SMALL AND MEDIUM Sized ENTERPRISES, TRADE AND DEVELOPMENT

In this research workshop, authors of background studies for the ITC flagship report will present their findings. Cross-references to the policy discussion on the morning of March 26 are expected to be made during the discussions.

26.03.2015 – Day 1

15:00  Introduction
Marion Jansen (ITC) and Marcos Vaena (ITC)

15:15  Session 1: Regional experiences

Trade, SMEs and Development in South America
Carlo Pietrobelli (IADB)

Trade, SMEs and Development in Africa
Dorothy McCormick (University of Nairobi)

16:30  Break

17:00  Session 2: Regional experiences

Trade, SMEs and Development in South-east Asia
Charles Harvie (University of Wollongong)

Trade, SMEs and Development in the GCC countries
Ashraf Ali Mahate (Handam bin Mohammed Smart University, Dubai)

18:15  End of first day
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27.03.2015 – Day 2

09:00  Session 3: Country experiences

Trade, SMEs and Development in Ukraine
Jaroslav Zhalilo (Institute for Economics and Forecasting)

Trade, SMEs and Development in China
Lei Zhang (Shanghai University of International Business and Economics)

10:15  Break

10:45  Session 4: Trade and SME performance

SME Finance and Credit Ratings of SMEs
Naoyuki Yoshino (Asian Development Bank Institute)

Trade, SMEs and Development in Tunisia
Leila Baghdadi (Tunis Business School)

SME Competitiveness, Business Environment and Export Performance
Marion Jansen (ITC) and Virginie Trachsel (UNIGE)

12:30  Concluding Remarks
Marion Jansen (ITC)