



Overview world markets for organic food & beverages (estimates)

Markets	Retail Sales (million US\$) 2000	% of total food sales - ca.	Expected growth - medium term	Retail Sales (million US\$) 2001
Germany	2,100-2,200	1.6-1.8	10-15	-
U.K.	1,100-1,200	1.0-2.5	15-20	-
Italy	1,000-1,050	0.9-1.1	10-20	-
France	800-850	0.8-1.0	10-15	-
Switzerland	450-475	2.0-2.5	10-15	-
Denmark	350-375	2.5-3.0	10-15	-
Austria	200-225	1.8-2.0	10-15	-
Netherlands	275-325	0.9-1.2	10-20	-
Sweden	175-225	1.0-1.2	15-20	-
Belgium	100-125	0.9-1.1	10-15	-
Other Europe*	400-600	-	-	-
Total (Europe)	7,000-7,500	-	-	8,500-9,000
U.S.A.	7,500-8,000	1.5-2.0	20	9,000-9,500
Japan	2,000-2,500	-	-	2,500-3,000
Total ca.	17,500	-	-	21,000

Note: Official trade statistics are not available. Compilations are based on rough estimates. Retail sales in US\$ are based on average exchange rates. The figure for Japan is particularly uncertain. (This figure also includes non-certified products, e.g. some "Green Products").

** Finland, Greece, Ireland, Portugal, Spain, Norway*

Source: Compiled by ITC, January 2002, based on trade estimates