ITC by Country
Report
South Africa
05/12/2014
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1. Country / Territory Brief

South Africa is one of Africa’s biggest economies. It is located in the southern tip of the continent and borders Botswana, Lesotho, Mozambique, Namibia, Swaziland and Zimbabwe.

South Africa is a Member of the BRICS, the group of emerging world economies including China, Brazil, Russia and India. The country has a well-advanced financial, legal, communications, energy and transport sectors. Its main export commodities are gold, diamonds, platinum, other metals and minerals, machinery and equipment. South Africa’s main trade partners are the European Union, China, US, Japan and India. Future development challenges remain inequality and high unemployment rate, which was worsened by the post-2008 economic slowdown.

The 2030 National Development Plan, released in 2012, outlines the country’s vision and development plan. It identifies the following three intertwined priorities to address the country’s major challenges: raising employment through faster economic growth; improving the quality of education, skills development and innovation; and, building the capacity of the state to play a developmental, transformative role. Past ITC projects supported value chain and trade analysis for the department of Agriculture.
2. People and Economy

2.1 People

| Total population (growth rates per annum) | 48,793,022 in 2012 with growth rates of 1.2% p.a during 2008-2012 |
| Population density (people per sq. km of land area) | 48,793,022 in 2012 with growth rates of 1.2% p.a during 2008-2012 |
| Female population | 51.4% in 2012 |
| Population below 15 years of age | 29.5% in 2008 ; 30.0% in 2012 |
| Urban population | 60.6% in 2012 |
| Population living below $1.25 a day at purchasing power parity (PPP) | NA |
| Ranking in the Human Development Index (HDI) | 121 out of 186 in 2012 |

Source: United Nations Development Programme Human Development Indicators
Note: The Human Development Index measures the overall development of a nation and ranges from 0 (low level of development) to 1 (highest level of development). The United Nations Development Programme (http://hdr.undp.org) provides a detailed explanation. ITC Regional group refers to ITC definition.

Health
Life expectancy at birth (years) (55); Mortality rate, under-5 (per thousand live births) (44.6) in 2012

Education
Education index - expected and mean years of schooling (rank) (83 out of 191) in 2012

Income level
GNI per capita in PPP terms (constant 2005 international $) (9,631) in 2012

Inequality
NA

Poverty
Multidimensional Poverty Index (rank) (58 out of 191) in 2012

Gender
Gender inequality index (rank) (58 out of 191) in 2012

Sustainability
NA
2.2 Economy

<table>
<thead>
<tr>
<th>Sector added value</th>
<th>2004</th>
<th>2008</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>US $</td>
<td>%GDP</td>
<td>US $</td>
</tr>
<tr>
<td>Agriculture</td>
<td>6,113</td>
<td>3.1</td>
<td>7,329</td>
</tr>
<tr>
<td>Industry</td>
<td>61,517</td>
<td>31.3</td>
<td>79,319</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>37,768</td>
<td>19.2</td>
<td>41,232</td>
</tr>
<tr>
<td>Services</td>
<td>129,067</td>
<td>65.6</td>
<td>158,806</td>
</tr>
</tbody>
</table>

Source: World Bank World Development Indicators (WDI)

Note: Added value is US$ terms are expressed in million, GDP US$, and "6,976 to be read 6'976"

Evolution of GDP (constant 2005 US$)

Source: World Bank World Development Indicators (WDI)

Note: ITC calculations based on the World Bank WDI

Evolution of GDP per capita (constant 2005 US$)

Source: World Bank World Development Indicators (WDI)

Note: ITC calculations based on the World Bank WDI
Aid Dependency (Official Development Assistance/Gross National Income)

Source: World Bank World Development Indicators (WDI)

Note: ITC calculations based on the World Bank WDI. Regional group refers to ITC definition

Remittances as a Share of GDP

<table>
<thead>
<tr>
<th>Year</th>
<th>Remittance ($ millions)</th>
<th>Remittance (% GDP)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>523</td>
<td>23.9</td>
</tr>
<tr>
<td>2008</td>
<td>783</td>
<td>28.7</td>
</tr>
<tr>
<td>2012</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Source: World Bank World Development Indicators (WDI)

Note: ITC calculations based on World Bank WDI, IMF BOP statistics, and “6,976 to be read 6’976”
3. Trade Performance

3.1 General Trade Performance

3.1.1 Evolution of Trade Ratio to GDP - Goods

3.1.2 Evolution of Trade Ratio to GDP - Services
3.1.3 Evolution of Total Trade

![Graph showing the evolution of total import and export of goods of South Africa from 2009 to 2013.]

3.1.4 Trade Map

![Map illustrating the list of importing markets for a product exported by South Africa in 2013. The map highlights different countries and their share in South Africa's exports, indicated by different colors and ranges.]

ITC by country - South Africa
3.1.5 Export and Import by Leading Destination - Export

3.1.6 Export and Import by Leading Destination - Import
3.1.7 Evolution of Exports and Imports by Destination - Export

![Graph showing the evolution of South Africa's exports by region of destination.]

Source: ITC Trade Map.

NOTE: OICC does not include all OICC countries, such as the Arab League countries. Japan does not include China, India, and Japan.

3.1.8 Evolution of Exports and Imports by Destination - Import

![Graph showing the evolution of South Africa's imports by region of origin.]

Source: ITC Trade Map.

NOTE: OICC does not include all OICC countries, such as the Arab League countries. Japan does not include China, India, and Japan.
3.1.9 Total Export Growth

Source: ITC, calculations based on ITC’s Trade Competitiveness Map data. Note: Graph shows decomposition of the country’s export growth in value terms by diversification pattern over the indicated period.

3.1.10 Marginal Export Growth

From 2009 to 2013, the country’s total export in value increased by 76.8%

<table>
<thead>
<tr>
<th>Marginal Growth Due to</th>
<th>US$ change</th>
<th>% change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growth due to world trade's growth</td>
<td>26,277,886.8</td>
<td>48.8</td>
</tr>
<tr>
<td>Growth due to product specialisation</td>
<td>3,547,277.7</td>
<td>6.6</td>
</tr>
<tr>
<td>Growth due to geographic specialisation</td>
<td>5,101,570.3</td>
<td>9.5</td>
</tr>
<tr>
<td>Growth due to competitiveness</td>
<td>6,434,205.3</td>
<td>12.0</td>
</tr>
<tr>
<td>Sum of the marginal growths</td>
<td>41,360,940.0</td>
<td>76.8</td>
</tr>
</tbody>
</table>

Source: ITC, calculations based on ITC’s Trade Competitiveness Map data. Note: Graph shows decomposition of the country’s export growth in value by structural driving effects over the indicated period. Values are in US$ thousands.
3.1.11 Composition of Trade in Services - Export

3.1.12 Composition of Trade in Services - Import
3.1.13 Evolution of FDI

Evolution of FDI inflow in South Africa as % of GDP

Source: ITC based on World Bank IWDI
3.2 Sector Trade Performance
# 4. Trade Strategy and Policy

## 4.1 Trade and Development Strategies

<table>
<thead>
<tr>
<th>Year</th>
<th>Strategy name</th>
<th>Sector</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>Industrial Policy Action Plan 2011</td>
<td>Metal fabrication, capital and transport equipment, Upstream Oil and Gas Services...</td>
</tr>
<tr>
<td>2011</td>
<td>National Development Plan</td>
<td>The National Development Plan outlines the national South African strategy in order...</td>
</tr>
<tr>
<td>2011</td>
<td>New Growth Path</td>
<td>The New Growth Plan aims at creating five millions jobs by 2020...</td>
</tr>
<tr>
<td>2011</td>
<td>Southern Africa ADB Regional Integration Strategy Paper</td>
<td>The document provides an overview of the current political, economic and social...</td>
</tr>
<tr>
<td>2011</td>
<td>Strategic Plan for the Department of Agriculture, Forestry and Fisheries</td>
<td>The plan aims at improving service delivery of the Department of Agriculture,...</td>
</tr>
<tr>
<td>2011</td>
<td>A South African Trade Policy and Strategy Framework</td>
<td>The TPSF contributes to achieve the objectives of upgrading and diversifying South...</td>
</tr>
<tr>
<td>2010</td>
<td>Industrial Policy Action Plan 2010</td>
<td>Metal fabrication, capital and transport equipment, Green and energy-saving industries, Agro-Processing...</td>
</tr>
<tr>
<td>2010</td>
<td>National Industrial Policy Framework</td>
<td>The NIPF aims at diversifying the economy in order not to rely...</td>
</tr>
<tr>
<td>2007</td>
<td>UNDAF South Africa 2007-2010</td>
<td>The UNDAF is designed to assist South Africa in achieving the MDGs, and it is aligned with the other local national policies.</td>
</tr>
<tr>
<td>2001</td>
<td>The Strategic Plan for South African Agriculture</td>
<td>The plan aims at reshaping the agricultural sector in South Africa in...</td>
</tr>
</tbody>
</table>
### 4.2 Domestic and Foreign Market Access

**Overview: Trade Policy and Business Environment**

<table>
<thead>
<tr>
<th>INDICATOR, UNITS</th>
<th>RANK/132</th>
<th>SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Domestic Market Access The pillar assesses the level and complexity of a country’s tariff protection as a result of its trade policy. This component includes the effective trade-weighted average tariff applied by a country, the share of goods imported duty free and the complexity of the tariff regime, measured through tariff variance, the prevalence of tariff peaks and specific tariffs, and the number of distinct tariffs.</td>
<td>43</td>
<td>4.96</td>
</tr>
<tr>
<td>Foreign Market Access The pillar assesses tariff barriers faced by a country’s exporters in destination markets. It includes the average tariffs faced by the country as well as the margin of preference in destination markets negotiated through bilateral or regional trade agreements or granted in the form of trade preferences.</td>
<td>91</td>
<td>2.16</td>
</tr>
<tr>
<td>Tariff rate (%) This indicator is calculated as a trade-weighted average of all the applied tariff rates, including preferential rates that a country applies to the rest of the world. The weights are the trade patterns of the importing country’s reference group (2012 data). An applied tariff is a customs duty that is levied on imports of merchandise goods.</td>
<td>74</td>
<td>5.98</td>
</tr>
<tr>
<td>Complexity of tariffs, index 1-7 (best) This indicator is calculated as the average of the following indicators: Tariff dispersion, Specific tariffs and Number of distinct tariffs. See description of each individual indicator for more details. Prior to averaging, values for each indicator were transformed to a 1–7 score, using the min-max method.</td>
<td>92</td>
<td>4.91</td>
</tr>
<tr>
<td>Tariffs dispersion (standard deviation) This indicator reflects differences in tariffs across product categories in a country’s tariff structure. The variance is calculated across all the tariffs on imported merchandise goods, at the 6-digit level of the Harmonized Schedule.</td>
<td>111</td>
<td>12.02</td>
</tr>
<tr>
<td>Tariffs peaks (%) This indicator is the ratio of the number of tariff lines exceeding three times the average domestic tariff (across all products) to the MFN (most-favoured nation) tariff schedule. The tariff schedule is equal to the total number of tariff lines for each country. These tariffs are revised on a yearly basis.</td>
<td>93</td>
<td>9.64</td>
</tr>
<tr>
<td>Specific tariffs (%) This indicator is the ratio of the number of Harmonized System (HS) tariff lines, with at least one specific tariff, to the total number of HS tariff lines. A specific tariff is a tariff rate charged on fixed amount per quantity (as opposed to ad valorem)</td>
<td>90</td>
<td>3.76</td>
</tr>
<tr>
<td>Number of distinct tariffs This indicator reflects the number of distinct tariff rates applied by a country to its imports across all sectors.</td>
<td>90</td>
<td>309.00</td>
</tr>
<tr>
<td>Share of duty-free imports (%) Share of trade, excluding petroleum, that is imported free of tariff duties, taking into account MFN tariffs and preferential agreements. Tariff data is from 2013 or most recent year available and imports data is from 2012</td>
<td>31</td>
<td>72.62</td>
</tr>
<tr>
<td>Tariffs faced (%) This indicator is calculated as the trade-weighted average of the applied tariff rates, including preferential rates that the rest of the world applies to each country. The weights are the trade patterns of the importing country’s reference group (2012 data). A tariff is a customs duty that is levied by the destination country on imports of merchandise goods</td>
<td>114</td>
<td>5.66</td>
</tr>
<tr>
<td>Index of margin of preference in destination markets, 0-100 (best) This indicator measures the percentage by which particular imports from one country are subject to lower tariffs than the MFN rate. It is calculated as the average of two components: 1) the trade-weighted average difference between the MFN tariff and the most advantageous preferential duty (advantage score), and 2) the ratio of the advantage score to the trade-weighted average MFN tariff level. This allows capturing both the absolute and the relative margin of preference.</td>
<td>71</td>
<td>24.74</td>
</tr>
</tbody>
</table>

4.3 Trade Facilitation

**Logistics Performance Index (LPI): Country Comparison**

Source: World Bank, Logistics Performance Index (LPI)

**Logistics Performance Index – Evolution**

Source: World Bank, Logistics Performance Index (LPI)
4.4 Business and Regulatory Environment

Multilateral Trade Instruments

Abstract

The Trade Treaties Map tool is a web-based system on multilateral trade treaties and instruments designed to assist trade support institutions (TSIs) and policymakers in optimizing their country’s legal framework on international trade.

<table>
<thead>
<tr>
<th>Instrument ratified:</th>
<th>121 / 266 instruments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ratification rate:</td>
<td>45.5%</td>
</tr>
<tr>
<td>Weighted score:</td>
<td>54.9/100</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ratification Rate Rank</th>
<th>Weighted Score Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>In World: 61/193</td>
<td>66/193</td>
</tr>
<tr>
<td>In Region: Sub-Saharan Africa</td>
<td>3/47</td>
</tr>
<tr>
<td>In Development level: Developing country</td>
<td>20/88</td>
</tr>
</tbody>
</table>

Graph

Presents a visual illustration breaking down a country’s ratification level according to various categories and compares it to the world average.

Instruments ratified

Click here for a full list and more details about these multi-lateral trade instruments.
## 4.5 Infrastructure

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
<th>Rank/148</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality of overall infrastructure How would you assess general infrastructure (e.g., transport, telephony, and energy) in your country? (1 = extremely underdeveloped—among the worst in the world; 7 = extensive and efficient—among the best in the world)</td>
<td>4.16</td>
<td>54</td>
</tr>
<tr>
<td>Quality of roads How would you assess roads in your country? (1 = extremely underdeveloped; 7 = extensive and efficient by international standards)</td>
<td>4.92</td>
<td>38</td>
</tr>
<tr>
<td>Quality of railroad infrastructure How would you assess the railroad system in your country? (1 = extremely underdeveloped; 7 = extensive and efficient by international standards)</td>
<td>3.36</td>
<td>46</td>
</tr>
<tr>
<td>Quality of port infrastructure How would you assess port facilities in your country? (1 = extremely underdeveloped; 7 = well-developed and efficient by international standards). For landlocked countries, this measures the ease of access to port facilities and inland waterways</td>
<td>4.70</td>
<td>46</td>
</tr>
<tr>
<td>Quality of air transport infrastructure How would you assess passenger air transport infrastructure in your country? (1 = extremely underdeveloped; 7 = extensive and efficient by international standards)</td>
<td>6.06</td>
<td>11</td>
</tr>
<tr>
<td>Individuals using Internet (%) Internet users are people with access to the worldwide network</td>
<td>130.56</td>
<td>31</td>
</tr>
<tr>
<td>Mobile telephone subscriptions/100 pop According to the World Bank, mobile cellular telephone subscriptions are subscriptions to a public mobile telephone service using cellular technology, which provides access to switched telephone technology. Postpaid and prepaid subscriptions are included. This can also include analogue and digital cellular systems but should not include non-cellular systems. Subscribers to fixed wireless, public mobile data services, or radio paging services are not included.</td>
<td>41.00</td>
<td>76</td>
</tr>
<tr>
<td>Fixed broadband Internet subscriptions/100 pop: The International Telecommunication Union considers broadband to be any dedicated connection to the Internet of 256 kilobits per second or faster, in both directions. Broadband subscribers refers to the sum of DSL, cable modem and other broadband (for example, fiber optic, fixed wireless, apartment LANs, satellite connections) subscribers.</td>
<td>2.11</td>
<td>89</td>
</tr>
</tbody>
</table>

5. ITC and the Country/Territory

5.1 ITC Projects

5.1.1 Current projects

Innovation fund: Selected pilot activities to promote exports of services from developing countries

5.1.2 Recent projects

Netherlands Trust Fund (NTF II) - South Africa
SADC Supply Chain and Logistics Programme - South Africa
ACCESS II for African Business Women in International Trade
Non-tariff measures - increasing transparency and understanding
5.2 Events

5.2.1 Upcoming events

No data

5.2.2 Recent events

Workshop Building Capacity in Export Management and Export Market Analysis 01/09/2014 - Pretoria

Introduction to Export Readiness Programme 23/06/2014 - Pretoria

PACIR Trade Mission Côte d'Ivoire-South Africa 22/06/2014 - Johannesburg

PACIR Trade event Source Africa 17/06/2014 - Cape Town
5.3 ITC Contacts

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Chief, Office for Africa
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phoolchund@intracen.org
6. Trade Information Sources and Contacts

6.1 Trade Information Sources

This section provides a list of country specific print and online publications on trade-related topics, including both ITC and external sources.

6.1.1 ITC publications

Training Kit for Companies - Supplier Registration Forms

The present document entitled 'Supplier Registration Forms' has been prepared for African enterprises attending the 'Buying from Africa for Africa' 2006 Meeting (Nairobi, November 2006), with the aim of providing...

Read more

South Africa: Demand Survey on Horticultural and Apicultural Products

Read more
Branding Initiatives during the Regulated and Deregulated Economic Eras of the South African Fruit Export Industry over the Last 70 Years


Expansion du commerce intra- et inter-régional entre les pays membres de la CEMAC et de l' UEMOA: Rapport de l'atelier de lancement

Réseau d'information commerciale et de gestion d'opportunités d'affaires - Mission d'évaluation et de présentation du projet dans les différents points focaux de l'UEMOA
Réseau d'information commerciale et de gestion d'opportunités d'affaires - Mission d'évaluation et de présentation du projet dans les différents points focaux de la CEMAC

Analyse statistique des flux des échanges commerciaux intra- et inter- régionaux de la CEMAC et de l'UEMOA - Livres scolaires, produits de l'édition et de la diffusion (résumé)

Rencontre acheteurs/vendeurs sur les produits alimentaires et agricoles, l'eau et l'assainissement, l'hébergement, les articles de protection personnelle et de ménage

Guide to trade remedy procedures (anti-dumping, countervailing and safeguard) aimed at exporters from developing countries and transition economies, with particular reference to trade remedy legislation and practices of South Africa...

Rencontre acheteurs/vendeurs sur le bois et ses produits dérivés

Etude de l'offre et de la demande sur les produits alimentaires en République du Congo - examine la structure et la capacité de production de la branche d'activité concernée, ainsi...
Scaling-up Ethical Social Entrepreneurship: Challenges and Solutions. - South Africa

Paper presented at ITC World Export Development Forum: 'Consumers, Ethics and Environment', Montreux, Switzerland, 8-11 October, 2008 - deals with social entrepreneurship as practised in the developing world and...

Read more

State of e-Business and Potential for Development in South Africa

Paper examining level of development with regard to e-facilitated trade in South Africa - reviews national policies facilitating e-trade; presents country's e-trade support network and describes nature and type of...

Read more

Food and Beverages: A Practical Guide to the South African Market

Market survey on agricultural products, food and beverages in South Africa. Reviews overall economic situation, multilateral, regional and bilateral agreements, trade regulations and current commercial practices; outlines market characteristics, tariffs...

Read more
Buyers/Sellers Meeting on Food, Agricultural Products, Shelter and Household Items

No Image Available

Read more

The Packaging Supply Chains in Sub-Saharan Africa

Report summarising the results of a series of country studies and audits of the packaging sectors, industries and supply chains in Côte d'Ivoire, Ghana, Kenya, Madagascar, Mali, Nigeria, Senegal, and...

Read more

Buyers/Sellers Meeting on Food, Shelter, Personnel Protection and Household Items

No Image Available

Read more
Togo: Etude de l'offre et de la demande sur les textiles et l'habillement

Etude de l'offre et la demande de textiles et habillement au Togo - dans la première partie consacrée à l'offre, l'étude fournit une description des produits couverts et examine la...

Read more

Burkina Faso: Etude de l'offre et de la demande sur les textiles et l'habillement

Etude de l'offre et la demande de textiles et d'habillement au Burkina Faso - dans la première partie consacrée à l'offre, l'étude fournit une description des produits couverts; examine l'offre...

Read more

Côte d'Ivoire: Etude de l'offre et de la demande sur les textiles et l'habillement

Etude sur l'offre et la demande de textiles et d'habillement en Côte d'Ivoire - fournit une description des produits couverts et de la méthodologie utilisée; donne le profil des exportateurs...

Read more
Mali: Etude de l'offre et de la demande sur les textiles et l'habillement

Etude de l'offre et la demande de textiles et d'habillement au Mali - dans la première partie consacrée à l'offre, l'étude fournit une description des produits couverts et examine la...

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Niger: Etude de l'offre et de la demande sur les textiles et l'habillement

Etude de l'offre et la demande de textiles et d'habillement au Niger - dans la première partie consacrée à l'offre, l'étude fournit une description des produits couverts et examine la...

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République centrafricaine: Etude de l'offre et de la demande sur les textiles et l'habillement

Etude de l'offre et la demande de textiles et habillement en République Centrafricaine- dans la première partie consacrée à l'offre, l'étude fournit une description des produits couverts et examine la...

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Bénin: Etude de l'offre et de la demande sur les textiles et l'habillement

Etude de l'offre et la demande de textiles et d'habillement au Bénin - dans la première partie consacrée à l'offre, l'étude fournit une description des produits couverts ; examine la...

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Buying from Africa for Africa: General Terms and Conditions

Document addressing aimed at exporting companies in developing countries interested in working within development aid procurement programmes of intergovernmental and non-governmental organizations - provides general purchasing terms and conditions of...

Read more

Collaboration public-privé pour réussir à l'exportation : Études de cas : Barbade, Ghana, Inde, Thaïlande et Malaisie

Recueil d'études de cas relayant des expériences réussies de dialogue entre les secteurs public et privé dans des pays en développement - ces études décrivent les activités menées par des...

Read more
Labelling of Natural Products: The United States Market

Guide focusing on sustainability certification and labelling requirements of finished natural products in the United States - covers all categories of natural products, namely cosmetics, herbal dietary supplement, health food,...

Read more


User manual accompanying the Snapshot software tool, developed to diagnose enterprise needs related to its strategic management competence, production, marketing, export transaction capabilities and e-competence - explains the theory behind...

Read more

The Activities of the Business Management System : Activity Content Guide. - Revised ed

Companion module to 'The Business Management System : A Guide for Competitiveness (BMS)', reviewing the forty-five managerial activities included in(BMS) Manual - explains the purpose of the manual and briefly...

Read more
Guide pour la préparation de profils de marché

Définit le concept et l'objectif d'un profil de marché; explique la structure, les étapes et les instruments pour rédiger un profil de marché.

Read more

Financement pour le commerce

Guide décrivant les mécanismes et instruments appropriés qui pourraient être adaptés et mis en place par les économies en développement et en transition pour contribuer à améliorer le financement du...

Read more

Airfreight Transport of Fresh Fruit and Vegetables : A Review of the Environmental Impact and Policy Options

Study focusing on the issue of ‘air miles’ (the number of miles (kilometres) a product has to be transported from the farmer/grower to various stages of production until it reaches...

Read more
The bulletin reproduces the ASSCO/FEFCO International Fibreboard Case Code. This is a numerically coded selection of the most common styles of fibreboard boxes and the interior fitments instructively illustrated.

Comment approcher les banques : Un guide pour les exportateurs burkinabé

Guide à l'intention des entreprises nationales burkinabées - traite de l'estimation des besoins financiers, des méthodes de paiement et des facilités de crédit pour les transactions commerciales; passe en revue...
Guía para la Comunidad Empresarial: Medidas Comerciales Correctivas en los Estados Unidos: Legislación, Prácticas y Procedimientos Antidumping, Compensatorios y de Salvaguardia. – Edición revisada

Guía sobre los procedimientos en materia de medidas comerciales correctivas (antidumping, derechos compensatorios y salvaguardias) con especial referencia a la legislación y prácticas de los Estados Unidos - explica el...

New US Food and Drug Administration food labelling regulations

Progress with the European Eco-label
Designing bottles for recycling

Read more

Addressing the Use Divide: E-Solutions for Management

Report examining ways in which information and communication technologies can be used to assist business managers in SMEs with managerial activities - focuses on tasks that could benefit from similar...

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PACKit Importing Country Module: Canada

Importing country profile of Canada prepared as part of Packaging Kit, aimed at small and medium enterprises in developing countries - provides Canada's international trade profile with major imports and...

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Buyers/Sellers Meeting on Pharmaceuticals and Natural Products

South Africa: Demand Survey on Horticultural and Apicultural Products

Intra-Asian Buyers/Sellers and Networking Meeting on Food Products
Indonesia: Supply and Demand Survey on Food Products

Supply and demand survey on food products in Indonesia - gives an overview of the Indonesian food processing industry and examines its production capacity; reviews market characteristics, external trade, standards...

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PACKit Export Product Module: Furniture

Product profile on wooden furniture and furniture made of similar natural raw materials (bamboo, rattan, etc.) prepared as part of Packaging Kit aimed at small and medium enterprises in developing...

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Azerbaijan: Supply and Demand Survey on Food and Beverages (Ref. BSM Food and Beverages, Kazakhstan 2003)

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Ile Maurice: Analyse des flux commerciaux

Le Business Management System : Un cadre de référence pour renforcer la compétitivité internationale

Guide présentant le concept du Business Management System (BMS) en tant que structure générique pour la gestion des entreprises commerciales - explique les principes du BMS; décrit les composants du...

Turkey : The Branding Concept

Botswana : Targeting the Brand : Global, Regional or Local?


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Branding Brazil It : How to Build a Believable Global Brand beyond Carnival


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Cuba : The Relevance of National Branding to Export Strategy


Read more
Building Uganda's National Brand: Uganda Gifted by Nature

Development of a National Branding Strategy for Mauritius

The Philippines: The Scope of a Branding Strategy: National, Sectoral, or Enterprise Level? Coherence or Divergence? What Is the Starting Point?
The Value of Branding in Export Strategy: India's Experience


Brand India: The Moment of Truth


Branding Initiatives during the Regulated and Deregulated Economic Eras of the South African Fruit Export Industry over the Last 70 Years


Read more

Ecuador : The Importance of Public-Private Organizations which Plan and Develop an Image and Country Brand


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Targeting the Brand : Global, Regional or Local?


Read more
How to Approach Banks: A Guide for Tajikistan Entrepreneurs

Guide aimed at Tajik entrepreneurs explaining ways and means of obtaining trade credit from banks - addresses assessment of financial needs, payment methods and related credit facilities for trade transactions;...

Read more

Expansion du commerce intra- et inter-régional entre les pays membres de la CEMAC et de l' UEMOA: Rapport de l'atelier de lancement

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Tibet Autonomous Region, Bhutan, India, Myanmar, Nepal and Pakistan: Regional Trade Opportunities

Read more
Economic Cooperation Organization: Expanding Intra-Regional Trade - Contributing to Improve Healthcare Access in the ECO Region

Read more

Gestión de la Calidad de Exportación: Libro de Respuestas para Pequeños y Medianos Exportadores - [Cuba]

Las preguntas y respuestas sobre todos los aspectos de la gestión y el control de la calidad dirigidas a los exportadores - cubren los reglamentos técnicos y las normas, la...

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Buyers/Sellers Meeting on Food, Agricultural product, Water and Sanitation, Shelter, Personnel Protection and Household Items

Read more
‘Discover the Tanzania Market’ - Report of an Assessment for Market Demand of Selected Omani Products to Tanzania (Part I)

Congo: Rencontre acheteurs/vendeurs sur les livres scolaires, l’édition et la diffusion

Buyers/Sellers Meeting on Horticultural and Apicultural Products
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Mali: Rencontre acheteurs/vendeurs sur les produits alimentaires
Bénin: Évaluation de l'état des connaissances et de l'utilisation des nouvelles technologies de l'information et de la communication (NTIC) liées au commerce

Bénin: Étude de l'offre et de la demande sur le bois et ses produits dérivés

Etude de l'offre et de la demande sur le bois et ses produits dérivés au Bénin - la première partie de l'étude est consacrée à l'analyse des branches d'activité concernées...
Côte d'Ivoire: Evaluation de l'état des connaissances et de l'utilisation des nouvelles technologies de l'information et de la communication (NTIC) liées au commerce

Lebanon: Demand Survey on Horticultural and Apicultural Products

Mauritius: Demand Survey on Horticultural and Apicultural Products

Qatar: Demand Survey on Horticultural and Apicultural Products
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Burkina Faso: Etude de l'offre et de la demande sur le bois et ses produits dérivés

Etude de l'offre et de la demande sur le bois et ses produits dérivés au Burkina Faso - la première partie de l'étude est consacrée à l'analyse des branches d'activité...

Bangladesh: Supply and Demand Survey for Pharmaceuticals and Natural Products 2005

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Cambodia: Demand Survey on Pharmaceuticals and Natural Products 2005

Demand survey on pharmaceuticals and natural products in Cambodia - outlines market size; provides information on import policy and procedures, import practices, competition and prices, market prospects and suggests market...

Read more

P.R. China: Supply and Demand Survey on Pharmaceuticals and Natural Products

Read more

Indonesia: Supply and Demand Survey on Pharmaceuticals and Natural Products 2005

Read more
Malaysia: Supply and Demand Survey on Pharmaceuticals and Natural Products 2005

Myanmar: Demand Survey on Pharmaceuticals and Natural Products 2005

Nepal: Demand Survey on Pharmaceuticals and Natural products 2005

Demand survey on pharmaceuticals and natural products in Nepal - outlines market size; provides information on import policy and procedures, and import practices; annexes include useful addresses, company/product profile forms,...
Philippines: Supply and Demand Survey on Pharmaceuticals and Natural Products 2005

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Gabon: Etude de l’offre et de la demande sur le bois et ses produits dérivés

Etude de l’offre et de la demande sur le bois et ses produits dérivés au Gabon - la première partie de l’étude analyse la structure de l’activité gabonaise de production...

Guinée Bissau: Etude de l’offre et de la demande sur le bois et ses produits dérivés

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Etude de l’offre et de la demande sur le bois et ses produits dérivés au Niger - la première partie de l’étude est consacrée à l’analyse de la branche d’activité...

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'Discover the Tanzania Market' - Report of an Assessment for Market Demand of Selected Omani Products to Tanzania (Part II)

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• Embassy of Romania in Washington D.C.
• Czech Republic
• Inform Net Partners - Databases of Czech Businesses
• Europages - The European Business Directory
• Republic of Ghana
• Foreign Trade Information System (SICE)
• The National Law Center for Inter-American Free Trade
• Standards, Regulations and Conformity Assessment Requirements in Hong Kong
• Hong Kong SAR - Government Information Centre
• TDC Exhibitions
- Statistics Iceland
- Iceland Chamber of Commerce
- Confederation of Indian Industry (CII)
- African Development Bank Group (ADB)
- Arab Bank for Economic Development in Africa (BADEA)
- The OPEC Fund for International Development
- Department of Ports & Customs - Dubai
- Tower Group International
- Tariffs and Rules of Origin in APEC Member Economies (WebTR)
- Centre for the Promotion of Imports from Developing Countries (CBI)
- Techstreet
- Saudi Arabian Standards Organization (SASO)
## 6.2 Trade Contacts

<table>
<thead>
<tr>
<th>Official Name</th>
<th>Address</th>
<th>City</th>
<th>Phone Number</th>
<th>Fax Number</th>
<th>Email</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>African Home</td>
<td>41 Caledon Street, (cnr Canterbury Str.)</td>
<td>Cape Town</td>
<td>27 21 551 1052</td>
<td>27 21 551 1052</td>
<td><a href="mailto:claudette@africanhome.co.za">claudette@africanhome.co.za</a></td>
<td><a href="http://www.africanhome.co.za/">http://www.africanhome.co.za/</a></td>
</tr>
<tr>
<td>Afrika Toy Shop</td>
<td>Cnr. 7th Street &amp; 4th Avenue</td>
<td>Parkhurst</td>
<td>27 11 442 2643</td>
<td></td>
<td><a href="mailto:kathy@theafricantoyshop.co.za">kathy@theafricantoyshop.co.za</a></td>
<td><a href="http://theafricantoyshop.pr.osor.co.za/">http://theafricantoyshop.pr.osor.co.za/</a></td>
</tr>
<tr>
<td>AMWA</td>
<td>Cnr Vigilance Drive &amp; Waenhout Street</td>
<td>Knysna</td>
<td>27 44 382 3186</td>
<td>27 44 382 0462</td>
<td><a href="mailto:info@amwa.co.za">info@amwa.co.za</a></td>
<td><a href="http://www.amwa.co.za/">http://www.amwa.co.za/</a></td>
</tr>
<tr>
<td>Cape Craft and Design</td>
<td>75 Harrington Street</td>
<td>Cape Town</td>
<td>27 21 460 3982</td>
<td></td>
<td><a href="mailto:erica.elk@ccdi.org.za">erica.elk@ccdi.org.za</a></td>
<td><a href="http://www.capecraftanddesign.co.za/">http://www.capecraftanddesign.co.za/</a></td>
</tr>
<tr>
<td>Department of Arts and Culture</td>
<td>Kingsley Centre 481 Church Street Cnr Beatrix &amp; Pretorius Streets Arcadia</td>
<td>Pretoria</td>
<td>27 12 441 3000</td>
<td>27 12 441 3699</td>
<td><a href="mailto:Sandile.Memela@dac.gov.za">Sandile.Memela@dac.gov.za</a></td>
<td><a href="http://www.dac.gov.za/">http://www.dac.gov.za/</a></td>
</tr>
<tr>
<td>Industrial Development Corporation</td>
<td>19 Fredman Drive, Sandown</td>
<td>Sandton</td>
<td>27 11 269 3000</td>
<td>27 11 269 3116</td>
<td><a href="mailto:callcentre@idc.co.za">callcentre@idc.co.za</a></td>
<td><a href="http://www.idc.co.za/">http://www.idc.co.za/</a></td>
</tr>
<tr>
<td>Khumbulani</td>
<td>1st Floor North Wing 147 Hendrik Verwoerd Drive Ferndale</td>
<td>Randburg</td>
<td>27 11 781 6752</td>
<td>27 11 781 6755</td>
<td><a href="mailto:jane@siyazisiza.co.za">jane@siyazisiza.co.za</a></td>
<td><a href="http://www.khumbulani.co.za/">http://www.khumbulani.co.za/</a></td>
</tr>
<tr>
<td>National Arts Council</td>
<td>66 Margaret Mc Ingana Street</td>
<td>Johannesburg</td>
<td>27 11 838 1383</td>
<td>27 11 838 3636</td>
<td><a href="mailto:info@nac.org.za">info@nac.org.za</a></td>
<td><a href="http://www.nac.org.za/">http://www.nac.org.za/</a></td>
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<tr>
<td>Streetwires Artist Collective</td>
<td>Waterfront</td>
<td>Cape Town</td>
<td>27 21 426 2475</td>
<td>27 21 426 0860</td>
<td><a href="mailto:info@streetwires.co.za">info@streetwires.co.za</a></td>
<td><a href="http://www.streetwires.co.za/">http://www.streetwires.co.za/</a></td>
</tr>
<tr>
<td>Wola Nani</td>
<td>Unit 3, Block A, Collingwood Place 9 Drake Street</td>
<td>Observatory</td>
<td>27 21 447 2091</td>
<td>27 21 447 3126</td>
<td><a href="mailto:crafts@wolanani.co.za">crafts@wolanani.co.za</a></td>
<td><a href="http://www.wolanani.co.za/">http://www.wolanani.co.za/</a></td>
</tr>
<tr>
<td>Open Society Initiative for Southern Africa</td>
<td>12th Floor, Braamfontein, Johannesburg</td>
<td>Braamfontein, Johannesburg</td>
<td>27 11 403 3414</td>
<td>27 11 403 3708</td>
<td><a href="mailto:thandipicm@osisa.org">thandipicm@osisa.org</a></td>
<td><a href="http://www.osisa.org/">http://www.osisa.org/</a></td>
</tr>
<tr>
<td>Eastern Cape Development Cooperation</td>
<td>22 Cathcart Rd</td>
<td>Queenstown</td>
<td>+27 45 838 1910</td>
<td>+27 45 838 1869</td>
<td><a href="mailto:tboboyi@eecd.c.o.za">tboboyi@eecd.c.o.za</a></td>
<td><a href="http://www.ecdc.co.za/">http://www.ecdc.co.za/</a></td>
</tr>
<tr>
<td>Clothing Federation of South Africa</td>
<td>42 Van der Linde Street</td>
<td>Bedfordview</td>
<td>+27 0 11 622 8125</td>
<td>+27 0 11 622 8316</td>
<td><a href="mailto:clofed@clofed.co.za">clofed@clofed.co.za</a></td>
<td><a href="http://www.ecmpartner.com/iaf/sa/apparel_manufacturing/miscellaneous.htm">www.ecmpartner.com/iaf/sa/apparel_manufacturing/miscellaneous.htm</a></td>
</tr>
</tbody>
</table>

ITC by country - South Africa
<p>| Businesswomen's Associations in South Africa | Office 230, Killarney Mall | Killarney | +011 486 3301 | <a href="mailto:info@bwasa.co.za">info@bwasa.co.za</a> | <a href="http://www.bwasa.co.za">www.bwasa.co.za</a> |
| South African Women Entrepreneurs Network | 77, Mentjies Street | Pretoria | +012 394 1604 | <a href="mailto:nkhumalo@thedii.gov.za">nkhumalo@thedii.gov.za</a> | <a href="http://www.dtispa.co.za">www.dtispa.co.za</a> |
| Institute of Purchasing and Supply | Auckland Park | Auckland | +27 11 331 6650 | +27 11 331 0383 | <a href="mailto:sarie@ipsa.co.za">sarie@ipsa.co.za</a> | <a href="http://www.ipsa.co.za/">http://www.ipsa.co.za/</a> |
| The Food Gardens Foundation | P.O. Box 41250 | Johannesburg | +27 1 1880 5956 | +27 1 1442 7642 | <a href="mailto:fgf@global.co.za">fgf@global.co.za</a> | <a href="http://www.foodgardensfoundation.org.za">www.foodgardensfoundation.org.za</a> |
| Ecocert-Afrisco Pty Ltd. | P.O. Box 74192 | Lynnwood Ridge | +27 12 349 10 70 | +27 86 518 0107 | <a href="mailto:afrisco@global.co.za">afrisco@global.co.za</a> | <a href="http://www.afrisco.net">www.afrisco.net</a> |
| Small Enterprise Development Agency | The dti Campus Block G, Arcadia | Pretoria | +27 12 441 1201 | +27 12 441 2201 | <a href="mailto:ccoetzee@seda.org.za">ccoetzee@seda.org.za</a> | <a href="http://www.seda.org.za">www.seda.org.za</a> |
| AMSCO | 4 Fricker Road | Pretoria | +27 11 219 5042; 0027 11 219 5000 | +27 11 268 0088 | juliette.obhambo@amsco bv.com | <a href="http://www.amasco.org">www.amasco.org</a> |
| Agri Academy | P.O. Box 152 | Eisenburg | 27 21 808 54 22 | 27 21 808 54 12 | <a href="mailto:info@agriacademy.co.za">info@agriacademy.co.za</a> | <a href="http://www.agriacademy.co.za/">http://www.agriacademy.co.za/</a> |
| Trade and Investment South Africa | Private Bag X84 | Pretoria | +27 12 3949500 | +27 12 3949501 | <a href="mailto:contacts@thedii.gov.za">contacts@thedii.gov.za</a> | <a href="http://www.thedii.gov.za">http://www.thedii.gov.za</a> |
| Industrial Development Corporation | 19, Fredman Drive | Sandtons | 11 269 3000 | 011 269 3116 | <a href="mailto:faridaj@idc.co.za">faridaj@idc.co.za</a> | <a href="http://www.idc.co.za">www.idc.co.za</a> |
| Canadian High Commission - South Africa | Parklands | Johannesburg | 27 11 442 31 30 | 27 11 442 33 25 | <a href="mailto:jobrg@dfaitmaeci.gc.ca">jobrg@dfaitmaeci.gc.ca</a> | <a href="http://www.canada.co.za">www.canada.co.za</a> |
| Durban Chamber of Commerce and Industry | Chamber House, 190 Stranger Street | Durban | 2731 335 1031 | 2731 332 1288 | <a href="mailto:chamber@durbanchamber.co.za">chamber@durbanchamber.co.za</a> | <a href="http://www.durbanchamber.co.za">http://www.durbanchamber.co.za</a> |
| Tshwane Business and Agricultural Chamber | Showgrounds | Pretoria | 271 2 327 14 87 | 271 2 327 15 01 | <a href="mailto:info@tshwabac.co.za">info@tshwabac.co.za</a> | <a href="http://www.pretoriashow.co.za">http://www.pretoriashow.co.za</a> |
| Western Cape Investment and Trade Promotion Agency | 12th Floor Waldorf Arcade | Cape Town | 27 21 487 86 00 | 27 21 487 87 00 | <a href="mailto:info@weorg.za">info@weorg.za</a> | <a href="http://www.westerncape.org.za/">http://www.westerncape.org.za/</a> |
| South African Electrotechnical Export Council | PostNet Suite No. 100 | Johannesburg | 27 11 315 02 09 | 27 11 315 00 29 | <a href="mailto:director@saeec.org.za">director@saeec.org.za</a> | <a href="http://www.saeec.org.za">www.saeec.org.za</a> |
| Cape Regional Chamber of Commerce and Industry | Chamber House | Cape Town | +27 21 4024300 | +27 21 4024302 | <a href="mailto:info@capechamber.co.za">info@capechamber.co.za</a> | <a href="http://www.caperegionalchamber.co.za">http://www.caperegionalchamber.co.za</a> |
| Chamber of Commerce and Industry - Johannesburg | JCC House, 27 Owl Street | Auckland Park | +2711 7265300 | +2711 4822000 | <a href="mailto:info@jcci.co.za">info@jcci.co.za</a> | <a href="http://www.jcci.co.za">http://www.jcci.co.za</a> |</p>
<table>
<thead>
<tr>
<th>Organization</th>
<th>Address</th>
<th>City</th>
<th>Phone 1</th>
<th>Phone 2</th>
<th>Email</th>
<th>Website</th>
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<tr>
<td>Port Elizabeth Regional Chamber of Commerce and Industry</td>
<td>P.O. Box 63866</td>
<td>Port Elizabeth</td>
<td>+27 41 3731122</td>
<td>+27 41 3731142</td>
<td><a href="mailto:info@percci.co.za">info@percci.co.za</a></td>
<td><a href="http://www.percci.co.za/">http://www.percci.co.za/</a></td>
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<tr>
<td>Gauteng Growth Development Agency</td>
<td>P.O. Box 61840</td>
<td>Marshalltown</td>
<td>+27 11 83387517</td>
<td>+27 11 8338930</td>
<td><a href="mailto:bev@geida.co.za">bev@geida.co.za</a></td>
<td><a href="http://www.joburg.org.za/">http://www.joburg.org.za/</a></td>
</tr>
<tr>
<td>National Ostrich Processors Association of South Africa</td>
<td>.</td>
<td>Somerset - West</td>
<td>+27 21 8512694</td>
<td>+27 21 8514970</td>
<td><a href="mailto:liesl@roelcor.co.za">liesl@roelcor.co.za</a></td>
<td><a href="http://www.nopsa.com">http://www.nopsa.com</a></td>
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<tr>
<td>Vuthisa Technologies</td>
<td>41 Highfield Rd</td>
<td>Blackridge</td>
<td>+27333442216</td>
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<td><a href="mailto:ventfory@iafrica.com">ventfory@iafrica.com</a></td>
<td><a href="http://www.vuthisa.com">http://www.vuthisa.com</a></td>
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<tr>
<td>Small Enterprise Development Agency (SEDA)</td>
<td>The Fields</td>
<td>Pretoria</td>
<td>+27 12 4411119</td>
<td>+27 12 4412119</td>
<td><a href="mailto:info@sedao.org.za">info@sedao.org.za</a></td>
<td><a href="http://www.seda.org.za">http://www.seda.org.za</a></td>
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<tr>
<td>Association of Meat Importers and Exporters</td>
<td>P.O. Box 1809</td>
<td>Rivonia</td>
<td>+27 11 8032058</td>
<td>+27 11 8075691</td>
<td><a href="mailto:ceo@amiesa.co.za">ceo@amiesa.co.za</a></td>
<td><a href="http://www.amiesa.co.za/">http://www.amiesa.co.za/</a></td>
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