

26.03.2015
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SMALL AND MEDIUM SIZED ENTERPRISES, TRADE AND DEVELOPMENT

In this research workshop, authors of background studies for the ITC flagship report will present their findings. Cross-references to the policy discussion on the morning of March 26 are expected to be made during the discussions.

26.03.2015 – Day 1

- 15:00** **Introduction**
Marion Jansen (ITC) and Marcos Vaena (ITC)
- 15:15** **Session 1: Regional experiences**
- Trade, SMEs and Development in South America
Carlo Pietrobelli (IADB)
- Trade, SMEs and Development in Africa
Dorothy McCormick (University of Nairobi)
- 16:30** **Break**
- 17:00** **Session 2: Regional experiences**
- Trade, SMEs and Development in South-east Asia
Charles Harvie (University of Wollongong)
- Trade, SMEs and Development in the GCC countries
Ashraf Ali Mahate (Handam bin Mohammed Smart University, Dubai)
- 18:15** **End of first day**

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27.03.2015 – Day 2

09:00 **Session 3: Country experiences**

Trade, SMEs and Development in Ukraine

Jaroslav Zhailo (Institute for Economics and Forecasting)

Trade, SMEs and Development in China

Lei Zhang (Shanghai University of International Business and Economics)

10:15 **Break**

10:45 **Session 4: Trade and SME performance**

SME Finance and Credit Ratings of SMEs

Naoyuki Yoshino (Asian Development Bank Institute)

Trade, SMEs and Development in Tunisia

Leila Baghdadi (Tunis Business School)

SME Competitiveness, Business Environment and Export Performance

Marion Jansen (ITC) and Virginie Trachsel (UNIGE)

12:30 **Concluding Remarks**

Marion Jansen (ITC)