International Trade Centre

is fully DEDICATED to connecting small and medium-sized enterprises (SMEs) to GLOBAL MARKETS

3 STRATEGIC GOALS

- Strengthen the integration of the business sector of developing countries and economies in transition into the global economy
- Improve the performance of trade and investment support institutions for the benefit of SMEs
- Improve the international competitiveness of SMEs

Leading to:

More JOBS, more DIVERSIFIED economies, improved SUSTAINABILITY through trade and investment

ITC is the joint agency of the UNITED NATIONS and WORLD TRADE ORGANIZATION established in 1964

6 FOCUS AREAS

with CUSTOMIZED SOLUTIONS for CLIENTS

- Providing trade and market intelligence
- Building a conducive business environment
- Strengthening trade and investment support institutions
- Connecting to international value chains
- Promoting and mainstreaming inclusive and green trade
- Supporting regional economic integration and South-South links

CONSTANT INNOVATION

ITC responds to the EVOLVING WORLD of BUSINESS, TRADE and INVESTMENT

Newly introduced initiatives include:

- SheTrades: empowering women economically
- E-Solutions: tapping into the digital economy
- Sustainability Network: fostering sustainable value chains
- Refugee Employment Skills Initiative: facilitating economic opportunities for refugees and migrants

315 employees
83 nationalities
>85% of ITC’s INTERVENTIONS are in:
- Least developed countries
- Landlocked developing countries
- Small island developing states
- Small, vulnerable economies
- Sub-Saharan Africa
- Post-conflict states

IMPACT

Commitments TO CONNECT
800 000 WOMEN ENTREPRENEURS to market by 2020 – closing in on the original goal of 1 million

$685 million in ESTIMATED EXPORT and INVESTMENT VALUE resulting from ITC market intelligence, business connections and support to TISIs

6 500 additional ENTERPRISES increased international competitiveness or transacted new business

ITC directly supports 10 of the UNITED NATIONS GLOBAL GOALS

6 FREE trade and market intelligence online TOOLS

22 000 participants in ITC training courses

1 FLAGSHIP PUBLICATION
SME Competitiveness Outlook

4 KEY EVENTS
- World Export Development Forum
- SheTrades Global
- Trade for Sustainable Development Forum
- Trade Promotion Organizations Network World Conference and Awards