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1. Country / Territory Brief

St. Lucia is progressing in its transition from an agricultural economy to a more modern economy based on higher value services, notably tourism, which is Saint Lucia's main source of income and its biggest employer. The island has an area of 620 sq. km and a population is considered an upper middle income country with a high Human Development Index. The country offers an educated workforce and the best business environment in the Caribbean region. Like most countries in the region, its economic situation was affected by the global financial crisis and a series of natural disasters.

ITC supported Saint Lucia to develop its National Export Strategy in 2004 and foresees some support for updating it. During 2012 and 2013, ITC also supported the country to build its trade information system.

Based on the ITC 2014-2018 Strategic Approach to the Caribbean Region, ITC will focus on implementing at regional level the recommendations of strategies recently developed by CARICOM for the cultural industries and professional services sectors.
2. People and Economy

2.1 People
2.2 Economy
3. Trade Performance

3.1 General Trade Performance

3.1.1 Evolution of Trade Ratio to GDP - Goods

No Data Available for these criteria

3.1.2 Evolution of Trade Ratio to GDP - Services

No Data Available for these criteria
3.1.3 Evolution of Total Trade

No Data Available for these criteria

3.1.4 Trade Map
3.1.5 Export and Import by Leading Destination - Export

![Graph showing export diversification for Saint Lucia in 2013.]

3.1.6 Export and Import by Leading Destination - Import

![Graph showing import diversification for Saint Lucia in 2013.]

ITC by country - Saint Lucia
3.1.7 Evolution of Exports and Imports by Destination - Export

No Data Available for these criteria

3.1.8 Evolution of Exports and Imports by Destination - Import

No Data Available for these criteria
3.1.9 Composition of Trade in Services - Export

List of services exported by Saint Lucia

Source: ITC Trade Map

3.1.10 Composition of Trade in Services - Import

List of services imported by Saint Lucia

Source: ITC Trade Map
3.1.11 Evolution of FDI

Evolution of FDI inflow in Saint Lucia as % of GDP

Source: ITC based on World Bank HDI.
3.2 Sector Trade Performance

3.2.1 Sectoral Diversification in Products - Export

3.2.2 Sectoral Diversification in Products - Import
3.2.3 Sectoral Diversification in Destinations - Export

Sectoral diversification in destination for Saint Lucia’s exports

3.2.4 Sectoral Diversification in Destinations - Import

Sectoral diversification in origin for Saint Lucia’s imports
### 3.2.5 Sectors by World Demand - Export

#### Growth of national supply and international demand for the products exported by Saint Lucia in 2013

- **Winners in growing sectors**
  - 27: Mineral fuels, oils, distillation products, etc.
  - 74: Copper and articles thereof
  - 32: Tanning, dyeing extracts, tannines, derivate pigments, etc.
  - 71: Pearls, precious stones, metals, coins, etc.
  - 76: Aluminium and articles thereof
  - 87: Vehicles other than railway, tramway

- **Losers in declining sectors**
  - 99: Commodities not elsewhere specified

#### Scale: 10 USD million

### 3.2.6 Sectors by World Demand - Import

#### Growth of national demand and international supply for the products imported by Saint Lucia in 2013

- **Winners in growing sectors**
  - 27: Mineral fuels, oils, distillation products, etc.
  - 94: Furniture, lighting, signs, prefabricated buildings
  - 87: Vehicles other than railway, tramway
  - 6: Meat, fish and seafood food preparations, nes
  - 04: Dairy products, eggs, honey, edible animal product nes

- **Losers in declining sectors**
  - 99: Commodities not elsewhere specified

#### Scale: 100 USD million

The country imports have increased.
3.2.7 Trade Performance Index

The Trade Performance Index of Saint Lucia illustrates the country’s competitive position in various sectors.

- **Minerals (US$ 67 m.):**
  - Current index: 158

- **Fresh food (US$ 12 m.):**
  - Change in market share: 114 (2009) to 169 (2013)
  - Current index: 169

- **IT & consumable electronics (US$ 11 m.):**
  - Change in market share: 57 (2009) to 33 (2013)
  - Current index: 33

- **Processed food (US$ 10 m.):**
  - Change in market share: 59 (2009) to 125 (2013)
  - Current index: 125

- **Wood products (US$ 2 m.):**
  - Change in market share: 50 (2009) to 128 (2013)
  - Current index: 128

- **Electronic components (US$ 1 m.):**
  - Change in market share: 57 (2009) to 117 (2013)
  - Current index: 117

**Source:** ITC Trade Competitiveness Map

Note: The figures displayed on the bar correspond to the country’s global rankings among other countries that export the same category of products. The current index and change in world market share index are the world country ranking for the sector under review.
## 4. Trade Strategy and Policy
### 4.1 Trade and Development Strategies

<table>
<thead>
<tr>
<th>Year</th>
<th>Strategy name</th>
<th>Sector</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>National Vision Plan</td>
<td>The National Vision Plan deals with a wide range of topics and...</td>
</tr>
<tr>
<td>2006</td>
<td>ICT Development Strategy for Saint Lucia</td>
<td>Information Communication Technology</td>
</tr>
<tr>
<td>2004</td>
<td>National Export Development Strategy</td>
<td>Architecture Services, Arts and Entertainment, Beverage Industry,...</td>
</tr>
<tr>
<td>2001</td>
<td>UNDAF Barbados and the OECS 2002-2004</td>
<td>The document outlines the rationale and the process for the elaboration of...</td>
</tr>
</tbody>
</table>
4.2 Domestic and Foreign Market Access
4.3 Trade Facilitation
## 4.4 Business and Regulatory Environment

### Multilateral Trade Instruments

<table>
<thead>
<tr>
<th>Instrument ratified:</th>
<th>87 / 266 instruments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ratification rate:</td>
<td>32.7%</td>
</tr>
<tr>
<td>Weighted score:</td>
<td>42.2/100</td>
</tr>
</tbody>
</table>

**Abstract**

The *Trade Treaties Map* tool is a web-based system on multilateral trade treaties and instruments designed to assist trade support institutions (TSIs) and policymakers in optimizing their country’s legal framework on international trade.

**Instruments ratified**

Click here for a full list and more details about these multi-lateral trade instruments.

![Graph](image)

**Graph**

Presents a visual illustration breaking down a country’s ratification level according to various categories and compares it to the world average.
4.5 Infrastructure
5. ITC and the Country/Territory

5.1 ITC Projects

5.1.1 Current projects
Upgrading trade information services for exporters in Saint Lucia
ITC Regional Office for Latin America and the Caribbean in Mexico

5.1.2 Recent projects
CARIFORUM Creative Industries Promotion
5.2 Events

5.2.1 Upcoming events
No data

5.2.2 Recent events
No data
5.3 ITC Contacts

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6. Trade Information Sources and Contacts

6.1 Trade Information Sources

This section provides a list of country specific print and online publications on trade-related topics, including both ITC and external sources.

6.1.1 ITC publications

**St. Lucia : Strategic Approach to Tourism as an Export and Development Opportunity in Small States**

Paper presented at ITC Regional Executive Forum : 'Small States in Transition : From Vulnerability to Competitiveness', Port of Spain, Trinidad and Tobago, 18-21 January 2004 - discusses how...

Read more

**Free Trade Area of the Americas (FTAA) and other Trade Policy Related Business Advocacy: A Case Study, CARICOM, with Special Reference to Trinidad and Tobago**

Paper exploring the CARICOM's (Caribbean Community and Common Market) current Free Trade Area of the Americas (FTAA) negotiations with special reference to Trinidad and Tobago and Jamaica, and the structure...

Read more
Building a SQAM Infrastructure in a Small Developing Country: Case Study: Saint Lucia


Read more

State of e-Business and Potential for Development in the Caribbean Region

Paper focusing on the status of e-Trade readiness of the 13 member States of the Caribbean Community (CARICOM) - outlines basic e-Trade readiness factors for each country; assesses extent of...

Read more

Saint Lucia: Services as a Development Option

Paper contributed by St. Lucia National Team, presented at ITC Executive Forum: ‘Business for Development: Implications for Export Strategy-Makers’, Cancún, Mexico, 6-9 September, 2003 - focuses on...

Read more

6.1.2 Selected printed information sources

- 2011 Opportunities for Trade in Services of Canada
- 2006 - Nurse, Keith The Cultural Industries in CARICOM: Trade and Development Challenges
- 2010 The Economic Partnership Agreement: Towards a New Era for Caribbean Trade
- 2010 - Ramdoo I; Walker A Implementing the Economic Partnership Agreement in the East African Community and the
6.1.3 Selected online information sources

- Organisation of Eastern Caribbean States
- Caribbean Community
- Ministry of Commerce, Industry and Consumer Affairs
- Caribbean Agricultural Research and Development Institute (CARDI)
- Caribbean Community Secretariat: Statistics
- Saint Lucia Industrial and Small Business Association (SLISBA)
## 6.2 Trade Contacts

<table>
<thead>
<tr>
<th>Official Name</th>
<th>Address</th>
<th>City</th>
<th>Phone Number</th>
<th>Fax Number</th>
<th>Email</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Lucia National Development Corporation</td>
<td>1st Flr. Heraldine Rock Bldg.</td>
<td>Castries</td>
<td>17584523614</td>
<td>17584521841</td>
<td><a href="mailto:devcorp@candw.lc">devcorp@candw.lc</a></td>
<td><a href="http://www.stluciandc.com">www.stluciandc.com</a></td>
</tr>
<tr>
<td>St. Lucia Chamber of Commerce, Industry and Agriculture</td>
<td>Heralding Rock Building</td>
<td>Castries</td>
<td>+1 758 4523165</td>
<td>+1 758 4536907</td>
<td>info@stlucia chamber.org</td>
<td><a href="http://www.stlucia">http://www.stlucia</a> chamber.org</td>
</tr>
<tr>
<td>Saint Lucia Trade Export Promotion Agency</td>
<td>2nd. Floor, Hewanorra House</td>
<td>Castries</td>
<td>+758 468 2108</td>
<td>758 452 4606</td>
<td><a href="mailto:info@tep.a.org.lc">info@tep.a.org.lc</a></td>
<td><a href="http://www.opsr.org.lc">http://www.opsr.org.lc</a></td>
</tr>
</tbody>
</table>