COVID-19
The Business Support Organization’s perspective

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Challenges for SMEs

- Get the right information at the right time
- Keep staff healthy
- Teleworking
- Maintain revenue
- Reduce costs
- Manage risks
- Prepare for post-COVID-19
Challenges CCIG

- Keep staff healthy / protection plan
- Teleworking / video conferences
- Short time work compensation (RHT) / overtime / holidays
- Reduced sources of revenue
CCiG actions at the frontline (I)

(1) Provide information and services to SME’s

- Hotline Covid-19 and specialized webpage
- Survey members (complaints, problems)
- CADRE (Cellule d’Accompagnement au Déconfinement et à la Reprise des Entreprises)
- Serological survey companies
CCIG actions at the frontline (II)

(2) Build bridges with policy makers and other stakeholders

- Voice of the SME’s at the cantonal and federal levels (DDE, UPS, economiesuisse)
- Open letter to the government asking for complementary measures (entrepreneurs, multinationals, start-ups), petition to support the self-employed
- CCIG as a facilitator: medical equipment (cargo planes)
CCIG actions at the frontline (III)

(3) Bring businesses together
• Solidarité COVID-19
• De patron à patron
• Covid Heros
• Save2020
CCIG actions at the frontline (IV)

(4) Provide new services and opportunities

- Webinars, conference cycles (e.g. « Les entreprises face au Covid-19 »)
- Trainings (e.g. blockchain)
- GA digital / blockchain
- Cartapulse, AppCCIG, economic intelligence, « Business club »
Contact

- Hotline for companies searching for help
covid19@ccig.ch or 022 819 91 11
- CADRE (Cellule d’Accompagnement au Déconfinement et à la Reprise des Entreprises)
cadre@ccig.ch or www.cciq.ch → services
- De patron à patron
n.hardyn@ccig.ch or www.cciq.ch → services
- Solidarité Covid-19
a.rys@ccig.ch or www.cciq.ch → membres → solidarité Covid-19
- Webinars, conference cycles
www.cciq.ch → événements
Thank you for your attention