

ITC Annual Evaluation Programme - 2012

In 2012, ITC will continue to be committed to continuous improvement, increased productivity and delivering value for money in driving towards its goal of 'Export impact for good'. A critical element in achieving these goals is the establishment of the Annual Evaluation Programme. All evaluations will be conducted in conformity with the ITC Evaluation Policy and ITC Guidelines for conducting evaluations. The purpose and the scope of each of the evaluations will be refined when writing their Terms of Reference. Following consultations with directors on the corporate strategic priority areas, the proposed Programme is as follows:

ITC-managed evaluations

- *PCTP (Poor Communities and Trade Programme) impact evaluation:* The purpose of the evaluation of the Poor Communities and Trade Programme will be to assess the impact of "The Poor Communities and Trade Programme". The evaluation will especially focus on whether the programme has had an impact on marginalized communities and micro producers.
- *Evaluation of ITC export strategy function:* The purpose of the evaluation will be to assess ITC's export strategy at the national and at the sector level, as well as its mainstreaming in ITC's work.
- *OIF (Organisation internationale de la Francophonie):* Apart from addressing standard evaluation questions (relevance, effectiveness and impact), the purpose of the evaluation will be to assess the value-added of ITC's services and the methodology used to calculate the results produced.
- *Network evaluation:* The purpose of the evaluation will be to assess ITC's concept and management of networks. It will provide support to enable ITC to maximize the fulfillment of its mandate through the use of international networks to contribute to the achievements of the next corporate objectives.
- *WEDF(World Export Development Forum) evaluation:* The purpose of the evaluation will be to evaluate whether the event is fulfilling internal and external stakeholders' expectations and to design a log frame for a more strategic use of future WEDF events and measurements of its awareness impact.
- *PACIR (Programme d'Appui au Commerce et à l'Intégration Régionale) evaluation:* The mid-term evaluation will be initiated with the drafting of TOR, preparation of baseline data and the selection of a consultant.

Donor-managed evaluations

- Support will be provided to the EC evaluation of all ACP Agricultural Commodities Programmes. Other donor evaluations that will require support, guidance and quality

control from the Monitoring and Evaluation Unit (MEU) are still to be determined. As reference, two donor-initiated evaluations were carried out in 2011.

Additional work activities and working principles

MEU will manage / facilitate and follow up implementation of ongoing evaluation recommendations. These include the Programme for Enhancing Arab Capacity for Trade (ENACT), the Programme on Trade, Climate Change and Environment (TCCEP), and the Programme for building African Capacity for Trade (PACT II). MEU will also consolidate inputs for the management response to the Swiss-initiated MLS evaluation and contribute / coordinate management responses to current external audits.

As part of its support functions, MEU will also carry out the following tasks:

- Update the ITC evaluation policy and presentation of the updated policy to the United Nations Evaluation Group.
- Develop a methodology and a set of guidelines on how to conduct ITC self evaluations and provide support to self evaluations.
- Identify qualified evaluation consultants in preparation of the implementation of the consultant roster.
- Update SMC once a year on pending recommendations.
- Ensure that management responses are drafted in a timely manner and accompanied by an action plan for implementation of the recommendations.

MEU will be guided by the ITC Evaluation Policy and in particular by the following principles for the implementation of this Programme:

- Increased focus on lessons learned, which involves analyzing evaluations' findings and recommendations, and dissemination of findings / recommendations and good practices through available communication channels. This also means ensuring that relevant stakeholders are involved in the endorsement of recommendations through participatory workshops.
- Evaluations that provide strategic advice to support senior management's decision-making process and the achievement of corporate objectives.
- Systematic use of the findings of the OIOS Risk Assessment of ITC to identify priority areas during the design phase of future evaluations.
- Explore methodologies to developing impact oriented evaluations both at programme and corporate level.