UTZ and Rainforest Alliance. Using the online tool, producers will be able to perform self-assessments that allow them to get a first diagnostic report of areas which they need to improve before starting an official certification process. T4SD has also developed an off-line version of the LBCS tool accessible as a mobile application.

‘By using the tool we will be able to bring cocoa producers step-by-step up to speed in issues around sustainability. It provides visibility of what we are doing well about sustainable practices to potential buyers, increasing not only access, but our bargaining power in international markets.’

Miguel Angel Vargas, General Manager, APROCASUR
Benefits
The market access potential for the farmers is strong as self-assessments help them to be better prepared for certification and increases their ability to communicate with local and international buyers about their sustainability progress, directly using the sustainability diagnostic reports generated through the portal. An offline version of the tool is available and training workshops have been followed by e-learning sessions and webinars to better prepare users. By using the offline version of the LBCS tool, technicians of two organisations have already assessed 1000 cocoa producer’s performance on the basic criteria for sustainable cocoa. This exercise allows producers to get a first diagnostic of areas which they need to improve before starting an official certification process.

Website
www.standardsmap.org/lbcs

Partners
Swiss State Secretariat for Economic Affairs (SECO);
Swiss Foundation for Technical Cooperation (Swisscontact)

Partnership Objective
Empower cocoa producers’ organizations by offering a step-by-step way towards more sustainable production practices.

Benefits
The tool creates greater awareness of the LBCS tool and its benefits to cocoa farmers, increasing their access and competitiveness in international markets.

Launched
September 2015

Geographical Scope
Colombia
Background
Companies that produce consumer goods often face a great number of audits and standards, many of which can overlap. Such redundancies have real costs for businesses as they require extra efforts and resources. This is especially true for those companies that wish to address and receive certifications for focusing on environmental and social issues. AIM’s Program for Responsible Sourcing (AIM-PROGRESS) brought together leading companies to address these issues and created the Mutual Recognition process. This process allows members to accept ethical supplier audits commissioned by other member companies. In order for this recognition to work, however, a deeper level of knowledge-sharing is required as well as an efficient way to share this information with fellow AIM-PROGRESS members. Companies also need to be able to easily compare each other’s audit protocols.

Collaboration
By creating the customized AIM-PROGRESS Protocol Benchmarking Tool, the T4SD team was able to better facilitate the process of Mutual Recognition of supplier audits between AIM-PROGRESS members. Using the tool, companies can more easily compare each other’s audit requirements through a central system. The tool looks at various points of interest, including worker health and safety.

‘The T4SD team’s collaboration on the AIM-PROGRESS protocol benchmarking tool is very much appreciated by AIM-PROGRESS. It is an essential enabler of the mutual recognition of supplier audits for our members.’

Katrin Recke, AIM-PROGRESS Manager
environmental impacts of production, business integrity, and worker/human rights. This information will help to drive transparency and promote trust in responsible sourcing and create better linkages within the auditing systems.

**Benefits**
The benchmarking tool is fully operational in an Excel format and is accessible for private use by AIM-PROGRESS members. An improved online version of the tool with new features is under discussion to facilitate the continuous update of users’ information to allow for comparisons with other sustainability standards referenced on Standards Map. If a high level of commonality on audit protocols is found by using the site, then users are eligible to participate in mutual recognition and can start to contribute to the AIM-PROGRESS Shared Audited Suppliers List. This benchmarking tool is making it easier for members to contribute to the Mutual Recognition process.

**Partner**
AIM-PROGRESS

**Supported and Sponsored by**
European Brands Association (AIM) in Europe
Grocery Manufacturers Association (GMA) in North America

**Partnership Objective**
Having audit protocol requirements available in a user-friendly environment to better facilitate the process of Mutual Recognition of supplier audits between members and drive transparency and promote trust in responsible global sourcing.

**Benefits**
The jointly created tool allows AIM-PROGRESS members to benchmark various audit standards against a set of common social, environmental and ethical requirements and is critical for mutual recognition.

**Launched**
October 2011

**Geographical Scope**
Global
Business Social Compliance Initiative’s Self-Assessment Tool for Producers

Offering an easy first step for companies to improve working conditions globally

Background
Factories and farms worldwide need easier ways to show buyers that they provide decent working conditions. Especially for smallholders, reaching the level where they are able to attain internationally recognized certifications can be quite difficult. The Business Social Compliance Initiative (BSCI) developed a Code of Conduct that is specifically designed as stepping stone to reaching social certification. BSCI provides their members with capacity building training as well as supports them in stakeholders’ engagement to help them to improve working conditions in their value chains.

Collaboration
A customized version of Standards Map was developed to clearly showcase the efforts of the BSCI system. This tool lays out the requirements of BSCI’s Code of Conduct and allows producers to easily answer questions to assess their own level of performance. The tool allows users to understand any possible gaps in their social performance, save reports that are generated after the self-assessments, and share these reports with actual or potential clients or directly with BSCI. This way, users can easily track a company’s performance over time, prepare for a BSCI audit, and pave the way towards achieving a social certification (e.g. SA 8000).

Benefits
BSCI’s self-assessment tool on Standards Map allows for farmers and factories to easily access information on the Code of Conduct and to complete self-assessments. There are three options for self-assessment depending on the level of compliance: general, crucial, and smallholder.

“This is a perfect tool for factories and farms to proactively assess their potential social performance gaps and start their continuous improvement path without waiting for an audit.’

Veronica Rubio, BSCI Senior Strategic Issues Manager
This program aims to connect smallholders with prospective clients globally, especially from the built-in network of BSCI participating companies.

BSCI participating companies can use the BSCI’s self-assessment tool as a first risk assessment to gather information on factories or farms. Likewise, factories and farms can use the tool to proactively communicate with potential clients about their own social performance.

Website
www.standardsmap.org/bsci

Partner
Business Social Compliance Initiative (BSCI);
An Initiative of the Foreign Trade Association (FTA)

Partnership Objective
Aid farmers and factories in increasing their recorded levels of social conditions, workplace safety, and labour rights through adherence to the BSCI Code of Conduct. Access to information is more easily provided through BSCI’s Self-Assessment online tool.

Benefits
This program aims to connect factories and farms, including smallholders, with potential clients globally, especially from the built-in network of BSCI participating companies, and to improve their social compliance to attain certification.

Launched
July 2015

Geographical Scope
Global
Global Food Safety Initiative (GFSI) Global Markets Programme Online Tool

Empowering small agribusinesses to meet the challenges of food safety

Background
The Global Food Safety Initiative (GFSI) works to reduce food safety risks by bringing industry leaders from retail, manufacturing and food service companies together with international organizations, governments, and academia. This consortium of actors is working to jointly improve operational efficiency and improve food safety. One of their projects, the GFSI Global Markets Programme, is aimed at empowering small and medium-sized enterprises (SMEs) so that they might reach the necessary food safety standards and become a more powerful force in the global agri-food sector. It allows smaller food companies to take their first steps towards achieving recognition for their food safety practices.

Collaboration
T4SD worked with GFSI to adapt Standards Map to the specific needs of the food safety industry and implemented 10 GFSI-recognized schemes. By embedding the GFSI Global Markets Programme into a customized platform, it improves the ability to bolster the competitiveness of small and medium-sized agribusinesses. Food manufacturers can use this free public tool as an entry point to learn and adhere to best food safety practices, generate diagnostic profiles directly online and share them with potential new business partners and auditing organizations. The online platform also allows users to look at other standards for sustainability and

'ItC plays a critical role in enabling SME competitiveness globally. We are pleased to partner with them to leverage the GFSI Global Markets Programme through the ITC Standards Map, and support SME agribusiness on a pathway to certification, market access and safer food worldwide.'

Véronique Discours-Buhot, GFSI Director at the Consumer Goods Forum
food safety to strengthen the capacity to participate in more sustainable production and trade.

**Benefits**
The site improves access for SMEs to food safety information and has already been used by hundreds of users in over 40 countries. This collaboration has resulted in a resource that is consistent with GFSI's objectives of delivering a system that enables equivalence and convergence between effective food safety management systems, improving operational efficiency, and provides a platform for collaboration and knowledge exchange.

**Website**  
[www.standardsmap.org/mygfsi/](http://www.standardsmap.org/mygfsi/)

**Partner**  
Global Food Safety Initiative (GFSI)

**Facilitated by**  
Consumer Goods Forum

**Partnership Objective**  
Collaboratively create a platform that allows small and medium-sized enterprises (SMEs) greater access to information about their food safety and sustainability performance to help improve their competitiveness in global markets.

**Benefits**  
The site has been accessed by hundreds of unique users who have created reports on their individual performance. The reports provide a roadmap for producers to gain internationally recognized food safety certifications.

**Launched**  
June 2015

**Geographical Scope**  
Global
Trade for Sustainable Development Principles

**Sustainability**
Support and promote sustainable trade practices, with regards to social, environmental, economic and management, quality and ethics issues at stake in the production, processing and trading of goods and services.

**Transparency**
Contribute to efficiency in global supply chains by clear demonstration of openness to sharing good practices and to foster transparency, trust and inclusiveness at all levels of global supply chains.

By adhering to the ITC Trade for Sustainable Development principles, companies and institutions working with our programme are expected to embrace a set of core values to support sustainable trade.
We invite you to become a signatory today by completing the Letter of Endorsement of the T4SD Principles (http://ow.ly/IAB2O).

**Harmonization**
Build on existing resources and methodologies with a collaborative approach avoiding duplication that may provoke proliferation of standards, multiplication of audits or assessment methodologies.

**UN Sustainable Development Goals**
Act in alignment with the United Nations Sustainable Development Goals, otherwise known as the Global Goals, addressing the root causes of poverty and the universal need for development that works for all people.
### Trade for Sustainable Development Principles Signatories

**As of September 2016**

- Aapresid
- Agricultural Industries Confederation
- AIM-PROGRESS
- ALS Bioenergy
- Amaggi
- Archer Daniels Midland Company (ADM)
- Asocolflores
- BEMEFA
- Better Cotton Initiative
- Bord Bia
- Bunge Ltd.
- Business Social Compliance Initiative (BSCI)
- Cargill Grain and Oilseeds Supply Chain Europe
- Cefetra BV
- Centro de Estudios Regionales Cafeteros y Empresariales (CRECE)
- Cocasjol Cooperativa
- Control Union
- Delhaize Group
- Ecovadis
- Emery Oleochemicals Group
- European Feed Manufacturers’ Federation (FEFAC)
- Fair Trade Tourism
- Forest Stewardship Council
- Givaudan
- GIZ GmbH
- Global Organic Textile Standard GOTS
- Global Social Compliance Programme
- GLOBALG.A.P.
- GS1
- IDH, The Sustainable Trade Initiative
- Ingenio Azucarero Guabirá S.A.
- Initiative Clause Sociale (ICS)
- Institute of Export Operations and Management (IEOM)
- Instituto Boliviano de Comerci Exterior (IBCE)
- International Sustainability and Carbon Certification
- International Union for Conservation of Nature (IUCN)
- ISEAL Alliance
- Latitude
- LiSeed Consulting
- McDonalds
- MilieuKeur
- Ministry of Agriculture and Rural Development of Vietnam
- Nestlé
- Nyamatete Coffee Center Cooperative
- Pharmaceutical Supply Chain Initiative (PSCI)
- Protected Harvest
- Red Tractor
- Responsible Tourism Tanzania
- Rivers State Sustainable Development Agency (RSSDA)
- Schilder and Brown
- Sedex
- Sucafina
- Sula NYC
- Sustainable Agriculture Network (SAN)
- Swisscontact
- Textile Exchange
- The Committee on Sustainability Assessment (COSA)
- The Europe-Africa-Caribbean-Pacific Liaison Committee (COLEACP)
- The ProTerra Foundation (Stichting ProTerra Foundation)
- The Sustainable Agriculture Initiative (SAI) Platform
- U.S. Soybean Export Council (USSEC)
- United Nation Global Compact - Food and Agriculture Business Principles
- US Soybean Export Council
- Wine and Agricultural Ethical Trade Association (WIETA)
- World Fair Trade Organization (WFTO)
- Zerya
The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations.