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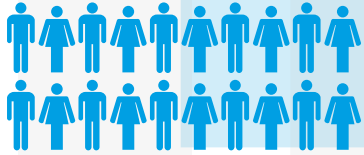
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WORLD FOR GOOD TRADE FOR GOOD IMPACT



FOR GOOD

FOR GOOD

International Trade Centre

is fully **DEDICATED** to connecting small and medium-sized enterprises (SMEs) to **GLOBAL MARKETS**

3 STRATEGIC GOALS

- Strengthen the integration of the business sector of developing countries and economies in transition into the global economy
- Improve the performance of trade and investment support institutions for the benefit of SMEs
- Improve the international competitiveness of SMEs

Leading to:

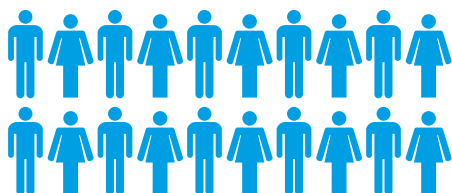
More **JOBS**, more **DIVERSIFIED** economies, improved **SUSTAINABILITY** through trade and investment



ITC is the joint agency of
the **UNITED NATIONS** and
WORLD TRADE ORGANIZATION
established in **1964**



315 employees
83 nationalities



6 FOCUS AREAS

with **CUSTOMIZED SOLUTIONS** for **CLIENTS**

- Providing trade and market intelligence
- Building a conducive business environment
- Strengthening trade and investment support institutions
- Connecting to international value chains
- Promoting and mainstreaming inclusive and green trade
- Supporting regional economic integration and South-South links

CONSTANT INNOVATION

ITC responds to the **EVOLVING WORLD**
of **BUSINESS, TRADE** and **INVESTMENT**

Newly introduced initiatives include:

- **SheTrades**: empowering women economically
- **E-Solutions**: tapping into the digital economy
- **Sustainability Network**: fostering sustainable value chains
- **Refugee Employment Skills Initiative**: facilitating economic opportunities for refugees and migrants

>85% of ITC's INTERVENTIONS are in:

- Least developed countries
- Landlocked developing countries
- Small island developing states
- Small, vulnerable economies
- Sub-Saharan Africa
- Post-conflict states



IMPACT

Commitments TO CONNECT **800 000** WOMEN ENTREPRENEURS to market by 2020 – closing in on the original goal of 1 million

\$685 million in ESTIMATED EXPORT and INVESTMENT VALUE resulting from ITC market intelligence, business connections and support to TISIs

6 500 additional ENTERPRISES increased international competitiveness or transacted new business

ITC directly supports **10** of the UNITED NATIONS GLOBAL GOALS



6 FREE trade and market intelligence online TOOLS

22 000 participants in ITC training courses



1 FLAGSHIP PUBLICATION
SME Competitiveness Outlook



4 KEY EVENTS

- World Export Development Forum
- SheTrades Global
- Trade for Sustainable Development Forum
- Trade Promotion Organizations Network World Conference and Awards