ITC’s Role in Aid for Trade

ITC is 100% Aid for Trade

ITC’s role in Aid for Trade

ITC’s three main strategic objectives correspond exactly to three of the five items on the Aid for Trade agenda.

ITC’s primary aim has always been to assist enterprises:
- by helping to make the policy environments more friendly for export business
- by strengthening the institutions which provide services to exporters
- by helping small export enterprises to become more competitive

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The International Trade Centre in Geneva is the largest multilateral team dedicated entirely to trade-related technical assistance

“We reaffirm the priorities established in paragraph 38 of the Doha Ministerial Declaration for the delivery of technical assistance and urge the Director-General to ensure that programmes focus accordingly on the needs of beneficiary countries and reflect the priorities and mandates adopted by members. ... In particular, we encourage all Members to cooperate with the International Trade Centre, which complements WTO work by providing a platform for business to interact with trade negotiators, and practical advice for small and medium-sized enterprises (SMEs) to benefit from the multilateral trading system.”

WTO Ministerial Declaration, Hong Kong, 2005
ITC’s Contribution to Aid for Trade

ITC’s Mission

ITC enables small business export success in developing countries by providing, with partners, trade development solutions to the private sector, trade support institutions and policy-makers.

ITC’s Methodology

**Export Strategy:**
Providing methodologies and tools for designing and implementing export strategies

**Export Policy for Business:**
Assisting decision-makers to establish institutional frameworks and mechanisms that improve the business and trade environment

**Trade Support Institution Strengthening:**
Developing the capacity of trade support institutions to support small and medium export business

**Trade Intelligence:**
Building capacities in trade information services; providing market analysis and intelligence

**Exporter Competitiveness:**
Assisting small enterprises and communities to reach global markets with products and services

Export Impact for Good
Generating sustainable incomes and livelihoods especially for women, by connecting companies to global markets

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Aid for Trade Information Resources

ITC Speaks on Aid for Trade

Aid for Trade: A Wider Scope

Advocacy for Aid for Trade

Aid for Trade: We Can Do Better

Getting the Framework Right

Africa: The FDI Opportunities are Local

Countries Bring Trade into Development Projects

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The International Trade Centre (ITC) is the technical cooperation agency of the United Nations Conference on Trade and Development (UNCTAD) and the World Trade Organization (WTO).

The Development Partner for Export Success