### Thematic Index

#### Mobile application development
- Aprosoft Consulting and Training Corp.
- BJIT Limited
- BrainStation-23
- Business Automation Ltd.
- DataSoft Systems Bangladesh Limited
- Grameen Solutions Ltd.
- GraphicPeople Limited
- Kento Studios Ltd.
- LeadSoft
- Nascenia Limited
- Sentrana BD
- ReSource Technologies Ltd.
- Reve Systems Ltd.
- Right Brain Solution Ltd.
- Shehala IT Ltd.
- Structured Data Systems Limited
- Systems Solutions & Development Technologies Limited
- The Database Software Ltd.
- Together Initiatives Ltd.
- Upload Yourself Systems Ltd.
- ZANALA Bangladesh Ltd.

#### System integration
- ATI Limited
- Business Automation Ltd.
- Grameen Solutions Ltd.
- GraphicPeople Limited
- Sentrana BD
- Spectra Engineering Consortium Ltd.
- Structured Data Systems Limited
- SyncESS IT Ltd.
- Syntech Digital Limited
- Systems Solutions & Development Technologies Limited
- The Databiz Software Ltd.
- Together Initiatives Ltd.
- Upload Yourself Systems Ltd.
- ZANALA Bangladesh Ltd.

#### Website design and development
- Ahsania e-Solutions
- Bangladesh Internet Press Ltd.
- eGeneration
- LeadSoft
- Shehala IT Ltd.
- Syntech Digital Limited
- Together Initiatives Ltd.
- Tradexcel Graphics Ltd.
- Upload Yourself Systems Ltd.
- ZANALA Bangladesh Ltd.

#### Embedded software development
- BJIT Limited
- iBacs Limited
- ReSource Technologies Ltd.
- ServicEngine
- SyncESS IT Ltd.

#### Graphics animation and gaming
- Ahsania e-Solutions
- GraphicPeople Limited
- Shehala IT Ltd.
- Kento Studios Ltd.
- Latitude-23
- Tradexcel Graphics Ltd.
- Upload Yourself Systems Ltd.
- ZANALA Bangladesh Ltd.

#### Business process outsourcing (BPO)
- Devnet Limited
- Latitude-23
- Syntech IT Ltd.
- Together Initiatives Ltd.
- Tradexcel Graphics Ltd.
- Windmill Infotech Ltd.

#### Application development
- Aprosoft Consulting and Training Corp.
- ATI Limited
- BrainStation-23
- Business Automation Ltd.
- DataSoft Systems Bangladesh Limited
- Grameen Solutions Ltd.
- GraphicPeople Limited
- ReSource Technologies Ltd.
- Right Brain Solution Ltd.
- Shehala IT Ltd.
- Structured Data Systems Limited
- Systems Solutions & Development Technologies Limited
- The Database Software Ltd.
- Together Initiatives Ltd.
- Upload Yourself Systems Ltd.

#### System integration
- ATI Limited
- Business Automation Ltd.
- Grameen Solutions Ltd.
- GraphicPeople Limited
- Sentrana BD
- Spectra Engineering Consortium Ltd.
- Structured Data Systems Limited
- SyncESS IT Ltd.
- Syntech Digital Limited
- Systems Solutions & Development Technologies Limited

#### Website design and development
- Ahsania e-Solutions
- Bangladesh Internet Press Ltd.
- eGeneration
- LeadSoft
- Shehala IT Ltd.
- Syntech Digital Limited
- Together Initiatives Ltd.
- Tradexcel Graphics Ltd.
- Upload Yourself Systems Ltd.

#### Embedded software development
- BJIT Limited
- iBacs Limited
- ReSource Technologies Ltd.
- ServicEngine
- SyncESS IT Ltd.

#### Graphics animation and gaming
- Ahsania e-Solutions
- GraphicPeople Limited
- Shehala IT Ltd.
- Kento Studios Ltd.
- Latitude-23
- Tradexcel Graphics Ltd.
- Upload Yourself Systems Ltd.

#### Business process outsourcing (BPO)
- Devnet Limited
- Latitude-23
- Syntech IT Ltd.
- Together Initiatives Ltd.
- Tradexcel Graphics Ltd.
- Windmill Infotech Ltd.
The availability of trained manpower at competitive prices and well-established delivery capabilities, has led to many global players looking at Bangladesh for captive development centers in recent times. Notable among them is Samsung (having set up a 250 person R&D center with aggressive growth plans), WPP (Acquiring product companies from Bangladesh and building scale) and media giant WPP (buying into GraphicPeople and developing it into a global delivery location).

In the recent years, Voice based BPO services are also evolving in Bangladesh. Bangladesh Call Center and Outsourcing (BACCO) – an association with over 70 members - claims over 15000 agents are working in the sector. Though small in comparison to IT services, these BPO services have clocked over 2 million USD in revenue in 2010, and are growing fast. WorldBridge Global – a US based outsourcer has expressed interest in setting up BPO operations with around 10000 seats in Bangladesh with a proposed investment of USD 150 million.

The Bangladesh Story

The last 5 years have been a watershed in Bangladesh IT/ITeS industry. During this time, the internet connectivity has been enhanced vastly over the country. The successive governments have made IT as a focus area, and have extended favourable policies for the growth of the sector. Subsidies towards technology imports and tax breaks were provided to the industry. With global outsourcing industry witnessing an upward trend, and sourcing enterprises looking at lower costs for improved service delivery, the Bangladesh IT/ITeS industry has been able to take advantage of its vast resource pool and government support to make its presence felt in Global outsourcing market. The overall size of the IT/ITeS industry in Bangladesh stood at ~250 million USD in 2010. The following table summarizes the growth experienced by export oriented Bangladesh IT/ITeS industry:

<table>
<thead>
<tr>
<th>Year</th>
<th>IT Services</th>
<th>Non Voice (Rs)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>4.82m</td>
<td>2m</td>
<td>6.82m</td>
</tr>
<tr>
<td>2012</td>
<td>4.7m</td>
<td>2m</td>
<td>6.7m</td>
</tr>
<tr>
<td>Yearly Growth</td>
<td>22%</td>
<td>N/A</td>
<td>25%</td>
</tr>
</tbody>
</table>

Having gained experience and credibility in the international market for services, Bangladesh companies are now graduating from low value added tasks to higher end engineering and product development assignments – Bangladesh based Eyeball Technologies has developed Blackberry Playbook’s Video chat for BBM, for Research in Motion (RIM) (a Canadian giant). Other companies like SSD Tech have been developing mobile platforms for VAS for companies across 2 continents, while GraphicPeople has been creating promotional material in multiple languages for Dell, the technology powerhouse. Global giants like Samsung and AMD have opened in process of setting up their R&D centers in Bangladesh. 4 It is no surprise then, that global Technology research house, Gartner has included Bangladesh in its list of top 30 outsourcing destination in its 2010 report.

Even more spectacular is the growth of the freelancer community within Bangladesh. With no marketing or corporate backing, over 10,000 freelancers from Bangladesh have billed over USD 7 million over the last 1 year. This has led to Bangladesh being mentioned in top few destinations among freelance worker nations, and Dhaka- the capital city, to among the top 5 cities for freelance outsourcing work.
DCCI

I am delighted to know that the Netherlands Trust Fund II (NTFII) Bangladesh Project implemented jointly by Dhaka Chamber of Commerce & Industry (DCCI) and Bangladesh Association of Software and Information Services (BASIS) is going to publish an Exporters’ Directory 2012.

This is the 2nd edition of this type of publication which I believe will be a very informative one to support exporters’ specially those who are representing IT & ITES sector in Bangladesh.

The Directory will be distributed throughout the whole world and will be considered as national branding for IT & ITES sector which I understand will help our country to be one of the global outsourcing destinations in a very near future.

I would like to congratulate NTFII Bangladesh Project for this initiative and extensive research they have conducted for bringing out such an important and informative publication.

I wish full success of the Project towards their endeavor for creating a sustainable exporter competitiveness in the IT & ITES sector.

Asif Ibrahim
President, DCCI

BASIS

I am delighted to be informed that the 2nd edition of the Exporter Directory will be published by the NTF II Project. It is undoubtedly a remarkable initiative.

We are grateful to the Govt. of the Netherlands for extending such cooperation and financial assistance through CBI Netherlands and ITC to make the Netherlands Trust Fund (NTF-II) for the Bangladesh ICT Industry. BASIS is honored to be one of the implementing partners of this project. We are also very thankful as well as grateful to DCCI for their instrumental role as the main counterpart on behalf of the ICT industry.

We know that, in March 2009, the Center for the Promotion of Imports from the Developing countries (CBI) and International Trade Center (ITC) signed a partnership agreement, called the Netherlands Trust Fund II (NTF-II). The overall objective of the NTF-II is the creation of sustainable exporter competitiveness in selected export sectors within selected partner countries. ITC and CBI collaborated to short-list potential beneficiary countries, including Bangladesh.

We do believe that the selected 40 ICT companies who are directly involved in offshore IT outsourcing business have been significantly benefited in making viable commercial B2B linkage with their EU partners through participation in the number of B2B matchmaking sessions with in the country and in EU. Besides, BASIS and DCCI have been able to enhance their capacities to provide a demand-driven and sustainable B2B business linkageing service to SMEs and IT & ITES sector. This project has also contributed in branding Bangladesh positively in the international arena.

We do hope BASIS and DCCI will be able to carry forward the essence of the lessons learned towards the overall development of the ICT sector of the country. We also hope that CBI Netherlands and ITC will also continue their support in future as well.

Mahboob Zaman
President, BASIS

Asif Ibrahim
President, DCCI
International Trade Centre

Formed in 1964, ITC has been the focal point within the United Nations system for trade related technical assistance (TRTA). In line with our joint mandate from the World Trade Organization (WTO) and the United Nations through the United Nations Conference on Trade and Development (UNCTAD), we support our parent organizations’ regulatory, research and policy strategies. We focus on implementing and delivering practical TRTA projects.

Our work focuses on the areas of expertise where ITC can have the greatest impact improving the ability of small- and medium-sized enterprises (SMEs) to integrate into the world trading system, enhancing the abilities of trade support institutions to better support them, and increasing the ability of the private-sector to advocate their priorities to policymakers, and have these reflected in trade policy.

Along with our United Nations family and partner organizations, we continue to connect ITC projects and programmes with global efforts to achieve the Millennium Development Goals and the Aid for Trade agenda. ITC remains the only international organization focused solely on trade development for developing and transition economies. To deliver effective trade-related technical assistance (TRTA) and to achieve the goal of expanding exports requires all the major players, including ITC, to develop effective working partnerships as well as greater levels of coherence and coordination. Our goal is to build on our capabilities and that of our partners to bring about even greater development impact.

Netherlands Trust Fund II Programme

In March 2009, the Centre for the Promotion of Imports from Developing Countries of the Netherlands (CBI) and International Trade Centre UNCTAD/WTO (ITC) signed a partnership agreement, called the Netherlands Trust Fund II (NTF II). The Netherlands Ministry for Development Cooperation finances the programme, while ITC takes responsibility for the implementation. The overall objective of NTF II is the creation of sustainable exporter competitiveness in selected export sectors within selected partner countries. ITC and CBI collaborated to short-list potential beneficiary countries, including Bangladesh. The programme is ending in March 2013.

In Bangladesh, the project is being implemented in collaboration with the Dhaka Chamber of Commerce and Industry (DCCI) and the Bangladesh Association of Software & Information Services (BASIS).

www.intracen.org

CBI

Who are we?
The CBI is the Centre for the Promotion of Imports from developing countries. We are an agency of the Ministry of Foreign Affairs of the Netherlands.

What do we do?
The CBI’s mission is to contribute to sustainable economic development in developing countries through the expansion of exports from these countries. Over the last 40 years, we have opened the doors of European trade to thousands of exporters in developing countries. Our role as a knowledge broker is characterised by us working closely with our network. We offer and work with an integrated approach to sustainable economic development. Furthermore, all of our programmes are based on CSR. The focus of the CBI is on an important link in the export value chain. We offer an integrated, needs-driven approach to both exporters as well as their business support organisations (BSOs) and governmental authorities. We focus on the link between producing exporters and European buyers. We contribute to strengthening the competitive position of exporters sustainably, assisting them in trading on the European markets.

From the field

‘The CBI made us,’ says Venus Genson who founded the Venus Group of Companies in the Philippines. ‘We had no access to Europe until the CBI provided it for us, helping us to understand the markets and taking us to trade fairs. An essential part of business is meeting other people who are willing to share their knowledge, experience and network with you. The CBI’s training and market-entry support changed the shape of our business. We had already developed a solid export base in the USA, however, it was access to the European markets that gave us our real break. Now 40% of our exports go to Europe, 40% to the USA and the remaining 20% are regional.’

www.cbi.eu

www.intracen.org
Netherlands Trust Fund II
Creating Sustainable Exporter Competitiveness

IT & Ites Sector In Bangladesh

Bangladesh has been cited as one of the next eleven countries that are likely to follow the ‘BRICs’ in leading world growth. With its economy growing steadily, Bangladesh has the potential to become an important global centre for the service industries. The information technology (IT) and information technology enabled services (ITES) sector in Bangladesh offers a strong value proposition, with a large pool of trained engineers and operators. Despite the fast growth of the sector within Bangladesh, however, it remains a marginal contributor to Bangladesh exports. The NTFII project, funded by the Government of the Netherlands, is supporting the IT and ITES sector in Bangladesh to improve its export competitiveness and benefit from business links with selected markets in Europe.

Establishing Sustainable Business Links

NTF II Bangladesh is supporting the sector to establish long-term and sustainable relationships with businesses in Denmark, the Netherlands, Germany and the United Kingdom. Through a thorough selection process, ITC identified 40 Bangladeshi companies which are already exporting, or have the potential to do so, to become beneficiaries of project activities. A series of business-linkage and matchmaking events are scheduled to take place on a yearly basis in the four selected European markets. The 40 companies benefit from expert coaching on export marketing, improvement in their promotion materials and organized business meetings, as well as a new catalog and online directory with updated and professionally presented vendors’ profiles which are being used to market the IT and ITES offering of Bangladesh in the four target countries.

Strengthening Competencies To Provide Effective Business Linkage Services

Trade support institutions (TSIs) play an important role in making connections for Bangladeshi IT and ITES enterprises. The NTF II project is supporting the Bangladesh Association of Software and Information Services (BASIS) and Dhaka Chamber of Commerce and Industry (DCCI) to set up a viable business-linkage service to benefit of Bangladeshi SMEs. In order to achieve this, the TSIs will receive training in a number of areas including designing the business linkage service as a viable support service for SMEs; training the TSIs’ staff to manage the business linkage service effectively; coaching TSIs to undertake demand side analysis as a strong basis for the new service offering; and building strong links between the Bangladeshi TSIs and partner TSIs in the selected European markets.

Enhancing Branding Capacity

Branding of Bangladesh’s IT and ITES sector has historically been limited, although it is recognized that a strong brand is needed in order to strengthen the position of the industry on the international markets. The industry (through BASIS) and the country (through DCCI) will be supported through the NTF II project to develop a more effective and comprehensive brand for the industry. These efforts are supported with specific public relations activities and mobilizing industry analysts.

For Further Information: www.intracen.org/projects/ntf-ii

About DCCI

Dhaka Chamber of Commerce & Industry (DCCI) is the voice of SMEs serves as the first point of business contact for penetration into new markets acts as a vibrant platform putting forward facts-based opinions, suggestions and recommendations for a brighter future for tomorrow in the sphere of trade, commerce and the overall economy. DCCI, the largest and most active Chamber of the country, established in 1958, was incorporated under the companies Act, 1913 as a limited company on March 10, 1959. It serves as a model of non-profit, service-oriented organization. It has rendered more than four decades of very useful services for the development of business and industry in Bangladesh. Web: www.dhakachamber.com

About BASIS

Bangladesh Association of Software and Information Services (BASIS) is the national trade body for Software & IT Enabled Service industry of Bangladesh. Established in 1997, the association has been working with a vision of developing vibrant software & IT service industry in the country. BASIS started its journey with only 17 charter members. Today the membership stands at over 539. Members of BASIS account for the lion share of the total software & IT services revenue of the country. Web: www.basis.org.bd
Ahsania e-Solutions

About Us
Ahsania e-Solutions (AeS) is a highly specialized IT institution of Dhaka Ahsania Mission (DAM), launched to generate income as well as contribute towards promotion of digital Bangladesh through expansion of the IT sector.

AeS believes in professionalism. It is well known for its excellence, high quality work and guaranteed timely delivery of products. It is efficient and cost effective. It is equipped with the latest digital equipment operates by skilled and experienced personnel to deliver superior output and effective solutions.

Year of establishment: 2009

Our top two client-tested areas of expertise (in order of priority)
1. Graphic Design and Image processing
2. Website Designing and Development

IT-specific Skills

Languages/ Tools: .net, Php, MySQL, CSS, javascript, open-source CMS (Joomla, Drupal, Wordpress)


Facebook Applications Development

E-commerce and Job Portal Development

Staff
- Total staff: 58
- Including staff with foreign experience: 1
- IT Resources: 41
- IT analysts (Business process, System, Requirements, etc.): 4
- IT administrators (System, Network Database): 1
- Number of software/ web programmers: 10
- Average monthly salary: Depends on experience
- Sales price per man-hour: Provide upon request

Exports

Number of years exporting: 2+
Main countries we export to: USA, Canada, Denmark, and Eastern Europe
Clients (names, locations): Provided upon request

Exports

2009

Main countries we export to: USA, Canada, Denmark, and Eastern Europe
Clients (names, locations): Provided upon request

Offshoring Value Proposition

We have offshoring development strategy for UK, USA, Canada, Denmark, Germany, Sweden, Holland, Japan, Dubai, etc. Using the latest techniques to increase our service quality and shorten the time edge is one of our regular practices, which help to maintain the world standard tasks. Our specialized IT professionals are serving with accuracy to our valuable clients at affordable prices.

Financial Information

Annual revenue in USD [2011]: Provided upon request

For More Information
- Brochures: http://www.ahsaniaes.com/brochures
- Facebook Link: http://www.facebook.com/ahsaniaesolutions
- Corporate LinkedIn Profile: http://bd.linkedin.com/pub/mahtab-ahmed/21/648/b49
- Twitter: Mahtabsk
- ecademy: http://www.ecademy.com/user/mahtabahmed1

Infrastructure

Office space: 2000+ sq ft
Number of PCs: 49
Type of internet connectivity: Fiber optic direct connection to multiple ISPs with redundant UAT connection, Wireless broadband

Contact details

House 31/A (3rd Floor), Road 06 (New) Dhanmondi, Dhaka-1209, Bangladesh
Tel: +880 2 966 3260
Cell: +88 01198 008 600
Email: info@ahsaniaes.com

Contact

Sheikh Mahatab Ahmed
Project Head & Coordinator
Tel: +8802 966 3260
Mobile: +8801199801394
Email: mahatab@ahsaniags.com
mahatab2712@gmail.com

Ahsania e-Solutions

About Us
Ahsania e-Solutions (AeS) is a highly specialized IT institution of Dhaka Ahsania Mission (DAM), launched to generate income as well as contribute towards promotion of digital Bangladesh through expansion of the IT sector.

AeS believes in professionalism. It is well known for its excellence, high quality work and guaranteed timely delivery of products. It is efficient and cost effective. It is equipped with the latest digital equipment operates by skilled and experienced personnel to deliver superior output and effective solutions.

Year of establishment: 2009

Our top two client-tested areas of expertise (in order of priority)
1. Graphic Design and Image processing
2. Website Designing and Development

IT-specific Skills

Languages/ Tools: .net, Php, MySQL, CSS, javascript, open-source CMS (Joomla, Drupal, Wordpress)


Facebook Applications Development

E-commerce and Job Portal Development

Staff
- Total staff: 58
- Including staff with foreign experience: 1
- IT Resources: 41
- IT analysts (Business process, System, Requirements, etc.): 4
- IT administrators (System, Network Database): 1
- Number of software/ web programmers: 10
- Average monthly salary: Depends on experience
- Sales price per man-hour: Provide upon request

Exports

Number of years exporting: 2+
Main countries we export to: USA, Canada, Denmark, and Eastern Europe
Clients (names, locations): Provided upon request

Financial Information

Annual revenue in USD [2011]: Provided upon request

For More Information
- Brochures: http://www.ahsaniaes.com/brochures
- Facebook Link: http://www.facebook.com/ahsaniaesolutions
- Corporate LinkedIn Profile: http://bd.linkedin.com/pub/mahtab-ahmed/21/648/b49
- Twitter: Mahtabsk
- ecademy: http://www.ecademy.com/user/mahtabahmed1

Infrastructure

Office space: 2000+ sq ft
Number of PCs: 49
Type of internet connectivity: Fiber optic direct connection to multiple ISPs with redundant UAT connection, Wireless broadband

Contact details

House 31/A (3rd Floor), Road 06 (New) Dhanmondi, Dhaka-1209, Bangladesh
Tel: +880 2 966 3260
Cell: +88 01198 008 600
Email: info@ahsaniaes.com

Contact

Sheikh Mahatab Ahmed
Project Head & Coordinator
Tel: +8802 966 3260
Mobile: +8801199801394
Email: mahatab@ahsaniags.com
mahatab2712@gmail.com
Aprosoft Consulting and Training Corp.

About Us
Aprosoft is a global IT services provider, delivering exceptional software development, maintenance, integration and testing services in a variety of technologies and environments. We have successfully worked with enterprise customers in the Global 500 list as well as smaller companies. As a USA based company, Aprosoft has its primary offshore development center in Bangladesh. We also have ancillary development centers in India, Malaysia and the Czech Republic to support special client requests. Aprosoft has a client-centric and quality-conscious culture, where we optimize our services to create value and productivity gains for each of our customers using the Aprosoft RightSourcing Solution.

Year of establishment: 1999

JV: Aprosoft Consulting and Training Corp. (USA) JV related entities:
- Aprosoft Consulting and Training Corp. Ltd. (Bangladesh)
- Aprosoft Systems India (Pvt) Ltd. (India)
- Aprosoft Systems (Malaysia) Sdn Bhd, (Malaysia)
- Aprosoft Systems s.r.o. (Czech Republic)

Our top three client-tested areas of expertise (in order of priority)
1. Web/desktop/mobility Application development and maintenance
2. Cloud Computing
3. Database programming, data warehousing and Business Intelligence Reporting

IT-specific Skills
LANGUAGES/TOOLS - C#, Java, VB.NET, PHP, SQL, Oracle
Mobile Platforms expertise - Google Android, iPhone, iPad, BlackBerry, Windows Phone
Industry verticals experience - Insurance, Health Care, Financials, HR, Marketing, Automotive
Customized Software/application development - SharePoint, Informatica ETL, Salesforce.com CRM, NetSuite ERP, Facebook Applications
Cloud Computing - SaaS, Azure, Amazon EC2, Forcecom, Nimbula, OpenStack

Staff
- Total staff: 45
- Including staff with foreign experience (at least one year abroad): 6
- IT resources: 38
- IT analysts (Business process, System, Requirements, etc.): 6
- IT administrators (System, Network Database): 2
- Programmers/engineers: 29
- IT graduates (4 yrs): 27
- Vendor-certified: 25
- Programmers: 25
- Average monthly salary: Depends on experience
- Sales price per man-hour: provided upon request

Exports
Number of years exporting: 6+
Main countries we export to: USA, Canada, Netherlands, Japan, Germany
Clients (names, locations): Provided upon request

Infraestrucure
Office space: 375 m²
Number of PCs: 52
Type of internet connectivity: Fiber-cable direct connections to multiple ISPs with redundant UUT connection

Contact details
House #140, Road # 01
Bananaiga DOHS,
Dhaka-1206, Bangladesh
Tel: +880.2.841.2199
Email: info@aprosoft.com

About Us
Aprosoft is a global IT services provider, delivering exceptional software development, maintenance, integration and testing services in a variety of technologies and environments. We have successfully worked with enterprise customers in the Global 500 list as well as smaller companies. As a USA based company, Aprosoft has its primary offshore development center in Bangladesh. We also have ancillary development centers in India, Malaysia and the Czech Republic to support special client requests. Aprosoft has a client-centric and quality-conscious culture, where we optimize our services to create value and productivity gains for each of our customers using the Aprosoft RightSourcing Solution.

Year of establishment: 1999

JV: Aprosoft Consulting and Training Corp. (USA) JV related entities:
- Aprosoft Consulting and Training Corp. Ltd. (Bangladesh)
- Aprosoft Systems India (Pvt) Ltd. (India)
- Aprosoft Systems (Malaysia) Sdn Bhd, (Malaysia)
- Aprosoft Systems s.r.o. (Czech Republic)

Our top three client-tested areas of expertise (in order of priority)
1. Web/desktop/mobility Application development and maintenance
2. Cloud Computing
3. Database programming, data warehousing and Business Intelligence Reporting

IT-specific Skills
LANGUAGES/TOOLS - C#, Java, VB.NET, PHP, SQL, Oracle
Mobile Platforms expertise - Google Android, iPhone, iPad, BlackBerry, Windows Phone
Industry verticals experience - Insurance, Health Care, Financials, HR, Marketing, Automotive
Customized Software/application development - SharePoint, Informatica ETL, Salesforce.com CRM, NetSuite ERP, Facebook Applications
Cloud Computing - SaaS, Azure, Amazon EC2, Forcecom, Nimbula, OpenStack

Staff
- Total staff: 45
- Including staff with foreign experience (at least one year abroad): 6
- IT resources: 38
- IT analysts (Business process, System, Requirements, etc.): 6
- IT administrators (System, Network Database): 2
- Programmers/engineers: 29
- IT graduates (4 yrs): 27
- Vendor-certified: 25
- Programmers: 25
- Average monthly salary: Depends on experience
- Sales price per man-hour: provided upon request

Exports
Number of years exporting: 6+
Main countries we export to: USA, Canada, Netherlands, Japan, Germany
Clients (names, locations): Provided upon request

Infraestrucure
Office space: 375 m²
Number of PCs: 52
Type of internet connectivity: Fiber-cable direct connections to multiple ISPs with redundant UUT connection

Contact details
House #140, Road # 01
Bananaiga DOHS,
Dhaka-1206, Bangladesh
Tel: +880.2.841.2199
Email: info@aprosoft.com

Aprosoft has started to initiate our marketing activity strongly within EU, while we are actively pursuing new business in our existing markets in USA, Canada, Netherlands and Japan via our sales/marketing teams.

Financial Information
Annual revenue in USD [2011]: Provided upon request
Annual revenue in USD [2010]: Provided upon request

For More Information
- Case studies: www.aprosoft.com/case-studies
- Brochures: www.aprosoft.com/brochures
- Online video: http://www.youtube.com/watch?v=bHuGj6psl
- Corporate LinkedIn profiles: Aprosoft (www.linkedin.com/company/aprosoft), Javed M. Ahmad (www.linkedin.com/pub/javed-ahmad/1/733/a23)
ATI Limited

About Us
ATI Limited established in 1998, a Private Limited Company is an IT Solution Provider, Consulting and IT Enabled Service Provider. It is a sister concern of Group of Companies. ATI Limited has a set of experts who have proficiency in IT infrastructure development and Consulting, Data warehousing, IT Audit, Mobile and Web Application development, data migration and conversion. ATI has over 14 years of experience in writing tailor-made applications development, application migration, data migration, portal development for government, multinationals, healthcare, education, pharmaceuticals, telecom, manufacturing, verticals.

ATI Limited is a sister concern of group of industries having pharmaceuticals, Ceramics, textiles, tea gardens, basic chemicals.

CSR of the group is : Khwaja Yunus Ali Medical College & Hospital, www.kyamch.org

Year of establishment: 1998

Current Line business activities

Our top three client-tested areas of expertise (in order of priority)
1. Web/desktop/mobility Application development and maintenance
2. Database programming, data warehousing and Business Intelligence-Reporting
3. Cloud Computing

IT-specific Skills
Language & Scripting: Java, Ajax, Asp.Net, JavaScript, JSP, PHP, XML, HTML, X-HTML, CSS
Programming: PL/SQL Oracle, Weblogic Suite, Java, JSP
Framework: Spring, Hibernate, Struts, J2EE, J2ME, J2SE
Web Server: Apache Tomcat, IIS, Weblogic
Database Server: Oracle Database Server 10g/11g, MySQL
Reporting Format: PDF, HTML, Excel, RTF
Data Security: SSL, Data Encryption
Operating System: Linux, CentOS, Unix, Windows
Identity Management: Active Directory, LDAP
Mail Servers: MS Exchange, Zimbra Collaboration Suite

Staff
- Total staff: 65
- IT resources:
  - Number of IT Graduate: 45
  - Number of Vendor Certificate Professional: 40

Contact details
House - 1, Road - 9/A, Sector - 7
Uttara Model Town, Dhaka - 1230, Bangladesh
Tel: (+880)-2-8931373 (+880)-2-8933102
Fax: (+880)-2-8935035
Email: info@atilimited.net

Infrastructure
Office space: 12,000 sft 3 floor
Number of PCs: 100 Number of Server: 8 RAC Mountains, Backup Power supply: Online UPS & Diesel Generator 24x7
Type of internet connectivity: Dedicated Fiber Optic: 5 Mbps, Backup Wimax

Marketing and Sales Activities
Health Care Industries, Government and Multi National Organization, Financial Industries, Telco Industry etc.

Distribution Channels
Direct sales, tenders, RFP, Demos
Partners (Implementation & Administration)

Membership
Bangladesh Association of Software Information Service (BASIS)
Bangladesh Computer Samity (BCS)
Bangladesh-Thai Chamber of Commerce & Industry (BTCCI)
Bangladesh Board of Investment (BOI)

Outsourcing and International Activities
Exported software and services to Thailand, Pakistan, UAE, Japan, USA

Contact
Shaikh Abu Reza
Executive Director
Cell: +8801713039367
Email: reza@atilimited.net

www.atilimited.net

ATILimited

6030000 2001 1500001 2008

Certifications

ITS-enable services provides: ERP, Hospital Information Management System, PACS, e-Governance, Mobile Application, Oracle Application and Data Migration and Conversion, Installation, Oracle RAC Set up, Active Data Guard implementation in NAS and SAN environment for Oracle, Oracle Guard, Weblogic Suite, JAVA Application Development etc.

Healthcare
HL 7 integration, ASTM, ICD 10, CPT, ACR, DRG Imaging Output Format Support (DICOM, JPEG 2000), XDS, xPHER

Professional Certifications
OCP, RHCE, MCSE, OCJP, CCNA

Partnership
Oracle Gold Partner, DELL ISV Partner, IBM Business Partner, Genetic Computer School, Singapore
About Us

BIPL is one of the leading Software and Web-Based Application Developers and IT & MIS Solution providers for government, NGOs, Public and Private Sectors in Bangladesh. Founded in 2000, we have been operating in Bangladesh for over ten years, providing a full range of bespoke enterprise solutions, and general IT consultancy services across various industries. We boast of a strong team of 30 employees, with over 15 dedicated IT Professionals, a healthy range of ready “off the shelf” products, and more than 65 successfully completed projects. We have specialized skills as well as skills in both Microsoft and Open Source Platforms. We are currently working for the implementation of Enterprise Resource Planning (ERP SAP ECC 6.0) and Enterprise Data Warehouse (EDW & BI) in the Central Bank of Bangladesh with INTRA Philippines as our only local partner.

Year of establishment: 2000

Our top three client-tested areas of expertise (in order of priority)
1. Web Enabled IT/Software Solutions
2. Customized Applications
3. Database Applications

IT-specific Skills

Languages/Tools: C#, VB.Net, ASP.Net, C/C++, PHP, MySQL, MS SQL, Oracle
Mobile Platforms expertise: J2EE, J2ME
Industry verticals experience: Finance, Accounting, Manufacturing, Inventory etc in Public, Private Sector industries
Customized Software/Application development: ERP/Web-enabled IT Solution, Dynamic Web Portals, E-Gov Applications etc

Staff

• Total staff: 30 in total (Including staff with foreign experience of 1 year)
• IT resources
• Project Manager
• Business Process Analyst
• System Analyst
• Senior Programmer
• System & Network Administrators
• Number of software programmers/engineers: 16
• Number of IT graduates (4 yrs): 27
• Number of vendor-certified Programmers: 6
• Average monthly salary: US $1,000
• Sales price per man-hour: US $15

Exports

Number of years exporting: 7+ Yrs Main countries we export to: USA, UK, Europe, Italy, Australia.
Clients (names, locations): Blue liner Intl, USA, Texas Speed, Tribal Group UK etc.

Financial Information

Annual revenue in USD [2010]: $ 100,000 approx
Annual revenue in USD [2009]: $ 200,000 approx

For More Information

• Corporate Website (www.BIPLIT.com)
• Brochures (To be send upon request)

Infrastructure

Office space: 3,500 ft²
Number of PCs: 60+
Type of internet connectivity: Wired & Wireless Internet with dedicated Bandwidth

Contact details

BTMC Building (3rd Floor), 7-9 Kawran Bazar
Dhaka - 1215, Bangladesh
Tel: +88 (02) 8138485, 8141839-40
Fax: +88 (02) 9128723
Email: info@biplit.com, marketing@biplit.com

Contact

Mr. Saiful Islam
Managing Director
Phone: +8801715527235
Email: Saiful@bol-online.com
BJIT Limited

About Us
We are BJIT Limited, a leading information, communications and technology (ICT) company providing top-class business consulting, information technology services. Leveraging deep industry and functional expertise, leading technology practices and a global delivery model, we enable companies to achieve their business goals and transformation objectives. We are powered by a pool of talented IT and consulting professionals across enterprise solutions, client relationship management, business intelligence, business process quality, operations management, engineering solutions, digital convergence, product lifecycle management, and infrastructure management services, among other capabilities. Our corporate house and development centres in Japan serve numerous clients, including several Fortune companies. We have a JV with BJIT Inc. Tokyo, Japan.

Year of establishment: 2001

Our top three client-tested areas of expertise (in order of priority):
1. Embedded system development and testing (on Android, iOS and other mobile platforms)
2. Open Source Web Systems Development
3. Mechanical Design services

IT-specific Skills
Languages: C/C#, Java, PHP, net, flex, J2ME, J2EE, Mysql, Msq, Oracal, Action Script
Tools: Version Control : Git, SVN
Defect Management : RTH
Project Management : Trac
Document Management : DMS
Mobile Platforms expertise: Android, Symbian, Q, Mobile Linus, Brew
Customized Software/application development: Windows Platform - PC Shredder, Defrag, Data Recovery, Data Cleaner
Mobile Platform - Android: Music player, Comic Viewer, Book reader, Video editor

Staff
- Total staff: Including staff with foreign experience (at least 1 year abroad): 70
- IT analysts (Business process, System, Requirements, etc.): 10
- IT administrators (System, Network Database): 2
- Number of software programmers/engineers: 82
- Number of IT graduates (4 yrs): 79
- Average monthly salary: 750 USD
- Sales price per man-hour: 13 USD

Exports
Number of years exporting: 10 years
Main countries we export to: Japan & Finland, Germany, Hong Kong etc.
Clients (names, locations): Metso Paper, Finland, ACCESS Europe GmbH, Germany, EADS, Finland, Source Next, Japan, Sony, Japan, Panasonic, Japan, NTT, Japan, Tier 1, Global mobile company, Japan, etc.

Contact details
House No. 63, Road No. 4, Block No. C
Banani, Dhaka-1213, Bangladesh
Tel: +88-02-9881820
Fax: +88-02-9881820
Email: info@bjitgroup.com

Contact
Anfal Alam
Sr. Manager Sales
Phone: +8801719567890
Email: anfalalam@bjitgroup.com

Marketing and Sales Activities
BJIT has huge client activities in Finland. We have our own business process bridge personnel working in Finland market and we are planning to form BJIT Europe very soon. We are working to expand our footprint in the UK, Denmark and other European areas.

Financial Information
Annual revenue in USD (2011): 2.1 million
Annual revenue in USD (2010): 1.6 million
Annual revenue in USD (2009): 1.3 million

For More Information
- Case studies
- Brochures
- Online videos: http://www.youtube.com/watch?v=DDPGGmp4kpo
- Corporate LinkedIn profile: http://www.linkedin.com/company/bjit

Contact
JM Sawkat Akbar
CEO
+819015558666
jm.akbar@bjitgroup.com

Infrastructure
Office space: 11000 sqf
Number of PCs: 140
Type of internet connectivity: Dedicated broadband connection

Website: www.bjitgroup.com
Offshoring Value Proposition

Our points of emphasis are technology and communications, above all integrity. We have a very strong technical team which includes MVPs, architects, and senior developers—persons with experience in handling more than a million users and knowledge in latest technology. Moreover, we have project managers for communications who have technical and quality assurance experience to ensure quality products. We believe quality is about delivering what YOU WANT and in order to do that, there must be VERY GOOD communications. Our project managers are dedicated to ensure that level of communication.

Infrastructure

Office space: 7500 sq ft
Number of PCs: 70
Type of internet connectivity: We have total 6 mbps with wired and wireless connection. To ensure minimum outage we have a number of redundant connections.

Financial Information

Annual revenue in USD (2011): 710,000
Annual revenue in USD (2010): 640,000

Contact details

Mr. Raisul Kabir
CEO
Tel: +8801713458492
Email: raisul@brainstation-23.com

Mr. Raisul Kabir
CEO
Tel: +8801713458492
Email: raisul@brainstation-23.com

BrainStation-23 specializes in web and mobile applications development for small and medium businesses. We focus on latest technologies like SharePoint 2010, ASP.Net, MVC, WPF, WCF, Silverlight, Azure, Cloud, HTML 5, CSS 5 etc. along with quality outputs and scalable products. Since 2006, BrainStation-23 has continued a steady growth in both people and knowledge. Our focus has primarily been on outsourcing, and our client list includes companies from UK, Denmark, Switzerland, USA, Canada etc. Companies like British Telecom and Tata Consulting Services trust us for the quality and scalability they want.

Year of establishment: 2006

Our top three client-tested areas of expertise (in order of priority)
1. BPO (Technology-based body shopping)
2. Web application
3. Mobile application

IT-specific Skills

Languages/Tools: SharePoint, ASP.Net, MS Sql, My Sql
Mobile Platforms expertise: Android, iPhone
Industry verticals experience: Real estate, Health care, CRM
Customized Software/application development: Umbraco, NopCommerce, DropThings
(Open Source portal framework)

Staff

• Total staff: 75
• IT resources: 60
• IT analysts (Business process, System, Requirements, etc.): 20
• IT administrators (System, Network Database): 2
• Number of software programmers/engineers: 50
• Number of IT graduates (4 yrs): 60
• Number of vendor-certified Programmers: 15
• Sales price per man-hour: $20 average

Exports

Number of years exporting: 5
Main countries we export to: US, Canada, UK, Switzerland, India, Denmark, Netherlands etc.
Clients (names, locations):
British Telecom, UK
Siemens, UK
TCS, India
TheClip, Switzerland
Hurt, India
Runrent, USA
Splash360, USA

Mr. Raisul Kabir
CEO
+8801713458492
raisul@brainstation-23.com

Mr. Raisul Kabir
CEO
+8801713458492
raisul@brainstation-23.com

BrainStation-23 specializes in web and mobile applications development for small and medium businesses. We focus on latest technologies like SharePoint 2010, ASP.Net, MVC, WPF, WCF, Silverlight, Azure, Cloud, HTML 5, CSS 5 etc. along with quality outputs and scalable products. Since 2006, BrainStation-23 has continued a steady growth in both people and knowledge. Our focus has primarily been on outsourcing, and our client list includes companies from UK, Denmark, Switzerland, USA, Canada etc. Companies like British Telecom and Tata Consulting Services trust us for the quality and scalability they want.

Year of establishment: 2006

Our top three client-tested areas of expertise (in order of priority)
1. BPO (Technology-based body shopping)
2. Web application
3. Mobile application

IT-specific Skills

Languages/Tools: SharePoint, ASP.Net, MS Sql, My Sql
Mobile Platforms expertise: Android, iPhone
Industry verticals experience: Real estate, Health care, CRM
Customized Software/application development: Umbraco, NopCommerce, DropThings
(Open Source portal framework)

Staff

• Total staff: 75
• IT resources: 60
• IT analysts (Business process, System, Requirements, etc.): 20
• IT administrators (System, Network Database): 2
• Number of software programmers/engineers: 50
• Number of IT graduates (4 yrs): 60
• Number of vendor-certified Programmers: 15
• Sales price per man-hour: $20 average

Exports

Number of years exporting: 5
Main countries we export to: US, Canada, UK, Switzerland, India, Denmark, Netherlands etc.
Clients (names, locations):
British Telecom, UK
Siemens, UK
TCS, India
TheClip, Switzerland
Hurt, India
Runrent, USA
Splash360, USA

Mr. Raisul Kabir
CEO
+8801713458492
raisul@brainstation-23.com

Mr. Raisul Kabir
CEO
+8801713458492
raisul@brainstation-23.com
Business Automation Ltd.

About Us
Business Automation Ltd. is a software development company established in 1998. The company’s portfolio of services includes enterprise application integration and implementation, enterprise information technology (IT) solutions, offshore development service and technical support. It offers services in the area of custom application development, service oriented architecture and mobile application development. With its comprehensive understanding of diverse business verticals and wide resources, Business Automation mobilizes the right people, skills, and technologies to help organizations enhance its performance and transform cost burdens into competitive business assets.

Year of establishment: 1998
Our top three client-tested areas of expertise (in order of priority)
1. National/State/Local government
2. Mobile/Handheld Applications
3. Manufacturing/Engineering

IT-specific Skills
Languages/Tools:
Mobile Platform expertise: J2ME, Android
Industry verticals experience:
Government, Supply Chain Management, Pharmaceutical, Financial, Manufacturing, Mobile Health
Customized software/application development:
Health, Financial, Work Flow, CRM, ERP, Business Intelligence

Staff
• Total staff: 59
• IT resources: 52
• IT analysts (Business process, System, Requirements, etc.): 4
• IT administrators (System, Network Database): 3
• Number of software programmers/engineers: 35
• Number of IT graduates (4 yrs): 25
• Number of vendor-certified Programmers: 8

Exports
Number of years exporting: 3
Main countries we export to: USA, UK, India, Sweden

Offshoring Value Proposition
Business Automation has resources with experience in outsourced projects for clients in the USA, Europe and Asia. Work experience with renowned global companies; 12 years of presence in the IT industry; Complete Software Development Life-cycle support; Comprehensive, worry and supervision-free Project Management; Located at the heart of Software Technology Park in Bangladesh; Can augment client IT resource needs with talented and energetic young professionals; Round-the-clock development opportunity taking advantage of time difference, flexible working hours and competitive pricing; One week free trial for a test project to assess potential opportunities. Located in Dhaka, Bangladesh which has 20+ Universities with Computer Science programs capable of supporting large-scale business expansion. Bangladesh is one of the top 30 outsource destinations (Gartner report).

Business Automation Ltd.

www.batworld.com

About Us
Business Automation has resources with experience in outsourced projects for clients in the USA, Europe and Asia; Work experience with renowned global companies; 12 years of presence in the IT industry; Complete Software Development Life-cycle support; Comprehensive, worry and supervision-free Project Management; Located at the heart of Software Technology Park in Bangladesh; Can augment client IT resource needs with talented and energetic young professionals; Round-the-clock development opportunity taking advantage of time difference, flexible working hours and competitive pricing; One week free trial for a test project to assess potential opportunities. Located in Dhaka, Bangladesh which has 20+ Universities with Computer Science programs capable of supporting large-scale business expansion. Bangladesh is one of the top 30 outsource destinations (Gartner report).

Office space: 3500 sq ft
Number of PCs: 65
Type of internet connectivity: Broadband

Contact details
BDBH, Bhaban, Level -9
13 Kawran Bazar, Dhaka-1215, Bangladesh
Tel: +880-2-91-34510 to 11, 8144837-29
Fax: +880-2-91-43656
Email: sales@batworld.com

Contact
Shoeb Ahmed Masud
Director
Mobile: +8801711525711
Email: shoeb@batworld.com

Marketing and Sales Activities
Recent export-oriented marketing activities (please put the emphasis on our target markets > UK, DK and NL):
In 2011 participated easyFairs ICT in, Sweden
In 2010 participated easyFairs ICT in, Denmark
Networking session at London in 2010
Indiasoft 2011 (International outsourcing exposition held in India)

Financial Information
Annual revenue in USD [2010]: 1.0 million
Annual revenue in USD [2009]: 0.8 million

KM

Exports
Number of years exporting: 3
Main countries we export to: USA, UK, India, Sweden

Infrastructure
Office space: 3500 sq ft
Number of PCs: 65
Type of internet connectivity: Broadband

Contact details
BDBH, Bhaban, Level -9
13 Kawran Bazar, Dhaka-1215, Bangladesh
Tel: +880-2-91-34510 to 11, 8144837-29
Fax: +880-2-91-43656
Email: sales@batworld.com

Contact
Shoeb Ahmed Masud
Director
Mobile: +8801711525711
Email: shoeb@batworld.com
About Us
DataSoft Systems Bangladesh Limited is one of the leading software product & service company in Bangladesh. We deliver banking, microfinance, port & logistics and bioinformatics solution. We are committed to provide high quality, cost effective and sustainable IT solution both inside the country and abroad. Over the last 14 years DataSoft successfully implemented international best practices like SDOF & SaaS model in the Government and Private sectors. DataSoft is ISO 9001:2008, CMMI level 3 company and the first IT SUPERBRAND in Bangladesh.

Year of establishment: 1998

Joint Ventures:
• DataSoft Arabia LLC a JV with a leading company of UAE
• Earlier we had formed a JV with Groupcare Denmark

Our top three client
1. Chittagong Custom House (Trade facilitation)
2. Container Terminal Management System For Chittagong port authority (Port & logistics)
3. Microfinance Management solutions for solution different NFI’s in Bangladesh (Microfinance )

Our top three client-tested areas of expertise
1. Customized Software & Development
2. Web Applications & Cloud Computing
3. Mobile Application Development

IT-specific Skills
Languages/Tools: Java (J2SE, J2EE, J2ME), C++, C# , .NET, ASP.Net, PHP, JSP/XML, Java Script, JAV, Crystal Report, .Unet, NUnit, log4J, log4Net
Mobile Platforms expertise: J2ME, Android, object C for IOS
Industry verticals experience: Banking, microfinance, port & logistics, trade facilitation, bioinformatics
Customized Software/application development: E-commerce application, web based solutions, mobile Application development

Staff
• Project Managers/Operation Managers: 11
• Total staff: 275
• IT resources: 14
• IT analysts (Business process, System, Requirements, etc.): 15
• Number of software programmers/engineers: 246
• Number of IT graduates (4 yrs): 30
• Number of vendor-certified Programmers: 10
• Average monthly salary: $1040.00
• Sales price per man-hour: $25 (Negotiable depending on the scope)

Marketing and Sales Activities
Participate in matchmaking events/tradeshows
Direct mailing & follow-up

Financial Information
Annual revenue in USD [2009]: 1280,065
Annual revenue in USD [2009]: 502,527

Infrastructur
Office space: 12000 sq ft.
Number of PCs: 285 along with own datacenter
Type of internet connectivity: 3MBPS dedicated connection (optical fibre) with backup via VSAT connectivity

Contact details
73-4 New Airport Road
Mangapurana, Dhaka- 1215, Bangladesh
Tel: +880-2 - 9110136, +880-2 - 9110169
Fax: +880-2 - 9114747
Email: info@datasoft-bd.com

Contact
Mr. Mahboob Zaman
Managing Director
Phone: +8802-9110136
Email: mahboob@bol-online.com

www.datasoft-bd.com

DataSoft Systems Bangladesh Limited

Exports
Main countries we export to: USA, UK, Denmark, Japan, Singapore.
Clients (names, locations): URS (UK), Groupcare (Denmark)
BLD Oriental, ST Electronics, Harvard Business School, Fair Pattern Inc. (USA)

ITES-specific Skills
Animation, simulation, mathematical modeling

Offshoring Value Proposition
Provider of quality solutions complying with International best practices like CMMI / ISO standards,
Timely delivery with proper documentation,
Cost effective solutions.
Devnet Limited

About Us
Devnet is a leading BPO house providing document process outsourcing services to help organizations streamline their document-centric business processes across their customers, suppliers, and employees. Devnet’s proven management team possesses 100+ years of combined experience in providing cost-effective BPO (voice and non-voice) services with efficiency and quality. Devnet is working with reputed organizations i.e. UNDP, UNFPA, WPO, HSBC, British American Tobacco Bangladesh, Oracle, Comcast Telecommunication, Bangladesh Army, Bangladesh Air Force, KDDO, BRAC, Novartis Pharmaceuticals, etc. We are the local partner of ABBYY, Kodak, ATID, Seac Banche, Guidenius and DELL ISV Partner.

Year of establishment: 1997
Our top three client-tested areas of expertise (in order of priority)
1. Business Process Outsourcing (BPO)
2. Knowledge Process Outsourcing (KPO)
3. IT Help Desk Services

IT-specific Skills
- BPO: Invoice processing, application/form processing
- Document conversion and REPRO services
- eBook (ePUB, XML, HTML, PDF, etc.)
- Automatic data capture and document classifications
- Document management and archiving
- Data entry and processing

Staff
- Total ITES staff: 89
- Including staff with foreign experience (at least one year abroad): 12
- IT resources: IT analysts (Business process, System, Requirements, etc.): 6
- IT administrators (System, Network Database): 2
- Number of software programmersengineers: 11
- Number of IT graduates (4 yrs.): 17

Exports
Number of years exporting: 5 years
Main countries we export to: USA, Singapore, Gambia, UAE, Netherlands, UK and Switzerland

Clients (names, locations):
- US Census Bureau, USA
- SiliconSoft, USA
- WPO, Switzerland
- MRC, Gambia
- AppDragon, UK
- Cross Computing, Singapore
- Diskad Concepts, The Netherlands

About Us
Devnet is a leading BPO house providing document process outsourcing services to help organizations streamline their document-centric business processes across their customers, suppliers, and employees. Devnet’s proven management team possesses 100+ years of combined experience in providing cost-effective BPO (voice and non-voice) services with efficiency and quality. Devnet is working with reputed organizations i.e. UNDP, UNFPA, WPO, HSBC, British American Tobacco Bangladesh, Oracle, Comcast Telecommunication, Bangladesh Army, Bangladesh Air Force, KDDO, BRAC, Novartis Pharmaceuticals, etc. We are the local partner of ABBYY, Kodak, ATID, Seac Banche, Guidenius and DELL ISV Partner.

Year of establishment: 1997
Our top three client-tested areas of expertise (in order of priority)
1. Business Process Outsourcing (BPO)
2. Knowledge Process Outsourcing (KPO)
3. IT Help Desk Services

IT-specific Skills
- BPO: Invoice processing, application/form processing
- Document conversion and REPRO services
- eBook (ePUB, XML, HTML, PDF, etc.)
- Automatic data capture and document classifications
- Document management and archiving
- Data entry and processing

Staff
- Total ITES staff: 89
- Including staff with foreign experience (at least one year abroad): 12
- IT resources: IT analysts (Business process, System, Requirements, etc.): 6
- IT administrators (System, Network Database): 2
- Number of software programmersengineers: 11
- Number of IT graduates (4 yrs.): 17

Exports
Number of years exporting: 5 years
Main countries we export to: USA, Singapore, Gambia, UAE, Netherlands, UK and Switzerland

Clients (names, locations):
- US Census Bureau, USA
- SiliconSoft, USA
- WPO, Switzerland
- MRC, Gambia
- AppDragon, UK
- Cross Computing, Singapore
- Diskad Concepts, The Netherlands

Offshoring Value Proposition
We combine our vertical industry knowledge with our people, processes and technologies to customize services for our clients. We provide quality services and solutions that can be defined, measured and delivered against a mutually agreed Service Level Agreement (SLA). With our services our clients experience new cost efficiencies, scalable service management, continuous improvement/innovation, and transparency:
- Highly scalable
- 24X7 Service Delivery
- Flexible pricing (Transactional or project based)
- 3 Independent service bureau with DR sites
- Quality service delivery through standard practices (ISO 9001, 27001 & 20001)

Contact
A. K. Sabbir Mahbub
Managing Director
+8801713249750
sabbirmahbub@devnetlimited.com

Infrastructure
Office space: 7000 SF
Number of PCs: 82 workstations, 7 servers, 2 NAS, 3 routers and 1 firewall
Type of internet connectivity: Fiber Optic
Service Bureau: 3 service bureau with uninterrupted power and DR facility

Contact details
BOL, Bhaban, (Level-9 East)
12, Karwan Bazar, Dhaka 1215
Phone: +8802 8189339, +8802 8189349
Fax: +880 2 8189350
Hot Line: +8801713001481
Email: info@devnetlimited.com

A. K. Sabbir Mahbub
Managing Director
+8801713249750
sabbirmahbub@devnetlimited.com

Marketing and Sales Activities
Recent export-oriented marketing activities- Attended WAN IFRA 2010 @ Hamburg and CeBit 2011 @ Hannover Germany, attend various match making activities in USA, UK, Denmark & Netherlands, Search Engine Optimization (SEO).
Offshoring Value Proposition

- Providing high value to customers with eGeneration Software Development Process (eGen SDP) and Quality Assurance Systems (eGen QAS) and Microsoft Agile Development using SCRUM
- Commitment to Cost Savings
- Excellent communication skill of Top Management
- Project management skill
- Efficient & tested Offshore Development Model
- Strong understanding of western culture
- Robust Security & privacy for clients’ information and strong Security Policy
- Focus on re-usability thus reducing cycle times and costs

Marketing and Sales Activities
Established a subsidiary in UK
Visit to Netherlands, Denmark & UK to meet clients

Financial Information
Annual revenue in USD [2010]: USD 152,000
Annual revenue in USD [2009]: USD 124,700

For More Information
- Case studies
- Brochures
- Online videos
- Corporate LinkedIn profile

eGeneration

About Us
eGeneration is a software services company with a specialization in Web application development, Content management system, and Customer Relationship Management Systems having clients in the UK, Denmark, Germany, Russia, USA, Canada, and Japan.

Subsidiaries abroad: United Kingdom
JV: Benchmark – eGeneration Ltd. Focusing on microfinance sector.

Our top three client-tested areas of expertise (in order of priority)
1. Web/Desktop/Mobility Application development and maintenance
2. Database programming, data warehousing and Business Intelligence Reporting
3. Cloud Computing

IT-specific Skills
LANGUAGES/TOOLS: ASP.net, PHP
Mobile Platforms expertise:
Industry verticals experience: Publishing, Travel Customized Software/application development: CRM, Web application, Joomla

Staff
- Total staff: 15
  - Including staff with foreign experience (at least one year abroad): 5
  - IT analysts (Business process, System, Requirements, etc.): 5
  - IT administrators (System, Network Database): 2
  - Number of software programmers/engineers: 12
  - Number of IT graduates (4 yrs): 12
  - Number of vendor-certified Programmers: 5
  - Average monthly salary: Euro 500
  - Sales price per man-hour: Euro 10

Exports
Number of years exporting: 8
Main countries we export to: UK, Denmark, US
Clients (names, locations): Boarding Data, Denmark, GoIP, Denmark, TLCC UK, Orlan Russia, KnowingPoint USA, RusBiz, Canada, SnowJapan - Japan

ITES-specific Skills
IT-enabled services provided:
ITES (BPO/KPO) staff
Project Managers/Operation Managers:

Infrastructure
Office space: 1500 sq ft at Software Technology Centre
Number of PCs: 25
Type of internet connectivity: Dedicated High-speed Internet

Contact
Mr. Shameem Ahsan
Function: CEO
Phone: +8801713009235
Email: shameem.ahsan@gmail.com

Offshore Software Development Process
Audit
Software Development Process (SDP) and Quality Assurance Systems (QAS) and Microsoft Agile Development using SCRUM.

Commitment to Cost Savings
Excellent communication skill of Top Management
Project management skill
Efficient & tested Offshore Development Model
Strong understanding of western culture
Robust Security & privacy for clients’ information and strong Security Policy
Focus on re-usability thus reducing cycle times and costs

Focus on re-usability thus reducing cycle times and costs

For More Information
Case studies
Brochures
Online videos
Corporate LinkedIn profile

Mr. Shameem Ahsan
CEO
+8801713009235
shameem.ahsan@gmail.com
Grameen Solutions Ltd.

About Us
Grameen Solutions Limited (GSL) is the flagship technology company of Grameen family of organizations to strengthen national technology base and capabilities of Bangladesh. Founded in 1999 by Dr. Muhammad Yunus, founder of Grameen Bank and recipient of 2006 Nobel Peace Prize, we offer Emerging Market Technology, Software Solutions, Web Solutions, System Solutions, IT Security Services, Mobile Applications, Social Business Solutions, Graphics & Animation, Search Engine Optimization, and Offshore Staff Augmentation. Since its inception, GSL has taken several pragmatic steps to attract global technology companies, create technology-based solutions and opportunities, and increase overall digital inclusion in the country. GSL is pursuing strategic partnership with renowned global technology companies, strengthening and expanding each day.

Year of establishment: 1999

Our top three client-tested areas of expertise (in order of priority):
1. Customized Application and Portal Development
2. Mobile Phone Application Development & Social Networking Application
3. IT Security and System Integration Solution

IT-specific Skills
Languages/Tools: JAVA, DotNet, PHP, C/C++, Ruby on Rails, SQL, MySQL, PL/SQL, PERL, SHELL, BASH, Oracle, Objective C, cocoa2d
Design & Multimedia: Web Design, 3D Animation (3ds Max), 2D Animation (Flash & After Effects), Audio & Video Editing, Print Design
Software Quality Assurance: Selenium, JMeter, WAPT, Acquentix, Nunit, Junit, testNG
Mobile Platforms Expertise: Android, iPhone, and BlackBerry

Staff
- Software Development Team
- Web Development Team
- System Solutions / Security Team
- Graphic & Animation Team
- QA Team
- SEO Team
- Business Development Team
- Training Team
- HR & Admin Team
- Accounts & Finance Team

Exports
Number of years exporting: 12
Main countries we export to: USA, UK, Japan, Brazil, Saudi Arabia, Kuwait, Nigeria, Australia, Germany, and Denmark.
UK: Tech5 Solutions, actoetum Limited
Bahrain: STC
Spain: Nath 2004 SL
Denmark: Lilienhoj Consulting, Casey Aps.
Brazil: Exxata Engineering.
Japan: Physicians Academy.
Saudi Arabia: VIVA, STC.
Kuwait: VIVA.
Nigeria: Eco Bank.
Netherland: Budget View

Marketing and Sales Activities
Online Marketing
Search Engine Optimization
Dhaka B2B Match Making 2011
Easy Fair 2011, Stockholm, Sweden
Global Innovation forum 2011, USA
Easy Fair 2011, Netherlands

Offshoring Value Proposition
High Quality: The quality of work meets the international standards.
Talent pool: We have large talent pool to cater to most needs. You get more time to market rather than spending time for development.
Predictability: Our vast experience in projects and technologies and quality output ensures high level of predictability. Value of money & competitive rate compared with the quality of service from the offshore destination.
Proven and repetitive satisfied client reference in Europe, USA and fortune 500 companies

ITES-specific Skills
IT-enabled services provided:
1. IT Auditing and Security
2. Training
3. Staff Augmentation

Contact details
Grameen Bank Tower, 12th Floor
Mirpur-2, Dhaka-1216
Phone: +880 (2) 802-1647
Fax: +880 (2) 802-0814
Email: info@grameensolutions.com

Infrastructure
Office space: 12,000 sq ft.
Type of internet connectivity: Fiber Optic DSL, Radio Link, WMwan, E1

Contact
Mr. Tamim Daiyan
Phone: +8801911401238
Email: info@grameensolutions.com

Mr. Tamim Daiyan
Phone: +8801911401238
Email: info@grameensolutions.com
Grameenphone IT Ltd.

About Us
GPIIT, a wholly owned subsidiary of Grameenphone Ltd., was incorporated as a private limited company in January 2010 as a separate legal entity with a vision to reshape and reposition GPIIT as the leading IT company in Bangladesh.

GPIIT is a young, vibrant company with exciting ideas and an inspiring vision. GPIIT intends to be a dominant player on the local market for enterprise grade IT software and managed solutions enabled with exceptional skills, creativity, service and efficiency. With a diverse array of IT experience we are a proven team of highly dedicated IT professionals that specializes in innovative, customized end-to-end solutions.

Year of establishment: 2010

Our top three client-tested areas of expertise
1. Mobile application development
2. Customized software development
3. System integration

Our top three clients
1. Grameenphone Ltd.
2. Telenor Serbia
3. Standard Chartered Bank

IT-specific Skills
Languages/Tools: JAVA, PHP, C Sharp, Net, ASP.Net, Shell script
Mobile Platforms expertise: J2ME
Industry verticals experience: Telecom, Government, Financial, RMG/FMCG

Staff
• Total staff: 415
• IT resources:
• IT analysts (Business process, System, Requirements, etc.): 30
• IT administrators (System, Network Database): 190
• Number of software programmers/engineers: 100+
• Number of IT graduates (4 yrs): 313
• Number of vendor-certified Programmers: 70
• Average monthly salary: Confidential
• Sales price per man-hour: Confidential

Exports
Number of years exporting: 01
Main countries we export to: Serbia, Norway
Clients (names, locations): Telenor Serbia, Telenor Broadcast, Norway

ITES-specific Skills
IT-enabled services provided: Infrastructure, System Integration (ERP, HRMS, Crystal, CRM, Call Centre, BI, DWH, ESB, ComLib etc.) ITES (BPO/KPO) Project Managers/Operation Managers

Offshoring Value Proposition
Customers can avail low cost solutions to their IT solution needs by choosing Bangladesh. A compliant company which is rich with certified and experienced professionals can provide state of the art services by ensuring quality every step of the way. With the world class service we provide the customer will barely feel any difference between onshore and offshore. Asking for offshore solution would be a source of peace of mind where good price and quality is a combined value proposition, and which will create a win-win situation for both the parties involved.

Marketing and Sales Activities
Recent export-oriented marketing activities Promote GPIIT among Telenor Affiliate across the globe by making visits by High Official and Participating in Seminar/Road Shows.

Financial Information
Annual revenue in USD (2010): 642 Mn (BDT)

For More Information
• www.gpit.com

Contact details
GP House
Bashundhara, Banarhna
Dhaka-1229, Bangladesh
FAX: +880-2-9882970

Shabnam Khan
Commercial Strategist, GPIIT
+8801711083161
shabnamkhan@gpit.com

Infrastructure
Office space: 26,000 ft.2
Number of PCs: 150
Type of internet connectivity: WiFi, Wi-MAN

Contact
Shabnam Khan
Commercial Strategist, GPIIT
Mobile: +8801711083161
Email: shabnamkhan@gpit.com
Graphicpeople Limited

About Us
Graphicpeople is a state of the art design studio using automated workflow infrastructure to service large international clients requiring complex, high volume output of print and digital content in multi – format/ language versions. Currently we are working with large advertising agencies globally as their cost efficient production hub. This facility is open 24/7 serving more than 50 countries across 3 continents.

Subsidiaries abroad: Denmark
Setup in 2005 as a joint venture between AdPeople A/S of Denmark and Adcomm Ltd.

Year of establishment: 2005

Our top two client-tested areas of expertise
1. Prepress/ Desktop publishing
2. Web/ Digital content development

IT resources:
IT administrators (System, Network Database): 3
Number of IT graduates (4 yrs): 110

Staff
Total staff: 207

Exports
Number of years exporting: 6
Main countries we export to: USA, Denmark, Sweden, UK, Singapore, Japan.
Clients (names, locations):
WPP Delver, USA, UK
Adpeople, Denmark
Flugger, Denmark
Bona, Sweden
Enfatico, USA, Singapore, Tokyo

ITES-specific Skills
1. Prepress/ Desk Top Publishing
2. Web/ Digital content development

Financial Information
Annual revenue in USD [2011]: 2,440,000
Annual revenue in USD [2010]: 2,232,000
Annual revenue in USD [2009]: 1,539,000

For more information, please review our
- Case studies
- Brochures
- Online videos
- Corporate LinkedIn profile

Offshoring Value Proposition
- The way we work – follow ‘Best Practices’ in our process
- We have the scale, infrastructure and dedicated team approach that ensures on - time delivery within tight timelines guaranteeing service levels.
- Our marketing resource management system – Brand share, underpins our business offering and provides a unique delivery platform for all marketing materials.
- Robust disaster recovery
- Significant cost reductions/ Low implementation cost
- Time zone advantage

Marketing And Sales Activities
Currently we are working with clients located in North America, Europe, Australia, Korea, Japan, and Singapore

Contact details
House: 76/A, Road- 11
Banani, Dhaka -1213, Bangladesh
Tel: +880-2- 8816628
Email: info.go@enfatico.com

Contact
Mr. Imtiaz Ilahi
Managing Director
Phone: +8801713038450
Email: Imtiaz.ilahi@adpeople.com

www.graphicpeople.net
HawarIT Limited

About Us
We are a Dutch-Bangladeshi company focussed on IT and data services around CAD/GIS Database and Web technology. We possess a combination of a highly skilled group of IT consultants, a research centre in NL, and well-organized stable production offices in Bangladesh. The research centre provides state of the art technical knowledge and the production offices provide almost unlimited capacity to both our consultants and to our customers interacting directly with our offices in Bangladesh & the Netherlands. We serve a wide variety of customers, from large multinationals, to very small enterprises. Due to our independent approach we are a preferred subcontractor for several IT- and Engineering companies.
Partner: Hawar Information Technology, the Netherlands
Year of establishment: 2000

Our top three client-tested areas of expertise (in order of priority)
1. Immigration & Justice Department, the Netherlands
2. Amsterdam Airport Schipol, Netherlands
3. HEY, the Netherlands

IT-specific Skills
Languages/Tools: C/C++, C#, Java, PL/SQL, PHP
Framework: .NET, ExtJS, Scencha Touch, jQuery, Cake PHP
Mobile Platform: Android, iPhone, iPad
Industry verticals experience: Engineering/Production System, Hospital Information System
Customized Software/application development: ChaloIS, ChaloMedia, HITCMS

Staff
• Total staff: 20 of which 4 have foreign experience.
• IT analysts: 4
• IT administrators: 2
• Number of software engineers: 13
• Number of IT graduates: 15
• Number of vendor-certified Programmers: 3
• Average monthly salary: 800 USD
• Sales price per man-hour: 16 USD

Exports
Number of years exporting: 11 years
Main countries we export to: the Netherlands
Clients (names, locations): see details in fact sheet

ITES-specific Skills
- CAD/GIS digitized work
- CAD/GIS Application Development
- CAD/GIS tools development
- IT-enabled services provided: 10 yrs
- ITES (BPO/KPO) total staff: 40
- Project Managers/Operation Managers: 2
- Mechanical Engineer for MFG: 3
- CAD/GIS Engineer: 5
- CAD/GIS Developer: 5
- CAD/GIS operator: 15

Offshoring Value Proposition
Since our establishment, we have successfully completed several IT and ITES projects. Most of our Senior Developers have visited Netherlands and worked at least 3 months at the customer side, which builds confidence on both sides. So we can offer our customer both onshore and offshore development.

Contact details
Name: Md. Shah Alam
Title: Director
Email: s.alam@hawarit.com
Phone: +8801715668632

Financial Information
- Annual revenue in USD (2010): 385,860
- Annual revenue in USD (2009): 408,200

Contact
Name: Md. Shah Alam
Title: Director
Email: s.alam@hawarit.com
Phone: +8801715668632

www.HawarIT.com
Offshoring Value Proposition

iBacs Limited has an unique combination of professionals working in Bangladesh and the UK. The combination of knowledge and skill makes a great team, where a competitive price and quality work is achievable. The UK skilled IT consultants make it possible to provide important ideas and knowledge and technical support for all the European clients which is then developed further with resources available in Bangladesh, and turned into reality with the quickest possible turnaround time. It is not always possible to expect high-quality work from offshore establishment, but iBacs makes it possible.
IBCS-PRIMAX Software (Bangladesh) Ltd.

About Us
IBCS-PRIMAX Software (Bangladesh) Ltd. is primarily an onshore and offshore software development and system integration house, that started its journey in 1989. We are now a CMM Level 3 appraised, ISO 9001:2008 certified company, and partner of Oracle, Red-tbd and Zend. IBCS-PRIMAX is a name built through years in the field of computer-centric development, integration, and solutions providing services for desktop and web-based IT needs. IBCS-PRIMAX is equipped with more than 120 fulltime IT professionals, including certified professionals on Oracle, JAVA, PHP, NET and other technology stacks, all with deep command of the latest IT development and management tools. This makes IBCS-PRIMAX the best place to offer the best IT solutions. IBCS has offices in UK and in the two largest cities of Bangladesh – the Capital city of Dhaka and the port city of Chittagong.

Year of establishment: 1989
Our top three client-tested areas of expertise (in order of priority)
1. Client Centric ERP Development
2. Web based Application
3. Data warehouse and Business Intelligence

IT-specific Skills
Languages/Tools: PHP, NET, JAVA, Oracle, MS SOL ,CMS (drupal), E-commerce (OsCommerce, Magento)
Industry verticals experience: Telecommunication, real estate, insurance, government, non-profit (international organizations, NGOs), education
Customized Software/application development:
- Microcredit Management System for NGO
- ERP (Enterprise Resource Planning System) for hospital, real estate, education
- Share broker Management System
- CIS (Computer Integrated Insurance System)
- International Roaming Management System, Mobile Operator

Staff
- Total staff: 120 +
- IT analysts (Business process, System, Requirements, etc.): 20
- IT administrators (System, Network Database): 15
- Number of software programmers/engineers: 65
- Number of IT graduates (4 yrs): 85
- Number of vendor-certified Programmers: 50
- Average monthly salary: 500-700 USD
- Sales price per man-hour: 15-30 USD

Exports
Number of years exporting: 4
Main countries we export to: UK, FIIQ and MALAYSIA
Clients (names, locations):
1. BITABIZ, Denmark
2. Food for Hungry International (FHI), USA, www.fhi.net
3. The Analytics Company (TAC), Malaysia, www.cornerstone-asia.com

Offshoring Value Proposition
We are a customer-focused company, we deliver most cost effective and innovative, industry-specific IT solutions & services, strategic outsourcing, and integration services through a unique onsite, offshore, offshore delivery model, resulting in improved business for our customers.
- 22 years of business excellence in services at home and abroad
- A CMMI Level 3 and ISO 9001:2008 company
- Over 400+ successful IT project implementation referral
- Highly skilled team with broad experience
- 7 x 24 hour operation assured
- Our adherence to standard processes assures upfront risk analysis and mitigation
- Our cost of labour, operations, and training are among the lowest in the business
- We use methodologies that are proven to be successful and cost effective. These help us in: Completion of the project in time, within the budgeted costs, and achievement of target quality levels

Marketing and Sales Activities
Recently, we participated in promotional activities abroad:
1. CeBIT 2012, Hannover, Germany
2. EasyFair-2011, Stockholm, Sweden
More precisely, we are interested in attending events organized during the project in Europe on a cost-sharing basis

Financial Information
Annual revenue in USD [2011]: 4 million
Annual revenue in USD [2010]: 3.2 million
Annual revenue in USD [2009]: 2.7 million

Contact details
Office space: 6000 sq
Type of internet connectivity: Wired Broadband

Contact
Mr. Sheikh Kabir Ahmed
Managing Director
Phone: +8801713397550
Email: skabir@ibcs-primax.com

Mr. Sheikh Kabir Ahmed
Managing Director
Phone: +8801713397550
Email: skabir@ibcs-primax.com
Client testimonials

“We are very happy with our collaboration with IMpulse. Their flexible and skilled approach has helped to supplement our own resources with a specific skillset – their knowledge and integration into our business has been exactly what we were looking for.”

Jonathan Foster, Director, Services Delivery Europe
IMS Health

“Having all our resources allocated in client projects, we needed additional help to develop internal mobile apps using different technical approaches. IMpulse had the right people with the right knowledge to help us achieve our goal within a short time period.”

Didier Wetzel, COO
Terria Mobile

IMpulse (BD) Ltd.

About Us
IMpulse (BD) Ltd. is an Information Management services company operating in Bangladesh since January 2010 as a subsidiary of a Swiss firm, Winformatix SA. We offer services in the area of software development, maintenance and support, primarily for off-shore outsourcing services clients.

Our Managing Director has over a decade’s experience working in Switzerland, and has a proven track record of providing solutions and services in information management consulting to reputed multi-national companies in a number of industries. We therefore have the advantage of having a thorough understanding of European business practices and the standards of professionalism and service expected by international business partners.

The incorporation of our affiliate company IMpulse (CH) AG in Switzerland in March 2012 is the latest milestone in our continued growth as an organization. Mr. Mark Kunzmann, CEO of IMpulse (CH) AG, has 15 years of IT experience and over 8 years of experience in managing off-shore project and service delivery to clients in Europe. IMpulse (CH) has been established with the specific purpose of undertaking focused marketing activities in Europe, as well as for facilitating communications and coordination with clients.

Year of establishment: 2009
Our top three client-tested areas of expertise
1. Mobile Application Development
2. Web Applications & Cloud Computing
3. Customized Software & Development
Parent company
Winformatix SA, Switzerland (established 1996)
Swiss Operations
IMpulse (CH) AG, Switzerland (established March 2012)

Industry Expertise
Pharmaceuticals, Banking/Financial services, Real Estate

IT-specific Skills
Operating Systems: Windows, Mac OS X and various Linux platforms
Databases: Oracle, SQL Server, MySQL, PostgreSQL and others
Modeling and Design: UML & ER Modeling in various tools e.g. Rational, ERWin, ModelRight
Development Tools / Languages: Visual Studio/.Net, Java/S2EE, C#, PowerBuilder, PHP,
XML, ASP, JSP
Servers: Apache, Weblogic, Tomcat, IIS
Graphics: Adobe Flash, Flex, Dreamweaver, Fireworks, Creative Suite
Mobile Application Development: Apple, Android

Exports
Number of years the company has been exporting: 2+ years
Countries of destination: Switzerland, UK, Western Europe
Client references: On request

Infrastructures
Office space: 300 m²
Internet connectivity: UTM Gateway with Wired & Wireless, Broadband connectivity of 5Mbps

Contact - Bangladesh
IMpulse (BD) Ltd.
Rohtasgari Regnum Centre, Suite 501A
19/B Tejgaon Commercial Area
Dhaka-Gulshan Link Road
Dhaka-1208, Bangladesh
Phone: +880-2- 8878418/9
Email: info@impulsebdltd.com

Contact - Switzerland
IMpulse (CH) AG
Industriestrasse 22, 6060 Sarnen
Switzerland
Phone: +41-41-511 2235
Email: info@impulseag.com

Team
We pride ourselves in attracting, recruiting, and retaining the best talent in order to build a professional, motivated organization that offers premium quality services to its clients. All the members of our team are Computer Science graduates and can communicate fluently in English. Our team turnover since commencement of business is almost zero.

Areas of expertise
- Customized application development and maintenance
- Operational Support
- System integration
- Mobile applications
- Enterprise Resource Planning (ERP)
- GxP/Validated Applications

IMpulse (BD) Ltd.

Contact - Switzerland
IMpulse (CH) AG
Industriestrasse 22, 6060 Sarnen
Switzerland
Phone: +41-41-511 2235
Email: info@impulseag.com
Informatix Technologies is a global provider of offshore custom development solutions. We are expert on web-based application and mobile application development. We capitalize on our experience, understanding of specific industry workflows, processes and domain expertise in developing/deploying future-ready technology solutions.

Our aim is to maximize customer satisfaction with agile project management and efficient solutions. We provide value to our customers by benefits such as quick to market, high quality professionals & processes and cutting edge technology expertise.

Year of establishment: 2005

Our top three client-tested areas of expertise (in order of priority)
1. Web based application development
2. CMS, CRM and E-commerce solutions
3. Mobile application & games development

IT-specific Skills
Languages: PHP, C/C#, Java, net, Flash, Flex, J2ME, J2EE, Mysql, Mssql, Oracle, Action Script, XCode.

Tools - Version Control: Git, SVN

Project Management: Scrum

Mobile Platforms expertise: Android, iPhone application in Location based application, 2D & 3D games, service based application, social networking and entertainment. Also experienced in PhoneGap and Titanium platforms.

Industry verticals experience: CRM, Retail/wholesale/distribution, Education, Ecommerce, Healthcare, Telecommunication

Open source project customization & development: Magento, Drupal, Wordpress, Joomla, Wiki

Staff
- Total staff: 22
- IT resources: 18
- IT analysts (Business process, System, Requirements, etc.): 3
- IT administrators (System, Network Database): 1
- Number of software programmers/engineers: 14
- Number of IT graduates (4 yrs): 16
- Number of vendor-certified Programmers: 5
- Sales price per man-hour: $15 average

Exports
Number of years the company has been exporting: For more than 5 years
Countries of destination: USA, Denmark, UK, Netherlands, Canada, Saudi Arabia, Australia, France

2010 Turnover: Between 50,000 and 100,000 USD
2011 Turnover: Above 100,000 USD

Offshoring Value Proposition
Informatix Technologies is a outsourcing focused company with 7 years of experience in local industry and 5+ years in exporting our applications and services to foreign clients. We have satisfied clients all over the world. We are partnered with big companies in USA and Canada. Our adaptation of Scrum in development makes our clients more optimistic about our success and gives us confidence to finish project on time. We are open to work at a fixed rate, monthly contract basis or offshore outsourcing partners. We have Round-the-clock development option to take advantage of time difference and saving development cost with our competitive pricing model.

Marketing and Sales Activities
We have participated in local Software Exhibitions to promote our company and willing to participate in future marketing events worldwide. Beside that we also have marketing activities in USA to attract new clients. We also use facebook ads to reach our target clients.

Contact details
Flat- 402, House-145
Road-3, Block-A, Niketan
Gulshan-1, Dhaka, Bangladesh
Phone: (+88) 02 8835054
Cell: (+880) 01714 075160
Email: info@informatixbd.com

Startegic focus on  "4th IT destination in Bangladesh Next".

Informatix Technologies
www.informatixbd.com

Mohammad Mizanur Rahman
Founder & CTO
+8801714075160
mizan@informatixbd.com
Kento Studios Ltd.

About Us
Kento Studios LTD, headquartered in Dhaka, Bangladesh is an entertainment and software development company dedicated to develop engaging and fun to play video games since 2006. Providing Game Development, Game Art Services, Broadcast Animation, Web and Mobile Application development to global clientele, Kento Studios LTD has already proven itself as an eminent member of the industry for the last 6 years. Our teams (Artist, Programmer, Developer, Quality Assurance, Leader, Director, Admin) consists of industry veterans and leaders who are creative, innovative, can think out of the box, and experienced personnel who are creating and competing for the global market. With its high quality but low cost Outsourcing services, Kento Studios LTD guarantees a promising and successful collaboration with global Developers, Publishers and Online Stores for Games, Broadcast Agents, Web Services Providers as well as Independent Clients. We are open to work with any culture and time zone.

Year of establishment: 2006

Our top three client-tested areas of expertise
1. Mobile Application Development
2. Graphic Animation & Gaming
3. Web Applications & Cloud Computing

Online portal
- www.touchappmarket.com
- www.gamesblogspot.com
- www.mamugames.com

IT-specific Skills
Areas of expertise: 3D art asset and Animation, GIS 3D LOD Model, 2D/3D Video Game Development, Tools & Plugins development for graphics engine, Mobile applications, Web services Application, plugins for CMS, CRM, including e-commerce
Industry Expertise: Video Game Development, Tools for 3D graphic engine, 3D Animation, LOD 3D GIS Model, Web Application
Languages & tools: c/c++, Objective C, css, html, Flash, flex, javascript, java, open-source CMS (joomla, drupal, Magento), myqql, php, Adobe

Staff
- Total Staff: 33
- Admin, Business analysts: 3
- Systems and network administrators: 2
- CG Artist: 20
- Web Programmer: 4
- Game Programmer: 4
- Indicative sales price per man/hour: 510
- Power Backup: Generator, Online UPS 20 KVA
- Development Kit: Nintendo DS
- Licensed Developer: Nintendo, Apple iOS, Mac, Windows Phone, XBox

Infrastructure
- Office space: 3800 sqft
- Number of PCs: 40
- Type of internet connectivity: Wired broadband

Exports
Number of years the company has been exporting: More than 4 years
Volumes: Between 80 and 100%
Countries of destination: USA, UK, Western Europe, Eastern Europe
Client references:
- Indigo, Spain, http://indigoes.com
- Aha Studios, USA, www.ahastudios.com
- BCNMultimedia, Spain, www.bcnmultimedia.cat
- CMY Multimedia, Spain, http://www.cmymultimedia.com

Marketing and Sales Activities
Kento studios attended in GCA every year in Singapore

Financial Information
Between 100,000 and 500,000 USD

Contact details
House 16, Road 13, Sector 3
Uttara, Dhaka, Bangladesh
Tel: +88028924336
Fax: +8802895135196
Email: project-in-charge@kentostudios.com

Contact
ASM Asaduzzaman
Project In-charge
Cell: +8801714071500
Email: project-in-charge@kentostudios.com

www.kentostudios.com
www.kentostudios.net
Latitude-23

About Us
Latitude-23, Bangladesh’s first visualization studio to work globally, is a team of architects, artists, filmmakers, photographers, musicians and visionaries – all with a common interest for inspiring motion graphics and beautiful visuals. The studio creates high-end 3D production for its clients worldwide, based mostly in Europe, North America and Bangladesh. Our clients are architects, real estate developers, advertising agencies and R&D professionals from diverse backgrounds.

We are passionate about details. We gleefully dare to take that extra leap to achieve finesse and it is our constant desire to exceed ourselves in every new project. Our goal is to capture your vision and create digital assets that will reflect who you are, what you aspire to be and create a sophisticated aesthetic experience never before.

The renderings and animations we create are tinged with the same spirit that form the design, sales and marketing ethos of your company. With our knowledge of the industry, coupled with the combined talent of an enthusiastic team that is backed up by cutting edge technology, we can transform your vision into a success.

Year of establishment: 2003
Our top three client-tested areas of expertise
1. Business Process Outsourcing & Call Centre
2. Graphics Animation & Gaming
3. Website Design & Development

IT-specific Skills
Animation
Visualization
Game Modeling
Texturing
Product and architectural modeling
Interactive presentation in ipad and web

Staff
• Total staff: 22
• Number of architects: 11
• Number of fine arts graduate: 5

Exports
Number of years Exporting: 9+
Main countries we export to: USA, UK, CANADA, Switzerland, Denmark, Sweden, Japan

Value Proposition
We have been achieving Danish and Swiss quality since 2005 - that says it all about us. If you need just low cost work, we can’t do it. But, if you need high quality animation or any other sort of 3D visualization work and you see your favorite provider is fully booked, feel free to contact us. If you are a company who produces awesome 3D animations but have got more work than you have staffs at this moment, feel confident to call us. But, if you need just another 3D visualization, which you are not excited about and looking to outsource just for price, then there are many other companies, other than us.

Expertise
1. Animation (architectural and Product)
2. Visualization
3. 3D modeling (game and architectural)

For More Information
• www.latitude-23.net

Contact details
Lake Road, House 236, Mohakhali New D.H.S., Dhaka-1206, Bangladesh
Phone: +88028837362
Fax: +88029885564
Email: info@latitude-23.net

Contact
Golam Mohammad Mohiuddin
CEO
Phone: +8801717151096
Email: mohiuddin@latitude-23.net

Exporters Directory 2013
About Us
Leadsoft is a technology-driven offshore software development company offering custom application development and product engineering services. We bring bottom-line benefits of offshore outsourcing to ISVs through market-fit delivery and engagement models. Small and Medium Business Enterprises can minimize their cost of ownership of software solutions by taking advantage of our agility and lean methods. Leveraging right people and right technology, we follow industry best practices in project, process and quality management. We provide end-to-end software development lifecycle services in Microsoft and Oracle Technology Stack. Our iPhone, iPad and Android development services bring opportunities of value-addition and value-innovation in regular software application and product development both for ISVs and SMBs.

Year of establishment: 1999

Our top three client-tested areas of expertise (in order of priority):
1. Custom Application Software Development
2. Software Product Engineering
3. Mobile Application Development

IT-specific Skills
- ASP.NET, C#, jQuery, AJAX, J2EE, Java, Objective-C, CSS3, HTML5
- Visual Studio, Oracle ADF, Xcode, Eclipse, PhoneGap, Sencha Touch
- Industry verticals experience: Financials, Capital Market, Life Insurance, FMCG
- Custom Application Development: Core Banking, Stock Broker Back Office, Life Insurance

Staff
- Total staff: 150
- Including staff with foreign experience (at least one year abroad): 8
- IT analysts (Business process, System, Requirements, etc.): 12
- IT administrators (System, Network Database): 5
- Number of software programmers/engineers: 115
- Number of IT graduates (4 yrs): 110
- Number of vendor-certified Programmers: 25
- Average monthly salary: Available on Request
- Sales price per man-hour: Available on Request

Exports
- Number of years exporting: 6
- Main countries we export to: Denmark
  1. Clients: Capevo A/S
     Islands Brygge 43
     DK-2300 København S
     2. K+N IT
     Frederiksgade 78B
     DK-8000 Aarhus C
     Denmark

ITES-specific Skills
- IT-enabled services provided:
  ITES (BPO/KPO) staff: 10
  Project Managers/Operation Managers: 10

Offshoring Value Proposition
Today, outsourced product development is a target market for dynamic and proactive companies who really want to explore their business in terms of global competition and wish to achieve the following goals:
- Leverage ready expertise, resource-pool and technical skill sets of other product development experts with high ROI
- Reduced turnaround time for market reaction
- Transfer obligations and concentrate on core strategic issues
- Handle new technologies easily
- Maximize market share and profit as much as possible
- Reduce the cost of product

Contact details
- Adamjee Court Annex-2, (8th Floor)
  119-120 Motijheel C/A, Dhaka-1000
  Tel: +880 2 9552145
  Fax: +880 2 9565586

Marketing and Sales Activities
- Recent export-oriented marketing activities:
  1. SoftExpo 2012 in Dhaka, Bangladesh
  2. CeBIT 2012 in Hannover, Germany
  3. EasyFair 2012, Stockholm, Sweden

Financial Information
- Annual revenue in USD [2011]: Available on Request
- Annual revenue in USD [2010]: Available on Request
Nascenia Limited

About Us
We are an award-winning company which is known as the largest and most respected Ruby on Rails team in the country. We are the new kid on the block. We are focused and we are efficient. We provide software solutions to startups to mid-sized companies. Web applications, Software as a Service are our concentration. We follow Agile/Scrum to deliver projects. We have referable happy customers in Europe (Denmark, Sweden, UK), USA and India. We have a company culture that spurs energy, agility and customer focus.

Year of establishment: 2010

Our top three client-tested areas of expertise (in order of priority):
1. Dynamic web application using Ruby on Rails
2. Web application using PHP
3. Mobile applications

IT-specific Skills
Languages/Framework for web applications:
- Ruby on Rails
- PHP

Database:
- MySQL
- MongoDB

CMS/ECommerce:
- Wordpress
- MODx
- Magento

API Integration: facebook, twitter, linkedin, twilio, recurly, stripe, authorizenet, paypal, UPS, picasa, amazon awx, amazon product advertising API, Indeed, simplipay, smugmug

Other: HTML5, CSS3, Ajax, jQuery, JQuery touch, jQuery mobile, GIST, SVN, full text search integration with solr, sphinx and elasticsearch, automated testing with TDD/BDD

Deployment and server management: Amazon EC2, Heroku, GoDaddy, Brightbox, Linode, Glesys, Site5, Rackspace

Mobile application: J2ME

Development of new skills in 2012-13:
1. Mobile application using Android and iOS
2. Web application using Python

Industry verticals experience: Customized software, social networking, project management, stock market and e-commerce

Staff
- Total staff: 20
- Including staff with foreign experience (at least one year abroad): 1
- IT resources: 17
- IT analysts (Business process, System, Requirements, etc.): 2
- Number of software programmers/engineers: 16
- Number of IT graduates/post graduates: 17
- Sales price per man-hour: US$ 22 to US$ 28 (subject to negotiation and revision)

Exports
Number of years exporting: 2
Main countries we export to: UK, Sweden, Denmark, USA and India
Clients (names, locations): Provided upon request
Visit www.nascenia.com/testimonial to see testimonials

Offshoring Value Proposition
We are proud to offer the best quality work with competitive price. We follow Scrum, and the spirit of Agile. That means we prefer interaction, customer collaboration, working software and responding to change. We are a pure software company. We do no data entry or any other ITES. Our founders and C-level executives in our company work full time to build the best software company in the country. Our team is focused to perform off-shored work. We dedicate our time and workforce to make our customers abroad happy. We are excellent in communication.

Marketing and Sales Activities
Internet and social marketing, word of mouth and referral worked excellent for us in first couple of years. We have started to attend trade fairs recently.

Financial Information
Annual revenue in USD [2011]: Between 200,000 to 400,000

For More Information
Visit different pages of our site www.nascenia.com
Search on Google with “Nascenia”

Contact details
12/4 Aqbal Road
Mohammadpur
Dhaka, Bangladesh
Email: bizdev@nascenia.com

Contact
Sheikh Shaer Hassan
CEO
Phone: +8801730332500
Email: bizdev@nascenia.com

Certiﬁcations

Infrastructure
Office space: 2000 SR (186 sq meters)
Number of PCs: 20
Type of internet connectivity: Wireless Broadband/Wimax with multiple connections and mobile internet (2.5 G)

Sheikh Shaer Hassan
CEO
+8801730332500
bizdev@nascenia.com

www.nascenia.com
About Us
ReliSource, the leading software outsourcing organization in Bangladesh, and headquartered in Boston, USA, is powered by skilled engineers and an experienced management team. Its primary focus is Innovation Leadership with Global footprints. ReliSource brings years of expertise in the offshore business model. Our clients include United Technology Company (UTC), a leader in high technology for building & aerospace industries, Electronic Arts (EA), a Fortune 100 company with the largest market share in animation and software. Most of our customers who experienced difficulties in outsourcing before, are successfully working with us today. All of them have been working with us for the last 10 years with a very successful agile outsourcing model.

Year of establishment: 2003

Our top three client-tested areas of expertise (in order of priority)
1. Embedded Systems Design, Development & Engineering with the following focus-
   a. Firmware Porting, Development & Enhancement for 4 to 32 bit CISC/RISC based microcontroller and handheld devices.
   b. Embedded Development for Environmental Conditions Monitoring.
   c. Embedded Development for different RTOS platforms (Windows CE, VxWorks etc.).
3. Mobile Application Development with the following focus:
   a. Mobile Device Management (MDM)
   b. Location Based Services (LBS)
   c. Games & Feature Rich Apps

IT-specific Skills
Languages / Tools: Embedded Systems: MP Lab (High tech C, C30 C Compiler); Application Development: C/C++, Objective C, C#, .NET, JAVA, PHP;
Mobile Platforms Expertise: iPod Touch, iPhone, iPad, Android, Windows Mobile.
Industry Verticals Experience: Embedded Systems Design, Development & Engineering; Mobile / Handheld Devices; Medium and Large Scale Enterprise with experience in the following sectors:- Cloud Computing; Cold Chain Management; Healthcare; Games & Animations; Bank & Insurance.

Staff
- Total staff: 60
- IT Analysts (Business process, System, Requirements, etc.): 10
- IT Administrators (System, Network, Database): 5
- Number of Software Programmers / Engineers: 41
- Number of IT Graduates (4 yrs): 56

Exports
Number of Years Exporting: 10
Main Countries we Export to: USA
Clients (names, locations): Turbine Inc. USA, CVR Technologies Inc. USA, Electronic Arts Inc. USA, QuickHit Inc. USA, Micon Devices Inc. USA, Surge, Inc. USA

Offshoring Value Proposition
ReliSource is committed to delivering reliable services with a high degree of predictability and measurable success. We leverage our office in Bangladesh to provide clients with additional cost benefits over Europe, India and China along with the following values:
- Expertise in working with US organizations
- Experienced Professional Services
- 10 Years of Experience in Global Sourcing
- Trusted Engineering Partnership of Excellence
- Proven Project Management & Communication Skill
- Reliable & Robust Methodologies
- International Standard Infrastructure built with Risk Management
- Ample source of Talents
- Sustainable Growth & Financial Stability under Visionary Leadership of the Management

Marketing and Sales Activities
ReliSource has introduced the 3I Marketing (International, Intelligent & Integrated Marketing), with a focus to be-Global Innovation, Niche Market, Partnership, Global Delivery Model & Instantaneous Support are the key drivers of its Strategic Marketing Activities.

Financial Information
Annual revenue in USD [2010]: $625,000
Annual revenue in USD [2009]: $428,500
Annual revenue in USD [2008]: $714,300
Offshoring Value Proposition

- We have domain knowledge in Telecom, billing solutions.
- Expertise in VoIP and related IP domain.
- Global interaction with service providers and telecom operators.
- We believe in quality deliveries in a time bound manner.
- Vast experience in offering managed services to multiple service providers.

Marketing and Sales Activities

- Senior Sales Director working in the organization for last 3 years, based in UK.
- Marketing and Sales Support from people based in Bangladesh and India.
- Participation in leading trade shows like Mobile World Congress (Spain), CoIP (Paris) and CeBIT (Germany).

Financial Information


Infrastructure

Office space: 11,000 sft
Number of PCs: 110+
Type of internet connectivity: Broad Band, WiMax, Radio link and JG

Contact details

Facilities Tower (11th & 12th Floor)
Rice 1950, Maddhya Badda
Dhaka-1215, Bangladesh
Tel: +8802-989711
Fax: +8802-989741

Contact

Mr. M. Shahed Ullah
Manager, Business Development
Phone: +8801814655948
Email: shahed@revesoft.com

Mr. M. Shahed Ullah
Manager, Business Development
+8801814655948
shahed@revesoft.com
Right Brain Solution Ltd.

About Us
We are a technology company specializing in custom application development for Web and Mobile platforms. We are able to develop software for most purposes – be that an ERP, a social network, a web service, or a complex workflow management. Our teams are comprised of industry’s top professionals who are passionate and dedicated towards delivering great software. We have worked with corporate houses, government entities, technology companies, NGOs, media agencies, individual entrepreneurs and can work for your company, too. We are among the trend setters in Bangladesh in Agile project management and can claim our clients enjoy the transparency and peace of mind that comes with it.

Year of establishment: 2007
Our top three client-tested areas of expertise (in order of priority)
1. Web Application Development
2. Mobile Application Development
3. Technical Consultancy (Security audit/Project bootstrapping/Code quality assessment)

IT-specific Skills
Languages/tools:
1. PHP
2. Ruby
3. JavaScript
4. Objective C
5. NET (C#)
Mobile Platforms expertise:
1. Apple iOS
2. Android
3. Windows Mobile
Industry verticals experience:
1. Government
2. Non-profit – International organization, NGO
3. Health Care / Mobile Health
4. Retail / Wholesale / Distribution
5. Media and Communication
Customized Software/application development:
1. Enterprise Software (ERP Process automation, Business process re-engineering)
2. Large Web Portals
3. E-Governance Solutions
4. API / Web Services
5. Social Applications (Facebook Apps / LinkedIn Apps / Twitter Apps)

Staff
• Total staff: 25
• IT analysts (Business process, System, Requirements, etc.): 2
• IT administrators (System, Network Database): 1
• Number of software programmers/engineers: 15
• Number of IT graduates (4 yrs): 14
• Number of vendor-certified Programmers: 3
• Average monthly salary: $700
• Sales price per man-hour: $30

Exports
Number of years exporting: 4
Main countries you export to: USA, UK, Canada
Clients (names, locations):
• PWA Corporation, USA
• XLNC Business Solution, Canada
• e-Micrograph Business Solution, Canada
• Amit Kohari, UK
• Thinksolution, UK

Offshoring Value Proposition
We deliver great software. In order to ensure they meet your demand, we involve you throughout the project. We work iteratively and incrementally – so the planning, development and testing activities repeat every two weeks. This gives you an early feedback of what is being developed and allows you to make any changes that fit your need. Once we know what needs to be done, we put it through a rigorous development process that has quality checks built into every step. This includes unit testing, acceptance testing, regression testing, and usability testing. Once developed, we help you deploy it and remain standby for any further help you may need.

Marketing and Sales Activities
Marketing campaign on Canada in affiliation with e-Micrograph Business Solution

Financial Information
Annual revenue in USD [2010]: $73K (approx)
Annual revenue in USD [2009]: $62K (approx)

Infrastructure
Office space: 3500 sft
Number of PCs/Laptops: 20
Type of internet connectivity:
- Fully Dedicated 2Mbps + Backup internet with WiMAX of 1Mbps

Contact details
House: 7/9 (3rd Floor), Block B
Lalmatia, Dhaka, Bangladesh
Phone: +8802 9894436
Email: info@rightbrainsolution.com

Mr. Noor Khan
CEO
nmkhan@rightbrainsolution.com

Contact
Md Emran Hasan
CTO
Phone: +8801730053050
Email: Emran@rightbrainsolution.com
Sentrana BD

About Us
Sentrana BD is an Offshore Software Development Centre (ODC) originally formed as a US-Danish joint venture under the name of Pyxisnet. The company focuses on Software Design Development and Testing. We have successfully used international management and technical expertise (Danish architects) to develop high-skilled local talent. For the last five years we have been providing software solutions to clients primarily from Denmark and the US, ranging from enterprise solutions using .Net and Java technologies to custom applications for iPhone, Android and Windows phones.

Year of establishment: 2006
Our top three client-tested areas of expertise (in order of priority):
1. Developing customized applications
2. Agile development for small to mid-size projects
3. All managers and senior engineers have extensive experience working at client locations in Europe

IT-specific Skills
Languages/Tools: .Net, Java, Sharepoint
Mobile Platforms expertise: iPhone, Android, Windows Phone

IT-enabled services provided:
ITES (BPO/KPO) staff:
Project Managers/Operation Managers:

Offshoring Value Proposition
Sentrana BD is a CMMi Level 3 company (under its previous name of Pyxisnet) that excels in providing customized software solutions tailored to your business needs. We have years of experience satisfying the software needs of international companies; our customer references are our most important marketing assets. We offer quality solutions at very competitive prices.

Infrastructure
Office space: 9,000 sft.
Number of PCs: 80
Type of internet connectivity: 3.0 MB

Exports
Number of years exporting: 6
Main countries we export to: Denmark, US
Clients (names, locations):
• Groupcare A/S, Denmark (www.groupcare.com)
• Intelliglobe, Denmark (www.intelliglobe.dk)
• Little Big Ideas, Denmark (www.lbiddk.com)
• Eniro A/S, Denmark (www.eniro.dk)
• QAtor A/S, Denmark (www.qator.com)
• Neupart Inc, Denmark (www.neupart.com)
• Cellbazaar Inc, USA (www.cellbazaar.com)
• Sentrana Inc, USA (www.sentrana.com)

Contact details
Zahed plaza (9th floor)
30 Gulshan Avenue (North) C/A
Gulshan - 2, Dhaka-1212, Bangladesh
Tel: +880 02 8828284, +880 02 8828286
Fax: +880 02 9865549
Email: info@Sentrana.com

Financial Information
Annual revenue in USD (2010): 400,000
Annual revenue in USD (2009): 350,000

Marketing and Sales Activities
Recent export-oriented marketing activities:
Targeted client visits to DK companies and US companies.

Mr. Ali Ishtiaq
CEO
+8801713011364
ali.ishtiaq@sentrana.com
ServicEngine

About Us
ServicEngine established in 2006 and is an ISO 27001 & 9001 certified Bangladesh-USA Business Process Outsourcing Joint Venture Company that provides business process outsourcing (BPO) as well as information technology (IT) services delivered from its Asian offshore operation center in Dhaka, Bangladesh. The services include software testing and validations, data entry, quality assurance, reporting & analytics, digital advertising operations, software & web design & development, and associated interactive marketing. ServicEngine provides its services across a range of industries, with particular expertise in data management, software, and technology services.

Year of establishment: 2006
Core Competencies
1. Software Quality Assurance
2. Software & Web Development
3. Game Testing
4. Digital Advertising Operations
5. Data Management
6. Risk and Compliance Services

IT-specific Skills
• Programming: C, C++, VB, VB.net, VC++, C#, Ruby, Java, Android, IOS
• Web Programming: ASP, ASP.NET, JSP, PHP, HTML, HTML5, XML, JavaScript, CSS, AJAX, JQUERY, Json, Wordpress, Joomla, Drupal
• Design: HTML & DHTML, CSS3, Database, Dreamweaver, Fireworks, Flash, Firehand, Illustrator, Photoshop, Acrobat, InDesign, CAD
• Software Quality Assurance: Manual and Automation

Staff
• Dhaka, Bangladesh: 300
• Cherry Hill, NJ, USA: 5
• Dallas, TX, USA: 1
• IT resources:
  • IT analysts (Business process, System, Requirements, etc.): 30
  • IT administrators (System, Network Database): 10
  • Number of software programmers/engineers: 180
  • Number of IT/CSE graduates (4 yrs): 100
  • Number of vendor-certified Programmers: 30

Client cost per hour
$ 9.00 – 15.00 per hour - BPO
$12.00 – 25.00 per hour - Technology

ITES-specific Skills
• Software & Web Development
• Software Quality Assurance
• Back Office Processing
• Regulatory Compliance – Data Analysis
• Digital Media Advertising Operations

Offshoring Value Proposition
ServicEngine works with our clients to build teams of DEDICATED resources to work as a direct extension of their internal operation. Unlike project-based outsourcing companies that offer no opportunity to build a long-term relationship, ServicEngine resources are thought as part of our clients working families. Our clients never have to wonder where the stand on the food chain and whether or not they will be getting top-notch resources to complete their projects. They know, trust and believe in their hand selected team members from start to finish.

Marketing and Sales Activities
More and more companies worldwide are looking to cut and control internal costs to become more competitive and drive future growth. ServicEngine works in many different industries to ensure our clients can achieve these goals and maintain solvency.

Financial Information
ServicEngine has been profitable every year since it’s inception.
Shehala IT Ltd.

About Us
Shehala IT Limited is a Business Process Outsourcing (BPO) service provider with state of the art technology and 80 plus skilled manpower available 24 hours 6 days a week round the year. With offices in Denmark, Canada, USA and Bangladesh - we have a global presence in different time zones. We provide services to many companies in Scandinavia, Canada and USA starting from small photographers to some of the biggest newspapers and advertising agencies. We use latest technology and software for Graphics, Web Industry and Mobile Technology. We have subsidiaries in Canada, Denmark, and the USA.

Year of establishment: 2006
Our top three client-tested areas of expertise (in order of priority)
1. Graphic Design Services (All kinds of Image Editing including clipping path, Newspaper/Magazine Ad Design, Page Makeup, Catalog Design, Makeup & Language conversion etc.)
2. Web Design & Development
3. Mobile Application Development: Android & iOS

IT-specific Skills
Mobile Platforms expertise: iOS, Android
Customized Software/application development
CMS: Joomla, Wordpress, Tangora etc.

Staff
• Total staff: 80
• IT analysts: 1
• IT administrators (System, Network Database): 3
• Number of software programmers/engineers: 8
• Number of IT graduates (4 yrs): 15

Exports
Number of years exporting: 7
Main countries we export to: We are handling around 50 clients in Canada, Europe and USA.

ITES-specific Skills
Graphics Design services, Flash Banner, Web design and development
ITES staff: 60
Project Managers/Operation Managers: 1

Offshoring Value Proposition
We function 24/7/365. Cost saving 30-50% for our valued patrons. We accept payments from any country and in any currency. We believe in prompt communication to make an efficient business.

Marketing and Sales Activities
Recent export-oriented marketing activities. Marketing promotion campaign is going in Denmark, Netherlands and Germany for covering Graphics & Media Houses, Newspaper Industry, Web and Mobile application development companies.

Infrastructure
Office space: 4200 sq.
Number of PCs: 55 (Mac and Windows)
Type of internet connectivity: Broadband Internet (8 mbps full duplex). VSAT backup is available.

Contact details
Unit-D1, Kalnirnay Tower-1
House-67, Road-07
Gulshan-1, Dhaka-1212, Bangladesh
Tel: +88-02-9853847
Email: contact@shehala.com

Contact
Mr. Dipak Ranjan Saha
Project Manager
Tel: +8801717304242
Email: dipak@shehala.com
About Us
We provide IT infrastructure solutions and software development services by leveraging our international standard quality compliant processes and through strategic alliances with world leading technology providers. With a balanced view of strategy, people process and resilience and Support Servicing. Our IT infrastructure solutions are aligned with IT Infrastructure, Network and Security Management, Server Solutions, and Maintenance and Support Servicing.

Year of establishment: 1995
Our top three client-tested areas of expertise (in order of priority)
1. Customized application development and maintenance
2. System integration
3. IT infrastructure management

IT-specific Skills
LANGUAGES/TOOLS: Dot Net platform, Java platform, MS SharePoint, VS SQL Server / MySQL / Oracle
Mobile Platforms expertise: Symbian, Windows, J2ME, Embedded system

Industry verticals experience:
Telecom & Media, Financial Institutions / Banking, FMCG, Public Sector, Power and Energy, Manufacturing

Customized Software/application development:
Water Conservation Management (WCM); PDU (reporting tool for WCM); Ski Resort Management System, CRM (home remould industry); Multimedia player (fitness instructor), Peer to peer video streaming, Live Video Surveillance system, Cell Phone, Based Entertainment Application, Microprocessor vacuum locking suction suspension, Embedded Solution for Bicycle Digital Device, Base station rollout ERP (for Telecom)

Staff
• Total staff: 150 (Foreign experience 3)
• IT resources:
  • IT analysts (Business process, System, Requirements, etc.): 20
  • IT administrators (System, Network Database): 30
  • Number of software programmers/engineers: 60
  • Number of IT graduates (4 yrs): 90
  • Number of vendor-certified Programmers: 55
  • Average monthly salary: $1500
  • Sales price per man-hour: $15 to $25 (Depending on project, technology/tools, experience resources, etc.)

Exports
Number of years exporting: 6 Years
Main countries we export to: USA, Canada, Denmark
Clients (names, locations): RightThere, Santa Cruz CA, USA, Chicopee, Ontario, Canada, Spintech, Denmark, ReOne Inc., USA, Weber Aircrafts, USA

Offshoring Value Proposition
• Value for money & competitive rate compared with the quality of service from other offshore destinations
• CMMI Level 3 Compliant process ensures comprehensive and well-structured documentation method
• Value for money & competitive rate compared with the quality of service from other offshore destinations
• Our team is well versed in English
• Clients are able to monitor projects through on-line project management tools
• Flexibility of our people to accommodate with different time zone
• Proven and repetitive satisfied client reference in USA and from Fortune 1000 companies
• Sound financial records and the ability to invest in new ventures

Contact details
House-69/1, Panthapath, Chandra Shilva
Santattu Tower, 7th Floor, Suite 0C, Dhanmondi-1205
Phone: +88(02) 9671038-9, +88(02) 8810074
+88(02) 8610964
Fax: +88(02) 9611370
Email: contact@spectrum-bd.com

Mr. Forkan Bin Quasem
Managing Director
farkan@spectrum-bd.com

Marketing and Sales Activities
Tech Bangla Summit 2010
DK B2B Match Making 2009
Outsource World 2008

Financial Information
Annual revenue in USD [2010]: 3.86 Million
Annual revenue in USD [2009]: 2.01 Million

Bangladesh NEXT next IT destination
Structured Data Systems Limited

About Us
SDSL is an offshore provider of specialized software engineering and research services to small and medium-sized software development companies. Since 1994 SDSL has designed and developed over one hundred and forty projects in GIS, mobile applications, games and other fields. Our talented and highly motivated associates are always eager to explore technological advancements by working with cutting edge technologies.

Year of establishment: 1994
Years of incorporation: 1996

Our top three client-tested areas of expertise (in order of priority):
1. GIS & LBS-based custom applications
2. Distributed computing (client/server applications) for multiple platforms and mobile devices
3. Custom mobile applications

Offshoring Value Proposition
• Ensure clients’ IP rights.
• Provide round the clock support.
• Provide 17+ years experience in communicating with clients for custom application development.
• Offer specialized skills in customized GIS and Mobile application development with our domain knowledge and 17+ years of outsourcing experience.
• Develop long-term strategic Joint venture partnerships and allow extension of clients’ operation at our office.
• Offer competitive pricing.

Clients (names, locations):
List of current clients:
AfriGIS, South Africa. web: http://www.afrigis.co.za
Apurba Technologies Inc., USA. web: http://www.apurbatech.com

List of previous clients:
AirScanner Inc., USA. web: http://www.airscanner.com/
Space Time Research, Australia. web: http://www.str.com.au

Contact details
Reffat Zaman
Managing Director
+8801715087425
reffat@sdslbd.com

Infrastructure
Office space: 8000 sq ft
Type of internet connectivity: Wired Broadband & Wi-Fi with redundant connection

Exports
Number of years exporting: 17+
Main countries we export to: USA, South Africa

Marketing and Sales Activities
• COMDEX - 1998
• Cebit - 2002, 2003
• University of Adelaide, Australia - 2002
• Visit to client in Scotland - 2003
• Visit to client in Germany, Prodata Gmbh - 2004
• GITEX - 2011
• Attending all IT events in Bangladesh

Financial Information
Annual revenue in USD [2011]: Between 500k & 1 million USD
Annual revenue in USD [2010]: Between 500k & 1 million USD

Contact
Reffat Zaman
Managing Director
Phone: +8801715087425
E-mail: reffat@sdslbd.com

IT-specific Skills
Industry Expertise: IT Industry
Languages & tools: C/C++, Java SE/EE
Mobile platforms: Apple, Windows Phone, Blackberry, Android, Symbian, JavaME

Industry verticals experience:
• Mapping engine solutions
• Real time componentized navigation solutions
• Web crawling engines
• Spatial search engines
• Location based data capturing solutions
• Mobile advertisement service solutions
• Mobile market place solutions
• Custom mobile apps
• Mobile digital coupon distribution applications in social networks

Staff
• Total staff: 76
• Including staff with foreign experience (at least six month abroad): 07
• IT resources: 59
• IT analysts (Business process, System, Requirements, etc.): 07
• IT administrators (System, Network Database): 02
• Number of software programmers/engineers: 41
• Number of IT graduates (4 yrs): 59
• Number of quality assurance engineers: 09
• Number of vendor-certified Programmers: 05
• Average monthly salary: Depends on experience
• Sales price per man-hour: Provided upon request

Contact
Reffat Zaman
Managing Director
Phone: +8801715087425
E-mail: reffat@sdslbd.com
Synesis IT Ltd.

About Us
Synesis IT Ltd. is one of the leading information technology companies of Bangladesh and Microsoft Certified Gold Partner. It offers broad spectrum of service portfolio in the domain of IT consultancy, enterprise applications, software development, infrastructure management, IT enabled services and outsourcing to help its clients worldwide to improve their business performance. Synesis IT has established itself one of the recognized leader in Govt. sector in the field of overall process automation, management information system, software development through its robust and dynamic web based solution. Synesis Synergy ERP is an industry standard web enabled business management solution which has strong position in manufacturing and trading industries of the country. Synesis has recognized in the market as one of the leading ITES provider in Bangladesh in the following domain.

Call Center: Healthlink789 (a nationwide medical call call center), www.Healthlink789.com
Procurement Portal: www.TenderBazar.com
Real Estate Portal: www.RehabHousing.com

Year of establishment: 2006
Subsidiaries Abroad: Synesis IT Inc., USA in the form of JV, Contact Person, Mushi Bhuiyan, USA Citizen.

Our top three client-tested areas of expertise (in order of priority)
1. Customized application development and maintenance
2. IT-enabled services (ITES), Call Center Solution and Services
3. Web services (including e-commerce and mobile based application development)

IT-specific Skills
Languages/Tools: MS.Net, Oracle, Open-Source CMS (Joomla, Drupal, Typo3), Java, C/C++
Mobile Platforms Expertise: Android, iPhone
Industry Verticals Experience: e-Governance, Textile & Garments, Manufacturing, Health, Engineering, Real Estate, Education etc.
Customized Application Development: ERP, Accounts & Finance, HR, ECM, Web Portal
ITES-Specific Skills: Contact/Call Center, Running two e-Commerce Portal (Rehab-Housing.com, TenderBazar.com)

Staff
• Total Staff: 125
• Staff having Foreign Experience: 20
• IT/Business/Systems Analyst: 15
• IT Administrators (System/Network/Database): 12
• Number of Software Programmers/Engineers: 45
• Number of IT Graduates (4 yrs): 62
• Number of Vendor-Certified Programmers: 30
• Average monthly salary: $550
• Sales price per man-hour: $15

Exports
Number of Years Exporting: 6 Years
Main Countries Export to: USA, Europe
Clients (Names, Locations): Savvy Software Solutions, Inc, USA, HeartShare, USA, ChalkStream Capital Group, USA, American Foundation of Aids Research, USA, Clove Lakes Health Care and Rehabilitation Center, Care, Inc, USA, Dulcenia Media, USA, Parkingware, Netherlands, Intellisor, Germany

Offshoring Value Proposition
• Focused on profitability, cost reduction and improved business performance through end to end process automation
• 24/7 Service Time
• Very Competent and Large Professionals pools to deliver project in least possible duration
• Quality Assurance and Quality Control Team

For More Information
• Case Studies
• Brochures
• Online Videos
• Corporate LinkedIn profile
• Facebook

Infrastructure
Office space: 3700 sq ft
Number of PCs: 130, No. Of Server: 12
Type of internet connectivity: Dial-Up Wired, Broadband, Mobile internet (2.5 G and more), Wireless broadband (Wimax/WLAN)
Whole Office, Cisco Router: 4
Firewall: 1

Contact details
ICT Incubator, Level 3
BDBL Bhaban
Level 3 (East) 12 Kawran Bazar
Dhaka 1215, Bangladesh
Phone: (+880) 2 9115222, 9139411
E-mail: info@synesisit.com.bd

Contact
Shohorab Ahmed Chowdhury
CEO and Managing Director
Tel: (+880) 192499989
E-mail: sac@synesisitltd.com
Skype: shohorab203

www.synesisitltd.com
Systech Digital Limited

About Us
Systech Digital Limited (SDL) is one of the leading software development companies in Bangladesh. Already it has earned vast popularity in development and implementation of Corporate Solutions. Our goal is to provide the best innovative and unique creative solutions to our valued customers. We mainly focus on web applications and management software according to meet our clients criteria. Encompassing the talents of our highly skilled application and web development team, SDL focuses on delivering the highest level of quality to each and every contracted project. SDL has succeeded time and time again in creating compelling applications and web portals that are both functionally and aesthetically pleasing. Experience, ingenuity and an unparalleled strength in client communication and project management have enabled SDL, with the ability and reputation for guaranteed performance. Systech Digital Limited brings the quickest solutions for you.

Year of establishment: 2001
Our top three client-tested areas of expertise (in order of priority)
1. Web Application Development
2. Portal & e-Commerce Solution
3. Mobile Application Development

IT-specific Skills
LANGUAGES/TOOLS: .Net, PHP, Java, Ajax, jQuery, C++,
Mobile Platforms expertise: iOS, PhoneGap, Titanium Studio
Industry verticals experience: Corporate, Government, Manufacturing & Education
Customized Software/application development: HR & Payroll, SCM & ERP

Staff
- Total staff: 32
- Including staff with foreign experience (at least one year abroad): 4
- IT resources:
  - IT analysts (Business process, System, Requirements, etc.): 5
  - IT administrators (System, Network Database): 4
  - Number of software programmers/engineers: 16
  - Number of IT graduates (4 yrs): 18
  - Number of vendor-certified Programmers: 6
- Average monthly salary: 800 USD
- Sales price per man-hour: 25 USD

Exports
Number of years exporting: 8
Main countries we export to: Japan, USA, Canada, UK & Denmark

Financial Information
Annual revenue in USD [2011]: available upon request
Annual revenue in USD [2010]: available upon request

For More Information
- Case studies: www.systechdigital.com/cases.php
- Brochures: http://www.systechdigital.com/profile.php
- Corporate Facebook profile: http://www.facebook.com/systechdigital
- Corporate LinkedIn profile: http://www.linkedin.com/company/Systech-Digital
- Demo project site: http://www.systechprojects.com

Infrastructure
Office space: 6000 sq ft
Number of PCs: 39
Type of internet connectivity: Optical Fibre & Wireless

Contact details
House- 7, Road-31, Sector-7
Uttara, Dhaka-1220
Phone: +8802 8962636
+8801750 023486
+8801751 023487
E-mail: admin@systechdigital.com

Contact
Mr. M. Rashidul Hasan
Managing Director & CEO
Phone: +8801713259935, +880 2 8962636
email: rashidul.hasan@systechdigital.com

Mr. M. Rashidul Hasan
Managing Director & CEO
+8801713259935
+88028962636
rashidul.hasan@systechdigital.com

Systech Digital Limited
www.systechdigital.com

IT-enabled services provided: Graphics Design, Digital Content Development, 3D Modelling & Animation, BPO & CBT, Joomla & Wordpress Customization
ITES (BPO/KPO) staff: 12
Project Managers/Operation Managers: 4

Offshoring Value Proposition
In more than 11 years of experience in software development we gathered stability with proven success in delivering cost-effective quality service to our each client all over the world. In every offshoring project we strongly focused on quality and timely delivery by our innovative and experienced resources that are skilled in life-to-field solutions that come with strong client communication and engagement. With a culture grounded in technical excellence, proven methodologies, unrelenting pursuit of quality, and the spirit of customer service, our team members are motivated to communicate, collaborate and continuously go outside the box to deliver business value to our clients.

www.systechdigital.com
Mr. M. Rashidul Hasan
Managing Director & CEO
+8801713259935
+88028962636
rashidul.hasan@systechdigital.com

Systech Digital Limited
About Us
Systech Digital Limited (SDL) is one of the leading software development companies in Bangladesh. Already it has earned vast popularity in development and implementation of Corporate Solutions. Our goal is to provide the best innovative and unique creative solutions to our valued customers. We mainly focus on web applications and management software according to meet our clients criteria. Encompassing the talents of our highly skilled application and web development team, SDL focuses on delivering the highest level of quality to each and every contracted project. SDL has succeeded time and time again in creating compelling applications and web portals that are both functionally and aesthetically pleasing. Experience, ingenuity and an unparalleled strength in client communication and project management have enabled SDL, with the ability and reputation for guaranteed performance. Systech Digital Limited brings the quickest solutions for you.

Year of establishment: 2001
Our top three client-tested areas of expertise (in order of priority)
1. Web Application Development
2. Portal & e-Commerce Solution
3. Mobile Application Development

IT-specific Skills
LANGUAGES/TOOLS: .Net, PHP, Java, Ajax, jQuery, C++,
Mobile Platforms expertise: iOS, PhoneGap, Titanium Studio
Industry verticals experience: Corporate, Government,Manufacturing & Education
Customized Software/application development: HR & Payroll, SCM & ERP

Staff
- Total staff: 32
- Including staff with foreign experience (at least one year abroad): 4
- IT resources:
  - IT analysts (Business process, System, Requirements, etc.): 5
  - IT administrators (System, Network Database): 4
  - Number of software programmers/engineers: 16
  - Number of IT graduates (4 yrs): 18
  - Number of vendor-certified Programmers: 6
- Average monthly salary: 800 USD
- Sales price per man-hour: 25 USD

Exports
Number of years exporting: 8
Main countries we export to: Japan, USA, Canada, UK & Denmark

Financial Information
Annual revenue in USD [2011]: available upon request
Annual revenue in USD [2010]: available upon request

For More Information
- Case studies: www.systechdigital.com/cases.php
- Brochures: http://www.systechdigital.com/profile.php
- Corporate Facebook profile: http://www.facebook.com/systechdigital
- Corporate LinkedIn profile: http://www.linkedin.com/company/Systech-Digital
- Demo project site: http://www.systechprojects.com

Infrastructure
Office space: 6000 sq ft
Number of PCs: 39
Type of internet connectivity: Optical Fibre & Wireless

Contact details
House- 7, Road-31, Sector-7
Uttara, Dhaka-1220
Phone: +8802 8962636
+8801750 023486
+8801751 023487
E-mail: admin@systechdigital.com

Contact
Mr. M. Rashidul Hasan
Managing Director & CEO
Phone: +8801713259935, +880 2 8962636
email: rashidul.hasan@systechdigital.com

Systech Digital Limited
About Us
Systech Digital Limited (SDL) is one of the leading software development companies in Bangladesh. Already it has earned vast popularity in development and implementation of Corporate Solutions. Our goal is to provide the best innovative and unique creative solutions to our valued customers. We mainly focus on web applications and management software according to meet our clients criteria. Encompassing the talents of our highly skilled application and web development team, SDL focuses on delivering the highest level of quality to each and every contracted project. SDL has succeeded time and time again in creating compelling applications and web portals that are both functionally and aesthetically pleasing. Experience, ingenuity and an unparalleled strength in client communication and project management have enabled SDL, with the ability and reputation for guaranteed performance. Systech Digital Limited brings the quickest solutions for you.

Year of establishment: 2001
Our top three client-tested areas of expertise (in order of priority)
1. Web Application Development
2. Portal & e-Commerce Solution
3. Mobile Application Development

IT-specific Skills
LANGUAGES/TOOLS: .Net, PHP, Java, Ajax, jQuery, C++,
Mobile Platforms expertise: iOS, PhoneGap, Titanium Studio
Industry verticals experience: Corporate, Government,Manufacturing & Education
Customized Software/application development: HR & Payroll, SCM & ERP

Staff
- Total staff: 32
- Including staff with foreign experience (at least one year abroad): 4
- IT resources:
  - IT analysts (Business process, System, Requirements, etc.): 5
  - IT administrators (System, Network Database): 4
  - Number of software programmers/engineers: 16
  - Number of IT graduates (4 yrs): 18
  - Number of vendor-certified Programmers: 6
- Average monthly salary: 800 USD
- Sales price per man-hour: 25 USD

Exports
Number of years exporting: 8
Main countries we export to: Japan, USA, Canada, UK & Denmark

Financial Information
Annual revenue in USD [2011]: available upon request
Annual revenue in USD [2010]: available upon request

For More Information
- Case studies: www.systechdigital.com/cases.php
- Brochures: http://www.systechdigital.com/profile.php
- Corporate Facebook profile: http://www.facebook.com/systechdigital
- Corporate LinkedIn profile: http://www.linkedin.com/company/Systech-Digital
- Demo project site: http://www.systechprojects.com

Infrastructure
Office space: 6000 sq ft
Number of PCs: 39
Type of internet connectivity: Optical Fibre & Wireless

Contact details
House- 7, Road-31, Sector-7
Uttara, Dhaka-1220
Phone: +8802 8962636
+8801750 023486
+8801751 023487
E-mail: admin@systechdigital.com

Contact
Mr. M. Rashidul Hasan
Managing Director & CEO
Phone: +8801713259935, +880 2 8962636
email: rashidul.hasan@systechdigital.com
Offshoring Value Proposition

Comprehensive cross-industry skill sets with required domain expertise and proven technical capability, efficient and effective project management approach to cater cost efficiency, continuous innovation in solution features and technology, global presence, prompt service management and comprehensive support services.

Marketing and Sales Activities

Recent export-oriented marketing activities: Market Development and R&D

Financial Information

Annual revenue in USD (2010): 1.2 million
Annual revenue in USD (2009): 0.8 million

Infrastructure

Office space: 7,500 sq ft.
Number of PCs: 85
Type of internet connectivity: Broadband

Contact details

Highway Homes-2nd Floor
Ka-32/6, Shahajadpur, Pragati Sharani
Gulshan, Dhaka -1212, Bangladesh

Tel: +88 02 9882314
Fax: +88 02 9882732
Email: info@ssd-tech.com

Contact

Monsurul Hoq Sazzad
Portfolio Manager, Corporate Finance
Phone: +8801730700209
Email: sazzad@ssd-tech.com

IT-specific Skills

LANGUAGES/TOOLS: ASP.net, C/C++, Java/JSP
Mobile Platforms expertise: VSDP, Charging Gateway, SMS Gateway, Content Management System
Industry verticals experience: Enterprises, Financial Institutions, Telecom operators
Customized Software/application development: Order Management Portals, Handheld-Based Sales Tracking System, BlackBerry Based Workflow Solutions, Service Delivery Platform

Staff

• Total staff: 80
• Including staff with foreign experience (at least one year abroad): 15
• IT resources:
  • IT analysts (Business process, System, Requirements, etc.): 15
  • IT administrators (System, Network Database): 10
• Number of software programmers/engineers: 20
• Number of IT graduates (4 yrs): 35
• Number of vendor-certified Programmers:
  • Average monthly salary: USD 600
  • Sales price per man-hour: USD 25 to 45 depending on resource

Exports

Number of years exporting: 4
Main countries we export to: Malaysia, Nepal, and Bhutan
Clients (names, locations): BAT Digi, Celcom in Malaysia, APCA, Inara Entertainment in Nepal, Bmobile, Tashicell in Bhutan

About Us

SSD-TECH is a software development company operating in Bangladesh, Malaysia, Nepal, Bhutan, and the UK. Since inception in 2004, we have proved our excellence by providing software solutions to Enterprises, Banks & NBFI’s and Telecom Operators. We are experienced in Business Process Integration, Data Warehouse and Business Intelligence Portal development, Financial Applications for Banks and NBFI’s, Trade Marketing and Order Management Portals for FMCGs, Handheld-Based Sales Tracking System, BlackBerry Based Workflow Solutions and Dashboard Management, and many other customized developments to cater the need of our valued clients.

Subsidiary:
• Malaysia: SSD-TECH SDN BHD
• UK: SSD-TECH

Joint Ventures:
• SEAF BV of FC (World Bank funded) as Equity partner in Bangladesh
• INFOTECH in Nepal

Year of establishment: 2004

Our top three client-tested areas of expertise (in order of priority)
1. Business Process Integration & Business Intelligence Portal
2. Fintelligent-Integrated Solutions for financial Institutions
3. Intelligent Service Management Platform (ISMP): M-Learning, M-Health and Managed Services

Certifications
ISO 9001:2008
ISO/IEC 27001:2005
ISO/IEC 17799:2005

Systems Solutions & Development Technologies Limited (SSD-TECH)

www.ssd-tech.com
The Databiz Software Ltd.

About Us
Databiz is an ISO 9001:2008 certified and Microsoft Silver Partner Software company from Bangladesh (established in 1999) with excellent consumer demand fulfilling master qualities having 1000+ successful software implementation experiences all around the world.

We have three Software Development Teams skilled in:
1. Mobile Application Team (iPhone, Android, Windows Mobile, J2ME) along with GPS navigation Solution.
2. Microsoft .NET Technology and Cloud Application (.NET, ASP.NET, WCF, WPF, Sharepoint, Silverlight, MVC etc).

Databiz also has a good reputation in offshore ICT service with significant number of companies in UK, Germany, Italy, Netherlands, Bulgaria, Spain, Turkey and many more countries outside of EU. The total man-power of the company is 67.

The company is Member of Bangladesh Computer Samity (BCS), Bangladesh Association of Software and Information Service (BASIS), Dhaka Chamber of Commerce and Industries (DCCI), CBI ITO ECP (Netherland)

Project References: http://www.amarhost.info/soft/AllWorkReferences/

Year of establishment: 1999

Our top three client-tested areas of expertise (in order of priority)
• OpenSource Development
• Cloud Application (net)
• Mobile Application (iphone and Android)

IT-specific Skills
• Software Development/Cloud Application (.NET and Open Source)
• Smart Phone Application (Phone-Pad/Android/J2ME Application/ Windows Phone)
• Web Application and CMS
• Graphics and Animation

Mobile Platforms expertise: iPhone, Android, Windows phone

Industry verticals experience:
Software and Web development, Mobile Application, and Software outsourcing service from three specific vertical markets:
1. Trading and Production Business Sector
2. Hospitality Sector
3. Educational Sector

Customized Software/application development: We Develop Customized Software/application on demand.

Staff

• Total staff: 67
• Including staff with foreign experience (at least one year abroad): 3
• IT resources:
• IT analysts (Business process, System, Requirements, etc.): 5

Contact details

Mr. Rashed Kamal
Managing Director and CEO
+8801819247488
ceo@databizsoftware.com

Infrastructure

Office space: 4500 SQ.
Number of PCs: 60
Type of internet connectivity: 3 mbps (dedicated) along with 1 mbps (shared) as backup

Exports

Number of years exporting: 6
Main countries you export to: UK, Germany, Bulgaria, Italy, Netherlands, Spain, Turkey, Australia, Thailand etc

Clients (names, locations): Forward Innovation (UK), Sinepulce (Germany), IKON Soft (UK), Telemar (Italy), Protocol Info (Australia)

ITES-specific Skills

IT-enabled services provided: 3
ITES (BPO/KPO) staff: 3
Project Managers/Operation Managers: 5

Offshoring Value Proposition

For the software companies who are making direct business with EU clients, Databiz provides software development service and can work as their offshore delivery center (ODC) which will reduce their cost from Onshore and nears-shore development center. Unlike other companies, Databiz provides prototype development service free of cost and ensures best quality and time committed service with transparent project management procedure. It maintains a fully tuned English speaking PM team for international communications.

Marketing and Sales Activities

Recent export-oriented marketing activities (please put the emphasis on our target markets > UK, DK and NL).

Areas of Expertise (ITES)
Banking applications, financial applications, workflow management, office management, web services, R&D services, health-care services, mobile applications (including iPhone/iPad)

Mobile platforms: Apple, Android, J2ME, Symbian

Offshoring Value Proposition
Yes, we have and it supports the plan to extend our exposure at US, Europe and Australia Market.

Contact
Mr. Zahangir Alam
Director (Technology)
Cell: +8801713129935
Email: zahangir@i2gether.com

Infrastructure
Office space: Between 1000 and 2000 sft.
Type of internet connectivity: Mobile Internet (2.5 G and more), Wireless broadband (WiMax)

Exports
Number of years the company has been exporting: Between 2 and 4 years
Volumes: Between 50 and 80%
Countries of destination: USA, Canada, Asia

Marketing and Sales Activities
Online: Through Website Sales and marketing representative - Present at USA and Australia

2010 Turnover
Between 100,000 and 500,000 USD

Certiﬁcations

Languages/Tools - Java (JMF, Swing, SWT, Bean, JIO), Java EE (JSP, Servlet, EJ), Struts, Spring, Hibernate, Jasper-report, JAX-Ws, SOAP RESTful web services, JMS, RM, JTA, ASP.NET (web pages, web-forms, mvc, entity framework, adonet, crystalreport, XML based WS and WCF based), html, javascript, ajax, css, JQuery, google-closure, asp-classic, xml, c/c++, c#, google-map, html-canvas, php (open-source CMS (joomla, drupal, TYPO3), Zend, custom report in pdf, xls, csv), J2ME, Objective-c, Symbian C++, Android, Google-App-Engine (with JDO, JPA etc), ms-sql, mysql, apache web and tomcat server, jboss, weblogic, glassfish, jms, linux, solarsis, windows 2003 and 2008 servers.

Testing tool: Selenium for automation test, JMeter for performance test

Telecommunication server: Asterix, BroadWorks, Darwin Streaming Server

Hosting: Cloud hosting - Google Cloud, Amazon EC2 etc.

Staff
• IT staff: Between 20 and 25
• Total staff: Between 25 and 30
• Business analysts: Between 5 and 20
• Systems and network administrators: Less than 5
• Vendor-certified programmers: Less than 5
• Architect: Less than 5
• Indicative sales price per man/hour: $12 - $20

Exports
Number of years the company has been exporting: Between 2 and 4 years
Volumes: Between 50 and 80%
Countries of destination: USA, Canada, Asia
Offshoring Value Proposition

It will cut your total cost by more than half with offshoring your image editing and graphic design tasks in Bangladesh. As labour cost is competitive here, you will get the same quality for a lesser price. We are on GMT+6: when it is night in your region it is day here. So your sleeping time adds extra value to your business. Bangladesh has reliable submarine communication links that facilitate good broadband connectivity with the rest of the world. We also have a large pool of computer literate, English speaking professionals with well recognized Information technology skills.

Financial Information

- Annual revenue in USD [2011]: Provided upon request
- Annual revenue in USD [2010]: Provided upon request

Contact details

- House # 457, Lane # 8, DOHS Badda, Dhaka, Bangladesh
- Phone: +8802-8415561
- Cell: +8801720007800
- Email: shuvo@tgl.com.bd

Mr. Rezwan Rahman
Chairman
+8801730433322
rr@tgl.com.bd
About Us
We are an ISO 9001:2008 certified, 100% Export Oriented Software Development firm registered as BASIS member. With proven success in Web-based application, Smart Phone application, and Software Development, we are the offshore development firm of a diverse client base for Small and Medium Enterprises to individual entrepreneurs, providing them business solutions in different areas. We possess an elite team of over 18 software development professionals who constantly work with clients to meet their strategic objectives, by providing high-quality technology driven solutions. Combining unparalleled experience and expertise, we continue to successfully meet and exceed the expectations of our global client base. We have over 1,200 satisfied clients around the globe.

Year of establishment: 2003
Our top three client-tested areas of expertise (in order of priority)
1. E-Commerce Solutions
2. Web Application Development
3. Smartphone Application Development

IT-specific Skills
Languages/Tools: PHP, ASP.Net, jQuery,
CMS customization: Joomla, Drupal, WordPress, CakePHP CodeIgniter, VirtueMart,
PrestaShop, Magento, Flash.
Mobile Platforms expertise: Application development for Android, iPhone, iPad
Industry verticals experience: Healthcare, Finance, Manufacturing, Education, Sports, HR, Travel & Legal

Staff
• Total staff: Including staff with foreign experience (at least one year abroad): 30
• IT resources: 2
• IT analysts (Business process, System, Requirements, etc.): 2
• IT administrators (System, Network Database): 1
• Number of software programmers/engineers: 18+ industry certified Software professionals
• Number of IT graduates (4 yrs): 14
• Number of vendor-certified Programmers: None
• Average monthly salary: 1500-3500 USD
• Sales price per man-hour: 15-30 USD

Exports
Number of years exporting: 6 years
Main countries we export to: 20+ industry-wide clients from USA, Europe, UK, Netherlands, Denmark, Germany, and Australia
Clients: Bamscreative (USA), ASC Design Services (USA), Ngrane Interactive (Netherlands), MAS Media (UK), Fortun Republic (UK), Net Mastery (Australia), The National Centre for Informations Systems Research (NCSR) of the Australian National University (ANU), Suopcon (Germany), MRSK (Denmark), Scan Design (Denmark), Alex Just Creative (Australia), Maruboshi Europe (Netherlands), National Mail Order Association (USA).

ITES-specific Skills
Photoshop, Illustrator, Indesign,
IT-enabled services provided:
1. Graphic Design
2. Web design
3. Image Editing Service
ITES (BPO/KPO) staff: 10
Project Managers/Operation Managers: 2

Offshoring Value Proposition
Gartner rated Bangladesh as the top 30 IT Outsourcing destination:
• Core industry experience and wide domain knowledge.
• Experience in outsourcing to North America and Western Europe.
• Technical Expertise and platform versatility.
• High quality work and timely completion of your projects.
• Professional approach and strong business ethics.
• Quick understanding of your needs and further refining.

Financial Information
Annual revenue in USD [2010]:
Annual revenue in USD [2009]:

Marketing and Sales Activities
Promoting through LinkedIn, Facebook, Twitter, Email marketing. Participating international fairs, networking sessions.

Contact details
House # 289, Road # 19/B
New DOHS, Mohakhali
Dhaka 1206, Bangladesh
Tel: +880 2 98117535
Tel: +880 2 8817535
info@uysys.com

Infrastructure
Office space: 2,500 sq ft
Type of internet connectivity: Broad band

Contact
Ms. Farhana A. Rahman
Function: CEO & Chairperson
Phone: +880 1713037403
Email: farhana@uysys.com
farhana.rahman@zoho.com
Windmill Infotech Ltd.

About Us
Windmill Infotech Limited is a graphic offshore outsourcing company providing high volume image masking / clipping path and image processing services for a global market. Our mission is to provide solutions to enable your business to e-merge. WIL has the e-business knowledge, skills and track record to deliver solutions to these businesses as fast as possible.

We offer companies professional image management and high Western quality combined with the low competitive prices of the South Asia. We deliver solutions that are viable and perfectly scalable. These make us ideally suited to be your service provider partner for years to come.

Contact us today and we’ll provide your company the ideal clipping path and image processing solution on the market regardless of your needs, requirements and workflow. Take advantage of our expertise in graphic outsourcing and let us be a key player in lowering the cost of your graphic production.

Year of establishment: 2007
Why we are different?
• Work with the best and the brightest
• Security and stability is paramount
• Quality is king
• Experience makes a difference
• If we want to be professional, we have to look professional

Our top three client-tested areas of expertise (in order of priority)
1. Image Retouching & Raster to vector transfer
2. Page profiling
3. Custom graphic design, Logo development

Staff
• Management team: 3 (CEO+ Operation directors with Visualizing/ Graphics Art Background)
• Team Coordinators: 5 (Mid level experts with 5-6 years team coordination experience)
• DTP Operators: 18 nos. (GD software skilled and free hand experts)
• Back office IT Team: 4 (1 CTO+ 2 system support manager+ maintenance officers)
• Other HR: 10-19 Agents/Process Executives: 220

Exports
Number of years exporting: 3 years
Main countries : UK, US, Canada
Clients: Eurotrade International Ltd., Phunt Ltd. Remit2home India Ltd., Samsung India Ltd Unilever Bangladesh Ltd

Infrastructure
Office space: 1,2000 sq ft (3 Levels)
Number of PCs: 260
Type of internet connectivity: 4MB/2MB broadband with redundant facilities.

Offshoring Value Proposition
• Strong portfolio & technical competence with over 6+ years
• US & UK experience to blend profiling as per international taste
• Time advantage to work
• Can create off shore captive team as back office
• Scalability at any point with proper infrastructure and in house team

Contact details
Road 5, House 90, Block F
Bashundhara, Dhaka, Bangladesh
Phone: +8801711595147
Email: info@windmillbd.com
Website: www.windmillbd.net

Reazuddin Mosharaf
Managing Director
+8801713190007
mosharaf@windmillbd.com

Reazuddin Mosharaf
Managing Director
+8801713190007
mosharaf@windmillbd.com
About Us
We are a new age market communication company offering graphic design, DTP and mobile application development services; be it clipping path, image manipulation, catalogue/brochure design or immersive mobile application, handheld device interfacing of large enterprise solutions. Since 2001, we have worked for a diverse set of clients, both at home and abroad. We have the people, technological know-how, hardware, connectivity, and above all, the experience base to expand our services to foreign Frontiers.

Year of establishment: 2001

Our top two client-tested areas of expertise (in order of priority)
1. Graphic Design Services
2. Mobile Application Development

IT-specific Skills
Languages/Tools:
- Adobe Photoshop
- Adobe Illustrator
- Objective C
- Adobe InDesign

Mobile Platforms expertise:
- iPhone

Industry verticals experience: Graphic Design Industry, Advertising Industry

Staff
- Total staff: 40 (including staff with foreign experience (at least one year abroad): 2
- IT & ITES resources:
  1. Graphic Designer/DTP: 15
  2. IT administrators (System, Network Database): 9
  3. Number of software programmers/engineers: 10

Exports
Number of years exporting: 6
Main countries we export to: USA, Denmark
Clients: Congral LLC, USA, Mi3 Inc., USA, Urahisi LLC, USA, Lillenhoje, Denmark, BitaBiz, Denmark, Powerpoint, Denmark

Marketing and Sales Activities
Recent export-oriented marketing activities: Attended WAN IFRA 2010 @ Hamburg, Germany, attended various match making activities in USA, UK, Denmark & Netherlands and Search Engine Optimization (SEO).

For More Information
Please visit:
www.zanala.com (for design service and mobile application)
www.graphicmagix.com (for Graphic design services)

Infrastructure
Office space: 1770 sq ft
Type of internet connectivity: Broad Band/ WiMax

Contact details
Level-4 (west), BDBL Bhaban
12 Kawran Bazar Daka-1215, Bangladesh
Phone: +8802 - 8124747, 8189361-2
E-mail: info@zanala.com

Certiﬁcations
ISO 9001-2008

Contact
Mr. Tamzid Siddiq Spondon
Managing Director
Phone: +8801819200559
E-mail: spondon@zanala.com

Mr. Tamzid Siddiq Spondon
Managing Director
Phone: +8801819200559
E-mail: spondon@zanala.com