










ITC's MARKET ANALYSIS SECTION (MAS) develops market analysis tools and capacity building programmes for better international marketing and export strategy.

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With today's immense flow of information, finding the right source for unbiased, accurate and timely market intelligence can be difficult, costly, and time-consuming. Identifying the right source of information is the first step toward maximizing international business opportunities.

The Market News Service (MNS) of the International Trade Centre (ITC) provides detailed price and market information on selected primary and semi-processed products of particular interest to developing countries and economies in transition. Regular access to such information is vital to companies intending to sell or buy products on international markets.

Available reports:		Market and product coverage	Frequency Approximate peak season
	Fresh Tropical and Off-Season Fruit and Vegetables	70 tropical and off-season products in 12 European markets	44 issues per year
	Cut Flowers	-70 varieties in 4 Asian markets -94 varieties in 12 European markets -36 varieties in 6 North American markets	46 issues per year
	Spices	30 products in Asia, Europe, the Middle East and the United States	32 issues per year
	Tropical Ornamental Young Plants	45 varieties in 5 European markets	23 issues per year
	Pharmaceutical Starting Materials / Essential Drugs	Over 330 of the most used raw materials in the production of essential drugs (generics) in major markets	12 issues per year
	Fruit Juices	11 products in the European and United States' markets	4 issues per year
	Medicinal Plants & Extracts	Various products in North America, Europe, India, China, and Africa	4 issues per year

MNS aims to serve as a market intelligence tool, to enable developing countries realize their full income potential through global trade expansion. MNS does not act as a broker and is exclusively an information service with the objective of improving market transparency and encouraging price and quality competition for the benefit of all market players.

MNS' team of product specialists draws information from a network of over 230 correspondents in 54 countries worldwide, collecting up-to-date data on wholesale prices paid for specific products, supply and demand trends, and economic, climatic and legislative information that can affect the short-term market situation of particular products.

MNS' information providers include major importers, exporters, manufacturers, wholesalers, and governmental organizations. We continuously encourage and welcome new sources of information. Should you be interested in becoming an information provider and contributing to MNS' efforts to improve market transparency and facilitate trade expansion, please contact us at mns@intracen.org.

MNS reports are now directly available on-line through ITC's latest market analysis tool, Product Map, www.p-maps.org

To Subscribe: Please visit www.p-maps.org/mns/ and either choose to access reports via email or on-line through the Product Map Web site.

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About ITC - The International Trade Centre is the technical cooperation agency of the United Nations Conference on Trade and Development (UNCTAD) and the World Trade Organization (WTO) for operational and enterprise-oriented aspects of international trade development. As the United Nations focal point for technical cooperation in trade promotion, ITC works with developing countries and economies in transition to set up effective trade promotion programmes to expand their exports and improve their import operations.