

15 AUGUST 3:00- 4:30PM CEST

INTERNATIONAL YOUTH DAY 2023

Green Skills for Youth:
Towards a Sustainable World

Green Tools & Resources

These tools and resources represent pertinent instruments offered across diverse sectors of ITC that will yield substantial advantages within the field of sustainability.

TOOLS

Climate Smart Network: Climate Smart Network Making global value chains climate smart Connecting climate smart small businesses in developing countries with international buyers. The Climate Smart Network partners with global initiatives to empower climate smart small businesses. The platform provides the means to enable small businesses to showcase their commitment to low carbon transition and resilience, the measures they have implemented following coaching, or their compliance to third party standards which address low carbon transition and resilience.

Video: [ITC Climate Smart Network](#)



Find more info on: http://sm.sustainable-trade.org/wp-content/uploads/2023/07/ITC_Climate-Network.pdf

Standards Map: The world's largest database for sustainability standards! We provide freely accessible comprehensive, verified and transparent information on over 300 standards for environmental protection, worker and labour rights, economic development, quality and food safety, as well as business ethics. Navigating the constantly moving landscape of sustainability standards is challenging. That's why we have developed a range of tools, specifically tailored for different actors along the value chain, enabling them to make informed decisions, better understand the sustainability initiatives landscape and connect with like-minded business partners.

Video: [Standards Map - Your Roadmap to Sustainable Trade](#)



Find more info: http://sustainabilitygateway.org/wp-content/uploads/2023/07/ITC_StandardsMap_Flyer.pdf

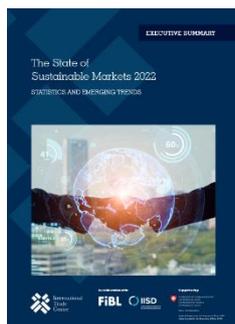
Sustainability Map:

Video: [ITC Sustainability Map](#)



For more info: https://sustainabilitygateway.org/wp-content/uploads/2023/07/ITC-SustainabilityMap_Flyer.pdf

RESOURCES:



The State of Sustainable Markets 2022: Statistics and Emerging Trends - Executive Summary: This sixth global report provides new insights into the evolution of certified agriculture and forestry. The International Trade Centre has teamed up once again with the Research Institute of Organic Agriculture and the International Institute for Sustainable Development to provide data about 14 major sustainability standards for bananas, cocoa, coffee, cotton, forestry products, oil palm, soybeans, sugarcane and tea.

<https://intracen.org/resources/publications/sustainability-standards-emerging-trends-executive-summary>



Becoming a Climate Resilient SME: The SME Academy offers this course that introduces you to the basics of climate change, its causes and effects and explores why businesses need to address them. It provides you with an introduction to [Climate Expert Approach](#), developed by GIZ, which helps you to identify climate impacts, their effects on your business and supports you

to develop the business case for climate adaptation measures. With the learnings from this course, you can formulate your company's climate resilience strategy as well as an associated communication plan. Finally, the course will introduce you to the topic of green finance, with the aim to help you identify adequate sources of funding to implement climate adaptation measures.

[ITC SME Trade Academy - Summary of Becoming a Climate Resilient SME \(intracen.org\)](#)



Introduction to Resource Efficiency and Circular Production for SMEs: This course introduces you to the basics of the circular economy, explains the concept of “reduce, reuse, recycle” and what it means in a business context. It helps you to assess your own resource consumption, the potential to introduce circular production measures and supports you to develop the business case for

specific measures to enhance your company's resource efficiency and circular production practices. With the learnings from this course, you can formulate your company's circularity strategy as well as an associated communication plan. Finally, the course will introduce you to the topic of green finance, with the aim to help you identify adequate sources of funding to implement resource efficiency and circular productions measures.

[ITC SME Trade Academy - Summary of Introduction to Resource Efficiency and Circular Production for SMEs \(intracen.org\)](#)



WIPO GREEN Database of Innovative Technologies and Needs: the WIPO GREEN database is a free, solutions oriented, global innovation catalogue that connects needs for solving environmental or climate change problems with tangible solutions. The database consists of user uploads of needs and solutions, green technology patents from the WIPO Patentscope database, imports from select partner organizations, relevant knowledge material, and relevant expert profiles. Some of the unique features of the database are: Always-on AI-assisted auto-matching, user uploads tracing and alerts, full-text search for solutions based on long need descriptions, and the Patent2Solution search function for finding commercial applications of a patent. Free registration is required for uploading.

[Wipogreen Database](#)



BECOME A UNCCD LAND HERO: The UNCCD Land Heroes campaign recognizes and supports young individuals and youth-led/based organizations making positive impacts against desertification, land degradation, and drought. Through online engagement, we raise awareness, share success stories, and empower youth as change agents in sustainable land management, engaging them in implementing the convention. Building on the success of the inaugural 2020 cohort, the second cohort of Land Heroes continues to inspire and mobilize youth to promote the UNCCD's objectives.

Part of the Land for Life Programme, #LandHeroes showcases youth's dedication to sustainable land management. These organizations and individuals share transformative journeys through social media, videos, blogs, and our dedicated website, amplifying their contributions and recognizing both young men and women as critical forces for positive change. Join us in celebrating these remarkable land champions.

[Become the next UNCCD Land Hero! | UNCCD](#)