

World Export Development Forum 2023

Diversify with Green Trade: Organic, Digital, Sustainable

SESSION BIOGRAPHIES

Paths to Diversification: Business Cases



Moderator: Mr. Georgie Ndirangu, Head of Pan-African Programme Communications, Mastercard Foundation

Mr. Ndirangu is a trained broadcaster, global moderator and former journalist of the year in Rwanda. Prior to his current role as head of Pan-African Program Communications at the Mastercard Foundation he worked with the BBC, CNBC Africa and Forbes Africa. He has also worked at Portland Communications for the Bill & Melinda Gates Foundation, Evercare, TPG, and has given support for accounts across Africa, Asia, Middle East, and the UK. He has a background in actuarial science.

GREEN PATHS



Mr. Davaadalai Batsuuri, Economic Policy Advisor to the President of Mongolia

Davaadalai Batsuuri is an Economic Policy Advisor to the President of Mongolia. Before joining the President's Office, he was advisor to the Finance Minister of Mongolia. He has also worked as an economist at the Macro, Trade and Investment (MTI) Global Practice of the World Bank for 8 years. Before joining the World Bank, he worked as an economist in the Monetary Policy Department of the Central Bank of Mongolia for 7 years. Mr. Davaadalai earned a Bachelor's degree in banking and finance economics from National University of Mongolia and Master's degree in economic policy management from Columbia University in New York, USA. He is currently a Ph.D candidate in the field of economics and finance. He speaks fluently in English and Russian.



Ms. Shagdarsuren Delgermaa, Chief Operating Officer, Monpellets, Mongolia

Ms. Delgermaa oversees operations of Monpellets, a manufacturer of 100% organic fertilizer based on discarded sheep wool deemed too low-quality for the clothing industry. Developed over 20 years, Monpellets is today exporting to European markets, and has just signed an order with US retail giant Walmart. Before joining Monpellets, Ms. Delgermaa worked for Imperial Castle, Mongolia in the energy, construction, mining and agriculture sectors. Prior to that she was an SME export development consultant for the EU Trade development project (TRAM) in Mongolia. She also served as a business development specialist for the world bank, and was a commercial director for the Mongolian Airlines Group. She has also worked for Mongolian Bank Golomt in Chigaco and Ulaanbaatar.



Mr. Paul Brough, Agribusiness Manager, Rabobank, New Zealand.

Mr. Brough is an Agribusiness Finance Manager with Rabobank New Zealand. The Dutch Multinational Rabobank is the world's leading banking and financial services company focused on rural banking, farming business banking, and farming saving services. Rabobank New Zealand is one of the many national subsidiaries. Prior to Joining Rabobank, Mr. Brough was a Branch Manager with RD1 Bank, now Farm Source Bank. He holds degrees from Wintec-Waikato Institute of Technology, and Piopio College.



Ms. Thérèse Sekamana, Founder/CEO, LED Solutions and Green Energy, Rwanda

After years of providing the public and private sectors in Rwanda with LED lighting technology through her company LED Solutions, Ms. Thérèse Sekamana expanded into sustainable energy production with a new venture, Green Energy Rwanda. Leveraging technical input and machinery sourced from Switzerland, the company now has two 25-year Power Purchase Agreements with the Rwandan government for its two hydroelectric plants. Ms. Sekamana also serves as the Private Sector Federation Chairperson of the Specialized Cluster including Women, Youth and Persons with Disabilities, the host institution of the SheTrades Hub, Rwanda.



Ms. Siti Sofiah binti Ramli, Owner, Medic Pets, Malaysia

Ms. Siti Sofia binti Ramli is the Founder and CEO of Medic Pets, a proud Made in Malaysia company manufacturing natural biotechnology animal healthcare products. Ms. Ramli founded the company at the young age of 22, and became a successful exporter just two years later. She holds a First Class Degree in International Business, a First Class MBA in Service Management and a PhD in International Business and Marketing. Today, Medic Pets sells its products in markets across South East Asia, the Middle East and Europe.

DIGITAL PATHS



Mr. Purevbazar Purevjav, Founder, FIBO Cloud, Mongolia

Mr. Purevbazar is the Founder of FIBO Cloud. FIBO Cloud is a cloud computing company which has been recognized for excellence by Google for Startups, Forbes Finance Awards, Silkway Accelerator, and Amazon Web Services. Today, the company partners with Kazakhstan's largest telecommunications company, Transtelecom, to support their cloud and web-service needs. Bazar is a frequent speaker at tech events and has been recognized as one of Mongolia's top young entrepreneurs. He is a strong advocate for using technology to diversify the Mongolian economy. Prior to FIBO Cloud, Bazar was the Chief Technology Officer of iHotel Global. He has also worked as a consultant with the Asian Development Bank and the World Bank Group.



Mr. Anar Chinbaatar, Co-Founder and Chief Vision Officer, ONDO; Founder and President, AND Global, Mongolia

Mr. Anar is an accomplished IT industry leader, entrepreneur, and investor with a strong focus on integrated systems and telecommunications. With a proven track record of founding and leading multiple successful ventures, Anar's expertise spans from being the CEO of ONDO LLC to founding and Global Pte. Ltd. and Garneton Pte. Prior to his entrepreneurial endeavors, he was a Systems Engineer with the Mongolia Telecom Company. Anar's commitment to social activities includes serving as the President of the Mongolian Mathematical Olympiad Committee NGO.



Mr. Satoshi Irie, General Manager, Finance & Leasing Business, Marubeni ASEAN, Japan

Mr. Satoshi Irie has over 15 years of experience in corporate development and investment management in both Japan and the United States for Marubeni group. Marubeni is a major Japanese conglomerate with over USD 60 billion in revenue and over 450 portfolio companies around the world. Mr. Irie is now based in Singapore to oversee Marubeni's new business development in the finance sector in the Asia Pacific region. He has also served as a member of the board of AND Global since July 2021.