

Trade in Services
Programme



The globalization of services has fuelled the development of Business Process Outsourcing (BPO) and IT Outsourcing (ITO) delivered offshore. BPO and ITO has the potential to contribute to broad economic and social development through employment and talent retention, both nationally and regionally. This emerging industry offers many new opportunities and Africa needs to prepare to secure these opportunities.

The International Trade Centre (UNCTAD/WTO), in cooperation with the Nigerian Export Promotion Council, is delighted to host a networking event:

“BRIDGES ACROSS BORDERS”
Spotlight on BPO and ITO
28-30 October 2008

Nicon Luxury
Abuja, Nigeria

Who should attend?

- Business Process Outsourcing companies
- IT Outsourcing companies
- Industry Associations
- Trade Support Institutions and Government
- Buyers

Why attend?

- Best practices and perspectives on positioning African BPO and ITO companies for success
- Opportunities to network with international experts, potential partners and clients
- Business Matching for creation of partnerships
- Panel discussions on key industry trends
- Lunchtime Case Study presentations
- Networking dinner

For more information and to register:

Visit www.intracen.org/servicexport or contact

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