Israel Export Institute response to the global financial crisis

CASE - STUDY

Mexico city

THURSDAY, 14 OCTOBER 2010

Presenter: Avi Hefetz, CEO
• Why Israel?
• The Israeli Export
• The Israel Export & International Cooperation Institute
• Our response to the global crisis 2008-2010
Why Israel?
## Israel - Macro Economic Indicators

<table>
<thead>
<tr>
<th>Criteria</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010*</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP (B$)</td>
<td>134.3</td>
<td>145.8</td>
<td>168</td>
<td>202.3</td>
<td>195.4</td>
<td>216.6</td>
</tr>
<tr>
<td>GDP Real Growth rate (%)</td>
<td>4.9%</td>
<td>5.7%</td>
<td>5.4%</td>
<td>4.2%</td>
<td>0.8%</td>
<td>3.7%</td>
</tr>
<tr>
<td>GDP per Capita (PPP, $)</td>
<td>23,390</td>
<td>25,080</td>
<td>26,710</td>
<td>27,920</td>
<td>27,970</td>
<td>28,810</td>
</tr>
<tr>
<td>Exports of Goods &amp; Services (B$)</td>
<td>57.3</td>
<td>62.5</td>
<td>71.3</td>
<td>81.1</td>
<td>67.7</td>
<td>79.3</td>
</tr>
<tr>
<td>Imports of Goods &amp; Services (B$)</td>
<td>57.6</td>
<td>61.7</td>
<td>73.5</td>
<td>84</td>
<td>62.9</td>
<td>72.6</td>
</tr>
<tr>
<td>Unemployment Rate (%)</td>
<td>9%</td>
<td>8.4%</td>
<td>7.3%</td>
<td>6.1%</td>
<td>7.6%</td>
<td>6.4%</td>
</tr>
<tr>
<td>Inflation Rate</td>
<td>2.4%</td>
<td>-0.1%</td>
<td>3.4%</td>
<td>3.8%</td>
<td>3.9%</td>
<td>1.9%</td>
</tr>
<tr>
<td>Current Account balance (% of GDP)</td>
<td>3.1%</td>
<td>5.1%</td>
<td>2.9%</td>
<td>0.7%</td>
<td>3.9%</td>
<td>2.7%</td>
</tr>
</tbody>
</table>

2009 crisis had a relatively small effect on the Israeli economy.
Israel is ranked

#1 In Venture $/GDP
#1 In No. of Engineers per Capita
#1 In Listed Companies in NASDAQ (non-American)
#1 in No. of High-Tech Startups after the U.S
Israel’s R&D Investments as % of GDP

Source: Central Bureau of Statistics
The Israeli Export
Goods Export, H1-2010 (excluding diamonds)

North America 30.2%
- 6.3 B$

EU 30.9%
- 6.4 B$

Asia 19.9%
- 4.2 B$

Latin America 4.6%
- 1 B$

Africa 3%
- 0.6 B$

Rest of Europe 6.2%
- 1.3 B$

Rest of the World 5.2%
- 1.1 B$
The Israel Export & International Cooperation Institute
Facts & Figures

- A Non-Profit Organization, Founded in 1958
- A Joint Venture Between the Israeli Government and the Private Sector
- Promoting Business Relationships Between Israeli and Overseas Companies on All Levels:
  - Technological
  - Commercial
  - Industrial
- Facilitating:
  - Trade Opportunities
  - Joint Ventures
  - Strategic Alliances
  - Technological Collaborations

The IEICI is a Non-Profit Semi-Governmental organization